



TO: CIF SOUTHERN SECTION PRINCIPALS/ ATHLETIC DIRECTORS

FROM: ROB WIGOD, COMMISSIONER OF ATHLETICS

**SUBJECT: CIF SOUTHERN SECTION UPDATE**

DATE: AUGUST 17, 2020

I hope you and your families are well. Here is the latest update...

**1) 2020-2021 CIF Southern Section Goals** – The CIF Southern Section Executive Committee, under the leadership of President Mike West, held their first meeting of the 2020-2021 school year virtually on Thursday, August 13. At that meeting, the Executive Committee accepted the 2020-2021 CIF Southern Section Goals that are attached to this update. We are ready to go in the effort to achieve all of our goals and look forward to reporting on our progress in the time ahead.

**2) Last Chance for CIFSSHome Training** – We will be conducting our final CIFSSHome Training session virtually tomorrow:

- Tuesday, August 18, 9:00 am – 12:00 Noon

**3) Last Chance for Fall Eligibility Workshop** – We will be conducting our final Fall Eligibility Workshop virtually on:

- Wednesday, August 19 – 9:00 am – 12:00 Noon

**4) New Principal/Athletic Director Workshops – Coming Soon** – There are two specific workshops designed for new principals and athletic directors scheduled in the next few weeks. They are as follows:

- Tuesday, September 3, 9:00 am – 12:00 Noon
- Thursday, September 10, 9:00 am – 12:00 Noon

These workshops are valuable tools in helping athletic administrators prepare for the 2020-2021 school year. Guidelines for communication, new rules, review of eligibility, suggestions and best practices for your athletic programs, are just a few of the topics that will be covered. To register for one of these workshops, please email Susan Miller at [susanm@cifss.org](mailto:susanm@cifss.org). A specific invitation will be emailed to you before your workshop.

**5) 2020 – 2021 Sports Calendars** – Since the announcement of our 2020-2021 Sports Calendars on July 20, the reaction has been very positive. I have heard from countless principals, athletic directors and coaches, as well as read many news articles, in which those who were quoted spoke with purpose and conviction in doing all they can to develop workable schedules that our student-athletes and all our stakeholders are depending on. I am grateful to everyone who is continuing to work so diligently on accomplishing this task and am appreciative of the uplifting spirit which they are exhibiting throughout this process.

**6) League Meetings** – As the school year begins and moves forward, I want to be sure and let you know to invite myself and/or our Assistant Commissioners to your league meetings as we are more than happy to join you. We were able to attend many league meetings last Spring and are prepared to do so again. To get one of us on your league meeting schedule, please email me at [robw@cifss.org](mailto:robw@cifss.org) and we will make it happen.

**7) CIF Bylaw 503.G – Pre-Participation Physical Examination** – The 30-day waiver for the pre-participation physical examination that was announced in June is no longer applicable given the delay of our Fall season of sport to December. At this time, all students are expected to have a completed pre-participation examination on file with their school prior to participating in their next season of sport. The waiver forms have been removed from the CIF State website and a statement regarding this situation has been inserted in their place.

I hope this information is useful to you moving forward and if you have any questions, or I can help you in any way at all, do not hesitate to contact me. My staff and I are ready, willing and able to assist you in any way we possibly can.

Thank you very much for your help and support, it is truly appreciated.

Be well, stay safe, take care and all the best to you and your families.



**KEY**

- Denotes Existing Goals from previous years that continue in 2020-2021.

- Denotes New Goals for 2020-2021.

**To: CIF Southern Section Executive Committee Members**  
**From: Rob Wigod, Commissioner of Athletics**  
**Subject: 2020-2021 Southern Section Goals**  
**Date: August 13, 2020**

- 1. Continue to Enhance Communication Between the CIF Southern Section Office, Member Schools and the Executive Committee**
  - a. Expand the use of social media in communications with member schools, the public and media outlets.
  - b. Continue to develop enhanced mobile version of the website including links with social media platforms.
  - c. Publish periodic Messages from the Commissioner/**Southern Section Updates** through CIFSSHome, on section website and all social media platforms.
  - d. Prepare and distribute frequent Executive Committee Updates.
  - e. Utilize CIFSSHome to directly communicate information by email to selected groups.
  - f. Offer opportunities and conduct personal interviews with media members from throughout the various geographic areas of the section.
  - g. Conduct Fall Workshops at various geographic locations/**virtually** throughout the Southern Section.
  - h. Introduce video tutorials on various subjects utilizing section website and social media platforms.
  - i. Continue official's recruitment program utilizing section website and social media platforms.
  - j. Launch CIFSS This Week, a weekly livestream program featuring content on the latest news and developments of the CIF Southern Section.**
  
- 2. Implement Year 9 of CIFSSHome for CIF Southern Section Member Schools**
  - a. Activate CIFSSHome for the 2020-2021 school year.
  - b. Along with staff, facilitate numerous training sessions (**virtual, when necessary**) for member schools.
  - c. Along with staff, provide ongoing training and assistance to member schools on a daily basis.
  - d. Continue to develop and expand features of CIFSSHome.
  
- 3. Implement Process for Area Placement of Member Schools**
  - a. Work with the Releaguings Committee and CIF Southern Section Office Staff to develop an Area Placement Plan for member schools for the 2022-2026 Releaguings Cycle.**
  - b. Revise the membership of the Releaguings Committee.**
  - c. Survey member schools regarding Area Placement requests - September, 2020.**
  - d. Compile information received from member schools and distribute Area Placement recommendations – November, 2020.**
  - e. Coordinate and administer Area Placement appeals process for member schools.**
  
- 4. Launch New Championship Event**
  - a. Inaugural Boys and Girls Lacrosse Championships.**
  
- 5. Implement New Rules Changes**
  - a. Revised 2020-2021 Southern Section Sports Calendars.**
  - b. State-Wide Ejection Policy.**
  - c. Competitive Equity Playoffs – Football (Utilizing Current Regular Season Results)**
  - d. Competitive Equity Playoffs – Swimming/Diving (Individual Sport)**
  
- 6. Provide Professional Growth Opportunities for Member Schools**
  - a. Launch Year 6 of the MVP AD Program. (Suspended, 2020-2021)**
  - b. Conduct CIF Southern Section Athletic Administrator Summit. (Suspended, 2020-2021)**

## **7. Financial Matters**

- a. Expand CIF Southern Section investment opportunities under approved CIF Southern Section Investment Policy.
- b. Along with CIF Sports Properties, increase revenue share in Year 4 of the CIF Marketing Plan.
- c. Increase online ticketing opportunities for Southern Section member schools and Southern Section events, with an emphasis on touch-free and cash-free protocols.
- d. Secure partnerships/renewals for broadcast rights agreements.
- e. Secure partnerships/renewals for ball contracts agreements.
  - 1) Develop Request for Proposals for individual sport ball contracts.

## **8. Examine and Explore Issues Involving Public and Private Schools**

- a. Continue to work with the CIF Southern Section Public/Private Committee on an ongoing basis.
- b. Continue to work with the Private School Leadership Advisory Committee on an ongoing basis.
- c. Continue to engage in a constructive dialogue with member schools, both public and private, on public/private issues.
- d. Serve as a resource for member schools, leagues and areas of the CIF Southern Section by attending league meetings, area meetings and athletic director association meetings, **virtually, when necessary.**
- e. Continue to emphasize adherence to current CIF State Constitution and Bylaws and CIF Southern Section Blue Book rules that apply to all schools.
- f. Implement and evaluate new CIF Bylaw 510 interpretations and recommend modifications, as needed.
- g. **Examine Southern Section Bylaw 510.1 and recommend clarifications/modifications to existing Bylaw, including new Q and A's.**

## **9. Work Cooperatively with the CIF State Office and the Other 9 Sections**

- a. Generate a sectional identity that provides leadership, along with being cooperative and sensitive to the needs of the CIF and the other sectional organizations.
- b. Develop strategies that recognize and support the needs of the CIF and the other sections without sacrificing the strengths and interests of the CIF Southern Section.
- c. Serve as a resource, along with members of the CIF Southern Section Staff, to the CIF State Office in the management and conducting of CIF State Regional and CIF State Championship events.
  - 1) Rob Wigod – Event Manager, CIF State Football Championships.
  - 2) Rob Wigod – Member, CIF Constitution and Bylaws Editorial Committee.
  - 3) Kristine Palle – Member, CIF Constitution and Bylaws Editorial Committee.
  - 4) Thom Simmons – Director, CIF Southern Regional Basketball Championships.

## **10. Expand Relationships with the National Federation of State High School Associations**

- a. Along with staff, serve on various national committees affiliated with the National Federation of State High School Associations.
- b. Along with Fox Sports, offer increased opportunities for member schools to participate in the NFHS Network Student Broadcast Program.
- c. **Assist the NFHS Network in implementing the Pixellot Free for All Program, which provides two Pixellot cameras for every Southern Section member school, free of charge.**
- d. **Rob Wigod – Member, NFHS Network Leadership Circle.**
- e. **Kristine Palle – Chair, NFHS Water Polo Rules Committee.**
- f. **Thom Simmons – Southern Section Coordinator, NFHS Network.**