



Meeting of the Executive Committee

August 13, 2020

1:00 p.m.

Webinar/Teleconference

Agenda

The CIF Southern Section will be respecting recent orders from the Governor of California related to maintaining public health and safety at this time. Consistent with Executive Order N-29-20, Executive Committee members will attend this regular meeting via webinar and/or telephone. Members of the public will have access to the meeting through these same means. The required webinar link and/or conference call number will be published on this agenda and posted on the CIF Southern Section Office website (www.cifss.org) and at the CIF Southern Section Office (10932 Pine Street, Los Alamitos, CA 90720) no later than 72 hours prior to this meeting. The CIF Southern Section is committed to ensuring that all meetings are accessible regardless of an individual's ability or access method. If you need a reasonable accommodation, please contact Sharon Hodge, Executive Assistant, at sharonh@cifss.org by 4:00 pm on August 11, 2020.

1. OPENING BUSINESS	DISPOSITION	ITEM
A. Call to order by Mike West, President of the Council		
The meeting was called to order by Mike West at 1:02 pm. Mr. West welcomed everyone and thanked the Southern Section staff for their attendance.		
B. Pledge of Allegiance		
C. Roll Call		
D. Introduction of Guests		
Eric Sondheimer – LA Times		
Rich Gonzalez - CalPrepTrack		
Connor Morrisette – Scorebook Live		
Matt Szabo – LA Times		
Doug Spoon – Menifee 24/7		
Michael Levitsky – CV Weekly		
Andrew Palovik – CA Sports Zone		
James Escarcega – SoCal New Group		
David Hill – High School Sports Network		
Glenn Littleman – Zorts Sports		
Justin Montag – This Is Franchise		
Dwayne Finley – San Fernando Area Officials Liaison		

1. OPENING BUSINESS (Cont.)

E. Adopt Revised Agenda

Action

Discussion: New Business 5.A.1 was moved up on the agenda in order to appoint the new At-Large Representative to the Executive Committee, Dr. Alexis Barile, Principal, from Centennial Corona High School. There was a motion by Chris Calderwood and a second by Dave Reid to adopt the revised agenda. There being no discussion, the motion was approved to adopt the revised agenda.

Motion Carried: 20-0-0

F. Approval of Minutes

1. Minutes of the May 6, 2020, Executive Committee Meeting

Action

1F1

There was a motion by Dr. Monica Colunga and a second by Geniel Moon to approve the minutes of the May 6, 2020 Executive Committee meeting. The minutes were approved as written. **Motion Carried: 21-0-0**

2. PUBLIC COMMENT

- A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

Dick Billingsley – Addressed the Executive Committee and requested that member schools develop an Altercation Plan for teams/schools to use and follow. This plan would guide coaches and student-athletes on what to do in case a fight was to occur during a contest. Coaches and schools would then train students on how to act, what to do and how to deescalate a situation like a school emergency plan.

3. ACTION ITEMS

A. STATE FEDERATED COUNCIL ACTION ITEMS

There are no State Federated Council Action items at this time.

B. SOUTHERN SECTION ACTION ITEMS

1. Proposed Revision to the 2020-2021 Sports Calendar Emergency Action SS 614

Mike West reviewed the contents of the CIF Southern Section Blue Book and specifically Article 5, Bylaw 54.8 which allows for the Executive Committee to act on behalf of the Southern Section Council when emergency situations arise. In this case, a new 2020-2021 Sports Calendar was created and presented for approval by Commissioner Rob Wigod due to the COVID-19 pandemic. There was a motion by Chris Calderwood and a second by Rich Imbriani to approve the revised 2020-2021 Sports Calendar. Discussion: David Parkes asked why the soccer season was set to begin approximately two weeks earlier than most of the other Spring Season sports. Mr. Wigod responded by saying that the soccer season had traditionally been one of the longest seasons and in order to keep the season length similar to past years, it required this earlier start date. **Motion Carried: 21-0-0**

3. ACTION ITEMS (Cont.)

B. SOUTHERN SECTION ACTION ITEMS (Cont.)

- | | | |
|---|------------------|--------|
| 2. Proposed Revision to Bylaw 1213.1 -
Official Schedule Due Dates | Emergency Action | SS 615 |
|---|------------------|--------|

Southern Section Blue Book Article 5, Bylaw 54.8 was necessary for the Executive Committee to act on behalf of the Southern Section Council due to the COVID-19 pandemic. This emergency action allows for the change in the required due dates for schools to submit their sports schedules to the Area Liaisons, officials' groups and into CIFSSHome with the following new dates:

Fall Sports – Monday, October 12, 2020

Spring Sports – Monday, December 14, 2020

There was a motion by David Parkes and a second by Mary Jane Hibbard to approve the revised due dates.

Motion Carried: 20-0-0

- | | | |
|---|--------|--------|
| 3. Proposed Bylaw 2513 and 2516 Revision - Soccer Player Ejection | Action | SS 613 |
|---|--------|--------|

Before a motion and a second to approve, Dr. Colunga asked the Executive Committee members if they had an opportunity to discuss this proposed bylaw change with their member schools. The majority response was that the Executive Committee members had not had the chance to do so and as a result, Dr. Colunga requested that the motion be tabled until September 24, 2020.

4. NON-ACTION ITEMS

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

There are no State Federated Council Non-Action items at this time.

B. SOUTHERN SECTION NON-ACTION ITEMS

There are no CIF Southern Section Non-Action items at this time.

5. NEW BUSINESS

- | A. Appointment for 2020-2021 Executive Committee | Action |
|--|--------|
|--|--------|

1. At-Large Representative 5A1

There was a motion and a second to appoint Dr. Alexis Barile as the At-Large Representative to the Executive Committee for a two-year term. **Motion Carried; 20-0-0**

5. NEW BUSINESS (Cont.)

B. 2020-2021 CIF Southern Section Goals

Rob Wigod 5B

Commissioner Wigod reviewed the 2020-2021 CIF Southern Section Goals that are attached to these minutes. Some of the key highlights are:

Area Placement will take place this year in anticipation of a new Releaguings Cycle for 2022-2026. Girls and Boys Lacrosse Championships will take place in June, 2021.

The Football Playoffs will launch a new system using current year results to establish playoff divisions.

Swimming & Diving Championships will have a new format allowing for girls and boys teams to be placed into different playoff divisions. Finally, Commissioner Wigod announced that the NFHS Network is offering to each school two Pixellot cameras free of charge for the broadcasting of its athletic events.

C. Financial Report

Mitch Carty

Chief Financial Officer Mitch Carty presented a finalized profit and loss statement for the 2019-2020 school year. He highlighted how much money was lost when the Spring Sport playoffs and championships were canceled. On March 18, 2020, the potential loss was estimated at \$250,000. Mr. Carty then presented a slide of how much money the office saved in order to recoup some of the lost revenue. The highlights of the recovered money came from a Payroll Protection Plan, work from home strategy, implementation of mandatory vacation by the office staff and the finalized collection of all receivables. Based on the measures taken, the final pre-audit actuals and projections for the 2019-2020 school year showed a profit of \$118,246.45.

D. Communications Report

Chelsea Heyward

Dr. Heyward updated the Executive Committee on our current social media numbers highlighted by Commissioner Wigod's live press conference in July to announce the revised 2020-2021 Sports Calendars. The press conference had over 200,000 viewers and impressions making this one of our largest events on record.

6. REPORTS

A. President's Report

Mike West

Mr. West began by thanking Dr. Monica Colunga, Carter Paysinger and Dr. Jeff Jordan for their past guidance and leadership prior to taking over the presidency. Mr. West presented his vision for the next two years, highlighting that he is working on the physical and mental protection of the student-athlete. Mr. West would like to carry on what Carter Paysinger started by pushing to make strides in getting full-time athletic trainers at each school site. Finally, Mr. West reminded the Executive Committee that schools should still commit to paying their membership fees by October 1, 2020 due date.

B. Treasurer's Report

Chris Calderwood

Treasurer Chris Calderwood began by thanking his predecessor, Dr. Jeff Jordan, for his leadership and guidance as the Southern Section Treasurer the past two years. Mr. Calderwood gave a brief update on membership dues collected thus far and that the total is currently behinds last year's pace as of today. Mr. Calderwood then updated the Executive Committee on the plans to convert more schools to electronic finances (ticketing, membership dues collection, GoFan) and he encouraged all schools who are potentially looking for this transition to discuss it with Mitch Carty.

6. REPORTS (Cont.)

C. Commissioner's Report

Rob Wigod

Mr. Wigod announced that he is going to send out his Commissioner and Section Goals to the member schools in the coming days. He reminded the Executive Committee that two Athletic Director/Administrator workshops have taken place with one more to go on August 19, 2020. So far, over 250 member schools have already attended a workshop online. Commissioner Wigod announced that in general the member schools have had a positive reaction to the sports calendar that was presented in July. Mr. Wigod finally announced that the Executive Committee retreat will not take place this year as it traditionally does in January. The meeting will still take place on January 14, 2021, with the agenda and materials to be sent at a later date.

D. Executive Committee Member Reports

CADA Representative – Mrs. Geniel Moon announced that a statewide CADA Student Conference will take place instead of an area conference in September. Mrs. Moon updated the Executive Committee that they have had weekly Zoom calls in order to help CADA members on the opening of schools for the 2020-2021 school year. Attendance has been very positive, and they will continue to do these as needed.

Superintendent Representative – Mr. Reggie Thompkins wanted to thank Commissioner Wigod on behalf of the Superintendents Committee and his willingness to attend and be available for meetings, questions and guidance. He has been a valuable resource during the COVID-19 pandemic.

7. ADVANCE PLANNING

A. DATES

1. September 24, 2020 – Executive Committee Meeting, CIF Southern Section Office, Los Alamitos, California, 1:00 p.m.
2. October 1, 2020 – CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.
3. October 14, 2020 – CIF Southern Section Hall of Fame/Distinguished Service Luncheon, The Grand, Long Beach, California, 11:30 p.m.

B. SUGGESTED AGENDA ITEMS

There were no suggested agenda items for the next meeting.

8. ADJOURNMENT


- A. Time of Adjournment: 2:27 pm.

Submitted By:



Mike Middlebrook
Assistant Commissioner

Approved By:



Rob Wigod
Commissioner of Athletics

Agenda			
MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Alexis Barile			
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Rich Imbriani	YES		
Ed Kearby	YES		
Paul Lopez	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Michelle Spencer	YES		
Reggie Thompson			
Mike West	YES		
Jeff Williams	YES		

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Minutes - May 6, 2020

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Alexis Barile	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Rich Imbriani	YES		
Ed Kearby	YES		
Paul Lopez	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Michelle Spencer	YES		
Reggie Thompkins			
Mike West	YES		
Jeff Williams	YES		

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Item 5A1 - EC At-Large Representative			
MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Alexis Barile			
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Rich Imbriani	YES		
Ed Kearby	YES		
Paul Lopez	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Michelle Spencer	YES		
Reggie Thompkins			
Mike West	YES		
Jeff Williams	YES		
	20	0	0

Item SS 614 - 2020-21 Sport Calendar

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Alexis Barile	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Rich Imbriani	YES		
Ed Kearby	YES		
Paul Lopez	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Michelle Spencer	YES		
Reggie Thompkins			
Mike West	YES		
Jeff Williams	YES		

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Item SS 615 - Bylaw 1213.1 - Schedules Due

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Alexis Barile	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Rich Imbriani	YES		
Ed Kearby	YES		
Paul Lopez	YES		
Steve Miller	YES		
Geniel Moon			
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Michelle Spencer	YES		
Reggie Thompkins			
Mike West	YES		
Jeff Williams	YES		

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Item SS 613 - Bylaws 2513 and 2516 - Soccer Ejection

Tabled to September Agenda

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith			
Alexis Barile			
Terry Barnum			
Chris Calderwood			
Monica Colunga			
Ann Fitzgerald			
Dave Hess			
Mary Jane Hibbard			
Rich Imbriani			
Ed Kearby			
Paul Lopez			
Steve Miller			
Geniel Moon			
David Parkes			
Carter Paysinger			
Jim Perry			
Dave Reid			
Paula Rodas			
Michelle Spencer			
Reggie Thompson			
Mike West			
Jeff Williams			

CIF SOUTHERN SECTION

FINANCIAL REPORT
AUGUST 13, 2020

MITCH CARTY, CHIEF FINANCIAL OFFICER



2019-2020			
	Budget	Actual	+ / -
REVENUE	4,684,595.00	4,401,071.35	-283,523.65
EXPENSE	4,684,595.00	4,282,824.90	401,770.10
NET	0.00	118,246.45	118,246.45

PROFIT & LOSS

~ PRE-AUDIT ~

COVID-19 FINANCIAL IMPACT

**FINANCIAL IMPACT TO THE CIF
SOUTHERN SECTION DUE TO
COVID-19.**

	Budget	Actual	+ / -
BASEBALL	21,000.00	-857.02	-21,857.02
BASKETBALL	339,000.00	297,213.85	-41,786.15
CHEER	10,000.00	15,508.83	5,508.83
CROSS COUNTRY	52,000.00	52,633.74	633.74
FOOTBALL	640,000.00	760,926.36	120,926.36
GOLF	9,000.00	1,191.82	-7,808.18
LACROSSE	-200.00	-691.42	-491.42
SOCCER	41,000.00	68,019.85	27,019.85
SOFTBALL	2,500.00	-356.00	-2,856.00
SWIMMING	8,000.00	-503.68	-8,503.68
TENNIS	-16,000.00	-7,090.08	8,909.92
TRACK & FIELD	35,000.00	-2,965.53	-37,965.53
VOLLEYBALL	105,000.00	73,126.20	-31,873.80
WATER POLO	20,000.00	28,145.47	8,145.47
WRESTLING	31,000.00	26,202.33	-4,797.67
NET	1,297,300.00	1,310,504.72	13,204.72

ESTIMATED LOST INCOME (Spring) **-101,954.29**

DIRECT IMPACT #1
~ UNCONTROLLABLE ~

	Budget	Actual	+ / -
APPAREL	139,000.00	85,825.00	-53,175.00
C4C (net)	16,000.00	-14,105.85	-30,105.85
NET	155,000.00	71,719.15	-83,280.85

DIRECT IMPACT #2
~ UNCONTROLLABLE ~



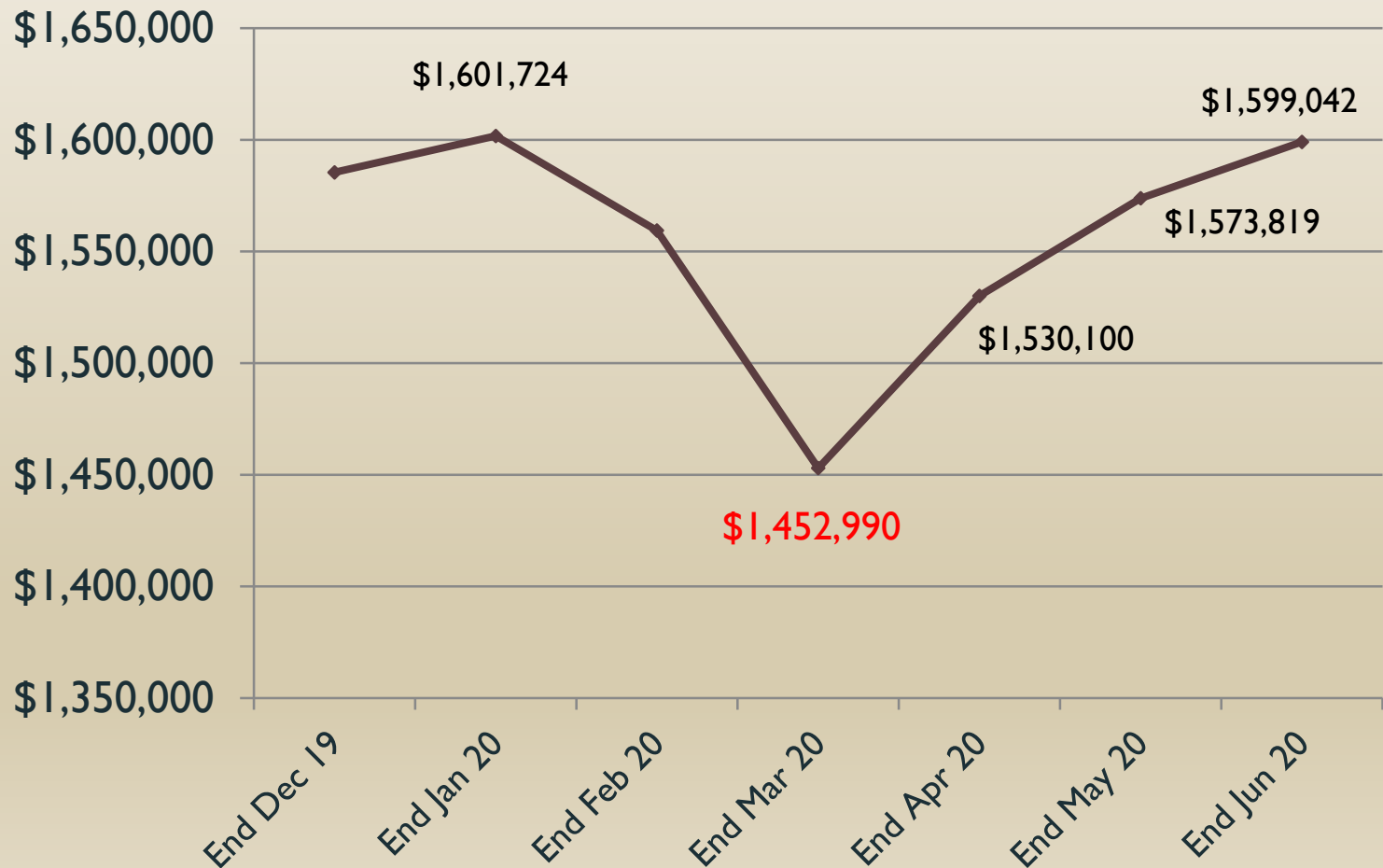
MANAGEMENT RESPONSE

**FINANCIAL RESULTS OF ACTION TAKEN BY
MANAGEMENT DUE TO COVID-19.**

	Budget	Actual	+ / -
SALARIES (exp)	1,847,966.00	1,761,449.60	86,516.40
AWARDS (exp)	-58,200.00	-26,272.19	31,927.81
COUNCIL (exp)	-55,000.00	-49,188.68	5,811.32
TRAVEL (exp)	-45,000.00	-24,128.91	20,871.09
BUILDING (exp)	-26,000.00	-18,893.99	7,106.01
NET	1,663,766.00	1,642,965.83	152,232.63

CONTROLLABLE ACTIONS

MARKET PERFORMANCE WAS ALSO FAVORABLE...



RESULTS...

- 2019-20 budget exceeded.
- CIF-SS staff is intact.
- No interruption in service provided to members & constituents.
- Fiscal 2019-20 was preserved without loss to financial position or use of PPP Loan.



CIF-SS MANAGEMENT PLANNING FOR 2020-21

FIVE (5) TIER PLAN

1. All sports play (w/fans)
2. All sports play (no fans)
3. One season of sport (w/fans)
4. One season of sport (no fans)
5. No sports.

2020-21 PLANNING...

REVENUE

Sport Fees currently only secure source of revenue.

Investment Income off to a good start (\$45K in July).

Marketing and Broadcast contract addendums created for 5 scenarios as we await the ability to conduct sports.

Sports revenue...management creating 5 tier plan ready for January 2021.



EXPENSES

Spending on ONLY essential business necessities.

PPP Loan of \$456,100 to be utilized in July and August 2020.

Second round of vacation accrual execution implemented (Aug – Nov).

Creation of 5 tier plan ready for execution beginning in January 2021.

MORE TO REPORT IN THE COMING WEEKS...

FINANCIAL REPORT
AUGUST 13, 2020

MITCH CARTY, CHIEF FINANCIAL OFFICER





EXECUTIVE COMMITTEE UPDATE

SOCIAL MEDIA

2020

5/1 - 7/31 ANALYTIC UPDATE

TOTAL-JULY		
BENCHMARK	5/1-7/31	THIS MONTH
Engagement Rate	8.24%	13.40%
Follower Growth	6,754	6,648
Reach	920,357	532,301
Impressions	3,815,492	1,606,100
Top Performing Platform	Twitter	Instagram

2020-21 SPORTS CALENDAR PRESS CONFERENCE



ANALYTICS

10,602
VIEWS

593
NEW SUBSCRIBERS

200K+
PEOPLE REACHED ON CIF-SS UPDATE
145K FROM IG - HIGHEST POST
PREVIOUSLY WAS 47K

