

THE 2021 “FORD MAVERICK GIVEAWAY” SWEEPSTAKES

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING. THE “FORD MAVERICK GIVEAWAY” SWEEPSTAKES (THE “SWEEPSTAKES”) AND ANY ADVERTISEMENT RELATING THERETO IS INTENDED FOR PARTICIPATION ONLY IN THE STATE OF CALIFORNIA, COUNTIES OF LOS ANGELES, ORANGE, SAN BERNARDINO, RIVERSIDE, SANTA BARBARA, SAN LUIS OBISPO, MONO, INYO, AND VENTURA (COLLECTIVELY, THE “TERRITORY”) AND SHALL BE CONSTRUED ACCORDING TO, AND GOVERNED EXCLUSIVELY BY CALIFORNIA STATE LAW. DO NOT PARTICIPATE IN THIS SWEEPSTAKES IF YOU ARE NOT A LEGAL RESIDENT OF THE STATE AND OF THE TERRITORY AND PHYSICALLY LOCATED IN THE TERRITORY AT THE TIME OF ENTRY, OR DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS SET FORTH IN THESE OFFICIAL RULES. VOID WHERE PROHIBITED BY LAW.

1. **SWEEPSTAKES DESCRIPTION:** The “Ford Maverick Giveaway” Sweepstakes (the “Sweepstakes”) is sponsored by California Interscholastic Federation (“CIF”), Southern Section (“Sponsor”), located at 10932 Pine Street, Los Alamitos, California 90720. The Sweepstakes begins on October 1st, 2021 and ends on November 15th, 2021 (the “Sweepstakes Period”) and is related to Sponsor’s coverage and telecast of certain CIF Southern Section High School football games. At the end of the Sweepstakes Period, a random drawing will be conducted to select one (1) grand prizewinner from among all eligible entries received during the Sweepstakes Period to receive the prize as more fully set forth herein below. Entry in the Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Sweepstakes, each entrant unconditionally agrees to abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all matters relating to this Sweepstakes. Based on sweepstakes held in prior years, the number of Sweepstakes entries is expected to be over 125,000.

2. **WHO MAY ENTER:** The Sweepstakes is open only to legal residents of the state of California, Counties of Los Angeles, Orange, San Bernardino, Riverside, Santa Barbara, San Luis Obispo, Mono, Inyo, and Ventura who are sixteen (16) years of age or older at the time of entry and have a valid California Driver’s License. Void where prohibited by law. Directors, officers, and employees of Sponsor, Ford Dealers Advertising Association of Southern California, CIF Southern Section, Bally Sports West, and each of their respective parents, affiliated, or subsidiary companies, advertising, promotion, production services, fulfillment agencies, legal advisors, web masters and web suppliers (each a “Promotion Entity” and collectively, the “Promotion Entities”), and their respective IRS dependents, immediate family members [children, spouse, parents, sibling] and individuals residing in their same household, whether or not related, are not eligible to enter or win. The potential prizewinner of the Sweepstakes may be required to show proof of residency.

3. **WHEN TO ENTER:** The Sweepstakes begins on October 1st, 2021 at 12:00:01 a.m. pacific time (“PT”) and ends on November 15th, 2021 at 11:59 p.m. PT (the “Sweepstakes Period”). To be eligible for this Sweepstakes, all entries must be received by Sponsor by the end of the Sweepstakes Period in order to participate or receive a prize. Sponsor’s electronic database clock shall be the official time keeping device for all entries received in connection with this Sweepstakes.

4. **HOW TO ENTER: No purchase necessary to enter or win. Making a purchase will not improve your chances of winning.** A computer with Internet access is required to participate in this Sweepstakes. During the Sweepstakes Period, each entrant must visit <http://www.cifss.org> (the “Website”), follow the links and instructions to the Sweepstakes’ registration page, and complete and submit all required information, which may include without limitation entrant’s full name and e-mail address. Upon completion of the registration form, select the submit icon to successfully enter into the Sweepstakes. All required information must be completed in order to enter into the Sweepstakes and to be eligible to win. Upon completion of the aforementioned process, the entrant will receive one (1) entry into the Sweepstakes.

Each entrant must provide a valid e-mail address to be eligible. Proof of entering the required information on the Sweepstakes’ registration page is not considered proof of delivery to or receipt by Sponsor of entry into the Sweepstakes. In the event of a dispute regarding the identity of who actually submitted an entry, the entry will be deemed submitted by the “authorized account holder” of the e-mail address supplied at the time of entry. The authorized account holder is defined as the natural person to whom the applicable e-mail address has been assigned by the internet access provider, the online service provider, or another organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the e-mail address submitted. Proof (to Sponsor’s satisfaction) of being the authorized account holder may be required by Sponsor, in Sponsor’s sole and absolute discretion. **There is no limit on the number of times a person may enter the Sweepstakes; so, enter as often as you like.**

All entries become the exclusive property of Sponsor and will not be acknowledged or returned. As permitted by law, each entrant agrees that personal information collected in connection with this Sweepstakes may be shared with the Promotion Entities and Sponsor's other promotional partners to contact you regarding promotional updates, information, messages, and for other reasons via electronic and/or ordinary mail; and will be used by Sponsor and such promotional partners in compliance with their respective privacy practices. By entering the Sweepstakes each entrant grants Sponsor permission to share your email address and any other personally identifiable information with the other Promotion Entities for the purpose of the Sweepstakes' administration and prize fulfillment. Sponsor will not sell, rent, transfer or otherwise disclose your personal data to any third party other than as described herein or in the Privacy Policy.

Note: Entry must be made by the entrant, only in the manner as set forth herein. All other methods of entry are considered void, including but not limited to entries made by any other individual or any entity, and/or originating at any other website or e-mail address, including but not limited to commercial sweepstakes subscription notification and/or entering service sites, and will be declared invalid and disqualified for this Sweepstakes. The use of any device to automate the entry process is prohibited.

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users, wireless users, or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of the entries in the Sweepstakes. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. Sponsor is not responsible for lost, incomplete, late, damaged, or misdirected entries, email messages, or other communications malfunctions; interrupted or unavailable network, server or other connections including those through and/or by the Website; miscommunications; failed computer hardware or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to an entrant's or any other person's computer related to or resulting from participation in this Sweepstakes; printing or other errors appearing within these Official Rules or in any Sweepstakes-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, technical, electronic or otherwise.

5. **DRAWINGS AND PRIZEWINNER NOTIFICATION:** Up to a total of one (1) prizewinner will be selected in a random prize drawing. The potential prizewinner of the Sweepstakes will be selected in a random drawing from all eligible entries received during the Sweepstakes Period on or about November 22nd, 2021. The potential prizewinner will be notified by email on or about November 23rd, 2021, using the contact information provided at the time of entry. If any selected prizewinner cannot be reached by e-mail, or does not respond within twenty-four (24) hours of the initial attempt to notify such potential prizewinner, the prize may be forfeited and an alternate prizewinner may be selected in a random drawing from the remaining eligible entries. Sponsor will attempt to contact up to two (2) potential prizewinners in accordance with the above procedure, after which, the prize may go unawarded if it remains unclaimed. If any potential prizewinner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize or any portion thereof for any reason prior to award, such potential prizewinner will be disqualified and an alternate prizewinner may be selected in a random drawing from the remaining eligible entries. Sponsor shall have no liability for any prizewinner notification that is lost, intercepted, or not received by any potential prizewinner for any reason.

6. **PRIZE/APPROXIMATE RETAIL VALUE (ARV)/ODDS:** Up to a total of one (1) prize will be awarded. The prize shall consist of one (1) 3-year lease of a 2022 Ford Maverick XLT SuperCrew w/ 2.0L EcoBoost Engine (300A) (color, model, and options/shall be determined by Southern California Ford Dealers in their sole discretion). The approximate retail value ("ARV") for the Grand Prize is Fifteen Thousand Dollar (\$15,000). The prizewinner shall be required to submit and have a credit application approved, provide proof of insurability and sign a designated lease agreement and comply with its terms, including but not limited to providing the required insurance coverage, returning the vehicle at the end of the lease term, and being responsible for any applicable excess mileage charges and excess wear and tear/damage charges. The prizewinner is solely responsible for all other expenses not specified herein as being awarded, including taxes, title, insurance, license, registration fees associated with the vehicle, delivery, processing & handling fees. The prizewinner must take physical delivery of the vehicle within twenty (20) days of notification by the Southern California Ford Dealers of its availability from the designated Ford dealership. If the prizewinner does not take delivery of the vehicle in a timely manner, the prize may be subject to forfeiture. Additionally, if the prizewinner is a Minor (as defined in paragraph 8 hereinbelow), said prizewinner's parent or legal guardian must take legal possession of the vehicle and must comply with the requirements relating to the lease agreement referred to above. Odds of winning depend upon the actual number of entries received prior to the end of the Sweepstakes Period. Based on sweepstakes held in prior years, the number of Sweepstakes entries is expected to be over 125,000.

7. **GENERAL PRIZE RESTRICTIONS:** No cash alternative or prize substitutions will be allowed. The prize awarded herein is non-assignable and nontransferable. If lost, the prize or any portion thereof will not be replaced. If applicable to the prize awarded herein, in the event a prizewinner or his or her guest engage in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, or threaten any other person, Sponsor reserves the right to terminate the applicable event, in whole or in part, and provide the prizewinner with no

further compensation. Upon verification of entrant's win and compliance with these Official Rules, delivery of the applicable prize, through prizewinner's taking physical delivery of the vehicle in accordance with Section 6 above, will be coordinated by a representative of Sponsor and the prizewinner will receive further notification with details on how to claim the applicable prize.

8. **GENERAL PRIZE CONDITIONS:** The prize will be awarded only if the potential prizewinner fully complies with these Official Rules. All details and other restrictions of the prize not specified in these Official Rules will be determined by Sponsor in its sole discretion. The prizewinner shall be solely responsible for the payment of all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. The potential prizewinner will be required to execute an Affidavit of Eligibility, a Liability Release, and where imposing such condition is legal, a Publicity Release (collectively, "**Prize Claim Documents**"). If a prizewinner is not of legal age of majority in his or her state of residence (a "**Minor**") at Sponsor's option, the prize either will be awarded in the name of the parent or legal guardian of such prizewinner, or the parent or legal guardian of the prizewinner will be required to ratify and sign Prize Claim Documents. The Prize Claim Documents must be returned within the time frame indicated on the Prize Claim Documents. If the potential prizewinner (or, in the case of a Minor, such Minor prizewinner's parent or legal guardian) fails to return such Prize Claim Documents within the prescribed time, then the potential prizewinner may be disqualified and an alternate prizewinner may be selected from the remaining eligible entries. Except where imposing such condition is expressly prohibited by law, the prizewinner's entry and acceptance of the prize constitutes permission for the Sponsor and their agents to use said prizewinner's name, photograph, likeness, statements, biographical information, voice, and city and state for all purposes and in all forms of media, in perpetuity, without further notice or compensation.

Depiction of any prize in any advertising, promotional materials, or on the Website may not reflect the actual prize delivered to the prizewinner. Sponsor or its agent shall not be responsible for delays in delivery of any prize or any portion thereof once it has been shipped by Sponsor or its agent. Prizewinner shall bear all risk of loss or damage to the prize or any portion thereof after it has been delivered to such prizewinner.

9. **CONDITIONS OF PARTICIPATION:** This Sweepstakes is subject to all applicable federal, state, and local laws. Each entrant hereby: (a) agrees that the Promotion Entities will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes or any Sweepstakes-related activity, or for any typographical or other error in the printing, offering or announcement of any prize; (b) releases the Promotion Entities from all liability, claims, action, or proceedings relating to this Sweepstakes and from injuries or damages arising in connection with or relating to participation in this Sweepstakes, or use or misuse of the prize; and (c) waives any right to claim ambiguity in the Sweepstakes or these Official Rules. This Sweepstakes may not be used for any form of gambling.

10. **IMPORTANT: PLEASE READ - GENERAL RELEASE AND LIMITATIONS ON LIABILITY.** By entering the Sweepstakes, entrants agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event will attorneys' fees be awarded or recoverable; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased. Each entrant acknowledges and agrees that the Promotion Entities are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (i) incomplete, lost, late, misdirected, or illegible entries or for failure to receive entries due to any cause, including without limitation human, transmission, or technical problems, failures, or malfunctions of any kind, whether originating with sender, with Sponsor, or otherwise, that may limit an entrant's ability to participate in the Sweepstakes; (ii) incorrect or inaccurate information whether caused by Internet users, or by any equipment or programming associated with or utilized in connection with this Sweepstakes and assume no responsibility for any error, omission, malfunction, interruption, deletion, defect, or delay in operation or transmission, communications line failure, theft, or destruction or unauthorized access to, tampering, or hacking; (iii) any injury or damage resulting from participation in the Sweepstakes and/or the use and/or misuse of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the entrant's rights of publicity or privacy); or (iv) the entrant's claim that he or she has somehow been defamed or portrayed in a false light. Promotion Entities assume no responsibility for any damage to an entrant's computer system, which is occasioned by accessing the Website, or participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature, or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right, in its sole discretion, to disqualify any entrant it finds to be tampering with the entry process or operation of the Sweepstakes or to be acting in an unsportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or

feasibility of the Sweepstakes as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g., SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "**Force Majeure**" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select winner(s) in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor.

11. **GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES OR IN CONNECTION WITH ANY SUBMISSION OR OTHER MATERIAL SUBMITTED IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. THE INVALIDITY OR UNENFORCEABILITY OF ANY PROVISION OF THESE OFFICIAL RULES SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION. IN THE EVENT THAT ANY PROVISION IS DETERMINED TO BE INVALID OR OTHERWISE UNENFORCEABLE OR ILLEGAL, THESE OFFICIAL RULES SHALL OTHERWISE REMAIN IN EFFECT AND SHALL BE CONSTRUED IN ACCORDANCE WITH THEIR TERMS AS IF THE INVALID OR ILLEGAL PROVISION WERE NOT CONTAINED HEREIN.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, **ALL PRIZES ARE PROVIDED "AS IS," WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE PROMOTION ENTITIES HEREBY EXPRESSLY DISCLAIM ALL IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.** SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE RIGHT IS RESERVED BY SPONSOR TO SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

12. **COPY OF OFFICIAL RULES/WINNERS LIST:** Visit www.cifss.org to view a copy of the Official Rules or any legally required winners' list. Any legally required winners' list may be available for a period of thirty (30) days following the end of the Sweepstakes Period. The Official Rules may not be available following the end of the Sweepstakes Period.

13. SPONSOR:

California Interscholastic Federation, Southern Section
10932 Pine Street
Los Alamitos, California 90720

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