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PRESS RELEASE

CALIFORNIA INTERSCHOLASTIC FEDERATION SOUTHERN SECTION

FOR IMMEDIATE RELEASE

PRESS RELEASE: #1

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CIF-SS PARTNERS WITH SPECTRUM NETWORKS TO DELIVER THE FORD GAME OF THE WEEK MATCHUPS

LOS ALAMITOS, CA – The CIF Southern Section (CIF-SS) is pleased to announce a new partnership with Spectrum Networks as the exclusive linear provider of the CIF-SS-Ford Game of the Week.

“The CIF Southern Section is excited to partner with Spectrum SportsNet, which is known for broadcasting the best in Southern California sports,” stated CIF-SS Commissioner of Athletics Mike West “We believe that our new partnership will not only enhance that reputation but will provide a premium platform to showcase the best that high school sports have to offer,” added West.

Beginning with the Week 1 football game between Sierra Canyon and Oaks Christian on August 29, CIF-SS and Spectrum Networks will deliver 20 televised events, highlighting some of the best student-athletes in the country.

Spectrum Networks will televise the CIF-SS/Ford Game of the Week across multiple networks throughout Southern California, with games airing on Spectrum News 1 and either Spectrum SportsNet or Spectrum SportsNet LA. Spectrum News 1 is available to Spectrum customers on channel 1 and via the Spectrum News App on mobile, as well as on Xumo Stream Box, Roku, and Apple TV streaming devices. Spectrum SportsNet and SportsNet LA are available throughout Southern California via Spectrum TV and DirecTV.

“CIF has long stood as the benchmark for high school athletics in California,” said Dan Finnerty, Senior Vice President and General Manager, Spectrum Networks. “By working with CIF to air Ford Game of the Week matchups, we will deliver high-quality local sports coverage to the friends and families who support and celebrate these athletes every step of the way.”

The games are part of the CIF-SS agreement with the NFHS Network, which will produce the linear platform games airing on Spectrum Networks while also providing live streaming on their network at www.nfhsnetwork.com.



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In addition to the 14-week football schedule, “Game of the Week” coverage will also include the Girls Division 1 Volleyball Championships and four basketball finals (Boys and Girls Divisions 1 and 2).

The first three weeks of the football schedule broadcasts are as follows:

Week 1 - August 29 at 7 p.m. PT

Sierra Canyon at Oaks Christian

Spectrum News 1 and Spectrum SportsNet

Week 2 - September 5 at 7 p.m. PT

Chaminade vs. Servite at Orange Coast College

Spectrum News 1 and Spectrum SportsNet

Week 3 - September 12 at 7 p.m. PT

Mater Dei at Centennial/Corona

Spectrum News 1 and Spectrum SportsNet

The games for Week 4 and 5 will be announced by September 8, and selection of games will continue in two-week increments to provide the best possible matchups on a weekly basis.

-END OF PRESS RELEASE-



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