



10932 PINE ST.
LOS ALAMITOS, CA 90720
(562) 493-9500

WWW.CIFSS.ORG

THOM SIMMONS
ASSISTANT COMMISSIONER
THOMS@CIFSS.ORG

TAYLOR MARTINEZ
COMMUNICATIONS
COORDINATOR
TAYLORM@CIFSS.ORG

PRESS RELEASE

CALIFORNIA INTERSCHOLASTIC FEDERATION - SOUTHERN SECTION

FOR IMMEDIATE RELEASE

PRESS RELEASE: #6
RELEASE DATE: October 17, 2024

WILSON SPORTING GOODS AND CIF-SS ANNOUNCE OFFICIAL GIRLS FLAG FOOTBALL PARTNERSHIP

LOS ALAMITOS, CA - Today the CIF Southern Section and Wilson Sporting Goods Co. announced a two-year partnership for Wilson to be the Official CIF Southern Section-Ford Girls Flag Football Championship ball commencing with the current school year. This marks the inaugural championship year for girls' flag football in the section.

"We are very excited to have our inaugural CIF Southern Section Ford Girls Flag Football Championships this year," said CIF-SS Commissioner of Athletics Mike West. "We are also proud to have Wilson as an official ball partner in Girls Flag Football in addition to our 11 and 8 Person tackle football partnership."

"The quality product Wilson provides will only enhance the experience our athletes will have as they participate in our playoff tournament," added West.

The agreement will run through June 2026, and, during the term, CIF-SS member schools will exclusively use Wilson products during the playoffs and championships in that sport as well as in the sports of football, boys' and girls' basketball, boys and girls' soccer, and beach volleyball.

Teams will have a one-year grace period before mandatory usage is required in order to allow schools to use the remainder of their current supply.

About CIF Southern Section

The CIF Southern Section is comprised of 565-member schools and is one section in the 10-section California Interscholastic Federation, the largest state association in the country. The Southern Section, if it were its own state association, would rank No. 10 (behind California, Texas, Ohio, Michigan, New York, Illinois, Pennsylvania, Florida and Missouri).

About Wilson Sporting Goods Co.

Chicago-based Wilson Sporting Goods Co., a subsidiary of Amer Sports Corporation, is a leading global manufacturer of high-performance sports equipment, apparel, bags and accessories. Celebrating over a century in sports, the Company invents, designs and partners to create consumer-driven, best-in-class products that push sports equipment into new territories. In Football, Wilson is the Official Supplier of Game Footballs for the National Football League® (NFL), the Canadian Football League (CFL), National Collegiate Athletic Association® (NCAA), Pop Warner, American Youth Football, USA Football and 4 High School State Associations in the U.S. In Basketball, Wilson is the Supplier of Game Basketballs for the Women's National Basketball Association® (WNBA), National Collegiate Athletic Association® (NCAA), Basketball Champions League (BCL), National Basketball League (NBL), Basketball Africa League (BAL), FIBA 3x3 World Tour and 36 High School State Associations around the U.S. In Soccer, Wilson is the supplier of match balls for the National Collegiate Athletic Association® (NCAA) and 36 High School State Associations around the U.S.

Media Contacts:

CIF-SS – Thom Simmons, Assistant Commissioner - thoms@cifss.org / 562-493-9500



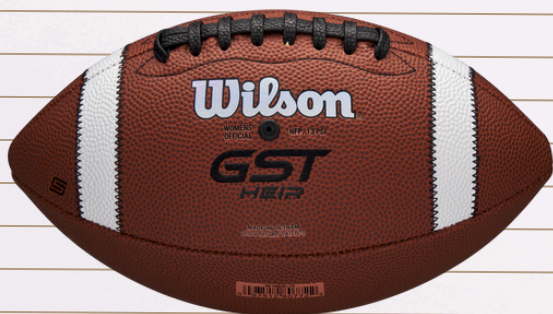
@CIFSS

-END OF PRESS RELEASE-



Official Flag Football

Wilson. Contact: Chase Hanchett - Chase.Hanchett@wilson.com



Official Ball
GST SPEEDSKIN HEIR
WF1006401XBYH
Composite



Official Ball
GST TDY
WTF13201B
Leather



Approved for Play.
GST SPEEDSKIN
WF1006201XBYH
Composite

**The official ball rule is mandatory for all CIF-SS playoff rounds.*

Contracted through: June 30, 2026

Official Ball Rule:

Should a school fail to provide the correct game ball, the game will always be played. Teams/schools failing to utilize the correct official ball in CIF-SS playoffs will be reported by officials to CIF-SS and will not be allowed to host their next available home playoff game. Penalty will carry over to the next season if not enforceable this season due to elimination.