

CIF SOUTHERN SECTION ATHLETIC ADMINISTRATORS

Summit

10.4.2021



PRESENTED BY:





EARLY BIRD SESSION

8:00AM - 8:45AM

CIF-SS ELIGIBILITY SEMINAR

Rob Wigod

CIF-SS Commissioner of Athletics

Mike Middlebrook, Kristine Palle, Rich Shearer, Thom Simmons, Rainer Wulf

CIF-SS Assistant Commissioners

Exhibit Hall C/D



GENERAL SESSION

9:00AM - 10:00AM

TITLE IX AT 50; A CELEBRATION & A CHALLENGE

Monica Colunga, Ed. D.
Principal, Irvine High School

Brenda Villa
*4-Time Olympic Medalist - Water Polo
Bell Gardens High School*

Exhibit Hall C/D



BREAKOUT SESSION #1



Topics

10:35AM - 11:15AM



CREATING & IMPLEMENTING THE CULTURE OF EDUCATION-BASED ATHLETICS

Rainer Wulf
CIF-SS, Assistant Commissioner

Rich Shearer
CIF-SS, Assistant Commissioner
Exhibit Hall C/D



CIF-SS HOME & HOME CAMPUS

Wes Carty
Home Campus, Founder & CEO

Raincross B/C/E/F



THE INSIDE OUT COACHING INITIATIVE- WHERE TO BEGIN

Keri Walters
Athletic Director, Esperanza High School

Meeting Room 7/8/9/10



Leadership Track

CURRENT LEGAL ISSUES FOR LEADERSHIP

Diane Marshall-Freeman
CIF General Counsel

Raincross D/A



BREAKOUT SESSION #2

11:20AM - 12:05PM



Topics

CIF-SS DIGITAL TICKETING WITH GOFAN



Mitch Carty
CIF-SS, Chief Financial Officer

Justin Petersen
GoFan, Vice President of Sales

Greg Vandermade
GoFan, Channel Sales Manager

Exhibit Hall C/D



SOCIAL MEDIA TIPS & TRICKS



Jacquelyn Gibson
CIF-SS, Director of Marketing

Brianna Sutrisna
CIF-SS, Program Coordinator

Raincross B/C/E/F



WINNING YOUR PARENT GROUPS WITH POSITIVE CULTURE

Martin DuSold
Athletic Director, Beaumont High School

Meeting Room 7/8/9/10



BREAKOUT SESSION #2

Round Tables

11:20AM - 12:05PM



PRINCIPAL'S ROUND TABLE

Michael West
Principal, Martin Luther King High School

Dr. Paula Hart Rodas
Principal, Lawndale High School

Raincross D/A



SUPERINTENDENT'S ROUND TABLE

John A. Garcia, Jr., Ph. D.
Superintendent, Downey Unified School District

Meeting Room 6 (1st Floor)



PRIVATE SCHOOL HEADS OF SCHOOL ROUND TABLE

Terry Barnum
Head of Athletics, Harvard Westlake

Boardroom (1st Floor)



BREAKOUT SESSION #3



Topics

1:20PM - 2:05PM



THE NFHS NETWORK; THE STREAMING SOLUTION FOR HIGH SCHOOLS

Jeff Kurtz
NFHS Network, Vice President

Stephen Christensen
NFHS Network, Manager-Western US

Raincross B/C/E/F



eTeamSponsor; SIMPLY THE EASIEST FUNDRAISER EVER

Brandon Ibarra
eTeamSponsor, Regional Director

Dylan Garrity
eTeamSponsor, Regional Director

Meeting Room 7/8/9/10



MVP AD EXAM

The MVP AD Exam will be taken online.
The test will be live from:

Monday, October 4th, at 4:00PM to Sunday, October 10th at 11:59PM.

Your test will automatically be scored.

The MVP AD Exam can be found on
www.cifss.org under the AD Summit Tab.