



Meeting of the Executive Committee

September 23, 2021

1:00 p.m.

CIF Southern Section Office, Los Alamitos, CA

Minutes

1. OPENING BUSINESS	DISPOSITION	ITEM
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- A. Call to order by Mike West, President of the Council

Meeting was called to order by Mike West at 1:21 p.m. President West welcomed everyone to the Southern Section Office!

- B. Pledge of Allegiance

- C. Roll Call

All members were present.

- D. Introduction of Guests

There were no guests present.

- E. Adopt Agenda

Approved 21-0-0

There was a motion and a second to adopt the agenda. There being no discussion, the motion was approved to adopt the agenda 21-0-0.

- F. Approval of Minutes

Approved 20-0-1

There was a motion and a second to approve the minutes of the August 12, 2021 Executive Committee meeting. The minutes were approved 21-0-0.

2. PUBLIC COMMENT

- A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

There was no one present to address the Executive Committee.

3. ACTION ITEMS

A. STATE FEDERATED COUNCIL ACTION ITEMS

There are no CIF State Federated Council action items at this time.

B. SOUTHERN SECTION ACTION ITEMS

There are no CIF Southern Section Council action items at this time.

4. NON-ACTION ITEMS

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

1. Proposed Revision to Bylaw 70.D Non-Action STATE 629

President-Elect Jim Perry presented this proposal regarding terms of office for the CIF Executive Committee. This proposal would balance the number of Executive Committee positions up for election each year.

2. Proposed Revision to Bylaw 70.E Non-Action STATE 630

President-Elect Jim Perry presented this proposal regarding the CIF Nominating Committee. This proposal would allow the CIF Nominating Committee to nominate a minimum of five nominees instead of seven nominees for each open position on the CIF Executive Committee.

B. SOUTHERN SECTION NON-ACTION ITEMS

1. Proposed Revision to Bylaw 1203.1 – Proposal #1 Non-Action SS 627

Mike West presented this proposal regarding the use of all accredited officials' associations rather than the one approved overall official's association of each sport.

2. Proposed Revision to Bylaw 1203.1 – Proposal #2 Non-Action SS 628

Mike West presented this proposal regarding the desire to recognize all officials that are trained and certified if Proposal #1 does not pass. A lengthy discussion followed regarding the pros and cons of these two proposals, which included: possible ramifications that could stretch beyond swimming and how the approval of this proposal could create a greater pool of official's associations but also allow officials to pick and choose the schools they work for rather than being assigned to any school within a geographic area. It was suggested that the concerns brought forth by these proposals could be adjusted at the official association's board level rather than a sweeping policy change. Finally, there is already a shortage of officials and these proposals could impact the number of officials available to work.

5. OLD BUSINESS

A. Area Releaguings Plans

Approved to Forward 5A1
To Council 21-0-0

Mike West reviewed the area releaguings plans, explaining that two of the three Executive Committee appeals have been resolved. St. Margaret's High School will still be appealing their placement to the CIF Southern Section Council. There was a motion and a second to move these nine plans to the CIF Southern Section Council for final approval.

Rob Wigod congratulated and thanked the Executive Committee for the most efficient releaguings cycle process since he has been with the organization.

6. NEW BUSINESS

A. Financial Report

Mitch Carty

Chief Financial Officer Mitch Carty distributed a profit/loss statement to the Executive Committee and highlighted several points on the document. The document appears at the end of these minutes. The revenue sports numbers will be higher this year due to all revenues coming into the Southern Section Office first, through the GoFan online ticketing system, and then revenue shares being distributed to member schools.

B. Marketing Report

Jackie Gibson

Marketing Director Jacquelyn Gibson distributed a folder to all Executive Committee members regarding the upcoming Athletic Administrators Summit. All Executive Committee members are welcome to attend, and credentials will be available onsite, so there is no need for Executive Committee members to pre-register. As of today, 430 attendees are registered with 112 registered for the Leadership Track. 40 vendors will be in attendance with Ford displaying their new Maverick all-electric pickup truck on site.

C. Communications Report

Thom Simmons

Assistant Commissioner Thom Simmons presented a report which appears at the end of these minutes. He also showed a 90 second video regarding recruiting officials.

7. REPORTS

A. President's Report

Mike West

Mike West reviewed the sessions he attended at the recently completed NFHS Section 7/8 meeting in Idaho with Dr. Paula Rodas, Jim Perry, Rob Wigod, Rich Shearer and Mike Middlebrook. Once Mike West completed his review, Dr. Paula Rodas gave her review of the sessions she attended and then Jim Perry did the same.

B. Treasurer's Report

Chris Calderwood

Chris Calderwood gave an overview of the current financial situation of the section. The annual audit for the 2020-21 school year will begin in a couple of weeks. Membership dues have been paid by 454 member schools. The office is continuing its relationship with GoFan and will use them for all playoff games again this school year. The office has implemented COVID protocols and Mitch Carty is working on the forgiveness of the second PPP loan. Congratulations to Mitch Carty for getting us where we are, with this year starting out fairly normal.

7. REPORTS (Cont.)

C. Commissioner's Report

Rob Wigod

Rob Wigod welcomed and thanked everyone for being in attendance. All of us are providing leadership for our organization and we will continue to follow through in support of our member schools and our student-athletes. All of our Fall workshops are now complete, and through these efforts, reached personnel from over 300 member schools in our section. Thank you to the Southern Section staff for travelling to these workshops and engaging our membership. Thank you to all who attended the NFHS Section 7/8 Conference in Idaho over the last few days. Rob stated his pride in the representation of our section and our state by those who were there. He invited the Executive Committee members to the CIF Southern Section Council meeting on September 30, and to the Athletic Administrators Summit on October 4. Thank you to Jacquelyn Gibson for her leadership in organizing the Athletic Administrators Summit. The Hall of Fame/Distinguished Service Awards Luncheon is on October 13, and again, members of the Executive Committee are invited to attend. Only 23 days left until the start of the girls' volleyball playoff season, so we are all preparing for Fall Playoffs coming soon! Finally, thank you to the Executive Committee for their continued support in keeping our section moving forward. Our member schools have been tremendous in working with us in keeping student-athletes first.

D. Executive Committee Member Reports

Geniel Moon, CADA Representative – The CADA convention will be in Reno at the end of February 2022 in person. Our student conferences have remained virtual due to the numbers who wish to attend and COVID. She invited the Executive Committee to join the convention if available.

Jeff Williams, Desert Area Representative – Congratulated the group and the CIF Southern Section Office for its leadership through the last year. Over the past 18 months, we have seen the best of people and that is a direct reflection on Rob Wigod's leadership. It was inspiring to get through Spring and see the joy in our student-athletes at the championship events.

8. ADVANCE PLANNING

A. DATES

1. September 30, 2021 – CIF Southern Section Council Meeting, The Grand, Long Beach, CA, 9:00 a.m.
2. October 4, 2021 – Administrators Summit, Riverside Convention Center, Riverside, CA, 9:00 a.m.
3. October 13, 2021 – CIF Southern Section Hall of Fame/Distinguished Service Luncheon, The Grand, Long Beach, CA, 11:30 a.m.
4. January 14-16, 2022 – CIF Southern Section Executive Committee Retreat/Meeting, Long Beach, CA 9:30 a.m.
5. February 1, 2022 – CIF Southern Section Council Meeting, The Grand, Long Beach, CA 9:00 a.m.

8. ADVANCE PLANNING (Cont.)

B. SUGGESTED AGENDA ITEMS

There were no suggested agenda items for the next meeting.

9. ADJOURNMENT

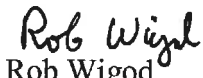
There was a motion and a second to adjourn the meeting. By unanimous voice vote, the meeting was adjourned at 2:35 p.m.

Submitted By:



Sharon Hodge
Executive Assistant

Approved By:



Rob Wigod
Commissioner of Athletics

Adopt Agenda

Todd Arrowsmith	Yes	Alexis Barile	Yes	Chris Calderwood	Yes	Monica Colunga	Yes
Ann Fitzgerald	Yes	Dave Hess	Yes	Mary Jane Hibbard	Yes	Rich Imbriani	Yes
Cleveland Johnson	Yes	Kai Lyles	Yes	Steve Miller	Yes	Geniel Moon	Yes
David Parkes	Yes	Jim Perry	Yes	Monica Principe	Yes	Dave Reid	Yes
Paula Rodas	Yes	Michelle Spencer	Yes	Reggie Thompkins	Yes	Mike West	Yes
Jeff Williams	Yes						

Motion Carried 21 Yes 0 No 0 Abstain

Approval of Minutes

Minutes of the August 12, 2021 Executive Committee Meeting

Todd Arrowsmith	Yes	Alexis Barile	Yes	Chris Calderwood	Yes	Monica Colunga	Yes
Ann Fitzgerald	Yes	Dave Hess	Yes	Mary Jane Hibbard	Abstain	Rich Imbriani	Yes
Cleveland Johnson	Yes	Kai Lyles	Yes	Steve Miller	Yes	Geniel Moon	Yes
David Parkes	Yes	Jim Perry	Yes	Monica Principe	Yes	Dave Reid	Yes
Paula Rodas	Yes	Michelle Spencer	Yes	Reggie Thompkins	Yes	Mike West	Yes
Jeff Williams	Yes						

Motion Carried 20 Yes 0 No 1 Abstain

ITEM 5A1

Area Releaguings Plans

Todd Arrowsmith	Yes	Alexis Barile	Yes	Chris Calderwood	Yes	Monica Colunga	Yes
Ann Fitzgerald	Yes	Dave Hess	Yes	Mary Jane Hibbard	Yes	Rich Imbriani	Yes
Cleveland Johnson	Yes	Kai Lyles	Yes	Steve Miller	Yes	Geniel Moon	Yes
David Parkes	Yes	Jim Perry	Yes	Monica Principe	Yes	Dave Reid	Yes
Paula Rodas	Yes	Michelle Spencer	Yes	Reggie Thompkins	Yes	Mike West	Yes
Jeff Williams	Yes						

Motion Carried 21 Yes 0 No 0 Abstain

C.I.F. SOUTHERN SECTION
Profit & Loss Budget vs. Actual
 July 2021 through June 2022

	Jul '21 - Jun 22	Budget	+ / -
Income			
BASEBALL	0.00	55,000.00	-55,000.00
BASKETBALL	0.00	433,000.00	-433,000.00
CHEER	0.00	26,000.00	-26,000.00
CROSS COUNTRY	0.00	87,000.00	-87,000.00
FOOTBALL	0.00	728,000.00	-728,000.00
GOLF	0.00	80,000.00	-80,000.00
LACROSSE	0.00	12,500.00	-12,500.00
SOCCER	0.00	88,000.00	-88,000.00
SOFTBALL	0.00	23,000.00	-23,000.00
SWIMMING	0.00	59,000.00	-59,000.00
TRACK & FIELD	0.00	116,000.00	-116,000.00
VOLLEYBALL	0.00	147,000.00	-147,000.00
WATER POLO	0.00	46,000.00	-46,000.00
WRESTLING	0.00	119,000.00	-119,000.00
APPAREL	0.00	139,000.00	-139,000.00
FRIENDS OF GOLF	0.00	47,000.00	-47,000.00
INTEREST (Investments)	0.00	55,000.00	-55,000.00
PUBLICATIONS	14,369.70	50,000.00	-35,630.30
SPORTS FEES	589,250.00	715,000.00	-125,750.00
SUPPORT INCOME	463,142.21	1,124,000.00	-660,857.79
TV -WEB - RADIO RIGHTS	103,450.00	450,000.00	-346,550.00
CHAMPIONS FOR CHARACTER	22,575.00	77,000.00	-54,425.00
SPECIAL EVENTS (Summit, HOF, Etc.)	46,064.00	65,000.00	-18,936.00
OTHER INCOME	0.00	0.00	0.00
Total Income	1,238,850.91	4,741,500.00	-3,502,649.09
Cost of Goods Sold			
Cost of Goods Sold	11,923.70	41,000.00	-29,076.30
Total COGS	11,923.70	41,000.00	-29,076.30
Gross Profit	1,226,927.21	4,700,500.00	-3,473,572.79
Expense			
BADMINTON EXPENSE	0.00	100.00	-100.00
BASEBALL EXPENSE	0.00	40,000.00	-40,000.00
BASKETBALL EXPENSE	114.00	148,000.00	-147,886.00
CHEER EXPENSE	0.00	13,000.00	-13,000.00
CROSS COUNTRY EXPENSE	0.00	50,000.00	-50,000.00
FOOTBALL EXPENSE	358.48	82,000.00	-81,641.52
GOLF EXPENSE	613.00	77,000.00	-76,387.00
LACROSSE EXPENSE	161.00	12,500.00	-12,339.00
SOCCER EXPENSE	0.00	31,000.00	-31,000.00
SOFTBALL EXPENSE	0.00	20,000.00	-20,000.00
SWIMMING EXPENSE	104.30	46,000.00	-45,895.70
TENNIS EXPENSE	287.35	17,000.00	-16,712.65
TRACK & FIELD EXPENSE	0.00	92,000.00	-92,000.00
VOLLEYBALL EXPENSE	374.00	42,000.00	-41,626.00
WATER POLO EXPENSE	121.00	24,000.00	-23,879.00

C.I.F. SOUTHERN SECTION
Profit & Loss Budget vs. Actual
July 2021 through June 2022

	Jul '21 - Jun 22	Budget	+ / -
WRESTLING EXPENSE	0.00	98,000.00	-98,000.00
AREA LIAISONS	892.49	42,000.00	-41,107.51
AUDITOR	0.00	19,500.00	-19,500.00
AWARDS	1,251.47	39,000.00	-37,748.53
BANK SERVICE CHARGES	300.00	2,500.00	-2,200.00
BUILDING MAINTENANCE	3,401.43	24,000.00	-20,598.57
COUNCIL	4,625.79	50,000.00	-45,374.21
DEPRECIATION EXPENSE	0.00	71,000.00	-71,000.00
DONATIONS	0.00	47,000.00	-47,000.00
GENERAL OFFICE	3,513.49	27,000.00	-23,486.51
INSURANCE	9,762.49	27,500.00	-17,737.51
INVESTMENT EXPENSE	0.00	4,000.00	-4,000.00
LEGAL EXPENSE	603.71	2,500.00	-1,896.29
MAJOR MEDICAL	114,083.04	384,000.00	-269,916.96
MISCELLANEOUS EXPENSE	0.00	825.00	-825.00
OFFICE SUPPLIES	6,387.72	33,000.00	-26,612.28
OFFICE TRAVEL	11,687.66	20,000.00	-8,312.34
PAYROLL TAXES	165,270.19	666,772.00	-501,501.81
POSTAGE/UPS	6,065.38	12,000.00	-5,934.62
PRESS/MEDIA	4,786.83	10,000.00	-5,213.17
PRINTING/DUPLICATING	6,470.03	18,500.00	-12,029.97
PROFESSIONAL GROWTH	0.00	500.00	-500.00
PROGRAM EXPENSE	474.00	500.00	-26.00
PUBLICATIONS EXPENSE	7,753.08	15,000.00	-7,246.92
PUBLICATIONS WASTE	0.00	4,200.00	-4,200.00
SALARIES	478,579.97	1,923,803.00	-1,445,223.03
SALES/USE TAX EXPENSE	0.00	1,000.00	-1,000.00
SPECIAL EVENTS EXPENSE	14,797.84	65,000.00	-50,202.16
SUPPORT/MARKETING EXPENSE	1,363.84	160,000.00	-158,636.16
TAXES - GENERAL	0.00	1,800.00	-1,800.00
TV TO SCHOOLS	0.00	100,000.00	-100,000.00
UTILITIES	1,436.85	13,000.00	-11,563.15
CHAMPIONS FOR CHARACTER EXPENSE	0.00	57,000.00	-57,000.00
WEBSITE TECHNOLOGY	17,027.29	65,000.00	-47,972.71
Total Expense	862,667.72	4,700,500.00	-3,837,832.28
Net Ordinary Income	364,259.49	0.00	364,259.49
Net Income	364,259.49	0.00	364,259.49



CIF-SS EXECUTIVE COMMITTEE COMMUNICATIONS REPORT

(September 23, 2021)

Pixellots – Getting to 90%

1. The CIF-SS has 364 units in 210 schools so far in 2021-2022.
2. That shows an increase in schools with at least one unit from 154 to 210 or 36.4%
2. That also represents 38.2% of all 953 units in the state of California.
3. That is a 13% increase over 2020-2021 (322 to 364)

Bally Sports

1. Do not have streaming numbers for Prep Zone yet, but the first 4 games on TV for which we have ratings we are averaging a .09 with a high of .12 for the game on August 20 (St. John Bosco vs. Miami Central) and September 10 (St. John Bosco vs. East St. Louis of Illinois). Those numbers are below ratings for the Angels and Clippers, but are equal to or better than the Kings and Ducks.

Officiating – Recruitment

1. Already showed new posters for schools to put up around campuses.
2. Working with the USC Associate Director of Recreational Sports, Mike Munson who is working with his counterpart at UCLA to provide a pipeline for his college age intermural officials to get certified at the state level and start working high school games. There are issues with certification and minimum time requirements that we will, hopefully, work with the state to see if there is a work-around or possibly an update to that process.
3. Meeting with CIF-SS Officials Fees Committee and Officials Presidents Council on new 3 year fee structure with the process November 30, 2021 – Deadline for Officials Associations to submit fee request to the C.I.F. Southern Section Office; December 9, 2021 – C.I.F. Office will distribute (e-mail) consensus document of what has been submitted by the Officials Associations to members of the Official Fees/Relations Committee and President's Council; December 16, 2021 – Official's Fees/Relations Committee meeting. Any Officials Association, who submitted suggestions for the consensus document, may address the Official's Fees Committee at that time. February 2, 2022 – The Official's Fees/Relations Committee will present a proposal for first reading at the C.I.F. Southern Section Council meeting; April 13, 2022 – The Official's Fees/Relations proposal will be voted upon by the C.I.F. Southern Section Council, for implementation in the 2022-2023, 2023-2024 and 2024-2025 school years.
4. Last 3 cycles (9 years) pay increases of a combined \$11.00 or an average of \$1.22 a year.
5. Have been working with the National Association of Sports Officials (NASO) on recruitment videos that are currently airing on Bally Sports SoCal and the NFHS Network as part of their broadcasts. Here is a :90 second add. There are also :30 and :60 second ads as well.

C. I. F. SOUTHERN SECTION
Treasurer's Report
Executive Committee Meeting
September 23, 2021

I. CIF-SS ANNUAL AUDIT (2020-21):

- A. Audit firm Harrington Group will be on site for fieldwork in two weeks for last year's books.

II. MEMBERSHIP SPORTS FEES 2021-22

- A. 564 total Member schools.
 - 1. 445 paid (79%).
 - 2. Sports Fees due annually on October 1.
 - 3. "Race for the Dues" new leaders...Kristine Palle/Brenda Bomgaars with 83% paid!!!

III. GOFAN PARTNERSHIP

- A. New GoFan dashboard created for members (GoFan HQ).
 - 1. User friendly.
 - 2. Stronger reporting
- B. CIF-SS & GoFan Pre-Playoff Webinars planned.
- C. First time in history...all playoff football games 100% digital and cashless!!!

IV. OTHER NOTES FOR 2021-22

- A. Implemented CIF-SS Office COVID-19 Policies and Procedures.
- B. Employee Handbook revisions in progress, will present next Executive Committee Meeting.
- C. Seeking forgiveness of PPP Loan #2.

Prepared by:
MITCH CARTY, Chief Financial Officer