

Freelance TV Show Producer / Host / Editor

Organization: CIF Southern Section

Location: Southern California (travel required across CIF-SS member schools)

Position Type: Freelance / Contract

About CIF-SS

The CIF Southern Section is the largest section of the California Interscholastic Federation, overseeing athletics at **550+ high schools** across Southern California. Our mission is to highlight the incredible achievements of student-athletes, coaches, and communities while promoting education-based athletics.

Position Overview

We are seeking a **multi-talented freelance producer, host, and editor** to create engaging video content that showcases CIF-SS schools, student-athletes, and events. This role combines storytelling, on-camera hosting, production, and post-production to deliver high-quality features, highlight reels, and interviews for our CIF Southern Section This Week TV show and digital platforms.

Key Responsibilities

- **Content Production:** Develop, produce, and edit video content, including event coverage, athlete features, and highlight segments to fill the monthly 30-minute program.
- **Hosting & Interviewing:** Serve as the on-camera host for CIF-SS This Week and conduct interviews with student-athletes, coaches, and school staff.
- **Creative Development:** Write full show scripts and segment outlines for broadcast-style storytelling.
- **Videography:** Capture high-quality video footage at games, practices, and events across Southern California.
- **Editing:** Edit and package broadcast-worthy content for distribution on linear television and across CIF-SS platforms (website, YouTube, social media).
- **Design & Branding:** Expansive knowledge of Canva and other design tools to create graphics, thumbnails, and branded visuals to complement video content.
- **Collaboration:** Work closely with CIF-SS staff to align content with organizational goals and ensure consistent branding.

Required Qualifications

- Proven experience in **TV/video production, hosting, and editing** (portfolio required).
- Strong **on-camera presence** with excellent communication and interviewing skills.
- Access to own professional-grade camera, filming gear, and editing software.
- Proficiency with **Canva** and/or other design platforms.
- Strong storytelling and scriptwriting skills.
- Ability to work independently and manage projects from concept to final delivery.
- Willingness to travel throughout Southern California.
- Flexible schedule, including evenings and weekends for event coverage.

Preferred Qualifications

- Background in sports broadcasting, journalism, or digital media.
- Knowledge of high school sports culture in Southern California.
- Experience creating content for **linear television and social media platforms** (Instagram, TikTok, YouTube).

Compensation

- Freelance/contract-based, compensation dependent on experience and scope of work.
- 11-month contract to include Spectrum show and additional projects as needed.
- Travel expenses reimbursed.

How to Apply

Please submit the following to Thom Simmons (thoms@cifss.org):

1. Resume
2. Portfolio or reel showcasing hosting, production, and editing work
3. Brief statement of interest

Selected applicants will be invited to complete an audition, which will include an on-camera hosting test and a short editing assignment.