

SCHEDULE OF EVENTS

2021 ATHLETIC ADMINISTRATORS SUMMIT

PRESENTED BY:  eTeamSponsor.com

7:00AM - 8:00AM REGISTRATION

7:00AM - 10:30AM CONTINENTAL BREAKFAST
& MEET THE VENDORS

Exhibit Hall A/B
Vendor Village

8:00AM - 8:45AM EARLY BIRD SESSION

TOPIC: CIF-SS Eligibility Seminar (CIF-SS Commissioner of Athletics, Rob Wigod & CIF-SS Assistant Commissioners)

Exhibit Hall C/D

9:00AM - 10:00AM GENERAL SESSION

TOPIC: Title IX at 50. A Celebration & A Challenge (Monica Colunga, Ed. D., Brenda Villa, 4-Time Olympic Medalist - Water Polo)

Exhibit Hall C/D

10:00AM - 10:30AM WELCOME BREAKFAST

Visit the Vendors & Overview for the Day

Exhibit Hall A/B
Vendor Village

10:35AM - 11:15AM BREAKOUT SESSION #1

TOPIC A: Creating and Implementing the Culture of Education-Based Athletics (Rainer Wulf, Rich Shearer)

Exhibit Hall C/D

TOPIC B: CIF-SS Home & Home Campus (Wes Carty)

Raincross B/C/E/F

TOPIC C: The InSide Out Coaching Initiative - Where to Begin (Keri Walters)

Meeting Room 7/8/9/10

SUPERINTENDENT/PRINCIPAL/PRESIDENT'S TRACK:
Current Legal Issues for Leadership (Diane Marshall-Freeman)

Raincross D/A

11:20AM - 12:05PM BREAKOUT SESSION #2

TOPIC A: CIF-SS Digital Ticketing with GoFan (Mitch Carty, Justin Petersen, Greg Vandermade)

Exhibit Hall C/D

TOPIC B: Social Media Tips & Tricks (Jacquelyn Gibson, Brianna Sutrisna)

Raincross B/C/E/F

TOPIC C: Winning your Parent Groups with Positive Culture (Martin DuSold)

Meeting Room 7/8/9/10

PRINCIPAL'S TRACK:
Principal's Round Table (Michael West, Dr. Paula Hart Rodas)

Raincross D/A

SUPERINTENDENT'S TRACK:
Superintendent's Round Table (John A. Garcia, Jr., Ph.D.)

Meeting Room 6 (1st floor)

PRIVATE SCHOOL HEADS OF SCHOOL TRACK:
Private School Heads of School Round Table (Terry Barnum)

Boardroom (1st floor)

12:05PM - 1:15PM LUNCH AND VISIT THE VENDORS

Exhibit Hall A/B
Vendor Village

1:20PM - 2:05PM BREAKOUT SESSION #3

TOPIC A: The NFHS Network: The Streaming Solution for High Schools (Jeff Kurtz, Stephen Christensen)

Raincross B/C/E/F

TOPIC B: eTeamSponsor: Simply the Easiest Fundraiser Ever (Brandon Ibarra, Dylan Garrity)

Meeting Room 7/8/9/10