HELMS ATHLETIC FOUNDATION

HELMS HALL . 8760 VENICE BOULEVARD . LOS ANGELES, CALIFORNIA 90034

LARRY HOLLYFIELD NAMED "AAAA" BASKETBALL PLAYER OF YEAR AS COMPTON GOES UNDEFEATED

Tarbabe String Extended to 62 Over 2 Years

FOR RELEASE: WEDNESDAY AFTENNOON, MARCH 26TH and Thursday a.m. * * * DO NOT RELEASE PRIOR TO RELEASE DATE!!!

Compton High School, winner of 62 straight basketball games over a two year period -- 32 games in 1968 and 30 games in 1969 -- and holder of back-to-back CIF titles for the second time in the school's history -- CIF Commissioner Ken Fagans coached the other Tarbabe twin-title teams in 1951-52 -- placed three players on the three ten-man teams selected by the Helms Athletic Foundation's All-Southern California Board of Basketball for the 1969 season.

It was coach Bill Armstrong's gritty forward Larry Hollyfield who received the majority of the raves from prep roundball fans across Southern California and accordingly was voted "Player of the Year" honors...unanimously. The other two Tarbabe choices for all-star team honors are guard Lewis Nelson on the first team and forward Donald Womack named to the second squad.

Bill Armstrong's Compton crew, winners of five playoff games over the best "fives" in the Scuthland...Norwalk (98-68), Arroyo (94-66), Bellflower (46-33), Ventura (56-51) and Sunny Hills (59-55), won when it counted to extend their unbeaten string to 62 straight victories, nine more than the previous unblemished string of 53 set by another Compton crew back in 1951-52.

Larry Hollyfield, according to coach Armstrong, is simply the "best forward in the C.I.F." The Helms Board didn't argue one bit and went a step further naming the Tarbabe ace the CIF's "Player of the Year". Larry led his team in scoring and had a 56% shooting mark from the floor. He averaged 18.8 points in 30 games, scoring 565 for the season.

The title brought to five the number won by Bill Armstrong during his 12 seasons at Compton. Under his direction, teams from Compton won crowns in 1958, 1961, 1963, and 1968-69. The Tarbabes have won seven overall crowns, when you add the pair won by Kenny Fagans' 1951-52 crews which boasted the likes of Jim Ritchie, Ben Daniels, George Selleck, Al Waner and Del Johnston.

Larry Hollyfield, together with the other 29 prep basketball standouts from the 1969 season, will be honored at Helms Hall at the 32nd annual All-Southern California Board of Basketball Awards Program to be held on Saturday morning, April 12th at 10:30 a.m. Twenty high schools are represented on the three, ten-man teams and all players including their coaches will be invited to attend the award ceremonies on the 12th.

It is interesting to note that in "major" high school competition -- among schools of the largest enrollment -- there have now been six occasions where teams have won back-to-back championships. In 1915-16-17, Whittier High won three straight crowns, in 1934-35 Santa Barbara did the remarkable and then L.B. Poly (1939-40 and 1964-65) and Compton (1951-52 and 1968-69) turned in doubles.

Compton and Ventura both placed three players on the teams, while Notre Dame, Huntington Beach, Muir, Sunny Hills, Covina and Troy placed a pair each. Sunny Hills, only a second place finisher in the Freeway League to Troy High, was the "AAAA" finalist team along with Compton...and surprisingly so off its record. The Lancers whipped four fine teams before going down to a closely contested defeat at the hands of the Tarbabes. Covina (65-58), Pacific (74-53), Huntington Beach (64-58) and Notre Dame (71-65) all fell victims to the sons from Sunny Hills.

Five performers are back from the 1968 all-star teams. Mike Contreras of Huntington Beach returns as a first team choice, while Brad McNamara of Sunny Hills and Compton's Larry Hollyfield move up from the second and third '68 teams respectively. Covina's Chuck McCormick and Huntington Beach's Roy Miller, second and third team members last year, are both second team picks this spring. Only four juniors were able to crack this year's 30-man lineup...three of them on the first team.

| 1969 ALL-SOUTHERN CALIFORNIA "AAAA" DIVISION BASKE | | TEAMS | | |
|---|-------------|----------------------------|--|--|
| F. #LARRY HOLLYFIELD OMPTON 6-5 201 | YEAR Sr. | PTS G. AVG. 565-30 18.8 | | |
| F. BILL INGRAM MORNINGSIDE 6-3 170 | Jr. | 407-25 16.3 447-30 14.9 | | |
| F. BUD FABIAN NOTRE DAME 6-4 180 F. MIKE CONTRERAS . HUNTINGTON BEACH. 6-2 175 | Sr. | 511-26 19.6 | | |
| C. KEITH WILKES VENTURA 6-5 170 C. VINCENT CARSON . MUIR 6-6 190 | Jr. | 582-29 20.7 536-29 18.5 | | |
| G. +BRAD McNAMARA SUNNY HILLS 6-0 170 G. LEWIS NELSON COMPTON 6-2 170 | Sr. | 579-27 19.8 | | |
| G. DAN ANDERSON NORTH TORRANCE 6-2 175 | Sr. | 568-29 19.6 | | |
| SECOND TEAM | | | | |
| F. DOUG MCADAM ARCADIA 6-4 183 | Sr. | 558-27 20.7 | | |
| F. +CHUCK McCORMICK. COVINA 6-3 175 F. MARC PALMER CRESCENTA VALLEY. 6-5 195 | Sr. Jr. | 585-28 21.0 530-25 12.2 | | |
| F. DONALD WOMACK COMPTON 6-3 170 | Sr. | 298-30 9.9 | | |
| C. DOUGLAS HOWARD . PACIFIC 6-6 180 C. EV FOPMA BELLFLOWER 6-8 225 | Sr. | 702-28 24.9 605-25 24.2 | | |
| G. CHRIS BLAKE CHAFFEY 6-2 170 G. #ROY MILLER HUNTINGTON BEACH. 6-3 185 | Sr. | | | |
| G. DON PAUL SUNNY HILLS 6-0 170 | Sr. | 387-29 13.6 | | |
| | Sr. | 450-28 16.1 | | |
| THIRD TEAM | | | | |
| F. DAN ALCARAZ PIONEER 6-1 190 F. BOB TURNER VENTURA 6-3 175 | Sr. | 450-23 19.5 | | |
| F. TOM GREGORY T R O Y 6-2 170 F. JOHN GAGE PASADENA 6-3 170 | Sr. | 525-26 20.2 452-29 15.6 | | |
| C. JOHN STEGE NOTRE DAME 6-10 235 | Sr. | | | |
| C. SCOTT MAGNUSON . TROY 6-10 195 | Sr. | | | |
| G. GLEN HANNAH VENTURA 6-2 160 G. DICK LEE LA HABRA 6-3 170 | Sr. | | | |
| G. BERNIE WILLIAMS. COVINA 6-3 170 | Sr. | 478-27 17.7 | | |
| G. PERRY LUDY HUENEME 6-3 170 * 1st Team '68 + 2nd Team '68 # 3rd Team '68 | Sr. | 444-23 19.3 | | |
| ALL-SOUTHERN CALIFORNIA BOARD OF BASKETBALL | - 1969 | | | |
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| W.R. Bill Schroeder - Helms Hall (Chairman) | | | | |
| 1938 Stuart Lewis Whittier 1955 Fred Crabtree Covina | | | | |
| 1939 Bob Howard Poly, L.B. 1956 Jerry Pimm 1940 Ed Gillean Poly, L.B. Jim Hanna | | Montebello | | |
| 1941 Horace Brightman Wilson, L.B. 1957 George Van Vli | | | | |

| | | | | 27-107-1-4 (0-1-4) | |
|------|--|-------------|------|--------------------|-------------|
| 1938 | Stuart Lewis Whi | ttier 1 | 1955 | Fred Crabtres | Covina |
| 1939 | Bob Howard Poly | r, L.B. 1 | L956 | Jerry Pimm | Montebello |
| 1940 | Ed Gillean Poly | , L.B. | | Jim Hanna | Poly, L.B. |
| 1941 | Horace Brightman Wil | | 957 | George Van Vliet | Whittier |
| 1942 | Irving Noren Pass | | | Alvin Claiborne | Mt. Carmel |
| 1943 | Alan Grimley Gler | | 1958 | John Rudometkin | Santa Maria |
| | Bob Hobbs Oras | nge l | 1959 | Darrell Sutherland | Glendale |
| 1944 | Richard Robins Poly | 7. L.B. 1 | 1960 | Thomas Dose | Glendale |
| 1945 | Richard Barnes Hoo | ver, S.D. 1 | 1961 | Fred Goss | Compton |
| 1946 | Hugh Stewart Sout | | L962 | Douglas Bolcom | Arcadia |
| 1947 | Houston Faulkner Anal | | 1963 | Loy Peterson | |
| 1948 | Bob Johnson Whit | | 1964 | David Lawyer | Omard |
| 1949 | Wayne Kopren Whit | ttier 1 | | Lynn Shackelford | |
| 1950 | Mark CostelloEl 1 | | | Chuck Moore | |
| 1951 | Ronald Bane Alha | | | Trent Gaines | |
| 1952 | George Selleck Comp | oton 1 | | Dana Pagett | |
| 1953 | Bill Bond St. | Anthony 1 | | Paul Westphal | |
| 1954 | Larry Hauser Mt. | Carmel 1 | | Larry Hollyfield | |
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VOIT RUBBER COMPANY AGAIN PRESENTS BASKETBALLS TO HONORED PLAYERS

AMF -VOIT Rubber Company, as it has so kindly done over the past 21 years, will again present miniature basketballs to each player honored by the Helms Board. All players, coaches & special guests will be presented at April 12th awards program.

HELMS ATHLETIC FOUNDATION

SAN MARCOS' DOUG LITTLE WINS TOP PLAYER

VOTE IN "AAA" CIF BASKETBALL FOR '69 SEASON

FOR RELEASE: THURSDAY AFTERNOON, MARCH 27TH and Friday a.m.

ouglas Little, high-scoring San Marcos High School forward who was a first team "AA" selection last season and a hardwood performer who set 18 school records in scoring and rebounding this past year, was named "Player of the Year in "AAA" Division CIF basketball for 1969 by members of the Helms Hall Board at their annual meeting at Helms Hall. Little, who distinguished himself in every quarter of Southern California this past season, gathered rave notices whereever he played and was a unanimous choice for top player honors.

"Little is not only the best player in the "AAA", and the best we have seen all season, but for my money he is the best in Southern California." This statement came from Chuck Riley, coach of the triple A division champion Beverly High Normans following their 69-65 win over the Royals in the 2nd round of the playoffs. All Little did was score 36 of his team's points against Beverly Hills and notch 21 rebounds...all of this while being guarded, often times, by three players. Over a two year span — he led his team to the Las Vegas City title as a sophomore — Doug scored 1,125 points in 49 games for a 22.9 average. Although San Marcos had a fine team, the Royals suffered a losing (11-13) season in 1969. It is among the very few occasions where a divisional Player of the Year has been selected off a losing team.

Beverly Hills, champion of "AAA" basketball in 1969 and winner of the CIF title for the first time in the school's history, placed two players on the two all-star teams. Center Rick Caesar, who led the Normans in scoring with a 20.9 point average, was named to the second team, while guard Jason Newman was a first-team pick. Beverly Hills beat San Marcos, 69-65, Nogales, 97-84, Bishop Amat, 95-75, and Santa Maria, 74-62 on its way to the triple A crown.

Only one other school placed two players on the two teams. Garden Grove, champions of the G.G. City League and winner of 26 straight games before dropping a quarter-final engagement to Rowland, 73-71, placed center Alvin Carlson and forward Gary Berg on the first team. Eighteen schools are represented on the two allestar clubs and two juniors made the pair of ten-player squads. Rick Bales of Moreno Valley (first team) and Thomas Ferrato, Pius X (second team) are the under-classmen honored.

The 32nd annual All-Southern California Board of Basketball Awards Program will be held at Helms Hall on Saturday morning, April 12th at 10:30 a.m. All those named for "AAA" Team honors will be invited to attend the awards program along with their coaches to receive their framed scroll awards. Player of the Year Doug Little and title winning coach Chuck Reilly of Beverly Hills will be recipients of special medallion and silver tumbler awards. The 1969 honor teams follow:

1969 ALL-SOUTHERN CALIFORNIA "AAA" DIVISION BASKETBALL TEAMS - 1969

| 1707 | ALL-SOUTHERN CAL | ITORNIA HAA I | TATOTA | IN DADIL | T DW PH | TINELING - | 4/0/ |
|------------|--|---|--------------|-----------------------------------|--------------------------|---|--------------------------------------|
| F. # F. | DOUGLAS LITTLE GARY BERG | S C H O O L SAN MARCOS GARDEN GROVE . MORENO VALLEY. CLAREMONT | | WGHT 195 190 175 190 | Sr. Sr. Jr. Sr. | PTS. G. 582-23 336-28 541-23 403-27 | AVG. 25.3 12.0 23.5 14.9 |
| | ALVIN CARLSON. JOHN ROTH | GARDEN GROVE . SANTA MARIA | 6-9 6-6 | 195 212 | Sr. | 526-28 456-28 | 18.8 18.0 |
| G. G. | JASON NEWMAN . STEVE CAROPINO DAN CARBAJAL . MANIEL GUERRERO. | BEVERLY HILLS. BISHOP AMAT NOGALES FERMIN LASUEN. | 5-10 5-10 | 190 170 150 170 | Sr. Sr. Sr. | 581-31 486-23 502-28 366-25 | 18.7 21.1 17.9 14.6 |
| 8 | ECOND TE | A M | | | | | |
| F. | DON KAHL TIM O'BRIEN DAVE MURRAY GARRICK BARR . | PAIMDALE CABRILLO MAGNOLIA AVIATION | 6-3 | 185 185 2 1 5 170 | Sr. Sr. Sr. | 532-23 502-22 542-30 653-28 | 23.0 22.8 18.1 23.3 |
| | RICK CAESAR ED MARTINEZ | BEVERLY HILLS. COLTON | | 225 155 | Sr. | 646-31 476-25 | 20.9 |
| | THOMAS FERRATO WILBUR GATSON. ERC CHRISTENSON JIM WHITE | PIUS X GANESHA | 5-11 | 165 145 160 160 | Jr. Sr. Sr. | 557-28 432-24 651-25 531-23 | 19.9 18.0 26.1 23.1 |

^{* 1}st Team Selection '68

HELMS ATHLETIC FOUNDATION

KEITH BATISTE (VERBUM DEI) & STEVE McFALL (ATASCADERO) NAMED PLAYERS OF YEAR IN "AA" & "A" DIVISION CIF BASKETBALL FOR 1 9 6 9

FOR RELEASE: FRIDAY AFTERNOON, MARCH 28TH and Saturday a.m. * * DO NOT RELEASE PRIOR TO RELEASE DATE: 11

A pair of top flight centers, both representing CIF divisional champion teams — Keith Batiste of Verbum Dei High School, "AA" Champions, and Steve McFall, center on Atascadero High's first ever "A" title team — have been selected as Southern California Basketball Players of the Year in their respective divisions by members of the Helms Athletic Foundation's All—Southern California Board of Basketball. Selections were made at the Board's annual meeting at Helms Hall, with some 20 members from throughout Southern California in attendance.

The Verbum Dei Eagles won the "AA" Divisional playoff 90-87 over the Katella Knights. And it was center Keith Batiste who led all Eagles scorers with 33 points. Verbum Dei, which disposed of Saddleback (80-51), San Luis Obispo (75-65), Bell Gardens (83-61) and Katella (90-87) on its way to the top CIF prize, wound up the season with a 28-1 record. The Eagles coach George McQuarn calls his star post pupil "An outstanding college prospect and fine team leader." Batiste was named the most valuable player in his league...the Santa Fe.

Atascadero, in winning its first basketball title in school history, had to get over Cate (77-41), Valley Christian (59-56), Elsinore (70-55) and Aquinas in the finale, 72-56. Steve McFall, the Greyhounds top point producer and rebounder, won top player honors unanimously. Coach Joe Wilmore credits Steve with bringing his club its first title in history (20-8 season) and his "stats" bear this out.

McFall scored 687 points in the Greyhounds 28-game season, for a 24.5 point average. Steve rebounded at an average clip of 18 per game. In four varsity years at Atascadero, McFall scored 1,535 points in 84 games for an 18.2 average.

Both McFall and Batiste will receive their Helms Player of the Year medallion awards at the 32nd annual All-Southern California Board of Basketball Awards Program to be held at Helms Hall on Saturday morning, April 12th at 10:30 a.m. All players will receive framed scroll awards and the title-winning coaches — George McQuarn of Verbum Dei and Joe Wilmore of Atascadero — will be honored with special Silver Tumbler awards.

There are no repeaters from last year's double or single A teams on this year's honor squads. Champion Verbum Dei placed three performers on the number one "AA" team, while runner-up Katella landed one first-team performer and two on the second ten. Other schools to place more than one player on the two "AA" teams are Hart, Temple City and Santa Clara. Thirteen schools appear on the "AA" teams.

The Helms Board selected a single 10-player "A" all-star team, with most of the honor spots accountably going to champion Atascadero and runner-up Aquinas... both schools landing two players each. Eight of the "A" division schools are represented on the 10-player club.

Four under-classmen were selected as first team "AA" team members, one junior being selected on the second team. Champion Verbum Dei junior Mike Blackshire was picked for first-team honors, while sophomore guard Ray Lewis was also picked on the number one squad. It appears that coach McQuarn may have another title season ahead in 1970. Two other first team juniors honored are Hart's Larry Bringham and Temple City's Ray Price. Newbury Park's Dale Best is the only underclassman on the second team. Pasadena Poly's Brian Heublein, the CIF's top shooter, average-wise, is only a junior, as is Ambassador's Randy Kumpe...both "A" division selections.

This marks the 32nd year that Helms Athletic Foundation, through its All-Southern California Board of Athletics, has sponsored awards for high school basketball performers. Down through the years, thousands of interscholastic athletes have received Helms awards for their achievements on the basketball court. Each year, at the annual basketball awards ceremonies, players, coaches and specially invited guest personalities gather at Helms Hall for award ceremonies.

VOIT PRESENTS BASKETBALLS TO HONORED PLAYERS

The AMF - VOIT Rubber Company, as it has so kindly done over the past, will present miniature basketballs to each of the honored CIF players. Loyd Tutor, National Sales Director of AMF-VOIT will be on hand at Helms Hall to make the presentations to the honored athletes.

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| 1969 - ALL-SOUTHERN CALIFORNIA "AA" DI | VISION BASKETBALL TEAMS - 1969 | | |
|--|---|--|--|
| F. MIKE BLACKSHIRE VERBUM DEI F. LARRY BRINGHAM H A R T F. RAY PRICE TEMPLE CITY F. DOUG CREWSE BELL GARDENS . | . 6-4 180 Jr. 400-27 14.8 . 6-6 185 Jr. 600-25 24.0 | | |
| C. KEITH BATISTE VERBUM DEI C. DAN HOFFMAN CARPINTERIA | 6-5 205 Sr. 529-24 22.0 6-7 208 Sr. 357-24 15.5 | | |
| G. BOB SHERWIN KATELLA G. PAT RUSCO SAN LUIS OBISPO G. STEVE JOHNS TEMPLE CITY G. RAY LEWIS VERBUM DEI | 0 6-4 195 Sr. 581-24 24.2 6-2 170 Sr. 450-25 18.0 | | |
| SECOND TEAM | TO THE STREET ST. ACCURATE CONTROL TO ST. | | |
| F. JIM LAUBE KATELIA F. MICHAEL LAUBACHER SANTA CLARA F. GREG SOTER H A R T F. CLINT SMITH HEMET | . 6-3 165 Sr. 355-26 13.6 . 6-1 155 Sr. 324-26 12.5 . 6-2 165 Sr. 381-22 17.3 | | |
| C. RANDY BRIDGES YUCCA VALLEY . C. MARK WISNIEWSKI WORKMAN | 6-4 185 Sr. 481-23 20.9 | | |
| G. ABEL JUAREZ SANTA CLARA G. RICK ABEREGG KATELLA G. DALE BEST NEWBURY PARK. G. MARK PAHLER BISHOP DIEGO. | 5-10 155 Sr. 463-26 17.4 6-1 170 Jr. 344-20 17.0 | | |
| 1969 - ALL-SOUTHERN CALIFORNIA "A" DI | VISION BASKETBALL TEAM - 1969 | | |
| F. BRIAN HEUBLEIN PASADENA POLY. F. MIKE DESANTOS AQUINAS F. WES VERHOEVEN ONTARIO CHRIST F. TERRY PULLEN ATASCADERO | 6-5 180 Sr. 391-17 14.5 IAN. 6-4 175 Sr. 242-20 12.8 | | |
| C. STEVE McFALL ATASCADERO C. DAVE CHOYCE LUTHERAN | 6-4 200 Sr. 665-28 23.7 | | |
| G. MIKE RIDDELL AQUINAS G. REGGIE GRAVES ROSAMOND G. RANDY KUMPE AMBASSADOR G. BRUCE HAMILTON L.A. BAPTIST . | 6-3 175 Sr. 434-27 16.1 6-2 175 Sr. 386-26 16.5 6-1 155 Jr. 480-24 20.0 | | |
| ALL-SOUTHERN CALIFORNIA BOARD | OF BASKETBALL - 1969 | | |
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| ALL-SOUTHERN CALIFORNIA "SMALL SCHOOL, AA & | A" PLAYERS OF YEAR1952 - 1969 | | |
| Don Carter Tustin (SS) 1964 Bill Demnis Citrus (SS) Andy Herrera Santa Clara (A) 1953 Clyde Cook Laguna Beach (SS)1965 Kenny Heitz Righetti (AA) 1954 Mike Gray Claremont Dean Duistermars. Valley Christ.(A) 1955 John Arrillaga Morningside (SS) 1966 Steve Patterson Santa Maria (AA) 1956 Charles Jordan Palm Springs(SS) Mike Terwilliger Bell-Jeff (A) 1957 Bill Kilmer Citrus (SS) Guy Dimonte Bell-Jeff (A) 1958 Terry Hermann Orange (SS) 1967 Carl Skidmore South Pasadena(AA) 1959 Bob Sommers San Marino (SS) George Valle Nordhoff (A) 1960 Steve Miller Santa Clara (SS) 1968 Rusty Blair S.L.O. (AA) 1961 Bob Bedell Bell Gardens (AA-A) Ronald Montoya N.D. Riv'side(A) 1963 Ramon Sanchez Calexico (AA-A) 1964 Ramon Sanchez Calexico (AA-A) | | | |
| 32ND ANNUAL BASKETBALL AWARDS PROGRAM AT HE All players named for honors on the four di | visional CIF teams for 1969, will be | | |
| honored at the 32nd annual haskethall awards program to be held at Helms Hall on | | | |

honored at the 32nd annual basketball awards program to be held at Helms Hall on Saturday morning, April 12th at 10:30 a.m. Coaches and specially invited guests from the field of basketball will gather at the Helms sports shrine to receive awards from the Helms Foundation for their achievements in basketball during 1969.