

**TOOLS FOR HS AD'S
IN NAVIGATING THE
POTENTIAL INTERCOLLEGIATE
STUDENT-ATHLETE**

**MAXIMIZING OPPORTUNITY
FOR OUR STUDENTS**



Before we start:

Anything I say may be obsolete
before we leave the building.



https://www.espn.com/college-sports/story/_/id/46148717/uc-san-diego-officially-admitted-west-coast-conference

<https://bigwest.org/news/2025/6/4/utah-valley-university-joins-the-big-west.aspx>
<https://bigwest.org/news/2025/3/19/california-baptist-university-joins-the-big-west.aspx>

What's On Your Mind?

- >How do I get a college scholarship?
- >How much does a scholarship pay?
- >How does a college scholarship work?
- >Is it better to travel out of California to get a college scholarship?
- >What academic information interests a college coach?
- >What are college coaches looking for athletically?
- >When and how do I contact college coaches?
- >When and how can college coaches contact me?
- >What are the differences among NCAA , NAIA, 3C2A, and NJCAA?
- >How should I decide what colleges to apply for?
- >Do grades matter? Do I take the SAT?
- >What does the future hold?

>WHO CAN I TRUST TO HELP WITH THIS PROCESS?!

What's On My Mind!

> *House vs. The NCAA*

Wiki's: O'Bannon - ; https://en.wikipedia.org/wiki/O%27Bannon_v._NCAA; Alston - https://en.wikipedia.org/wiki/National_Collegiate_Athletic_Association_v._Alston;

House - https://en.wikipedia.org/wiki/House_v._NCAA

2025-02-25 settlement (proposed): https://www.knightcommission.org/wp-content/uploads/KnightCommissionBrief_HousevNCAA_182025.pdf

2025-05-18 update: https://x.com/4common_cents/status/1923751142321692834?s=58&t=2zYlbgmH4gimIpL4yüKVw

2025-06-06 settlement (final): <https://apnews.com/article/ncaa-house-settlement-aa3169056e8194aeebf34495641bce0b>

2025-06-08 Olympic sports' future: <https://www.athleticbusiness.com/operations/governing-bodies/article/15747981/future-of-collegiate-olympic-sports-uncertain-in-wake-of-judges-approval-of-28b-house-settlement>

2025-06-09 NCAA response (Choices instead of Bankruptcy): https://www.athleticbusiness.com/leadership/article/15748192/baker-house-settlement-comes-with-choices-instead-of-bankruptcy-for-ncaa?utm_source=Newsletter&utm_medium=email&utm_campaign=ATHLCD250611002&utm_term=

2025-06-08 Olympic sports' future: <https://www.athleticbusiness.com/operations/governing-bodies/article/15747981/future-of-collegiate-olympic-sports-uncertain-in-wake-of-judges-approval-of-28b-house-settlement>

2025-06-12 The FIRST APPEAL!: https://www.athleticbusiness.com/operations/legal/article/15748271/female-studentathletes-file-appeal-against-house-settlement?utm_source=Newsletter&utm_medium=email&utm_campaign=ATHLCD250611004&utm_term=&oly_enc_id=0240A5837912D6T

> **The Portal – 320 G5-to-P4 (in 12/2024)**

https://www.espn.com/college-football/story/_/id/43601368/recruiting-roster-challenges-facing-group-5-power-4-gap-college-football-conferences

> **Athletic funding mechanisms – Project Rudy**

<https://sportsepreneur.com/project-rudy-college-football-super-league/>

What's On My Mind!

>> SEC leaving the NCAA?

<https://www.sportico.com/law/analysis/2025/sec-ncaa-secession-greg-sankey-risk-1234854723/>

Athletics, Inc.

https://www.pmg-ky2.com/cknj/sports/athletics-at-uk-now-known-as-champions-blue-llc/article_6d97f72b-c366-5a15-a100-3b7ca05d5bfb.html

> NIL - Name, Image, and Likeness & Title IX

https://www.athleticbusiness.com/operations/governing-bodies/article/15712432/departments-of-education-title-ix-applies-to-student-athlete-payments?utm_source=Newsletter&utm_medium=email&utm_campaign=ATHLCD250117002&utm_term=&oly_enc_id=0240A5837912D6T

> College soccer going pro?

<https://gopherhole.com/boards/threads/college-soccer-is-looking-at-becoming-a-pro-league.117528/>

> Juco Transfer Rules Change Proposal

https://www.espn.com/college-sports/story/_/id/44222782/juco-group-coaches-associations-seek-equitable-transfer-rules

What's On My Mind!

> ~~National Letter of Intent~~ vs. Contracts

<https://www.si.com/college/miami/football/how-big-of-a-deal-is-this-miami-wisconsin-nil-issue-01jhy8849edk>

> ~~PAC-12~~/Big TEN/Big 12

PAC-12/~~WAC?~~/Mountain West/Big West

PAC West/CCAA

GSAC/CAL-PAC - <https://gsacsports.org/news/2024/7/2/gsac-a-new-era-has-begun.aspx>

> 70+ public colleges closed or merged since
March, 2020

What's On My Mind!

> The Diego Pavia Injunction; D-II? NAIA?

Pavia Injunction (12/23/24) - https://www.espn.com/college-football/story/_/id/43131557/ncaa-division-board-grants-waiver-former-juco-players-appealing-diego-pavia-injunction

Fourqurean loses on appeal (7/16/25) - <https://www.sportico.com/law/analysis/2025/ncaa-antitrust-win-nyzier-fourqurean-1234863026/>

Braham, splits 6th, 7th, 9th circuits (7/23/25) - <https://www.sportico.com/law/analysis/2025/nevada-wide-receiver-defeats-ncaa-1234863499/>

> 5-year clock: Elad v NCAA

<https://www.nilrevolution.com/2025/04/elad-v-ncaa-testing-the-legality-of-the-ncaas-juco-waiver-limits/>

<https://athlonsports.com/college/nil-daily/rutgers-transfer-sues-ncaa-over-controversial-rule-in-fight-for-nil-opportunity>

<https://www.cbssports.com/college-basketball/news/tennessees-zakai-zeigler-sues-ncaa-what-to-know-about-the-case-that-could-alter-college-eligibility-rules/>

> ~~Scholarship Limits~~ vs. Roster Limits

House case terms (7/27/24) - <https://swimswam.com/house-settlement-terms-reveal-new-division-i-roster-limit-of-30-swimmers-and-divers-per-team/>

Really? (4/23/25): https://www.espn.com/college-sports/story/_/id/44823761/judge-delays-house-settlement-approval-roster-limits

What's On My Mind!

>Sonoma St. a harbinger?

SSU drops all sports @ D-II - <https://www.cbsnews.com/sanfrancisco/news/sonoma-state-university-ends-athletic-programs-cuts-departments-24m-deficit/>
San Francisco St. drops four sports at D-II - https://www.athleticbusiness.com/operations/budgeting/article/15739329/san-francisco-state-university-cuts-three-money-losing-athletic-programs?utm_source=Newsletter&utm_medium=email&utm_campaign=ATHLCD250307002&utm_term=&oly_enc_id=0240A5837912D6T
Cal Poly SLO drops two sports @ D-I - https://www.athleticbusiness.com/operations/budgeting/article/15739462/cal-poly-cites-ncaas-28b-settlement-as-reason-for-cutting-swimming-and-diving-program?utm_source=Newsletter&utm_medium=email&utm_campaign=ATHLCD250307004&utm_term=&oly_enc_id=0240A5837912D6T
Azusa Pacific drops from D-II to D-III - <https://www.apu.edu/media/news/release/azusa-pacific-university-announces-return-of-football-transition-to-ncaa-division-iii/>
St. Francis drops from D-I to D-III - <https://www.d3sports.com/notables/2025/03/st-francis-coming-to-d3#:~:text=St.%20Francis%20University%2C%20in%20Loretto,athletics%20program%20to%20Division%20III>
Bryn Athyn drops all sports @ D-III - <https://bucksco.today/2025/03/bryn-athyn-college-sports/>
Providence Christian (Pasadena) drops four sports @ NAIA - <https://www.seabeggars.com/general/2024-25/releases/20250327phd8wf>
Academy of Arts drops all sports @ D-II - <https://www.sfgate.com/collegesports/article/san-francisco-university-cuts-sports-programs-20259275.php>
GCU drops D-I Men's Volleyball - <https://gculopes.com/news/2025/4/28/general-gcu-announces-sport-sponsorship-change.aspx#:~:text=The%20move%20will%20allow%20GCU,of%20the%20Mountain%20West%20Conference>

>NAIA 20% Rule, NCAA D-II 30% Rule

<https://www.ncaa.org/news/2025/1/17/media-center-division-ii-approves-automatic-qualification-privileges-for-football.aspx>

>AB 928, AB 1111, SB 206, Vision 2030

AB 928 - <https://asccc.org/sites/default/files/2022-10/FAQ%20AB928%20and%20General%20Education%20final%20R.pdf>
AB 1111 - <https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/common-course-numbering-project>
SB 206 - <https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/sb-206-nil-working-group>
Vision 2030 - <https://www.cccco.edu/-/media/CCCCO-Website/docs/report/Vision-2030-A-Roadmap-for-California-Community-Colleges.pdf>

What's On My Mind!

>NIL subject to Title IX regulations. Or is it...?

01/16: OCR issues “Fact Sheet” on NIL how payments would be evaluated under Title IX. *Indicates NIL payments are likely to be viewed as institutionally-controlled financial assistance and required to award dollars proportionate to women’s and men’s rates of participation.*

02/12: OCR rescinds the Fact Sheet stating there is no clear legal authority that Title IX requires schools to distribute student-athlete revenues proportionate to women’s and men’s participation.

Fact Sheet (2025/01/17): <https://btlaw.com/en/insights/alerts/2025/ocr-issues-guidelines-on-title-ixs-application-to-nil-payments>

Rescission (2025/02/12): <https://www.sportico.com/law/analysis/2025/education-dept-rescinds-title-ix-nil-fact-sheet-1234827928/>

Gender Equity Lawsuit (2025/06/17): <https://www.fisherphillips.com/en/news-insights/title-ix-appeal-delays-ncaa-athlete-payments-in-house-settlement.html>

>Transgender Participation

Trump reversion to 2020 Title IX interpretations (1/9/25) - <https://www.insidehighered.com/news/government/student-aid-policy/2025/01/09/federal-judge-throws-out-bidens-title-ix-overhaul>

NCAA Ban (2/6/25) - <https://www.ncaa.org/news/2025/2/6/media-center-ncaa-announces-transgender-student-athlete-participation-policy-change.aspx>

Maine (3/7/25) - https://www.athleticbusiness.com/operations/governing-bodies/article/15739333/maine-officially-charged-with-federal-title-ix-violation-over-transgender-studentathlete-participation?utm_source=Newsletter&utm_medium=email&utm_campaign=ATHLCD250307002&utm_term=&oly_enc_id=0240A5837912D6T

Penn (5/8/25) - https://www.insidehighered.com/news/diversity/sex-gender/2025/05/08/education-depts-penn-demands-show-shift-title-ix?utm_source=Inside+Higher+Ed&utm_campaign=8bd87bca00-DNU_2021_COPY_03&utm_medium=email&utm_term=0_1fcbc04421-8bd87bca00-200055737&mc_cid=8bd87bca00&mc_eid=f8fb318f8b

CIF-SS (6/25/25) - https://www.athleticbusiness.com/operations/governing-bodies/article/15749371/california-found-in-violation-of-title-ix-for-allowing-trans-athletes-to-participate-in-sports?utm_source=Newsletter&utm_medium=email&utm_campaign=ATHLCD250630002&utm_term=&oly_enc_id=0240A5837912D6T

USOC bans transgender participation in all sports (7/22/25) - https://www.espn.com/olympics/story/_/id/45798587/us-olympic-officials-ban-transgender-women-women-events

What does all this mean?

The unintended consequences of the last 12 months were strange for all of us.

And no one has all the answers. Anyone who says they do is either selling something or lying.

Philosophy:

- 1) Focus must remain on the holistic best interests of our students.**

Philosophy:

- 2) Student Ownership and Family Finances are Partners;**
Students must drive their first real adult decision,
but Mom and Dad get to steer.

Philosophy:

3) Use data and process as a framework for your family's Strengths & Weaknesses.

4) Be nimble; change is inevitable: personal circumstances, family dynamics, “bubbles” – COVID-19!

Philosophy:

**5) Meet D-I academic criteria;
then sort out your opportunities.**

6) Who grew up hoping to be one of the



Words of Wisdom

None of this is worth losing your mind, your financial future, or your freedom. Remember this?

EDUCATION

U.S. Accuses Actresses, Others Of Fraud In Massive College Admissions Scandal

March 12, 2019 - 12:00 PM ET

BILL CHAPPELL



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<https://www.chronicle.com/podcast/college-matters-from-the-chronicle/mr-varsity-blues-claps-back>

<https://www.idfuturestars.com/>

BACKGROUND

>116 CA 2-year Colleges

>108 Athletic Programs

>57 in So Cal

6 colleges with 21-25 teams (high)

9 colleges with 12-14 teams (Avg. 13.12)

15 colleges with <10 teams (low)



BACKGROUND

- >116 CA 2-year Colleges
- >108 Athletic Programs
- >77 Football programs



BACKGROUND

>116 CA 2-year Colleges

>108 Athletic Programs

>77 Football programs

-53 NJCAA

(Mississippi - 14)



BACKGROUND

- >116 Colleges
- >108 Athletic Programs
- >77 Football programs
- >29,000 Student-Athletes



BACKGROUND

- >108 2-year Programs
 - 11 NAIA programs
 - 10 D-III programs
 - 24 D-II programs
 - 26 D-I programs





Who Are These Guys?

- Asher
- Bethesda
- California Miramar
- Nobel
- Stanton
- SC Leadership
- Westcliff
- California Intercontinental



WHO WE ARE - THE SYSTEM

- > Only State Governing Body
 - > Statewide chancellor
 - > Education Code
 - > Funding fluctuations
 - > Districts
 - > Unions



IMPACT ON STUDENTS

- > Glacier's pace
- > Lack of agility
- > Travel limitations
- > Scheduling limitations
- > NCAA D-I rules influences



HOW DO WE CAPITALIZE?

- > Understanding the CCC system
 - > Onboarding your coaches
- > Onboarding your administrators
 - > Recruiting ~~Coordinator~~?
 - Advisor/Athletics Counselor*
- > Local 3C2A/CIF Partnerships



WHO WE ARE - ATHLETICS

- > Athletics is a Class
- > Coaches are Faculty
 - > Tenure
 - > Union Contracts

Outcome - Pay to Play
(and not in the cool way)



IMPACT ON STUDENTS

- >Costs
 - >Transcript
- >Hiring Coaches (Min Quals)
- >Hiring Assistants (Club/K-14)



EXAMPLE

> Transcript

Summer Year 1 - KNES Soccer, KNES Weights	\$ 92
Fall Year 1 - IA Soccer, IA Weights	\$207
Spring Year 1 - NTS IA Soccer, IA Weights	<u>\$207</u>
	\$506

\$1,012 (2 years) and 12 non-transferable courses



EXAMPLE

>Costs @ \$46/unit (CA residents)

Vanguard = \$20,400/term

Chapman = \$32,290/term

Hope = \$18,375/term



HOW DO WE CAPITALIZE?

- > Networking
 - > Referrals
- > Professional Development
 - > Understanding CCC Fiscal



WHO WE ARE - THE PIPELINE

The Transfer Process

>CAL-GETC

>60-unit AA degrees



WHO WE ARE - THE PIPELINE

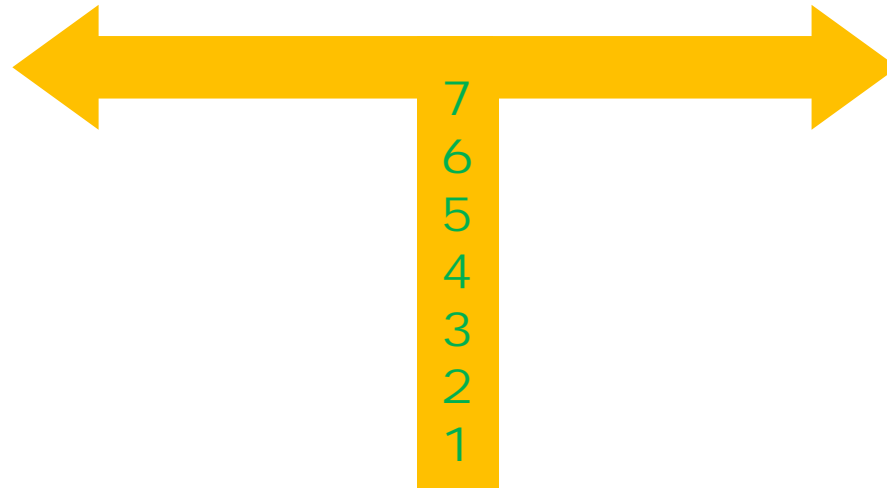
Once Upon a Time...

CSU Path

10a
9a
8a

UC Path

10b
9b
8b



WHO WE ARE - THE PIPELINE

Good:
Minimizes units
Minimizes costs
Speeds rate of transfer
Higher revenues
(completers)

Fall 2025

Cal-GETC

10
9
8
7
6
5
4
3
2
1

Bad:
Demand for KNES?
Coaches as teachers?
State Funding models?
ROI on individual sports?



WHO WE ARE - THE PIPELINE

The Transfer Process

- >CAL-GETC
- >60-unit AA degrees
 - >Transcripts
- >4-Year Admissions
 - >Dual Enrollment



WHO WE ARE - THE PIPELINE

>Dual Enrollment

Helping students see themselves as college scholars and preparing them to choose a workforce pathway must begin earlier in students' academic journeys. The Vision 2030 ninth grade strategy works toward a future in which all California high school students enroll in community college transfer, careers, or apprenticeship pathways and complete high school with at least 12 units of dual enrollment credit.

<https://www.cccco.edu/-/media/CCCCO-Website/docs/report/Vision-2030-A-Roadmap-for-California-Community-Colleges.pdf?la=en&hash=3B83F5221C4A7A8BEFA7E94D5BCBF540D2718013>



HOW DO WE CAPITALIZE? 3

- > Understanding the CCC system
 - > Onboarding your coaches
- > Onboarding your administrators
 - > Recruiting Advisor?
 - > Local 3C2A/CIF Partnerships

