



MEDIA ALERT

NATIONAL ATHLETIC TRAINERS' ASSOCIATION TO HOST *VIRTUAL MEDIA BRIEFING*

***A Super Bowl Spotlight on Youth Sport Safety:
Athletic Trainer Access & Availability &
What The Research Says***

New Journal of Athletic Training Study to Be Unveiled

Friday, January 31, 12:00 PM-1:00 PM CT VIA ZOOM

WHAT

The [National Athletic Trainers' Association](#) (NATA) will host a virtual media briefing, ***A Super Bowl Spotlight on Youth Sport Safety: Athletic Trainer Access & Availability & What the Research Says***

With the Super Bowl set for Sunday, February 9, the game always puts a spotlight on sports safety and particularly at the youth level. While all NFL teams have full-time athletic trainers (ATs) on staff only 37% of US public high schools employ them.

But what about those young athletes who may live in remote areas where care is not as frequent if at all? Or schools in metropolitan environments where staffing shortages (or staffing of ATs at all) may be a factor? Join an interdisciplinary group of health care experts to hear first-hand both the successes and challenges that have come with providing onsite and gold standard care.

The one-hour discussion will include the unveiling of a new study to be published in the January Journal of Athletic Training that examines athlete acute injuries and AT access and availability; insights from athletic trainers and others working directly with young athletes where ATs are or are not present; how we can better prevent and manage injury; youth sport safety recommendations and advocacy efforts as we look ahead.

PANELISTS

The program will be moderated by [NATA President A.J. Duffy III, MS, ATC, PT](#). Panelists include:

[David Bell, PhD, ATC, FNATA](#), professor, Departments of Kinesiology and Orthopedics and Rehabilitation at the University of Wisconsin-Madison; director, Wisconsin Injury in Sport Laboratory; study author

[Kenny Lam, ScD, ATC, FNATA](#), professor of clinical research, Department of Interdisciplinary Health Sciences, A.T. Still University (ATSU) in Mesa, Arizona; director, Athletic Training Practice-Based Research Network (AT-PBRN); study author

[Madison Renner, MS, LAT, ATC](#), PhD candidate; Department of Kinesiology at the University of Wisconsin-Madison; member, Wisconsin Injury in Sport Laboratory; study lead author

[Carrie Viel](#), assistant principal and activities director for Cascade Jr/Sr High School, Western Dubuque School District, Iowa

[Jason Viel, MS, LAT, ATC](#), director of Athletic Training Services, Rock Valley (IA) Physical Therapy; athletic trainer, Pleasant Valley Community High School, Bettendorf, Iowa; NATA Secondary School Athletic Trainers' Committee member (District 5 representative)

[Mike West, MS, AT Ret.](#), Commissioner, Southern Section, California Interscholastic Federation (CIF); former District 8 NATA Secondary School Athletic Trainers' Committee chair and former California Athletic Trainers' Association president

WHEN

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Via ZOOM

If you are a member of the media and would like to participate, please register [here](#).

The general public can view a live broadcast of the webinar on [FACEBOOK](#), [Instagram](#) and [X](#).

CONTACT

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About NATA: National Athletic Trainers' Association – Health Care for Life & Sport

Athletic trainers are health care professionals who specialize in the prevention, diagnosis, treatment and rehabilitation of injuries and sport-related illnesses. They prevent and treat chronic musculoskeletal injuries from sports, physical and occupational activity, and provide immediate care for acute injuries. Athletic trainers offer a continuum of care that is unparalleled in health care. The National Athletic Trainers' Association represents and supports 40,000 members of the athletic training profession. Visit nata.org for more information.

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