



10932 PINE ST.  
LOS ALAMITOS, CA 90720  
(562)493-9500

WWW.CIFSS.ORG

**THOM SIMMONS**  
ASSISTANT COMMISSIONER  
THOMS@CIFSS.ORG

**TAYLOR MARTINEZ**  
COMMUNICATIONS  
COORDINATOR  
TAYLORM@CIFSS.ORG

**ALEXANDRA LAGOS**  
PROGRAM  
COORDINATOR  
ALEXL@CIFSS.ORG

# PRESS RELEASE

CALIFORNIA INTERSCHOLASTIC FEDERATION SOUTHERN SECTION

FOR IMMEDIATE RELEASE

**PRESS RELEASE: #18**

**RELEASE DATE: 12/12/2024**

## **CIF-SS LAUNCHES NEW TV SHOW “CIF SOUTHERN SECTION THIS WEEK”**

LOS ALAMITOS, CA - The CIF Southern Section office announced today the upcoming premiere of "CIF Southern Section This Week," a captivating new sports series set to air on Saturday, December 14, at 7:30 p.m. on Spectrum SportsNet.

“We are excited to be working with Spectrum and the possibilities this relationship will bring in promoting athletics and broadcasting stories from the CIF Southern Section on ‘CIF-SS This Week,’” said Commissioner of Athletics Mike West.

This innovative 30-minute show will cover everything from season wrap-ups to athlete highlights. Southern Section broadcast and video production students will have the opportunity to showcase their work in the series as well.

“The Southern Section has a rich and storied history of outstanding teams, coaches, and athletes,” continued West. “We are looking forward to telling their stories and especially the experiences of the multitude of those who would otherwise not have such a forum.”

CIF-SS Communications Coordinator Taylor Martinez will produce, host and edit the show. Full episodes will also be housed on cifss.org and the CIF-SS YouTube channel.



@CIFSS

-END OF RELEASE-