



TO: CIF SOUTHERN SECTION PRINCIPALS  
CIF SOUTHERN SECTION ATHLETIC DIRECTORS  
CIF SOUTHERN SECTION ACTIVITIES DIRECTORS

FROM: ROB WIGOD, COMMISSIONER OF ATHLETICS

**SUBJECT: SEASON 2 SPORTS CHAMPIONSHIPS – DIGITAL TICKETING ONLY**

DATE: APRIL 30, 2021

I hope all is well with you and your families.

As we proceed toward Southern Section Championships for Season 2 Sports, I wanted to reach out to you with important information regarding attendance at playoff contests and the ticketing process we will adopt for all of our events. Recognizing the risks involved with transmission of the COVID virus through paper tickets, on-site ticket sales, exchanging cash, on-site ticket takers, etc., all tickets for all contests will be purchased and activated electronically through the Southern Section Office and our digital ticketing partner GoFan.

This policy will be implemented immediately and applies to the following sports...

BOYS/GIRLS BASKETBALL: All games in all rounds in all divisions of playoffs.  
BOYS VOLLEYBALL: All games in all rounds in all divisions of playoffs.  
BOYS/GIRLS DUAL MEET WRESTLING: All games in all rounds in all divisions of playoffs.  
BOYS/GIRLS SOCCER: Championship Finals in all divisions.  
BOYS/GIRLS LACROSSE: Championship Finals in all divisions.  
BASEBALL: Championship Finals in all divisions.  
SOFTBALL: Championship Finals in all divisions.  
BOYS/GIRLS TRACK AND FIELD: All Divisional Prelims and all Divisional Championships.

Historically, member schools hosting CIF Southern Section playoff events have been responsible for the management and sales of CIF-SS issued physical tickets (pre-sale and/or game day ticket window sales). Under this new policy, ticket sales and revenue management responsibilities will be relieved from member schools and all sales will occur via unique event links for each and every CIF Southern Section playoff game/event via GoFan. These event links will be shared with each participating school (host & visitor) as well as posted publicly at [www.cifss.org](http://www.cifss.org) and [www.gofan.co](http://www.gofan.co) OR privately shared with guaranteed patrons (parents and/or comp tickets).

Host school game management will shift away from ticket sales to ticket promotion prior to the event AND ticket validation at each entry point of the playoff event. Each member school will have access to live sales data via their GoFan admin account as well as the ability to manage and promote their events.

The CIF Southern Section, in partnership with GoFan, has scheduled a preliminary webinar on Wednesday, May 5, 2021 at 12:00 pm PST ([REGISTER HERE](#)) to assure ALL playoff host sites are prepared for spring playoffs event day(s). Additional training sessions (webinars, training videos, etc.) by sport, will also be scheduled and shared with member schools in the coming days.

Venue capacity management will become extremely important as each event link (host, visitor, public and private) will have an assigned quantity available for purchase/entry. With COVID venue restrictions, the CIF-SS will need each member school to validate their default gymnasiums and stadiums on file, as well as the capacities of those facilities, so the proper amount of tickets can be made available. Please look for repeating emails from the CIF Southern Section to validate your default gymnasiums and stadiums as well as their accurate capacities (full and COVID restricted).

Playoff financial reporting via [www.cifsshome.org](http://www.cifsshome.org) will also change as schools will no longer be reporting ticket revenue. CIF-SS will assume this responsibility as all ticket sales will be reported on the day following each event from the GoFan captured sales report. However, host and visiting schools will maintain the responsibility of reporting game expenses via [www.cifsshome.org](http://www.cifsshome.org). Upon approval of the submitted expense reports, CIF-SS will distribute expense reimbursements and/or playoff splits (Boys/Girls Basketball and Boys Volleyball).

I hope this information is useful to you in the time ahead and if you have any questions, or I can help you in any way at all, do not hesitate to contact our office. My staff and I are ready, willing and able to assist you in any way we possibly can.

Thank you very much for your help and support, it is truly appreciated.