



CREATING A STUDENT MEDIA PROGRAM

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OVERVIEW

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4	Equipment
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6	Questions

EXAMPLES

LIVE V. RECORDED

APPLE VALLEY HIGH SCHOOL



BEVERLY HILLS



PALM DESERT



NEWBURY PARK



EASY PEAZY LIVE SHOW

YOLO BOX PRO



- STOOPED UP IPAD
- ETHERNET OR WIFI
- 3 HDMI INPUTS
- GRAPHICS
- SCORE BUG
- LOWER THIRDS
- COUNTDOWN TIMER
- YOUTUBE, FACEBOOK, TWITCH

STUDENT ROLES



PRODUCERS

ORGANIZE THE SHOW.
APPROVE SEGMENTS, CHOOSE THE
ORDER, MAKES SURE SEGMENTS
ARE DONE



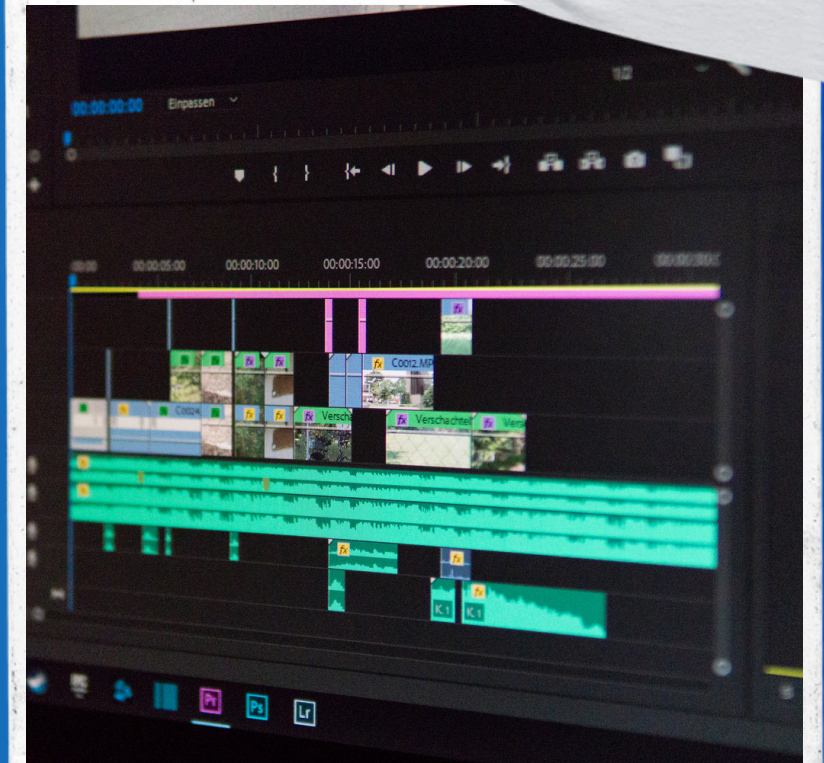
SEGMENT PRODUCERS

SCRIPT, SHOOT & EDIT ONE
SEGMENT ON A CERTAIN
TOPIC/EVENT/STORY



HOSTS

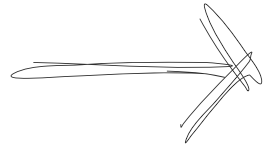
THE MAIN FACES OF THE SHOW.
HELPS PRODUCERS WITH
SCRIPT WRITING



EDITOR

PIECES THE HOST RECORDINGS
AND COMPLETED SEGMENTS
INTO ONE COHESIVE SHOW

PLANNING A SHOW



CHOOSE YOUR AIRDATE

every Monday? Friday? Once a month?

PULL UP A CALENDAR

What's going on at your school? Around the world? Trending on social media? Jot it down

PICK YOUR STAFF

Which students are in charge of what?

BRAINSTORM AWAY

Bring your ideas home. Make it relevant to your school, students, town, etc.

FILM IT

Gather broll, interview people, create graphics

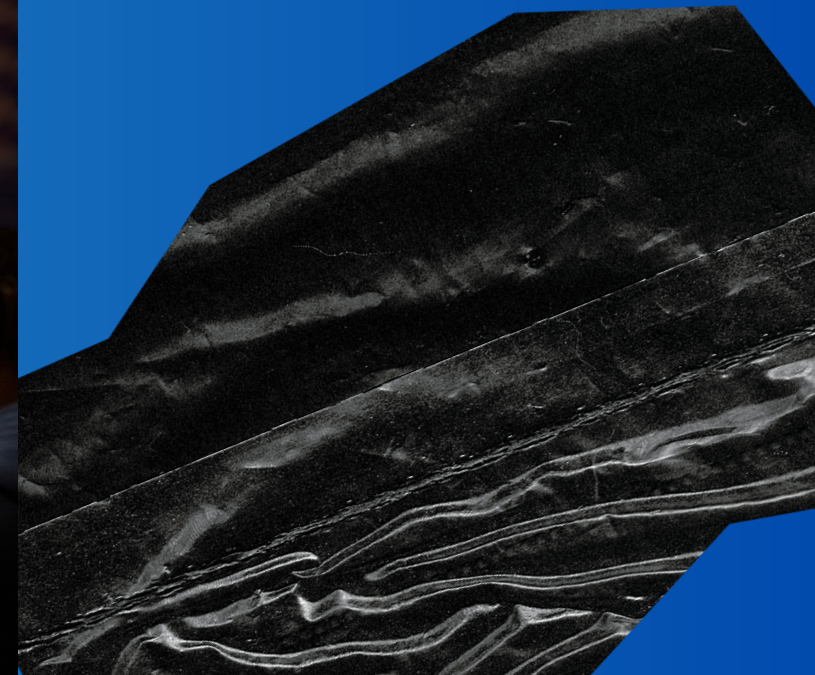
TEASE IT

Give the fans get a sneak peek of what you've been working on

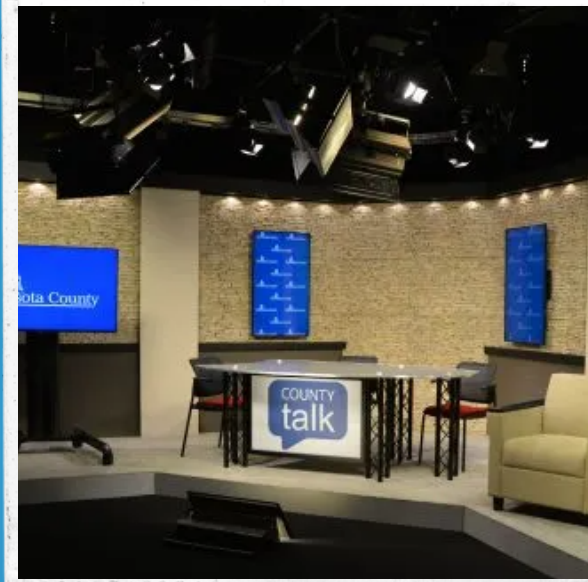
AIR IT

Publish the students' hard work and let your fans love it

BASIC EQUIPMENT



FANCY EQUIPMENT



NEWS SET

UNISSET CORPORATION



LIVE STREAM MAGIC

YOLO BOX PRO



TELEPROMPTER

SCRIPTING



STUDIO CAMERA

BLACK MAGIC



LIGHTING

3-LIGHT KIT

PUBLISHING

GET THOSE VIEWS!

 Share

YOUTUBE

INSTAGRAM

FACEBOOK

WEBSITE

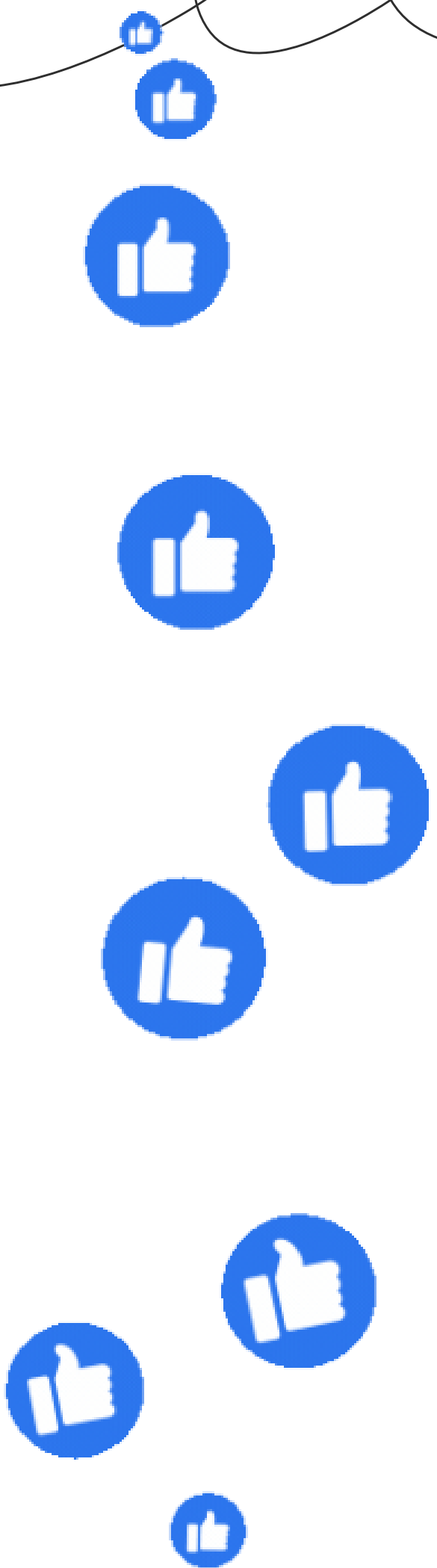
DISTRICT

TWITTER

TIKTOK

ASK THE KIDS!

JUST MAKE SURE IT'S A SCHOOL ACCOUNT



QUESTIONS?

EMAIL

TAYLORM@CIFSS.ORG

INSTAGRAM

@CIFSS TAYLOR

FULL
PRESENTATION

