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MEDIA RELEASE

PRESS RELEASE #10
FOR IMMEDIATE RELEASE

EMAILED A.M. MAY 13, 2021
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RAWLINGS AND CIF SOUTHERN SECTION ANNOUNCE FIVE-YEAR PARTNERSHIP EXTENSION; ADDS SOFTBALL

Rawlings will continue to be the Official Baseball Provider of the CIF Southern Section and will add softball to partnership

Los Alamitos, CA – Today the CIF Southern Section and Rawlings Sporting Goods Company, Inc. announced a five-year partnership extension for Rawlings to be the Official Baseball for all championship events. Also announced is the addition of Rawlings softballs as the Official Softball for that time period as well.

The CIF Southern Section boasts more than 550 member schools and more than 2,800 championship playoff events. A total of 455 varsity baseball and 445 softball teams compete within the CIF-SS. Rawlings will be the mandatory baseball and softball played in all rounds of the CIF-SS baseball and softball playoffs.

“Rawlings is proud to extend the strong partnership we’ve developed with the CIF-SS over the course of 18 years,” said Rawlings Director of Team Sales Dave Fahrney. “The CIF-SS shares our dedication and commitment to providing top-tier athletes with top-tier equipment, and we’re looking forward to working together for many more years to come.”

“We are very pleased that Rawlings will continue to be our Baseball partner for the next five years and now we are glad to welcome Rawlings Softball as well,” stated CIF-SS Commissioner of Athletics Rob Wigod. “We are truly fortunate to have such a great relationship with this outstanding company and look forward to it growing even stronger in the years ahead.”

The five-year agreement will run through June 2026.

About Rawlings

Established in 1887, Rawlings is a leading global sports brand and manufacturer of premium baseball and softball equipment. Rawlings’ unparalleled quality, innovative engineering and expert craftsmanship are the fundamental reasons why more professional athletes, national governing bodies and sports leagues choose Rawlings. Rawlings is the Official Baseball, Helmet, Face Guard and Glove of Major League Baseball®, the Official Baseball of Minor League Baseball™ and the Official Baseball and Softball of the NCAA® and NAIA®. For more information, please visit www.Rawlings.com.

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PR #10 - RAWLINGS PARTNERSHIP EXTENSION

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About CIF Southern Section:

CIF Southern Section is the organizing and governing body for 556 public and private high schools located in the expansive Southern California region. Ranging from Avalon to Big Bear, San Clemente to Cambria, and Temecula to Barstow, the CIF-SS makes up the 11th largest high school state association in the nation. The CIF-SS conducts 29 championship sports in support of 9,300 varsity teams and 815,000 students.

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