

Meeting of the Executive Committee

March 31, 2022 1:00 p.m. CIF Southern Section Offices, Los Alamitos, CA Minutes

1. OPENING BUSINESS

DISPOSITION

ITEM

A. Call to order by Mike West, President of the Council

Meeting was called to order by President Mike West at 1:00 p.m. Kristine Palle introduced newest CIF Southern Section employee, Program Coordinator Tamara Towgood, to the Executive Committee.

- B. Pledge of Allegiance
- C. Roll Call

All members were present, except for Dr. Alexis Barile, Rich Imbriani, Cleveland Johnson, Monica Principe, and Steve Miller.

D. Introduction of Guests

There were no guests present.

E. Adopt Agenda

Approved 16-0-0

There was a motion and a second to adopt the agenda. There being no discussion, the motion was approved to adopt the agenda 16-0-0.

F. Approval of Minutes

Approved 16-0-0

There was a motion and a second to approve the minutes of the January 25, 2022 Executive Committee meeting. There being no discussion, the minutes were approved 16-0-0.

G. NFHS State Award for Outstanding Service

Ron Nocetti/Rob Wigod

Rob Wigod announced that Dr. Jim Staunton will be receiving the NFHS State Award for Outstanding Service at our next Southern Section Council meeting on April 5, 2022.

2. PUBLIC COMMENT

A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

There was no one present to address the Executive Committee.

3. ACTION ITEMS

A. STATE FEDERATED COUNCIL ACTION ITEMS

1. Proposed 2022-23 CIF State Budget

Approved 16-0-0 STATE 634

President-Elect Jim Perry introduced the 2022-2023 CIF Proposed Budget highlighting various items including a line item for a new staff position and a balanced budget. There was a motion and second to approve the CIF Proposed Budget. The motion carried 16-0-0.

2. CIF State Executive Committee Nominations

Approved 16-0-0 STATE 635

President-Elect Jim Perry introduced the nominations for CIF Executive Committee positions. There was a motion and second to support the candidate from the Southern Section and go uninstructed for all other positions. The motion carried 16-0-0.

B. SOUTHERN SECTION ACTION ITEMS

1. Proposed 2022-23 CIF Southern Section Budget

Approved 16-0-0 SS

SS 633

Chief Financial Officer Mitch Carty reintroduced the budget. There have been no changes since publication in the last agenda. There was a motion and a second to approve the 2022-2023 Southern Section Proposed Budget. The motion carried 16-0-0.

2. CIF Southern Section Executive Committee Nominations

Approved 16-0-0

SS 631

President Mike West introduced the nominations. There was a motion and a second to approve moving the nominees for Southern Section Executive Committee positions forward to the Southern Section Council for action. The motion carried 16-0-0.

3. Proposed Revision to Bylaw 510.1

Approved 16-0-0

SS 632

President Mike West read the proposal to remove Southern Section Bylaw 510.1, related to incoming 9th graders who have played for high school coaches prior to initial enrollment in high school. There was a motion and a second to approve the elimination of this bylaw. The motion carried 16-0-0.

3. ACTION ITEMS (Cont.)

B. SOUTHERN SECTION ACTION ITEMS (Cont.)

4. Officials Fees Proposal

Approved 16-0-0

SS 636

There was a motion and a second to approve the proposal. President Mike West reviewed the proposal and the process that was followed to arrive at this finished product. Thom Simmons was asked to review the process and he began by stating that the Officials Fees/Relations Committee and President's Council initially met to begin the process. On October 19, 2021, the Officials Fees/Relations Committee met, as did the President's Council, and went over different scenarios. On December 16, 2021, officials' groups made presentations to the Officials Fees/Relations Committee. Once the Officials Fees/Relations Committee heard from those wishing to make a presentation, the Official Fees/Relations Committee met and developed the idea of an hourly fee structure for officials' fees across all sports. The Officials Fees/Relations Committee met again on January 18, 2022, and the proposal was finalized for a per sport hourly basis. This proposal was sent electronically to the Southern Section Council on January 26, 2022. First reading took place at the February 1, 2022 Southern Section Council meeting where breakout sessions were held to facilitate open discussions regarding all Non-Action items at that meeting. There were four different opportunities for groups to come forward and plead their cases. After further discussion, the motion carried 16-0-0.

5. Proposed Revisions to Bylaws 3419.7 & 3420.3

Approved 16-0-0

SS 637

President Mike West reviewed the proposal to move 8-Man Football into a competitive equity model for playoffs identical to the process used for 11-Man Football. There was a motion and a second to approve the proposal. The motion carried 16-0-0.

6. Proposed Revisions to Bylaw 2415

Approved 16-0-0

SS 639

President Mike West reviewed the proposal for Girls Lacrosse allowing two yellow cards to be a dismissal from the contest but not an ejection requiring a subsequent missed game. There was a motion and a second to approve the proposal. Dave Hess asked why this is only for Girls Lacrosse and not Boys Lacrosse. Mike West said it was because the proposal only stated Girls Lacrosse and Boys and Girls Lacrosse are similar but very different sports. Thom Simmons added that the Girls Lacrosse community has been asking for this change for many years. The motion carried 16-0-0.

4. NON-ACTION ITEMS

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

There are no CIF State Federated Council non-action items at this time.

4. NON-ACTION ITEMS (Cont.)

B. SOUTHERN SECTION NON-ACTION ITEMS

1. Proposed Addition of Girls Flag Football

Non-Action

SS 638

President Mike West stated that this item was moved back to a non-action item because of a request to change the season of sport from Spring to Fall. Dr. Paula Rodas stated there was more support state-wide for the sport if it was a Fall sport rather than a Spring sport. This item will be read at the Southern Section Council meeting on April 5, 2022 and will be voted on at the first Southern Section Council meeting of the 2022-2023 school year, keeping to the original start time for implementation, if passed by the CIF Southern Section Council and the CIF Federated Council, in the 2023-2024 school year. Chris Calderwood asked about safety equipment and Dr. Paula Rodas stated there is no required safety equipment, but her team wore mouth guards as the safety level resembles that of soccer. The length of the season of sport would be similar to tackle football and be determined once approved by the CIF State Federated Council. The Executive Committee was informed that there is a different set of rules from tackle football and Girls Flag Football will use a different set of officials. There were several questions regarding safety and rules similarities to tackle football. The Los Angeles Chargers, Los Angeles Rams and Nike are big supporters and Nike is helping provide equipment to get programs started.

5. NEW BUSINESS

A. Financial Report Mitch Carty

Chief Financial Officer Mitch Carty reviewed the budget handouts that were given out and appear at the end of these minutes. He commended Assistant Commissioner Rich Shearer for all the hard work that goes into all the sites and managing all the moving pieces of Boys and Girls Wrestling Championships. With the move to GoFan, we are down to two basketball reports and one soccer report missing. That has never happened before.

1. 2020-2021 CIF Southern Section Audit

Approved 16-0-0

5A1

President Mike West listed those that are on the Southern Section Audit Committee, which met before this meeting. Chris Calderwood reviewed the results of the meeting and the Southern Section Audit Committee accepted the 2020-2021 school year audit. Congratulations to Mitch Carty from the auditor. Mitch received an A+ report from the auditor regarding reports being provided thoroughly, completely, and professionally. It is incredible where we are right now compared to what we have been through. Chris continued that it is comforting to know there is a third-party group with the same trust in our processes as we hold. There was a motion and a second to accept the audit. Motion carried 16-0-0.

B. Marketing Report

Jackie Gibson

Marketing Director Jackie Gibson shared a PowerPoint presentation that appears at the end of these minutes, highlighting various items along the way.

C. CIF Southern Section 2021-2022 Goals - Responses

Rob Wigod 5C

Commissioner Rob Wigod reviewed the published responses to the CIF Southern Section 2021-2022 goals, highlighting various items. Past President Monica Colunga commended the staff for getting us to where we are today.

6. CLOSED SESSION

- A. Public Employee Evaluation of Performance (Government Code 54957):
 - 1. Commissioner's Evaluation

Closed Session began at 2:33 p.m. and ended at 2:41 p.m.

7. REPORT OF ACTION(S) TAKEN IN CLOSED SESSION

No action was taken during Closed Session. Discussion included the Commissioner Evaluation timelines and items regarding the evaluation.

8. REPORTS

A. President's Report

Mike West

Mike West attended the Team Up for Sports Safety meeting. They are taking an evaluation of athletes in the state, looking at sports safety and how are we handling and improving sport safety. Heat illness and cold-water immersion were discussed along with the idea of having cold water tubs onsite, if possible. Another session talked about the effects of smoke on student-athletes in light of all the wildfires.

B. Treasurer's Report

Chris Calderwood

Chris Calderwood presented the Treasurer's Report as a trivia game and the report appears at the end of these minutes. He mentioned how GoFan has cleaned up the entire ticketing and reporting process. The first PPP loan was forgiven and the application for forgiveness of the second PPP loan has been submitted. Sports fees have been paid by 561 member schools.

C. Commissioner's Report

Rob Wigod

Rob Wigod reminded the Committee that all award nominations for Champions for Character and Hall of Fame/Distinguished Service are due through cifsshome.org by May 1st. Spring sports are under way. Thank you for helping us cover all the different host site games through the Winter season. Unified Sports will have two divisional championships this year along with a Masters Meet that will qualify student-athletes to the CIF State Track and Field Championships. The site for our next Executive Committee meeting will be Parker's Lighthouse in Long Beach.

D. Executive Committee Member Reports

Activities Directors Representative – Todd Arrowsmith announced that Geniel Moon was sworn in as CADA President in Reno.

CADA Representative – Geniel Moon reported that attendees at the CADA Convention were able to come with or without masks. It was a great event and hoping to bring our numbers back as we recover from COVID.

Assistant Commissioner Rainer Wulf – There was a quick time frame in basketball from semifinals to finals. A big thank you to the Executive Committee for jumping in and helping out with awards presentations. The Ojai Valley Tennis Tournament is back for the first time since 2019. These are the best tennis players in Southern California. Track and Field Championships will be at Moorpark High School for Divisional Finals and the Masters Meet this year.

Assistant Commissioner Thom Simmons – Thank you for your help with the SoCal Regional Basketball awards ceremonies.

8. REPORTS (Cont.)

D. Executive Committee Member Reports (Cont.)

CSADA Representative - Dave Reid reminded the Executive Committee that the CSADA Conference is in San Diego this year and starts on April 20.

Northern Area Representative -Dave Hess asked about probationary status of schools in his area and if they will need to be re-evaluated for future status. Rob Wigod answered that the Executive Committee will review the information submitted by the schools and will proceed accordingly.

Desert Area Representative -Jeff Williams stated that everything this office has accomplished is inspiring and due to this group here, so congratulations to you all.

President-Elect – Jim Perry stated he is amazed by the level of athleticism in our student-athletes. Grace and class displayed day in and day out.

Assistant Commissioner Kristine Palle - There are Concordia University Masters Degree students in her class that may need resources for a Risk Management project, if you are available to help.

9. ADVANCE PLANNING

A. DATES

- 1. April 5, 2022 CIF Southern Section Council Meeting, The Grand, Long Beach, CA 9:00 a.m.
- 2. May 12, 2022 CIF Southern Section Executive Committee Meeting, Parker's Lighthouse, Long Beach, CA, 1:00 p.m.
- 3. August 12, 2022 CIF Southern Section Executive Committee Meeting, CIF Southern Section Offices, Los Alamitos, CA 1:00 p.m.

B. SUGGESTED AGENDA ITEMS

There were no suggested agenda items.

10. ADJOURNMENT

A. Time of Adjournment: 3:08 pm.

Submitted By:

Sharon Hodge
Execution

Executive Assistant

Approved By:

Rob Wigh

Rob Wigod

Commissioner of Athletics

Adopt Agenda

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
David Parkes Paula Rodas	Yes Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

Approval of Minutes

Minutes of the January 25, 2022 Executive Committee Meeting

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
Paula Rodas	Yes
Jeff Williams	Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

STATE 634 Proposed 2022-23 CIF State Budget

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
Paula Rodas	Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

STATE 635

CIF State Executive Committee Nominations

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
Paula Rodas	Yes
Jeff Williams	Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

SS 633 Proposed 2022-23 CIF-SS Budget

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
Paula Rodas	Yes
Jeff Williams	Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

SS 631 CIF-SS Executive Committee Nominations

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
Paula Rodas	Yes
Jeff Williams	Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

SS 632 Proposed Revision to Bylaw 510.1

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
David Parkes Paula Rodas	Yes Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

SS 636 Officials Fees Proposal

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
Paula Rodas	Yes
Jeff Williams	Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

SS 637

Proposed Revisions to Bylaws 3419.7 & 3420.3

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
David Parkes Paula Rodas	Yes Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

SS 639 Proposed Revisions to Bylaw 2415

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
David Parkes Paula Rodas	Yes Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes

ITEM 5A12020-21 CIF-SS Audit

Todd Arrowsmith	Yes
Ann Fitzgerald	Yes
Cleveland Johnson	
David Parkes	Yes
David Parkes Paula Rodas	Yes Yes

Alexis Barile	
Dave Hess	Yes
Kai Lyles	Yes
Jim Perry	Yes
Michelle Spencer	Yes

Chris Calderwood	Yes
Mary Jane Hibbard	Yes
Steve Miller	
Monica Principe	
Reggie Thompkins	Yes

Monica Colunga	Yes
Rich Imbriani	
Geniel Moon	Yes
Dave Reid	Yes
Mike West	Yes



C.I.F. SOUTHERN SECTION PLAYOFFS - 2021-22

Net Income/Loss			
Summary			
, and the second	2021-22	2019-20	Diff.
Football	\$997,330.24	\$746,421.77	\$250,908.47
Girls Volleyball	\$107,133.69	\$74,929.32	\$32,204.37
Cross Country	\$29,176.02	\$52,476.98	(\$23,300.96)
Boys Water Polo	\$19,339.74	\$16,494.23	\$2,845.51
Girls Golf	(\$2,626.54)	\$2,042.59	(\$4,669.13)
Girls Tennis	(\$7,087.30)	(\$6,074.58)	(\$1,012.72)
FALL SPORTS TOTALS	<i>\$1,143,265.85</i>	\$886,290.31	\$256,975.54
Boys Basketball	\$244,633.78	\$213,160.73	\$31,473.05
Girls Basketball	\$96,439.55	\$87,498.90	\$8,940.65
Soccer	\$81,360.45 \$32,975.08 \$22,438.17		\$11,766.54 \$10,536.91
Vrestling			
Cheer	\$12,001.33	\$16,109.54	(\$4,108.21)
Girls Water Polo	\$13,109.60	\$9,463.51	\$3,646.09
WINTER SPORTS TOTALS	\$480,519.79	\$418,264.76	\$62,255.03
GRAND TOTALS	\$1,623,785.64	\$1,304,555.07	\$319,230.57
		+	19.66%
Revenue Sharing with CIF-SS Member Schools	\$985,674.89	\$748,007.15	\$237,667.75



C.I.F. SOUTHERN SECTION PLAYOFFS - 2021-22

Ticket Sales	3		
Summary			
	2021-22	2019-20	Diff.
Football	260,000	229,442	30,558
Girls Volleyball	39,691	37,575	2,110
Cross Country	10,212	10,515	(303) (297) 32,074
Boys Water Polo	3,282	3,579	
FALL SPORTS TOTALS	313,185	281,111	
Basketball	122,784	116,670	6,114
Soccer	12,311	12,697	(386)
Wrestling	15,141 12,874		2,267
Cheer	2,439	2,618	(179)
Girls Water Polo	2,607	3,070	(463)
WINTER SPORTS TOTALS	155,282	147,929	7,353
GRAND TOTALS	468,467	429,040	39,427

8.42%

C.I.F. SOUTHERN SECTION

Profit & Loss Budget vs. Actual July 1, 2021 through March 30, 2022

	Jul '21 - Jun 22	Budget	+ / - Budget
Ordinary Income/Expense			
Income			
BASEBALL	0.00	55,000.00	-55,000.00
BASKETBALL	945,033.00	433,000.00	512,033.00
CHEER	26,314.00	26,000.00	314.00
CROSS COUNTRY	91,855.00	87,000.00	4,855.00
FOOTBALL	2,343,657.00	728,000.00	1,615,657.00
GOLF	34,520.00	80,000.00	-45,480.00
LACROSSE	0.00	12,500.00	-12,500.00
SOCCER	110,959.00	88,000.00	22,959.00
SOFTBALL	0.00	23,000.00	-23,000.00
SWIMMING	0.00	59,000.00	-59,000.00
TRACK & FIELD	0.00	116,000.00	-116,000.00
VOLLEYBALL	328,701.00	147,000.00	181,701.00
WATER POLO	53,924.00	46,000.00	7,924.00
WRESTLING	154,706.00	119,000.00	35,706.00
APPAREL	39,002.25	139,000.00	-99,997.75
FRIENDS OF GOLF	47,000.00	47,000.00	0.00
INTEREST	-64,225.77	55,000.00	-119,225.77
PUBLICATIONS	27,937.44	50,000.00	-22,062.56
SPORTS FEES	743,100.00	715,000.00	28,100.00
SUPPORT INCOME	989,884.42	1,124,000.00	-134,115.58
TV -WEB - RADIO RIGHTS	506,485.00	450,000.00	56,485.00
CHAMPIONS FOR CHARACTER	61,100.00	77,000.00	-15,900.00
SPECIAL EVENTS	69,159.00	65,000.00	4,159.00
OTHER INCOME	0.00	0.00	0.00
Total Income	\$6,509,111	\$4,741,500	\$1,767,611
Cost of Goods Sold			
Cost of Goods Sold	23,277.46	41,000.00	-17,722.54
Total COGS	23,277.46	41,000.00	-17,722.54
Gross Profit	6,485,833.88	4,700,500.00	1,785,333.88
Expense			
BADMINTON EXPENSE	0.00	100.00	-100.00
BASEBALL EXPENSE	0.00	40,000.00	-40,000.00
BASKETBALL EXPENSE	612,819.81	148,000.00	464,819.81
CHEER EXPENSE	14,714.37	13,000.00	1,714.37
CROSS COUNTRY EXPENSE	62,758.35	50,000.00	12,758.35
FOOTBALL EXPENSE	1,290,547.70	82,000.00	1,208,547.70
GOLF EXPENSE	41,724.18	77,000.00	-35,275.82
LACROSSE EXPENSE	161.00	12,500.00	-12,339.00
SOCCER EXPENSE	30,030.71	31,000.00	-969.29
SOFTBALL EXPENSE	0.00	20,000.00	-20,000.00
SWIMMING EXPENSE	3,517.51	46,000.00	-42,482.49
TENNIS EXPENSE	7,594.27	17,000.00	-9,405.73

C.I.F. SOUTHERN SECTION

Profit & Loss Budget vs. Actual July 1, 2021 through March 30, 2022

	Jul '21 - Jun 22	Budget	+ / - Budget
TRACK & FIELD EXPENSE	14.21	92,000.00	-91,985.79
VOLLEYBALL EXPENSE	222,132.17	42,000.00	180,132.17
WATER POLO EXPENSE	21,873.04	24,000.00	-2,126.96
WRESTLING EXPENSE	117,382.17	98,000.00	19,382.17
AREA LIAISONS	41,584.53	42,000.00	-415.47
AUDITOR	15,000.00	19,500.00	-4,500.00
AWARDS	43,584.60	39,000.00	4,584.60
BANK SERVICE CHARGES	1,791.60	2,500.00	-708.40
BUILDING MAINTENANCE	18,155.90	24,000.00	-5,844.10
COUNCIL	33,462.18	50,000.00	-16,537.82
DEPRECIATION EXPENSE	0.00	71,000.00	-71,000.00
DONATIONS	4,500.00	47,000.00	-42,500.00
GENERAL OFFICE	17,784.42	27,000.00	-9,215.58
INSURANCE	24,038.68	27,500.00	-3,461.32
INVESTMENT EXPENSE	2,200.00	4,000.00	-1,800.00
LEGAL EXPENSE	1,912.72	2,500.00	-587.28
MAJOR MEDICAL	291,833.13	384,000.00	-92,166.87
MISCELLANEOUS EXPENSE	394.00	825.00	-431.00
OFFICE SUPPLIES	26,814.13	33,000.00	-6,185.87
OFFICE SUPPLIES - SMALL EQUIP.	1,502.82	0.00	1,502.82
OFFICE TRAVEL	19,024.46	20,000.00	-975.54
PAYROLL TAXES	485,466.78	666,772.00	-181,305.22
POSTAGE/UPS	13,315.48	12,000.00	1,315.48
PRESS/MEDIA	4,544.58	10,000.00	-5,455.42
PRINTING/DUPLICATING	17,287.11	18,500.00	-1,212.89
PROFESSIONAL GROWTH	0.00	500.00	-500.00
PROGRAM EXPENSE	474.00	500.00	-26.00
PUBLICATIONS EXPENSE	18,043.52	15,000.00	3,043.52
PUBLICATIONS WASTE	0.00	4,200.00	-4,200.00
SALARIES	1,452,816.72	1,923,803.00	-470,986.28
SALES/USE TAX EXPENSE	546.94	1,000.00	-453.06
SPECIAL EVENTS EXPENSE	57,551.18	65,000.00	-7,448.82
SUPPORT/MARKETING EXPENSE	40,121.23	160,000.00	-119,878.77
TAXES - GENERAL	2,488.90	1,800.00	688.90
TV TO SCHOOLS	0.00	100,000.00	-100,000.00
UTILITIES	6,745.00	13,000.00	-6,255.00
CHAMPIONS FOR CHARACTER EXPENSE	939.10	57,000.00	-56,060.90
WEBSITE TECHNOLOGY	45,366.89	65,000.00	-19,633.11
Total Expense	\$5,114,560	\$4,700,500	\$414,060
Net Ordinary Income	1,371,273.79	0.00	1,371,273.79
Net Income	\$1,371,274	\$0	\$1,371,274

904,255

Comparison to 2014-15

MARKETING REPORT

3.31.2022







WINTER RECAP- VENUES

- **B/G SOCCER**
 - 14 home sites
- **B/G BASKETBALL**
 - 20 home sites
- **B/G DUAL WRESTLING**
 - 7 home sites

GIRLS WATER POLO

2 sites

- 1 venue
- **CHEERLEADING**

B/G MASTERS WRESTLING

- 1 venue
- **B/G INDIVIDUAL WRESTLING**
 - 10 home sites

WINTER RECAP- SIGNAGE

- B/G SOCCER
 - 14 home sites = 14 signs
- B/G BASKETBALL
 - 20 home sites = 20 signs
- B/G DUAL WRESTLING
 - 7 home sites = 7 signs

- B/G MASTERS WRESTLING
 - 2 sites (full set up)
- GIRLS WATER POLO
 - 1 venue (full set up)
- CHEERLEADING
 - 1 venue (full set up)
- B/G INDIVIDUAL WRESTLING
 - 10 home sites = 10 signs





BASKETBALL / SOCCER / WRESTLING

WINTER RECAP- VENUES



TRADITIONAL COMPETITIVE CHEER

WINTER RECAP- SIGNAGE



BOYS MASTERS WRESTLING





WINTER RECAP- SIGNAGE





GIRLS WATER POLO

WINTER RECAP- VENUES

- **B/G SOCCER**
 - 14 home sites
- **B/G BASKETBALL**
 - 20 home sites
- **B/G DUAL WRESTLING**
 - 7 home sites

GIRLS WATER POLO

2 sites

- 1 venue
- **CHEERLEADING**

B/G MASTERS WRESTLING

- 1 venue
- **B/G INDIVIDUAL WRESTLING**
 - 10 home sites



WINTER RECAP- GATORADE

- B/G SOCCER
 - 14 home sites x 2 teams = 28 jugs
- B/G BASKETBALL
 - 20 home sites x 2 teams = 40 jugs
- B/G DUAL WRESTLING
 - 7 home sites x 2 teams = 14 jugs
 - **B/G INDIVIDUAL WRESTLING**
 - 10 home sites x 2 per site = 20 jugs

- B/G MASTERS WRESTLING
 - 2 sites x 4 jugs per site = 8 jugs
- GIRLS WATER POLO
 - 1 venue x 2 teams x 2 pools = 4 jugs
 - **CHEERLEADING**
 - 1 venue x 4 jugs = 4 jugs

118 Jugs

(+cups, product, stir sticks, drip bins, skirts)





WINTER RECAP- VENUES

- **B/G SOCCER**
 - 14 home sites
- **B/G BASKETBALL**
 - 20 home sites
- **B/G DUAL WRESTLING**
 - 7 home sites

GIRLS WATER POLO

2 sites

- 1 venue
- **CHEERLEADING**

B/G MASTERS WRESTLING

- 1 venue
- **B/G INDIVIDUAL WRESTLING**
 - 10 home sites

WINTER RECAP- OFFICIAL BALLS

- B/G SOCCER Wilson
 - 14 home sites x 2 teams = 28 balls
- B/G BASKETBALL Wilson
 - 20 home sites x 2 teams = 40 balls

- B/G MASTERS WRESTLING
 - 2 sites
 - GIRLS WATER POLO
 - KAP SEVEN

- 1 venue = 30 balls
- B/G DUAL WRESTLING CHEERLEADING
 - 7 home sites

- 1venue
- B/G INDIVIDUAL WRESTLING
 - 10 home sites

Wilson. FALL RECAP- OFFICIAL BALLS







FALL RECAP- SPECIAL EVENTS





FALL RECAP-SPECIAL EVENTS



WINTER RECAP- PROGRAMS



CONGRATULATIONS ON YOUR PARTICIPATION IN THIS YEAR'S CIF SOUTHERN SECTION-FORD CHAMPIONSHIPS!

Post season Championships in the CIF Southern Section are back on track and we are so excited to bring them to you!!! My most sincere congratulations to the schools, teams and players who have qualified and have the opportunity to continue in their sport for perhaps a few more weeks. It is an opportunity not to be taken for granted. A tremendous amount of hard work, determination. leadership, and sacrifice took place last year for the Southern Section to be in a position to organize and provide these Championships for our athletes this year. I ask that if you see any of the leadership or staff from the CIF Southern Section office at your playoff event, please take time to thank them for all they have done to make these playoff opportunities possible.

Your participation in these championships is the result of hard work, dedication, and determination coupled with strong support from families, coaches and schools. Enjoy the moment, play your hardest, and have no regrets. Recognize how fortunate you are to be participating in playoff competition this year and do your best to cherish the experience. Good luck to each and every

Once again, congratulations to all student-athletes taking part in the CIF Southern Section FORD Championships.

Sincerely,

Michael West, President of the CIF-SS Council Principal, Martin Luther King High School

2021-2022 CIF SOUTHERN SECTION EXECUTIVE COMMITTEE

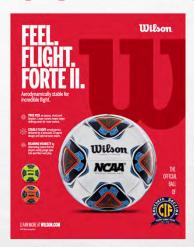


Michael West, President of the Council

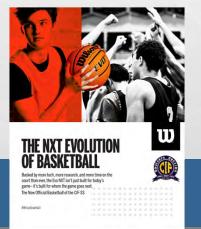
Jim Perry, President-Elect of the Council Dr. Monica Colunga, Past President of the Council Chris Calderwood, Treasurer Rob Wigod, Commissioner of Athletics

Members: Todd Arrowsmith, Dr. Alexis Barile, Ann Fitzgerald, Dave Hess, Mary Jane Hibbard, Rich Imbriani, Cleveland Johnson Kai Lyles, Steve Miller, Geniel Moon, David Parkes, Monica Principe, Dave Reid, Dr. Paula Hart Rodas, Michelle Spencer, Dr. Reggie Thompkins, Jeff Williams

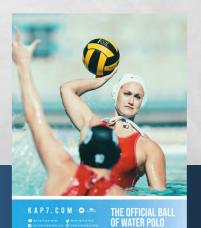




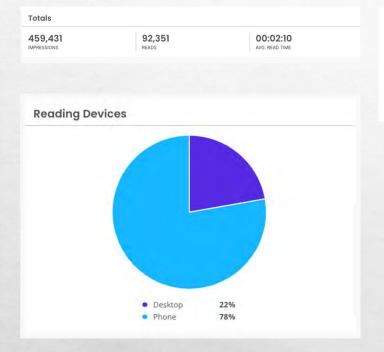




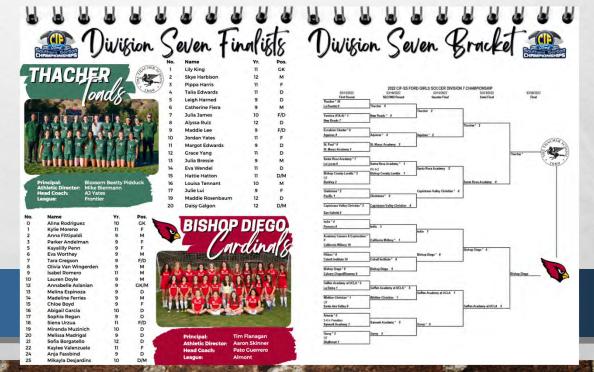




WINTER RECAP- PROGRAMS



110
99
77
63
62



WINTER RECAP- MEALS









WINTER RECAP- MEALS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
24	25	26	27 S&D LUNCH 10:30AM PICK UP RAISING CANE'S BOXES (20)	28 5&D LUNCH 11:00AM SANDWICH BOXES (20ANYON	29 58D LUNCH 11:00AM PENNE PASTA (20)	30
1	2 S&D LUNCH 11:30AM Burrito Bowl (20)	3 S&D LUNCH 11:30AM PENNE PASTA (20)	4 S&D LUNCH 11:00AM PICK UP RAISING CANE'S BOXES (20)	5 S&D LUNCH 11:30AM SANDWICH BOXES (20)	6 S&D LUNCH 11:00AM PICK UP RAISING CANE'S BOXES (20)	7 S&D DINNER 4:30PM PENNE PASTA (20)
8	9	10	11	12	13 LAX LUNCH 11:00AM PICK UP RAISING CANE'S BOXES (20) LAX DINNER 5:30PM Costco Pizza (20)	14 11:30AM CANYOI SANDWICH BOXES (20) LAX DINNER 5:30PM OSF (20)
15	16	17	18	19	20 SE LUNCH 11:00AM PICK UP RAISING CANE'S (35) BB LUNCH 11:00AM PICK UP RAISING CANE'S (35) SE DINNER 5:30PM PENNE PASTA BOXES (35) BB DINNER S:30PM OSF (35)	21 SB LUNCH CANYON 11:30AM SANDWICH BOXES (35) BB- LUNCH CANYON 11:00AM SANDWICH BOXES (35) BB- DINNER 5:30PM NAPLES (35)





OFFICIAL CHICKEN OF CIF-SS



WINTER RECAP-AWARDS



WINTER RECAP- AWARDS



WINTER RECAP-AWARDS











MARKETING REPORT

3.31.2022





C. I. F. SOUTHERN SECTION

Treasurer's Report

Executive Committee Meeting March 31, 2022

I. GoFan

- A. ALL fall and winter revenue.
- B. ALL fall expenses/profit splits distributed.
- C. Only 2 basketball games and 1 soccer game left to report expenses.
- D. Normally winter sports finances are not complete until May.
- E. Tremendous success!

II. PAYCHECK PROTECTION PROGRAM (PPP) update

- A. PPP Loan #1 \$456,100, forgiven in May 2021
- B. PPP Loan #2 \$387,835, application finally submitted March 28, 2022
 - 1. We will know forgiveness status for #2 within 90 days.

III.SPORTS FEES "Inside the numbers"

- A. \sim \$750,000 or \sim 8% of CIF-SS annual revenue.
- B. 561 schools reporting Sports Fees.
- C. Average school pays for 17 sports.
- D. Three schools in the Section have 29 sports (maximum would be 31).
 - 1. Edison
 - 2. Millikan
 - 3. Wilson/LB
- E. Most popular sports
 - 1. Boys Basketball, 532 schools
 - 2. Girls Volleyball, 530 schools
 - 3. G Basketball, 519 schools
 - 4. B&G Cross Country, 479 schools
- F. Least popular sports
 - 1. Gymnastics, 5 schools
 - 2. Field Hockey, 15 schools
 - 3. Badminton, 46 schools
- G. Fastest growing sport
 - 1. Girls Beach Volleyball, 115 schools