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PRESS RELEASE

CALIFORNIA INTERSCHOLASTIC FEDERATION SOUTHERN SECTION

FOR IMMEDIATE RELEASE

PRESS RELEASE: #21
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RAWLINGS® AND CIF SOUTHERN SECTION ANNOUNCE FIVE-YEAR PARTNERSHIP EXTENSION

LOS ALAMITOS, CA – Today the CIF Southern Section and Rawlings Sporting Goods Company, Inc. announced a five-year partnership extension for Rawlings to be the Official Baseball and Softball for all championship events.

The CIF Southern Section boasts more than 550 member schools and more than 2,800 championship playoff events. A total of 457 varsity baseball and 432 softball teams compete within the CIF-SS. Rawlings will continue to be the mandatory baseball and softball played in all rounds of the CIF-SS baseball and softball playoffs.

"Extending our long-standing partnership with the CIF-SS reflects our shared dedication to equip California's premier athletes with the highest quality diamond-sports products in the game," said Dave Fahrney, Rawlings' West Coast Sales Director. "Following our 20+ year history with the CIF-SS as the official baseball, we're proud to expand our agreement to be named as the official softball as well."

"The CIF Southern Section is pleased to renew our partnership with Rawlings," stated CIF-SS Commissioner of Athletics Mike West. "This continued partnership reflects our shared commitment to supporting our member schools and providing student-athletes with the highest standard of equipment and resources."

The five-year agreement will run through June 2031.

About Rawlings

Established in 1887, Rawlings is an innovative leading global brand and manufacturer of premium baseball and softball equipment, including gloves, balls, and protective headwear. Rawlings' unparalleled quality, innovative engineering and expert craftsmanship are the fundamental reasons why more professional athletes, national governing bodies and sports leagues choose Rawlings. Rawlings is the official baseball, glove, helmet, face guard and base of Major League Baseball®, the official baseball of Minor League Baseball® and the official baseball and softball of the NCAA® and the NAIA®. Rawlings acquired Easton Diamond Sports®, the official equipment supplier of Little League® Baseball and Softball, Team USA Softball®, and USSSA® Softball, in 2020. The company is headquartered in St. Louis. For more information, please visit www.Rawlings.com.

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About CIF Southern Section:

CIF Southern Section is the organizing and governing body for 550 public and private high schools located in the expansive Southern California region. Ranging from Avalon to Big Bear, San Clemente to Cambria, and Temecula to Barstow, the CIF-SS makes up the 11th largest high school state association in the nation. The CIF-SS conducts 30 championship sports in support of 9,300 varsity teams and 815,000 students.

-END OF PRESS RELEASE-