



November 1, 2023

MESSAGE FROM THE COMMISSIONER

Communications Department Update

The Southern Section communications department is working on new and innovative ways to spotlight our member schools. Our communications department consists of Assistant Commissioner, Thom Simmons, and Communications Coordinator, Taylor Martinez, who is new to our office as of late September.

This department manages all media credentialing, media releases, radio/TV rights, website management, the Media Advisory Committee as well as a host of other responsibilities. However, with the uproar in digital media, it was decided that the section needed a voice of our own to tell stories of our deserving student-athletes, coaches, administrators, and education-based athletics.

The department is happy to share the addition of two new projects - Section Spotlight and Southern Section Sitdown. The Section Spotlight provides video content that will highlight student-athletes, coaches, and programs throughout our section with a goal of giving recognition to all the unique aspects of our member schools. Southern Section Sitdown is a new weekly show that appears on the CIF-SS YouTube channel (@cifsouthernsection), in partnership with SBLive sports. The show presents sitdown interviews with CIF-Southern Section officials, former and current coaches and more.

Bill.com Introduction

The Southern Section is continuously looking at ways to improve efficiency and make the membership experience and our office procedures more streamlined. Back in 2020 when the pandemic hindered cash payments for entry into athletic contests, we made the decision to use GoFan exclusively for all monetary transactions related to contest entry. This decision proved to be a game changer for how we operate ticket sales with both the public and our member schools. Now, instead of schools collecting the gate receipts, covering expenses, and sending checks to the opposing school and the CIF-SS Office, the CIF-SS office is responsible for those transactions. By adopting this new procedure however, the volume of checks that we send out to our membership for their playoff splits and expense reimbursements has dramatically increased. A number of these checks are not even being deposited.

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To help address this issue, the CIF-Southern Section has partnered with a company called Bill.com who assists organizations with electronic fund transfers. With Bill.com, schools get paid electronically so you won't need to wait for our checks in the mail or take the time to deposit them.

Bill.com notifies schools when the payment has been deposited so you will always know when you're getting paid without the CIF-SS having any direct access to the school's banking information. If this is a process that interests you and your school or district leadership allows for these types of electronic fund transfers, please contact Mitch Carty, the Southern Section Chief Financial Officer at mitchc@cifss.org or directly by phone at 562-719-0380.




Mike West

UPCOMING EVENTS

Girls Golf Individual Finals & SCGA Qualifying - November 2nd

Girls Volleyball Finals - November 2nd-4th

Girls Team Tennis Finals - November 10th

Boys Water Polo Finals - November 11th

Cross Country Finals - November 18th

Football Championships - November 24th & 25th