



# *Regular Meeting of the Council*

*September 30, 2021*

*9:00 a.m.*

*The Grand Conference Center, Long Beach, CA*  
*Minutes*

<b>1. OPENING BUSINESS</b>	<b>DISPOSITION</b>	<b>ITEM</b>
A. Call to order by Mike West, President of the Council at 9:08 am		
B. Pledge of Allegiance		
C. Roll Call		
The Sunset League name needs to be removed from the Roll Call list. The Surf and Wave Leagues have formed to make up the Sunset Conference.		
D. Introduction of Guests		
Ron Nocetti – CIF State Executive Director James Escarcega – SoCal News Group Steve Fryer – SoCal New Group		
E. Adopt Agenda	Action	
There was a motion by the Surf League and a second by the Orange League to adopt the agenda as written. There was no discussion. <b>Motion Passed: 86 – 0 – 4</b>		
F. Approval of Minutes		
1. Minutes of the April 13, 2021 Council Meeting	Action	1F1
There was a motion by the Pacific View League and a second by the North Hills League to adopt the minutes from April 9, 2021 as written. There was no discussion. <b>Motion Passed: 87 – 0 – 3</b>		

## 2. PUBLIC HEARING SESSION

- A. Recognition of anyone wishing to address the Council.  
Speakers must limit their remarks to three minutes.

Ms. Cami Stein, Instructional Chair of the California Swim and Dive organization (COSDA) addressed the Council to alter or amend current section bylaw 1203.1.

Mr. Greg Vandermade from GOFAN electronic ticketing addressed the Council to thank the members for their support. GOFAN has a campus-wide solution to provide service for all ticketed events on your campus.

Mr. Chase Hartman, Los Angeles Chargers and Mr. Johnathan Franklin, Los Angeles Rams, presented a pilot program to the Council searching for schools who would like to establish a female flag football program. Mr. Hartman and Mr. Franklin outlined the basic plan which would have schools compete now through January, 2022 leading up to the Super Bowl in February, 2022.

## 3. ACTION ITEMS

### DISPOSITION

### ITEM

#### A. STATE FEDERATED COUNCIL ACTION ITEMS

There are no CIF State Federated Council action items at this time.

#### B. SOUTHERN SECTION ACTION ITEMS

##### 1. Releguing Plans

Action

SS 625

There was a motion by the Suburban League and a second by the Crestview League to approve the Area Releguing Plans as submitted to the Council. There was no discussion.

**Motion Passed: 84 – 3 – 3**

##### A. Releguing Appeals - Orange County Area

###### 1. St. Margaret's

SS 625A

St. Margaret's Principal, Dr. Jeneen Graham and Athletic Director Chris Nordstrom addressed the Council and presented information with their rationale on why St. Margaret's High School does not belong in the Coast View Athletic Association (CVAA). The appeal was based on competitive equity, small school size and a lack of athletic programs overall that do not fit with the other schools in the CVAA. Mr. Nordstrom followed by stating that a proper fit would be to place St. Margaret's in the Orange Coast League. Dr. Graham pointed out to the Council that two years ago Laguna Hills High School was granted relief by the Council from the CVAA based on competitive equity and size of school programs. St. Margaret's is smaller in size and evidence shows less competitive than Laguna Hills High School.

Joel Hartman, Co-Athletic Director for Servite High School representing Orange County Releguing Chair Michael Brennan, reviewed the Releguing process that was used by the Orange County Area.

### 3. ACTION ITEMS (Cont.)

### DISPOSITION

### ITEM

#### B. SOUTHERN SECTION ACTION ITEMS (Cont.)

##### 1. Releaguings Plans (Cont.)

Action

SS 625

##### A. Releaguings Appeals - Orange County Area (Cont.)

###### 1. St. Margaret's

SS 625A

Ms. Alicia Seevers, Orange Coast League Representative, addressed the Council and expressed the concerns of the Orange Coast League. The major concern if St. Margaret's High School was placed in the Orange Coast League would be the increase in travel and the increased amount of potential missed class time. Ms. Seevers then followed by stating that St. Margaret's High School is a much stronger and more competitive school across all sports and not a good fit for the schools in the Orange Coast League.

Chris Carter, Coast View Athletic Association representative, spoke in support of the appeal for St. Margaret's. Mr. Carter addressed the Council and addressed the same concerns of school size, school enrollment and a competitive imbalance that Mr. Nordstrom brought forward. Mr. Carter pointed out that St. Margaret's is at or would be at the bottom of the conference in 12 of the 18 sports they offer. In comparison, looking back at Laguna Hills High School when they were given relief, they were at the bottom of the CVAA in 10 of the 18 sports they offered.

Discussion and Questions from the Council:

What league was St. Margaret's in before? Mr. Nordstrom stated that they were part of the Small Schools Area and not in an Orange County Area league prior.

What was the Executive Committees vote for the appeal? The appeal failed 6 – 9 – 1 at the Executive Committee meeting on August 12, 2021.

What was the reason behind St. Margaret's High School request to leave the Small Schools Area and enter the Orange County Area? The travel was excessive to several of the league schools and students were missing extended amounts of instructional time.

There was a motion by the Sunkist League and a second by the Rio Hondo League to support the request by St. Margaret's High School to be placed in the Orange Coast League.

**Motion Passed: 52 – 22 – 9**

#### **4. NON-ACTION ITEMS**

#### **DISPOSITION**

#### **ITEM**

##### **A. STATE FEDERATED COUNCIL NON-ACTION ITEMS**

1. Proposed Revision to Bylaw 70.D Non-Action STATE 629

President-Elect Jim Perry addressed the Council and presented this proposal regarding terms of office for the CIF Executive Committee. This proposal would balance the number of Executive Committee positions up for election each year.

2. Proposed Revision to Bylaw 70.E Non-Action STATE 630

President-Elect Jim Perry addressed the Council and presented this proposal regarding the CIF Nominating Committee. This proposal would allow the CIF Nominating Committee to nominate a minimum of five nominees instead of the current seven nominees for each open position on the CIF Executive Committee.

##### **B. SOUTHERN SECTION NON-ACTION ITEMS**

1. Proposed Revision to Bylaw 1203.1 – Proposal #1 Non-Action SS 627

Laura Reardon, representing the Coastal League, presented this proposal to the Council regarding the use of all accredited officials' associations rather than the one approved umbrella officials' association for each sport. This proposal, if passed, would allow for individual official's groups from each sport to serve and provide officials to member schools.

2. Proposed Revision to Bylaw 1203.1 – Proposal #2 Non-Action SS 628

Laura Reardon, representing the Coastal League, presented this proposal to the Council regarding the desire to recognize all officials that are trained and certified should Proposal #1 (SS627) not pass.

#### **5. REPORTS**

##### **A. Financial Report**

Mitch Carty

Chief Financial Officer Mitch Carty presented a financial summary for the 2020-2021 school year. After all budget projections, decreases in spending, payroll protection plan approval and forgiveness and reduction in office staff for a portion of the year we returned a profit of \$83,654.91. Mr. Carty announced that the office staff has returned to full strength, with no loss in service to member schools and no additional dues assessment to schools. A full report can be found at the end of these minutes. For the 2021-2022 school year as of today 80% of the member schools have paid membership dues resulting in a total of \$1,256,902.00.

## **5. REPORTS (Cont.)**

### **B. Communication Report (Cont.)**

Thom Simmons

Assistant Commissioner Thom Simmons presented an update to the Council regarding officials' recruitment efforts, which included the showing of a National Association of Sports Officials (NASO) video that will air on Bally Sports SoCal and the NFHS Network as part of their broadcasts. In addition to the NASO video Mr. Simmons reported that he has been working with USC and UCLA to provide a pipeline of current college students who are intramural officials to become certified and begin working as high school officials. Finally, Mr. Simmons reported that the Official's Fees Committee will be meeting in the coming months and will be presenting a proposal for a first reading at the February 1, 2022 Council meeting.

### **C. Marketing Report**

Jacquelyn Gibson

Marketing Director Jacquelyn Gibson gave a brief update on the progress of the Athletic Administrators Summit taking place on Monday, October 4, 2021 at the Riverside Convention Center. Mrs. Gibson followed by briefly reviewing the agenda for the day, including several of the breakout sessions, and encouraged everyone to attend as they could still do walk-up registration on the day of the event.

### **D. Treasurer's Report**

Chris Calderwood

Treasurer Chris Calderwood announced that the 2020-2021 audit will begin next week. He continued to remind member schools to get membership dues paid by the October 1<sup>st</sup> deadline. Currently, 454 member schools have submitted their dues. The Southern Section office is seeking forgiveness for the Payroll Protection Loan #2 and we will update the status when available. Mr. Calderwood finished by thanking the Southern Section office for the sacrifices the staff made during the height of the COVID pandemic. Several staff members were furloughed for several months and the remaining office staff worked from home in an effort save costs.

### **E. President's Report**

Mike West

President Mike West reviewed his attendance at the recently completed NFHS 7/8 Conference in Idaho. The key sessions he was able to attend focused on equity and inclusion, possible NFHS rule changes and the continuing promotion by the NFHS to promote the use of the Pixellot cameras. The NFHS is still offering two free cameras and free installation to any school that signs up.

## **5. REPORTS (Cont.)**

### **F. Commissioner's Report**

Rob Wigod

Commissioner Rob Wigod welcomed and thanked the Council for being in attendance. He is proud of our section, the leadership, member schools and all the student-athletes that have endured over the past 15 months navigating the COVID pandemic. Commissioner Wigod continued by thanking the group that represented the Southern Section at the recently completed NFHS 7/8 Conference. He then followed by reminding everyone about the Hall of Fame/Distinguished Awards Luncheon that is coming up on October 13. Next, Commissioner Wigod reminded the Council that the girls volleyball playoffs were approaching quickly. Student-athletes are required to wear a mask while in the gym and participating in the contests. Commissioner Wigod then reminded the Council that Beach Volleyball is now an approved sport and he is hopeful that schools will begin the process of identifying student-athletes, set up contests and hold a League Finals event during this inaugural year. League Finals event will be the qualifying mechanism for a CIF Southern Section Championship. Commissioner Wigod then announced that with the completion of today's appeal by St. Margaret's High School the Releaguings process for 2022-2026 cycle is now finished. He also reminded the Council that the new football playoff format will be used this season and the MVP AD program is back. Finally, Commissioner Wigod reminded the Council that last year the Sunday cheer exemption was passed along with the maximum number of baseball and softball contests established at 28.

#### **1. 2021-22 CIF Southern Section Goals**

5D1

Commissioner Wigod presented the 2021-2022 CIF Southern Section Goals, which are included at the end of these minutes.

## **6. ADVANCE PLANNING**

### **A. DATES**

1. October 4, 2021 – Athletic Administrators Summit, Riverside Convention Center, Riverside, CA, 9:00 a.m.
2. October 13, 2021 – CIF Southern Section Hall of Fame/Distinguished Service Luncheon, The Grand, Long Beach, CA, 11:30 a.m.
3. January 14-16, 2022 – CIF Southern Section Executive Committee Retreat/Meeting, Long Beach, CA 9:30 a.m.
4. February 1, 2022 – CIF Southern Section Council Meeting, The Grand, Long Beach, CA 9:00 a.m.

## **7. ADJOURNMENT**

### **A. Time of Adjournment: 10:42 am**

Submitted By:



Mike Middlebrook  
Assistant Commissioner

Approved By:



Rob Wigod  
Commissioner of Athletics

# Adopt Agenda

605	Yes	Academy	Yes	Agape	Yes	Almont	Yes
Ambassador	Yes	Arrowhead	Yes	Baseline	Yes	Bay	Abstain
Big VIII	Yes	Camino Real	Yes	Channel	Yes	Citrus Belt	Yes
Citrus Coast	Yes	Coast Valley	Yes	Coastal	Yes	Coastal Canyon	Yes
Condor	Yes	Crestview	Yes	Cross Valley	Yes	Del Rey	Yes
Del Rio	Yes	Desert Empire	Yes	Desert Sky	Yes	Desert Valley	Yes
Empire	Yes	Express	Yes	Foothill	Yes	Freeway	Yes
Frontier	Abstain	Garden Grove	Yes	Gold Coast	Yes	Golden	Yes
Golden West	Yes	Hacienda	Yes	Harbor		Heritage	
Horizon	Yes	Independence	Yes	Inland Valley	Yes	International	Yes
Ivy	Yes	Liberty	Yes	Majestic	Yes	Marmonte	Yes
Miramonte	Yes	Mission	Yes	Mission Valley	Yes	Mojave River	Yes
Montview	Abstain	Moore	Yes	Mountain Pass	Yes	Mountain Valley	Yes
Mulholland	Yes	National	Yes	North Hills	Yes	Ocean	Yes
Olympic		Omega	Yes	Orange	Yes	Orange Coast	Yes
Pacific	Yes	Pacific Coast	Yes	Pacific View	Yes	Palomares	Yes
Pioneer	Yes	Prep	Yes	Rio Hondo	Yes	San Andreas	Yes
San Gabriel Valley	Yes	San Joaquin	Yes	Santa Fe	Yes	Sea View	Yes
Sierra		Skyline	Yes	South Coast	Yes	South Valley	
Southwestern	Yes	Suburban	Yes	Sunbelt	Yes	Sunkist	Yes
Sunset		Sunshine	Yes	Surf	Yes	Tri-Valley	Abstain
Trinity	Yes	Valle Vista	Yes	Victory	Yes	Warrior	
Wave	Yes	Western	Yes	Kristin Braun	Yes	Joelle Cardona	Yes
Holly Jefferson	Yes	Lauren Kamiyama	Yes	Michelle Okayama	Yes	River Valley	Yes
Delphic		Mt. Baldy	Yes				

**Motion Carried    86 Yes    0 No    4 Abstain**

# Approval of Minutes

## April 13, 2021

605	Yes	Academy	Yes	Agape	Yes	Almont	Yes
Ambassador	Yes	Arrowhead	Yes	Baseline	Yes	Bay	Yes
Big VIII	Yes	Camino Real	Yes	Channel	Yes	Citrus Belt	Yes
Citrus Coast	Yes	Coast Valley	Yes	Coastal	Yes	Coastal Canyon	Yes
Condor	Yes	Crestview	Yes	Cross Valley	Yes	Del Rey	Yes
Del Rio	Yes	Desert Empire	Yes	Desert Sky	Yes	Desert Valley	Yes
Empire	Yes	Express	Yes	Foothill	Yes	Freeway	Yes
Frontier	Abstain	Garden Grove	Yes	Gold Coast	Yes	Golden	Yes
Golden West	Yes	Hacienda	Yes	Harbor		Heritage	
Horizon	Yes	Independence	Yes	Inland Valley	Yes	International	Yes
Ivy	Yes	Liberty	Yes	Majestic	Yes	Marmonte	Yes
Miramonte	Yes	Mission	Yes	Mission Valley	Yes	Mojave River	Yes
Montview	Yes	Moore	Yes	Mountain Pass	Yes	Mountain Valley	Yes
Mulholland	Yes	National	Yes	North Hills	Yes	Ocean	Yes
Olympic		Omega	Yes	Orange	Yes	Orange Coast	Yes
Pacific	Yes	Pacific Coast	Yes	Pacific View	Yes	Palomares	Yes
Pioneer	Yes	Prep	Yes	Rio Hondo	Yes	San Andreas	Yes
San Gabriel Valley	Yes	San Joaquin	Yes	Santa Fe	Yes	Sea View	Yes
Sierra		Skyline	Yes	South Coast	Yes	South Valley	
Southwestern	Yes	Suburban	Yes	Sunbelt	Yes	Sunkist	Yes
Sunset		Sunshine	Yes	Surf	Yes	Tri-Valley	Abstain
Trinity	Abstain	Valle Vista	Yes	Victory	Yes	Warrior	
Wave	Yes	Western	Yes	Kristin Braun	Yes	Joelle Cardona	Yes
Holly Jefferson	Yes	Lauren Kamiyama	Yes	Michelle Okayama	Yes	River Valley	Yes
Delphic		Mt. Baldy	Yes				

**Motion Carried    87 Yes    0 No    3 Abstain**

# SS 625

## Releaguig Plans

605	Yes	Academy	Abstain	Agape	Yes	Almont	Yes
Ambassador	Yes	Arrowhead	No	Baseline	Yes	Bay	Yes
Big VIII	Yes	Camino Real	Yes	Channel	Yes	Citrus Belt	Yes
Citrus Coast	Yes	Coast Valley	Yes	Coastal	Yes	Coastal Canyon	Yes
Condor	Yes	Crestview	Yes	Cross Valley	Yes	Del Rey	Yes
Del Rio	Yes	Desert Empire	Yes	Desert Sky	Yes	Desert Valley	Yes
Empire	Yes	Express	Yes	Foothill	Yes	Freeway	Abstain
Frontier	Yes	Garden Grove	Yes	Gold Coast	Yes	Golden	Yes
Golden West	Yes	Hacienda	Yes	Harbor		Heritage	
Horizon	Yes	Independence	Yes	Inland Valley	Yes	International	Yes
Ivy	Yes	Liberty	Yes	Majestic	Yes	Marmonte	Yes
Miramonte	Yes	Mission	Yes	Mission Valley	Yes	Mojave River	Yes
Montview	Yes	Moore	Yes	Mountain Pass	Yes	Mountain Valley	Yes
Mulholland	Yes	National	Yes	North Hills	Yes	Ocean	Yes
Olympic		Omega	Yes	Orange	Yes	Orange Coast	Yes
Pacific	Yes	Pacific Coast	Yes	Pacific View	Yes	Palomares	Yes
Pioneer	Yes	Prep	Yes	Rio Hondo	Yes	San Andreas	Yes
San Gabriel Valley	Yes	San Joaquin	Yes	Santa Fe	Yes	Sea View	No
Sierra		Skyline	Yes	South Coast	No	South Valley	
Southwestern	Yes	Suburban	Yes	Sunbelt	Yes	Sunkist	Yes
Sunset		Sunshine	Yes	Surf	Yes	Tri-Valley	Yes
Trinity	Abstain	Valle Vista	Yes	Victory	Yes	Warrior	
Wave	Yes	Western	Yes	Kristin Braun	Yes	Joelle Cardona	Yes
Holly Jefferson	Yes	Lauren Kamiyama	Yes	Michelle Okayama	Yes	River Valley	Yes
Delphic		Mt. Baldy	Yes				

**Motion Carried    84 Yes    3 No    3 Abstain**

# SS 625A

## St. Margaret's Releaguing Appeal

605	Yes	Academy	Yes	Agape	No	Almont	Yes
Ambassador	Yes	Arrowhead	Yes	Baseline	Abstain	Bay	No
Big VIII	No	Camino Real	Yes	Channel	No	Citrus Belt	No
Citrus Coast	No	Coast Valley	Yes	Coastal	Abstain	Coastal Canyon	Abstain
Condor	Yes	Crestview	No	Cross Valley	Yes	Del Rey	Yes
Del Rio	Yes	Desert Empire	Yes	Desert Sky	Yes	Desert Valley	No
Empire	No	Express	Yes	Foothill	Yes	Freeway	Abstain
Frontier	Yes	Garden Grove	No	Gold Coast	Yes	Golden	Yes
Golden West	No	Hacienda	No	Harbor		Heritage	
Horizon	Abstain	Independence	Yes	Inland Valley	No	International	Yes
Ivy	Yes	Liberty	Yes	Majestic	Yes	Marmonte	Yes
Miramonte	Yes	Mission	Yes	Mission Valley	Yes	Mojave River	No
Montview	No	Moore	Yes	Mountain Pass	Yes	Mountain Valley	Yes
Mulholland	Abstain	National	Yes	North Hills	No	Ocean	No
Olympic		Omega	Yes	Orange	No	Orange Coast	No
Pacific	Abstain	Pacific Coast	Yes	Pacific View	No	Palomares	Yes
Pioneer	No	Prep	Yes	Rio Hondo	Yes	San Andreas	Yes
San Gabriel Valley	Yes	San Joaquin	Yes	Santa Fe	Yes	Sea View	Yes
Sierra		Skyline	No	South Coast	Yes	South Valley	
Southwestern	Yes	Suburban	Yes	Sunbelt	Yes	Sunkist	Yes
Sunset		Sunshine	Yes	Surf	No	Tri-Valley	Yes
Trinity	Yes	Valle Vista	No	Victory	Yes	Warrior	
Wave	No	Western	Yes	Kristin Braun	Abstain	Joelle Cardona	No
Holly Jefferson	No	Lauren Kamiyama	No	Michelle Okayama	No	River Valley	Yes
Delphic		Mt. Baldy	Abstain				

**Motion Carried    52 Yes    29 No    9 Abstain**

# CIF SOUTHERN SECTION

FINANCIAL REPORT  
SEPTEMBER 30, 2021

MITCH CARTY, CHIEF FINANCIAL OFFICER



# **FINANCIAL REVIEW 2020-21**

**BROAD VIEW OF CIF SOUTHERN  
SECTION FINANCIAL ACTIVITY  
FROM LAST YEAR.**

## CIF SOUTHERN SECTION: FISCAL 2020 - 2021

	Budget	Actual	+ / -
REVENUE	\$ 4,830,000.00		
EXPENSES	\$ (4,830,000.00)		
NET	\$0.00		
OTHER	\$0.00		
FINAL	\$0.00		

# STARTS WITH A BUDGET

*~ APPROVED APRIL, 2020 ~*

## CIF SOUTHERN SECTION: FISCAL 2020 - 2021

	Budget	Actual	+ / -
REVENUE	\$ 4,830,000.00	???	
EXPENSES	\$ (4,830,000.00)	???	
NET	\$0.00		
OTHER	\$0.00	???	
FINAL	\$0.00	???	

# COVID-19 CHALLENGES

*~ WHAT ARE WE GONNA DO? ~*

## CIF SOUTHERN SECTION: FISCAL 2020 - 2021

	Budget	Actual	+ / -
REVENUE	\$ 4,830,000.00	\$ 3,651,816.70	
EXPENSES	\$ (4,830,000.00)	\$ (4,024,261.79)	
NET	\$0.00	\$ (372,445.09)	
OTHER	\$0.00		
FINAL	\$0.00		

**IMPLEMENTED PLAN**  
~ HOW DO LIMIT THE LOSS? ~

## CIF SOUTHERN SECTION: FISCAL 2020 - 2021

	Budget	Actual	+ / -
REVENUE	\$ 4,830,000.00	\$ 3,651,816.70	\$ (1,178,183.30)
EXPENSES	\$ (4,830,000.00)	\$ (4,024,261.79)	\$ 805,738.21
NET	\$0.00	\$ (372,445.09)	\$ (372,445.09)
OTHER	\$0.00		
FINAL	\$0.00		

**BUDGET IMPACT**  
~ HOW FAR WERE WE OFF? ~

## CIF SOUTHERN SECTION: FISCAL 2020 - 2021

	Budget	Actual	+ / -
REVENUE	\$ 4,830,000.00	\$ 3,651,816.70	\$ (1,178,183.30)
EXPENSES	\$ (4,830,000.00)	\$ (4,024,261.79)	\$ 805,738.21
NET	\$0.00	\$ (372,445.09)	\$ (372,445.09)
PPP LOAN #1	\$0.00	\$ 456,100.00	\$ 456,100.00
FINAL	\$0.00		

**PPP LOAN #1 IMPACT**  
**~ FORGIVEN ~**

## CIF SOUTHERN SECTION: FISCAL 2020 - 2021

	Budget	Actual	+ / -
REVENUE	\$ 4,830,000.00	\$ 3,651,816.70	\$ (1,178,183.30)
EXPENSES	\$ (4,830,000.00)	\$ (4,024,261.79)	\$ 805,738.21
NET	\$0.00	\$ (372,445.09)	\$ (372,445.09)
PPP LOAN #1	\$0.00	\$ 456,100.00	\$ 456,100.00
FINAL	\$0.00	\$ 83,654.91	\$ 83,654.91

**FINAL PROFIT & LOSS**  
**~ PRE - AUDIT ~**

# SUMMARY...

- 2020-21 budget met/exceeded.
- CIF-SS staff is at full strength.
- No interruption in service provided to members & constituents.
- No member assessments.
- Moving forward...





# **FINANCIAL UPDATE 2021-22**

**FINANCIAL NOTES FOR THE BEGINNING OF  
THE CURRENT FISCAL YEAR.**

# 2021-22 SO FAR...

## REVENUE

Sport Fees being collected (80%), due Oct. 1.  
Marketing and Broadcast contracts first payments.  
Preparing for AD Summit, Fall playoffs.  
**\$1,256,902.00**



## EXPENSES

Regular monthly operating expenses.  
Preparing for AD Summit, Fall playoffs.  
**(\$873,976.00)**

# THANK YOU...

FINANCIAL REPORT  
SEPTEMBER 30, 2021

MITCH CARTY, CHIEF FINANCIAL OFFICER



# CIF SOUTHERN SECTION ATHLETIC ADMINISTRATORS

*Summit*

10.4.2021



**PRESENTED BY:**

**eTS** eTeamSponsor.com



# EARLY BIRD SESSION

8:00AM - 8:45AM

## CIF-SS ELIGIBILITY SEMINAR

Rob Wigod

*CIF-SS Commissioner of Athletics*

Mike Middlebrook, Kristine Palle, Rich Shearer, Thom Simmons, Rainer Wulf

*CIF-SS Assistant Commissioners*

*Exhibit Hall C/D*



## GENERAL SESSION

9:00AM - 10:00AM

## TITLE IX AT 50; A CELEBRATION & A CHALLENGE



Monica Colunga, Ed. D.  
*Principal, Irvine High School*

Brenda Villa  
*4-Time Olympic Medalist - Water Polo  
Bell Gardens High School*

*Exhibit Hall C/D*



# BREAKOUT SESSION #1

Topics

10:35AM - 11:15AM



## CREATING & IMPLEMENTING THE CULTURE OF EDUCATION-BASED ATHLETICS

Rainer Wulf  
*CIF-SS, Assistant Commissioner*

Rich Shearer  
*CIF-SS, Assistant Commissioner*  
*Exhibit Hall C/D*



## CIF-SS HOME & HOME CAMPUS

Wes Carty  
*Home Campus, Founder & CEO*

*Raincross B/C/E/F*



## THE INSIDE OUT COACHING INITIATIVE- WHERE TO BEGIN



Keri Walters  
*Athletic Director, Esperanza High School*

*Meeting Room 7/8/9/10*

Leadership Track

## CURRENT LEGAL ISSUES FOR LEADERSHIP

Diane Marshall-Freeman  
*CIF General Counsel*

*Raincross D/A*



# BREAKOUT SESSION #2

Topics

11:20AM - 12:05PM



## CIF-SS DIGITAL TICKETING WITH GOFAN

Mitch Carty  
*CIF-SS, Chief Financial Officer*

Justin Petersen  
*GoFan, Vice President of Sales*

Greg Vandermade  
*GoFan, Channel Sales Manager*

*Exhibit Hall C/D*



## SOCIAL MEDIA TIPS & TRICKS

Jacquelyn Gibson  
*CIF-SS, Director of Marketing*

Brianna Sutrisna  
*CIF-SS, Program Coordinator*

*Raincross B/C/E/F*



## WINNING YOUR PARENT GROUPS WITH POSITIVE CULTURE

Martin DuSold  
*Athletic Director, Beaumont High School*

*Meeting Room 7/8/9/10*



# BREAKOUT SESSION #2

Round Tables

11:20AM - 12:05PM



## PRINCIPAL'S ROUND TABLE

Michael West  
*Principal, Martin Luther King High School*

Dr. Paula Hart Rodas  
*Principal, Lawndale High School*

*Raincross D/A*



## SUPERINTENDENT'S ROUND TABLE

John A. Garcia, Jr., Ph. D.  
*Superintendent, Downey Unified School District*

*Meeting Room 6 (1st Floor)*



## PRIVATE SCHOOL HEADS OF SCHOOL ROUND TABLE

Terry Barnum  
*Head of Athletics, Harvard Westlake*

*Boardroom (1st Floor)*



# BREAKOUT SESSION #3

Topics

1:20PM - 2:05PM



## THE NFHS NETWORK; THE STREAMING SOLUTION FOR HIGH SCHOOLS

Jeff Kurtz  
*NFHS Network, Vice President*

Stephen Christensen  
*NFHS Network, Manager-Western US*  
*Raincross B/C/E/F*



## eTeamSponsor; SIMPLY THE EASIEST FUNDRAISER EVER

Brandon Ibarra  
*eTeamSponsor, Regional Director*

Dylan Garrity  
*eTeamSponsor, Regional Director*

*Meeting Room 7/8/9/10*



## MVP AD EXAM

The MVP AD Exam will be taken online.  
The test will be live from:

**Monday, October 4th, at 4:00PM to Sunday, October 10th at 11:59PM.**

Your test will automatically be scored.

The MVP AD Exam can be found on  
[www.cifss.org](http://www.cifss.org) under the AD Summit Tab.



### KEY

- Denotes Existing Goals from previous years that continue in 2021-2022.

- Denotes New Goals for 2021-2022.

**To: CIF Southern Section Executive Committee Members**  
**From: Rob Wigod, Commissioner of Athletics**  
**Subject: 2021-2022 Southern Section Goals**  
**Date: August 12, 2021**

- 1. Continue to Enhance Communication Between the CIF Southern Section Office, Member Schools and the Executive Committee**
  - a. Expand the use of social media in communications with member schools, the public and media outlets.
  - b. **Incorporate all social media efforts within the Marketing Department.**
  - c. Continue to develop enhanced mobile version of the website including links with social media platforms.
  - d. Publish periodic Messages from the Commissioner on Southern Section website and all social media platforms.
  - e. Prepare and distribute frequent Executive Committee Updates.
  - f. Directly communicate information by email to entire section membership and selected groups.
  - g. Offer opportunities and conduct personal interviews with media members from throughout the various geographic areas of the section.
  - h. Conduct Fall Workshops at various geographic locations throughout the Southern Section.
  - i. Continue official's recruitment program utilizing section website and social media platforms.
  - j. **Promote and participate in the Title IX at 50 Celebration in cooperation with the National Federation of State High School Associations and the CIF State Office.**
- 2. Implement Year 10 of CIFSSHome for CIF Southern Section Member Schools**
  - a. Activate CIFSSHome for the 2021-2022 school year.
  - b. Along with staff, facilitate numerous training sessions for member schools.
  - c. Along with staff, provide ongoing training and assistance to member schools on a daily basis.
  - d. Continue to develop and expand features of CIFSSHome.
  - e. **Prepare for implementation of an upgraded CIFSSHome system that will begin in with the 2022-2023 school year.**
- 3. Implement Releaguings Appeals Process for Member Schools**
  - a. Coordinate and Administer Releaguings Appeals Process for Member Schools.
    - 1) Executive Committee
    - 2) CIF Southern Section Council
- 4. Launch Beach Volleyball as a New CIF-Approved Sport**
  - a. Initiate registration process for member schools.
  - b. Encourage leagues/schools to conduct League Finals in Individual Beach Volleyball.
  - c. Identify format and qualification process for the potential CIF Southern Section Individual Beach Volleyball Championships in 2022-2023.
- 5. Implement New Rules Changes**
  - a. Competitive Equity Playoffs – Football (Utilizing Current Regular Season Results)
  - b. Traditional Competitive Cheer Exception.
  - c. Baseball and Softball maximum allowable contests.
- 6. Provide Professional Growth Opportunities for Member Schools**
  - a. Launch Year 6 of the MVP AD Program.
  - b. Conduct CIF Southern Section Athletic Administrator Summit.

## **7. Financial Matters**

- a. Expand CIF Southern Section investment opportunities under approved CIF Southern Section Investment Policy.
- b. Along with CIF Sports Properties, increase revenue share in Year 5 of the CIF Marketing Plan.
- c. Implement online ticketing, through the GoFan platform, for all Southern Section playoff events.
- d. Initiate the process to secure an official ball agreement for Beach Volleyball.
  - 1) Develop and distribute Request for Proposals for an official ball for Beach Volleyball.

## **8. Examine and Explore Issues Involving Public and Private Schools**

- a. Continue to work with the CIF Southern Section Public/Private Committee on an ongoing basis.
- b. Continue to work with the Private School Leadership Advisory Committee on an ongoing basis.
- c. Continue to engage in a constructive dialogue with member schools, both public and private, on public/private issues.
- d. Serve as a resource for member schools, leagues and areas of the CIF Southern Section by attending league meetings, area meetings and athletic director association meetings.
- e. Continue to emphasize adherence to current CIF State Constitution and Bylaws and CIF Southern Section Blue Book rules that apply to all schools.
- f. Implement and evaluate new CIF Bylaw 510 interpretations and recommend modifications, as needed.
- g. Examine Southern Section Bylaw 510.1 and recommend clarifications/modifications to existing Bylaw, including new Q and A's.

## **9. Work Cooperatively with the CIF State Office and the Other 9 Sections**

- a. Generate a sectional identity that provides leadership, along with being cooperative and sensitive to the needs of the CIF and the other sectional organizations.
- b. Develop strategies that recognize and support the needs of the CIF and the other sections without sacrificing the strengths and interests of the CIF Southern Section.
- c. Serve as a resource, along with members of the CIF Southern Section Staff, to the CIF State Office in the management and conducting of CIF State Regional and CIF State Championship events.
  - 1) Rob Wigod – Event Manager, CIF State Football Championships.
  - 2) Rob Wigod – Member, CIF Constitution and Bylaws Editorial Committee.
  - 3) Rob Wigod – Member, CIF State Title IX at 50 Committee.
  - 4) Kristinealle – Member, CIF Constitution and Bylaws Editorial Committee.
  - 5) Thom Simmons – Director, CIF Southern Regional Basketball Championships.

## **10. Expand Relationships with the National Federation of State High School Associations**

- a. Along with staff, serve on various national committees affiliated with the National Federation of State High School Associations.
- b. Along with Bally's Sports, offer increased opportunities for member schools to participate in the NFHS Network Student Broadcast Program.
- c. Assist the NFHS Network in implementing the Pixellot Free for All Program, which provides two Pixellot cameras for every Southern Section member school free of charge, including free installation, and immediate revenue share opportunities for member schools.
- d. Rob Wigod – Member, NFHS Network Leadership Circle.
- e. Kristinealle – Chair, NFHS Water Polo Rules Committee.
- f. Thom Simmons – Southern Section Coordinator, NFHS Network.