



SOUTHERN SECTION – MVP AD

The CIF Southern Section is proud to announce Year 9 of the Southern Section MVP AD Program. During the 2024-25 school year, we will continue to provide an opportunity for our Athletic Directors to enhance their professional growth while earning the title of MVP AD by accomplishing several tasks this year. Here are the requirements necessary for an Athletic Director to earn this certification:

1) August, 2024 – Attend a Southern Section Fall Eligibility Workshop. (Dates, times and locations are now posted on our website – Cost = Free)

2) Monday, October 7, 2024 – Attend the CIF-SS Athletic Administrator Summit – Riverside Convention Center, Riverside, CA (Cost = Free, includes breakfast, lunch and parking. Signups available on our website soon.)

3) Achieve a minimum score of 90% on the CIF Southern Section MVP AD Exam.
(The MVP AD Exam will be available at the CIF-SS Athletic Administrator Summit.)

4) Choose ONE of These Two Options:

A) April 10-13, 2025 – Attend the CSADA Conference in Reno, Nevada.
(Conference information is available on the CSADA website, www.mysada.org)

B) Monday, July 2, 2025 – Submit an action plan for your athletic department which would include needs assessment, goals for your program, timelines for meeting the identified goals, etc.
(The action plan template is available at the end of this application.)

New Athletic Directors in 2024-25 can become MVP AD's by completing all of the tasks above, as well as the following...

- Thursday, August 29, 2024 or Thursday, September 5, 2024 – Attend New Principal/Athletic Director Workshop. (Specifically designed for New Principals/Athletic Directors. Time – 9:00 am – 12:00 Noon, Location – CIF-SS Office – Cost = Free)

Athletic Directors who complete all of these tasks during the 2024-25 school year will become Southern Section MVP AD's and will receive a certificate, along with a Southern Section Courtesy Card for the 2025-26 school year.

Good luck to our Athletic Directors in their pursuit of becoming Southern Section MVP AD's.



MVP AD APPLICATION FORM

(Submit completed application form to mvpad@cifss.org by June 2, 2025)

Name: _____

School: _____

1) August, 2024 – Attend a Fall Eligibility Workshop

Date: _____

Location/School/Area: _____

2) October 7, 2024 – Attend the CIF-SS Athletic Administrator Summit in Pomona

Attach verification of registration for the CIF-SS Athletic Administrator Summit

3) Achieve a minimum score of 90% on the CIF-SS MVP AD Exam

Attach verification of score on the CIF-SS MVP AD Exam

4) Choose ONE of these two options

A) April 10-13, 2025 – Attend the CSADA Conference in Reno

Attach registration verification received from CSADA

B) June 2, 2025 – Submit an action plan for your athletic department

Submit your completed action plan on the template provided below

New Athletic Directors Only

- **Attend a CIFSSHome Training Session**

Date: _____

- **Attend a New Principal/Athletic Director Workshop**

Date: _____



ATHLETIC DEPARTMENT ACTION PLAN
(Submit completed action plan to mypad@cifss.org by June 2, 2025)

Name: _____

School: _____

Vision Statement/Needs Assessment: What needs do you see in your athletic department that must be addressed to improve your program? (Performance, Character, Facilities, School Spirit, Coaching Staff, Funding, Public Relations, etc.)

1. Need #1 –

2. Need #2 –

3. Need #3 –

Goals: Establish measurable goals for the areas that you have identified and wish to work on in your department over the next year or so.

1. Goals for Need #1 –

2. Goals for Need #2 –

3. Goals for Need #3 –

Timeline: Establish a timeline for the implementation of your action plan to improve your athletic department.

1. Timeline for Need #1 –

2. Timeline for Need #2 –

3. Timeline for Need #3 –