

# PAUL H. HELMS, THROUGH HELMS ATHLETIC FOUNDATION, SPONSORS ALL SOUTHERN CALIFORNIA BOARD OF BASKETBALL FOR 13TH YEAR

HELMS HALL, Los Angeles, January 15, 1950

Paul H. Helms, Founder and Sponsor of Helms Athletic Foundation, whose contributions to prep school athletics for the past thirteen years have been many, will sponsor again, through his Foundation, the All Southern California Board of Basketball program. Mr. Helms first sponsored the All Southern California Board of Basketball project in 1938.

As it has done for the past twelve years, Helms Athletic Foundation will present awards to players who are chosen for honors by All Southern California Board of Basketball.

The Thirteenth Annual All Southern California Board of Basketball Award Program will be held at Helms Hall on Saturday morning, March 18th, at 10:30 A.M. At this time, with famed basketball coaches, school officials, and athletic leaders attending, the top basketball stars of Southern California high schools will be presented with Helms Athletic Foundation awards, as follows:

- \*All-Southern California C.I.F. High School Teams (1st and 2nd ten-man teams)
- \*All-Los Angeles City High School Teams (1st, 2nd and 3rd five-man teams)
- \*All-Los Angeles City High School League Teams (1st and 2nd teams in each Los Angeles City League)

In addition, Helms Athletic Foundation medal awards will be presented to the two players who are chosen for C.I.F. and Los Angeles City Player of the Year honors, and Helms medals will be presented to the players who are chosen for Los Angeles City Leagues Player of the Year laurels.

Presentation of other Helms Athletic Foundation awards, to be announced later, if approved, are now being considered by the Executive Council of the C.I.F.

Those who have been chosen for Helms Athletic Foundation - C.I.F. and Los Angeles City High School Player of the Year honors in the past, are as follows:

YEAR	C.I.F. HIGH SCHOOLS	YEAR	LOS ANGELES CITY HIGH SCHOOLS
1938	Stuart Lewis, Whittier	1938	John Mandic, Roosevelt
1939	Bob Howard, Long Beach	1939	Richard Lindsley, Eagle Rock
1940	Ed Gillean, Long Beach	1940	Dick Frey, Banning
1941	Horace Brightman, Wilson (L.B.)	1941	Gilbert Turnbull, Hamilton
1942	Irving Noren, Pasadena	1942	Derington Gartrell, Banning
1943	Alan Grimley, Glendale	1943	Vic Larson, Washington
	Bob Hobbs, Orange	1944	Dan Ducich, Los Angeles
1944	Richard Robbins, Long Beach	1945	Bob Kloppenburg, Marshall
1945	Richard Barnes, Hoover (S.D.)	1946	Dick McFarland, Manual Arts
1946	Hugh Stewart, So. Pasadena	1947	Al Linnick, Fairfax
1947	Houston Matthews, Anaheim	1948	Dick Saner, Venice
1948	Bob Johnson, Whittier	1949	Chet Noe, Washington
1949	Wayne Kopren, Whittier		Don Eby, Washington

The names of the Players of the Year, in the C.I.F. and Los Angeles City High School divisions, have been engraved upon the Paul H. Helms Trophy which is lodged in Helms Hall.

The Helms Athletic Foundation's All Southern California Board of Basketball was organized, at the suggestion of Paul H. Helms, in 1938. Los Angeles daily major newspapers were invited to appoint representatives to the Board, for the purpose of making All-C.I.F. and All-Los Angeles High School Team selections. The original Board, in 1938, was composed of representatives of the Los Angeles Examiner, Herald-Express, Daily News, Times and Hollywood Citizen-News. Since then, the Board membership has been increased.

All Southern California Board of Basketball for the 1950 season is composed of the following:

Ralph Alexander, L.A. Examiner	Mannie Pineda, Pasadena Star-News
Bud Furillo, L.A. Herald-Express	Clover Cummings, Santa Barbara News-Press
Mory Kapp, L.A. Daily News	James Leigh, Santa Monica Outlook
Robert Weide, L.A. Times	Eddie West, Santa Ana Register
Al Franken, L.A. Mirror	Tom Burdick, Long Beach Press-Telegram
Jerry Weiner, Hollywood Citizen-News	Dave Lewis, Long Beach Independent
Pete Kokon, Valley Times	Ward Gillilan, Pomona Progress-Bulletin
Mil Chipp, San Pedro News-Pilot	Bill Whitney, Breitbard Foundation

W. R. Bill Schroeder, Helms Athletic Foundation, Chairman

\* The All-Los Angeles City High School Board meeting will be held at Helms Hall on Wednesday morning, January 25th, at ten o'clock.

\* The All-Southern California C.I.F. Board meeting will be held at Helms Hall on Monday morning, March 13th, at ten o'clock.

(Selections will be made at the meetings noted above.)

# ALL-C.I.F. 1950 BASKETBALL TEAM HONORS SHARED BY EL MONTE AND ALHAMBRA STARS

## Talented El Monte Guard Mark Costello Named C.I.F. Basketball Player of Year

Meeting of Helms Athletic Foundation's All-Southern California Board of Basketball at Helms Hall on March 9 resulted in the selection of the top array of C.I.F. basketball players. As in 1949, the Board chose two ten-man teams. The Pacific League champions, the El Monte Lions, placed two men on the all-star squads: Mark Costello at a guard post on the First Team, and Warren Buoy at a forward spot on the Second Team. The runner-ups to El Monte in the Pacific League, the Alhambra Moors, matched their rivals in the selections by having center Ron Bane voted to the First Team, and forward Ron Livingston to the Second Team. Aside from that, the honor teams were featured by a good balance among the large and small schools in the vast group of 170 C.I.F. (Southern Section) high schools.

Highlight of the Helms Board meeting was the honoring of Mark Costello of El Monte as C.I.F. Basketball Player of the Year for 1950. Mark won the balloting in a sweep. His coach, George Phelps, openly praised him as the greatest player he has ever coached. On the record, he is the highest scorer in El Monte history. Prior to the beginning of the C.I.F. Basketball Tournament last March 3rd, Costello, from his guard position, had accounted for a season's total of 401 points, averaging 14.3 points per game. Proof of Mark Costello's outstanding basketball ability is the acclaim he has received for his all-around court play. His play-making and rebound work were the life of the sturdy El Monte drive this season.

However, fine as was the play of Costello, there were many other lads who deserved the plaudits of the experts and fans. Loyola's colorful, yet modest, Gary Griffin guided the Cubs to the championship of the Catholic League and the Beverly Hills Tournament. Not a hungry shooter, Griffin still managed to lead his team in scoring with 324 points in 27 games. Then, there were men who swished the basketball to new league scoring records. Tom Williams of Colton was one. He set a new Citrus Belt scoring mark of 173 points in 10 league games, a 17.3 average. And, unforgettable was the assortment of hook shots which Santa Ana's Bob Hopkins used to smash the Sunset League scoring record. Bob hit for 450 in 23 games. His coach, Lester McKnight, calls Bob one of the very best he has coached.

Four men set up a consistent pattern of scoring which led to the impressive "over-400" mark. Jerry Anderson, effective center for the Foothill League champions, Burbank, did the trick. Alhambra's gifted Ron Bane went over the top of 400. The offensive spark of Ventura's Pirates, center Jim Crockom, managed the feat. And, finally, as mentioned above, Costello landed in the select group.

The 1950 All-C.I.F. Basketball Teams include some hefty and rangy young men. For example, the First Team averages 6 feet 2 inches in height, and 177 pounds in weight. Ample for youngsters still growing. The talent is there, too. Many of the players are outstanding prospects for college basketball.

Here are the All-Southern California C.I.F. Teams for the 1950 season, as chosen by the Helms Athletic Foundation's All-Southern California Board of Basketball, composed of Ralph Alexander, Bud Furillo, Mannie Pineda, Eddie West, Francis Tuckwiler, Robert Weide, Jerry Weiner, Mil Chipp, Tom Burdick, Bill Whitney, Mory Kapp, Al Franken, Pete Kokon, Jim Leigh, Ward Gillilan, and Bill Schroeder:

### \*ALL-SOUTHERN CALIFORNIA C.I.F. HIGH SCHOOL BASKETBALL FIRST TEAM - 1950 SEASON

<u>POSITION</u>	<u>PLAYER</u>	<u>TEAM</u>	<u>HEIGHT</u>	<u>WEIGHT</u>	<u>YR. SCHOOL</u>
Forward	Henry D'Antonio	Santa Monica	5:10	150	Senior
Forward	Gary Griffin	Loyola	6:2	170	Senior
Forward	Robert Hopkins	Santa Ana	6:1	164	Senior
Forward	Thomas Williams	Colton	6:2	195	Senior
Center	Ronald Bane	Alhambra	6:2	185	Junior
Center	Robert Smith	Excelsior	6:4	190	Senior
Guard	Jerry Anderson	Burbank	6:5	205	Senior
Guard	Mark Costello	El Monte	6:2	185	Senior
Guard	James Crockom	Ventura	6:3	168	Senior
Guard	Ray Ortiz	Mt. Carmel	6:0	158	Senior

# ALL-C.I.F. BASKETBALL TEAM - 1950 SEASON

## \*ALL-SOUTHERN CALIFORNIA C.I.F. HIGH SCHOOL BASKETBALL SECOND TEAM - 1950 SEASON

<u>POSITION</u>	<u>PLAYER</u>	<u>TEAM</u>	<u>HEIGHT</u>	<u>WEIGHT</u>	<u>YR. SCHOOL</u>
Forward	Robert Archer	Garden Grove	5:8	150	Senior
Forward	Warren Buoy	El Monte	5:11	158	Senior
Forward	Ronald Livingston	Alhambra	5:10	165	Senior
Forward	Dean Metcalf	Chaffey	5:11	147	Senior
Center	Rodger Dishong	Compton	6:0	165	Senior
Center	Phil Embleton	Grossmont	6:1	170	Senior
Guard	John Bruner	Covina	6:3	168	Senior
Guard	Dean Davis	San Diego	5:10	160	Senior
Guard	Henry Guillen	Chino	5:11	165	Senior
Guard	Lee Walls	Pasadena	6:2	185	Senior

## HELMS HALL AWARD PROGRAM SET FOR SATURDAY MORNING, APRIL 1ST...

The Thirteenth Annual All-Southern California C.I.F. High School Basketball Team Award Program, sponsored by Helms Athletic Foundation, will be held at Helms Hall, 8760 Venice Boulevard, Los Angeles, on Saturday morning, April 1st. All players chosen for honors, coaches of honored players, and student newspaper sports editors of high schools which honored players represented, will be invited to attend.

Many features have been planned for the Helms Hall All-Southern California C.I.F. High School Basketball Team Award Ceremony on April 1st. All players chosen for honors, on the first and second teams, will be presented with framed Helms Athletic Foundation certificate awards.

Mark Costello, the C.I.F. Player of the Year for 1950, will be presented with the Helms Athletic Foundation medal.

The coach of the C.I.F. Championship Basketball Team will also be presented with a special Helms Athletic Foundation award on April 1st at the All-Southern California Board of Basketball Award Program.

A number of outstanding basketball stars, and coaches, will be invited to attend the Thirteenth Annual All-Southern California C.I.F. Basketball Team Award Program at Helms Hall on Saturday morning, April 1st, at eleven o'clock.

Those who have been chosen for C.I.F. Player of the Year Honors during the past thirteen years are as follows:

<u>YEAR</u>	<u>PLAYER OF THE YEAR</u>	<u>SCHOOL</u>
1938	Stuart Lewis .....	Whittier High School
1939	Bob Howard .....	Long Beach Polytechnic High School
1940	Ed Gilleen .....	Long Beach Polytechnic High School
1941	Horace Brightman .....	Wilson High School (Long Beach)
1942	Irving Noren .....	Pasadena High School
1943	Alan Grimley .....	Glendale High School
	Bob Hobbs .....	Orange High School
1944	Richard Robbins .....	Long Beach Polytechnic High School
1945	Richard Barnes .....	Hoover High School (San Diego)
1946	Hugh Stewart .....	South Pasadena High School
1947	Houston Faulkner .....	Anaheim High School
1948	Bob Johnson .....	Whittier High School
1949	Wayne Kopren .....	Whittier High School
1950	Mark Costello .....	El Monte High School