

Meeting of the Executive Committee

May 6, 2020 1:00 p.m.

Webinar/Teleconference Agenda

The CIF Southern Section will be respecting recent orders from the Governor of California related to maintaining public health and safety at this time. Consistent with Executive Order N-29-20, Executive Committee members will attend this regular meeting via webinar and/or telephone. Members of the public will have access to the meeting through these same means. The required webinar link and/or conference call number will be published on this agenda and posted on the CIF Southern Section Office website (www.cifss.org) and at the CIF Southern Section Office (10932 Pine Street, Los Alamitos, CA 90720) no later than 72 hours prior to this meeting. The CIF Southern Section is committed to ensuring that all meetings are accessible regardless of an individual's ability or access method. If you need a reasonable accommodation, please contact Sharon Hodge, Executive Assistant, at sharonh@cifss.org by 4pm on May 1, 2020.

1. OPENING BUSINESS

DISPOSITION ITEM

A. Call to order by Dr. Monica Colunga, President of the Council

Meeting was called to order by Dr. Monica Colunga at 1:05 pm. Dr. Colunga welcomed everyone and thanked the Southern Section Staff for their attendance.

- B. Pledge of Allegiance
- C. Roll Call

All members were present.

D. Introduction of Guests

The following guests were present via the Microsoft Teams video conference call.

Andrew Palovik from CA Sports Zone Barry Punzal from Noozhawk.com Charles Sommer from SloPocSports Dan Albano from the Orange County Register Doug Spoon from Menifee 24/7 Eric Sondheimer from the LA Times Harold Abend from Prep2Prep/Cal-Hi Sports James Escarcega from SoCal News Group Jay Seidel from La Habra Journal Jeffrey Parenti from Flo Sports Jonathan Catalink from VC Star Larry Bohannan from the Desert Sun Matthew Hall from the Santa Monica Daily Press Matthew Szabo from the LA Times

D. Introduction of Guests (Cont.)

Micah King from Fox Sports Mitch Lehman from the San Marino Tribune Tom Stirckfaden from Lawndale City TV3 Jeff Taylor, South Bay Area Officials Liaison JD Finley, San Fernando Area Officials Liaison Jim Johnson, Foothill-Citrus Officials Area Liaison Elena Klock, La Serna High School Cheer Coach

E. Adopt Agenda

Approved 22-0-0

There was a motion by Chris Calderwood and a second by Jill Matyuch to adopt the agenda. There being no discussion, the motion was approved to adopt the agenda as written.

- F. Approval of Minutes
 - 1. Minutes of the January 18, 2020, Executive Committee Approved 22-0-0 1F1 Meeting

There was a motion by Jill Matyuch and a second by Dave Reid to approve the minutes of the January 18, 2020 Executive Committee meeting. The minutes were approved as written.

2. PUBLIC COMMENT

A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit there remarks to three minutes.

Elena Klock, from La Serna HS and the Del Rio League, addressed the Executive Committee in support of SS 610.

3. ACTION ITEMS

A. STATE FEDERATED COUNCIL ACTION ITEMS

1. Proposed 2020-2021 State Budget Approved 22-0-0 STATE 600

Mike West reviewed the proposal. There was a motion by Paula Rodas and a second by Jill Matyuch to approve the proposal. There was no discussion. The motion carried 22-0-0.

2. CIF State Executive Committee Nominations Approved 22-0-0 STATE 601

Mike West reviewed the proposal. Two current Executive Committee members, Terry Barnum and Carter Paysinger are up for election to the CIF State Executive Committee. Traditionally, the Southern Section delegates to the CIF Federated Council vote in support of the candidates from our section and are sent uninstructed for all others. There was a motion by Jill Matyuch and a second by Geniel Moon to approve that proposal. There was no further discussion. The motion carried 22-0-0.

3. Proposed Bylaw 503.M Revision – Ejection Policy Approved 22-0-0 STATE 602

Mike West reviewed the proposal. There was a motion by Chris Calderwood and a second by Geniel Moon to approve the proposal. There was no discussion. The motion carried 22-0-0.

4. Proposed Bylaw 303.B.(6)a and b Revision – Approved 22-0-0 STATE 603 Multi School Applications

Mike West reviewed the proposal. There was a motion by Paula Rodas and a second by Jill Matyuch to approve the proposal. There was no discussion. The motion carried 22-0-0.

3. ACTION ITEMS (Cont.)

A. STATE FEDERATED COUNCIL ACTION ITEMS (Cont.)

5. Proposed Bylaw 208.B Revision – Approved 22-0-0 STATE 604 CIF Student Study Abroad

Mike West reviewed the proposal. There was a motion by Paula Rodas and a second by Jim Perry to approve the proposal. There was no discussion. The motion carried 22-0-0.

6. Proposed Bylaw 209.C.(1) Revision - Approved 22-0-0 STATE 605 Disciplinary Transfer

Mike West reviewed the proposal. There was a motion by Jim Perry and a second by Jill Matyuch to approve the proposal. There was no discussion. The motion carried 22-0-0.

B. SOUTHERN SECTION ACTION ITEMS

1. Proposed 2020-2021 CIF Southern Section Budget Approved 22-0-0 SS 606

Dr. Colunga reviewed the proposal. There was a motion by Jim Perry and a second by Dave Reid to approve the proposal. There was no discussion. The motion carried 22-0-0.

2. CIF Southern Section Executive Committee Nominations Approved 22-0-0 SS 607

Dr. Colunga reviewed the proposal and the nominations to the Executive Committee. It was noted that Boys Athletic Director Representative candidate Chuck Shore has withdrawn his nomination due to his pending retirement. Currently, the position only has one candidate and nominations will be accepted from the floor. There was a motion by Jill Matyuch and a second by Jim Perry to approve the proposal. There was no discussion. The motion carried 22-0-0.

3. Proposed Bylaw 1212 Revision – Change of Due Date Approved 22-0-0 SS 608

Dr. Colunga reviewed the proposal. There was a motion by Jim Perry and a second by Paula Rodas to approve the proposal. There was no discussion. The motion carried 22-0-0.

4. Proposed Bylaws 3319, 3319.5, 3319.7 and 3314.1 Approved 22-0-0 SS 609 Revision - Football Playoff Groupings

Dr. Colunga reviewed the proposal. There was a motion by Chris Calderwood and a second by Jill Matyuch to approve the proposal. Dr. Colunga asked Assistant Commissioner Rich Shearer to provide some information and background for this proposal. Rich informed the Executive Committee that the Members of the Football Coaches Advisory Committee were strongly in favor of this proposal. The proposal would guarantee that all automatic playoff qualifying teams in the sport of football would make the playoffs. There was no discussion. The motion carried 22-0-0.

5. Proposed Bylaw 504.M Revision –
Sunday Cheer CompetitionApproved 13-8-1SS 610

Dr. Colunga reviewed the proposal. There was a motion by Jill Matyuch and a second by Reggie Thompkins to approve the proposal. Ed Kearby raised a concern that if this were to pass that the significance and value to the other Cheer competitions would be devalued. Jill Matyuch expressed to the Executive Committee that this single event is the equivalent of the Super Bowl and that teams should be allowed to attend and compete on a Sunday. Reggie Thompkins pointed out to the Executive Committee that the Superintendents Advisory Committee approved the proposal. Chris Calderwood asked if the Cheer Advisory Committee supported the proposal and Rob Wigod confirmed that they did. Mike West asked for clarification on what was different between this proposal and one that was brought forward for a vote which failed during the 2018-2019 school year. Jill Matyuch explained that the failed proposal was asking for a Sunday exception for any Cheer competition whereas this proposal

3. ACTION ITEMS (Cont.)

- B. SOUTHERN SECTION ACTION ITEMS (Cont.)
 - 5. Proposed Bylaw 504.M Revision (Cont.) Approved 13-8-1 SS 610 Sunday Cheer Competition

is asking for an exception for one specific event. Jim Perry raised a concern that if this were to pass, it would possibly open the door for other sports to ask for an exception and create a problem later. Jim also informed the Executive Committee that the organization running the event has allowed teams to submit a video of the teams' performance and have it evaluated. Ann Fitzgerald responded to Jim Perry's statement that video could be submitted in lieu of a live performance. The issue is that once the video is submitted it must be used at each interval and a new video cannot be submitted for each round of the competition. Ann also pointed out that this one event is the only one that is currently supported by the NFHS. After hearing the discussion, Nancy Kelly called for the vote. The motion carried 13-8-1.

6. Proposed Bylaw 3320.4 Revision -
Swim Playoff Divisions - Proposal AFailed 1-20-0SS 611

Dr. Colunga reviewed the proposal. There was a motion by Terry Barnum and a second by Nancy Kelly to approve the proposal. Dr. Colunga asked Assistant Commissioner Kristine Palle to provide some information and background for this proposal. Kristine informed the Executive Committee that the Swimming Coaches Advisory Committee were in favor of this proposal. The proposal would place teams in playoff divisions based on competitive equity and not strength of league which is the current practice. This proposal would keep both the Girls' and Boys' teams together in a competitive playoff division based on which gender was higher ranked. Jim Perry commented that if this proposal were to pass then SS 612 could not be passed as they would contradict each other. Kristine confirmed and explained that the Committee could not vote to approve SS 611 and vote to approve SS 612. Motion failed 1-20-0.

7. Proposed Bylaw 3320.4 Revision - Approved 20-1-0 SS 612 Swim Playoff Divisions – Proposal B

Dr. Colunga reviewed the proposal. There was a motion by Terry Barnum and a second by Nancy Kelly to approve the proposal. Dr. Colunga asked Assistant Commissioner Kristine Palle to provide some information and background for this proposal. Kristine explained that this was a continuation of SS 611 which would place teams in playoff divisions based on competitive equity and it would review Boys' performance and Girls' performance separately, allowing the two genders to be placed into different playoff divisions. Dave Hess expressed a concern for the schools in his area that if the Girls and Boys teams were placed in different playoff divisions that it could cause an excessive amount of travel and loss of class time for the coaching staffs. Dave Reid spoke in support of the proposal simply saying that he saw this as a fairness issue for the two swim programs at each school. The motion carried 20-1-0.

4. NON-ACTION ITEMS

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

There are no State Federated Council Non-Action items at this time.

4. NON-ACTION ITEMS (Cont.)

- **B. SOUTHERN SECTION NON-ACTION ITEMS**
 - 1. Proposed Bylaw 2513 and 2516 Revision -Soccer Player Ejection

Dr. Colunga reviewed the proposal. Dr. Colunga asked Assistant Commissioner Mike Middlebrook to provide some information and background for this proposal. Mike explained to the Executive Committee that this proposal was brought forward before the Soccer Coaches Advisory Committee has had a chance to review it, however, several members of the group had expressed support for the proposal. The proposal would allow a student who receives two yellow cards during a contest to not be suspended for the team's next contest. However, per NFHS Rules, the student is still removed from the current contest for receiving two yellow cards. This proposal would not conflict with State 602, as the student would not be ejected from the current contest, they would be disqualified from the remainder of the contest, like a student who has fouled out of a basketball contest.

5. NEW BUSINESS

- A. Consideration of the Following Schools for Membership for the 2020-2021 School Year
 - 1. Discovery Prep Presented by Jim Perry

Jim Perry presented Discovery Prep for consideration and recommended probationary membership. A motion was made by Paula Rodas and seconded by Dave Reid to approve probationary status for Discovery Prep. After discussion, which included a review of the New Member School Application, the motion passed 22-0-0.

2. Fairmont Prep SJC Presented by Jim Perry

Jim Perry presented Fairmont Prep SJC for consideration and recommended full membership status. A motion was made by Paula Rodas and seconded by Nancy Kelly to approve full membership for Fairmont Prep SJC. Jim reminded the Executive Committee that this school was formerly Saddleback Valley Christian and that many of the staff members, including Athletic Director Rod Markum, would still be working at Fairmont Prep SJC. After discussion, which included a review of the New Member School Application, the motion passed 21-0-0.

3. Magnolia Science Academy Presented by Mary Jane Hibbard

Mary Jane Hibbard presented Magnolia Science Academy for consideration and recommended probationary membership. A motion was made by Mary Jane Hibbard and seconded by Paula Rodas to approve probationary status for Magnolia Science Academy. After discussion, which included a review of the New Member School Application, the motion passed 22-0-0.

4.	Method Schools	Approved Probationary 22-0-0	5A4
	Presented by Dave Reid		

Dave Reid presented Method Schools for consideration and recommended probationary membership. A motion was made by Terry Barnum and seconded by Jim Perry to approve probationary status for Method Schools. After discussion, which included a review of the New Member School Application, the motion passed 22-0-0.

Approved Full Membership 21-0-0 5A2

Approved Probationary 22-0-0

Approved Probationary 22-0-0 5A3

SS 613

5A1

Non-Action

5. NEW BUSINESS (Cont.)

- A. Consideration of the Following Schools for Membership for the 2020-2021 School Year (Cont.)
 - 5. South Hills Academy Presented by Paul Lopez

Approved Probationary 22-0-0 5A5

Paul Lopez presented South Hills Academy for consideration and recommended probationary membership. A motion was made by and Jim Perry and seconded by Geniel Moon to approve probationary status for South Hills Academy. After discussion, which included a review of the New Member School Application, the motion passed 22-0-0.

6. University Careers/Sports Academy Approved Probationary 22-0-0 5A6 Presented by Ed Kearby

Ed Kearby presented University Careers/Sports Academy for consideration and recommended probationary membership. A motion was made by Paula Rodas and seconded by Geniel Moon to approve probationary status for University Careers/Sports Academy. After discussion, which included a review of the New Member School Application, the motion passed 22-0-0.

- B. Membership Status of New Schools Admitted in 2019-2020
 - 1. Castaic Presented by Todd Arrowsmith

Todd Arrowsmith Castaic High School for consideration and recommended full membership. A motion was made by Paula Rodas and seconded by Geniel Moon, to approve Castaic High School for full membership. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 20-0-0.

2. Compton Early College Presented by Dr. Paula Rodas

> Todd Arrowsmith presented Compton Early College for consideration and recommended full membership. A motion was made by Paula Rodas and seconded by Geniel Moon to approve Compton Early College for full membership. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 22-0-0.

3. Entrepreneur

Ed Kearby presented Entrepreneur for consideration and recommended probationary membership. A motion was made by Jill Matyuch and seconded by Geniel Moon to approve probationary status for Entrepreneur. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 22-0-0.

4. Harkham-GAON Academy Approved Probationary 22-0-0 5B4 Presented by Terry Barnum

Terry Barnum presented Harkham-GAON Academy for consideration and recommended probationary membership. A motion was made Dave Reid and seconded by Paula Rodas to approve probationary status for Harkham-GAON Academy. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 22-0-0.

Approved Probationary 22-0-0 5B3

Approved Full Membership 22-0-0 5B2

Approved Full Membership 22-0-0 5B1

Presented by Ed Kearby

5. NEW BUSINESS (Cont.)

- B. Membership Status of New Schools Admitted in 2019-2020 (Cont.)
 - 5. Lakeview Leadership Academy Presented by Ed Kearby Approved Probationary 22-0-0 5B5

Ed Kearby presented Lakeview Leadership Academy for consideration and recommended probationary membership. A motion was made by Jill Matyuch and seconded by Chris Calderwood to approve probationary status for Lakeview Leadership Academy. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 22-0-0.

6. Lifeline Education Charter Approved Probationary 22-0-0 5B6 Presented by Carter Paysinger

Carter Paysinger presented Lifeline Education Charter for consideration and recommended probationary membership. A motion was made by Reggie Thompkins and seconded by Paula Rodas to approve probationary status for Lifeline Education Charter. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 22-0-0.

7. Lompoc Valley Baptist Approved Probationary 22-0-0 5B7 Presented by Dave Hess

Dave Hess presented Lompoc Valley Baptist for consideration and recommended probationary membership. A motion was made by Jill Matyuch and seconded by Mary Jane Hibbard to approve probationary status for Lompoc Valley Baptist. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 22-0-0.

8. Newport Christian Approved Probationary 22-0-0 5B8 Presented by David Parkes

David Parkes presented Newport Christian for consideration and recommended probationary membership. A motion was made by Jeff Williams and seconded by Dave Hess to approve probationary status for Newport Christian. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 22-0-0.

5B9

9. Orange Crescent Approved Probation 21-0-0

Presented by Jill Matyuch

Jill Matyuch presented Orange Crescent for consideration and recommended probationary membership. A motion was made by Geniel Moon and seconded by Dave Reid to approve probationary status for Orange Crescent. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 21-0-0.

 10. TREE Academy
 Approved Probation 20-0-0
 5B10

 Presented by Terry Barnum
 5B10
 5B10

Terry Barnum presented TREE Academy for consideration and recommended probationary membership. A motion was made by Dave Reid and seconded by Mary Jane Hibbard to approve probationary status for TREE Academy. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 20-0-0.

NEW BUSINESS (Cont.)

- B. Membership Status of New Schools Admitted in 2019-2020 (Cont.)
 - 11. Waldorf Presented by Jim Perry

Jim Perry presented Waldorf School for consideration and recommended full membership. It was moved, Steve Miller and seconded Paula Rodas to approve Waldorf School for full membership. After discussion, which included a review of the Probationary School Evaluation Form, the motion passed 21-0-0.

C. CIF Southern Section 2019-2020 Goals

Commissioner Wigod made a presentation that appears at the end of these minutes. The presentation was a review of the 2019-2020 CIF Southern Section Goals highlighting what was accomplished this school year.

D. Financial Report

Mitch Carty presented an update to the Executive Committee. Mitch provided a PowerPoint which appears at the end of these minutes. Mitch gave a review of where the organization stands financially after the cancelation of the Spring Sport season and Spring Championships. Mitch and Rob applied for the Payroll Protection Plan which secured \$456,100 to help offset expenses. Mitch was pleased to announce that he projects at this time that the organization will show a net profit of \$12,231.34 for the 2019-2020 fiscal year.

E. Marketing Report

Jackie Gibson made a presentation that appears at the end of these minutes.

F. Communications Report

Chelsea Heyward made a presentation that appears at the end of these minutes.

6. CLOSED SESSION

- A. Public Employee Evaluation of Performance (Government Code 54957):
 - 1. Commissioner's Evaluation

7. REPORT OF ACTION(S) TAKEN IN CLOSED SESSION

At. 4:48 pm the Executive Committee went into Closed Session to review the Commissioner's Evaluation. The Closed Session ended at 4:57 pm, with no action taken.

8. REPORTS

A. President's Report

Dr. Colunga began her report by saying thank you to all the Executive Committee members as this is her last meeting as President. She has enjoyed her time and has cherished her role as President. She thanked the office staff for their leadership and guidance and is looking forward to when things are back to normal.

Thom Simmons/Jackie Gibson

Dr. Monica Colunga

Thom Simmons/Chelsea Heyward

Rob Wigod

Mitch Carty

Approved Full Membership 21-0-05B11

8. REPORTS (Cont.)

B. Treasurer's Report

Dr. Jordan reported that the 2018-2019 tax return has been completed and filed. Jeff thanked the Executive Committee for its leadership and wanted to especially thank Mitch Carty for his role in working to submit a balanced budget. Jeff also wanted to encourage members to use the GoFan online ticketing system so schools do not have to handle cash and thus can keep social distance if schools do re-open for sports. Jeff also wanted to explore Pacific Premier Bank and a partnership to move toward electronic funding to save costs on bank fees and returned checks. Finally, Jeff wanted to say a final thank you to all of the Executive Committee members, Rob Wigod and the office staff as this is his last meeting and the end of his service on the Executive Committee.

C. Commissioner's Report

Commissioner Wigod wanted to recognize and thank Monica Colunga, Jeff Jordan and Nancy Kelly for their support, leadership, and most importantly friendship, as they transition off the Executive Committee. Rob continued to remind everyone that once the schools open, our office will be ready to present a sports calendar. What that calendar will look like will depend on when schools open and when full activities resume. Our office staff has been attending league meetings via Zoom, Google Meet and Microsoft Teams so we can help address any questions our schools have. Rob also informed the Executive Committee that the CIF State Office and the other 9 Section Commissioners have been having frequent Meetings to discuss all potential scenarios and options as we move forward. Rob thanked Mitch Carty and the office staff for the work they have been doing during this unusual time.

D. Executive Committee Member Reports

President, Dr. Monica Colunga, acknowledged and thanked Nancy Kelly for her service with the Executive Committee as her term has also come to an end. Monica and Rob announced that an informal gathering will take place sometime after May 29th in order to give a proper send off to the members of the Executive Committee that will be leaving after the last Southern Section Council meeting of the year on May 21st.

President Elect, Mike West, addressed the Executive Committee and thanked Monica Colunga, Carter Paysinger and Jeff for all their efforts, leadership, guidance and friendship as they transition out.

President, State Federated Council, Jim Perry, acknowledged Monica Colunga for her great leadership along with Rob Wigod and the rest of the CIF Southern Section staff. He wished incoming President Mike West all the best as he moves into his new role starting with the 2020-2021 school year.

CSADA Representative, Dave Reid, closed the Report Session by thanking all the Executive Committee members and especially Sharon Hodge for her hard work in setting up the virtual meeting and making sure everything ran smoothly.

9. ADVANCE PLANNING

A. DATES

- 1. August 13, 2020 CIF Southern Section Executive Committee Meeting, CIF Southern Section Offices, Los Alamitos, California, 1:00 p.m.
- 2. September 24, 2020 CIF Southern Section Executive Committee Meeting, CIF Southern Section Offices, Los Alamitos, California, 1:00 p.m.
- 3. October 1, 2020 CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.

Dr. Jeff Jordan

Rob Wigod

9. ADVANCE PLANNING (Cont.)

B. SUGGESTED AGENDA ITEMS

There were no suggested agenda items for the next meeting.

10. ADJOURNMENT

A motion to adjourn was made by Terry Barnum and seconded by Ed Kearby. Motion passed 22-0-0. Time of Adjournment – 5:39 pm.

Submitted By: Rol

Mike Middlebrook Assistant Commissioner

Approved By:

Rob Wight

Rob Wigod Commissioner of Athletics

Agenda			
MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Vike West	YES		
leff Williams	YES		
Jen williams	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Vike West	YES		
leff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
leff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Vike West	YES		
leff Williams	YES		

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Vike West	YES		
leff Williams	YES		

SS 609 - Bylaws 3319, 3319.5, 3319.7 & 3314.1 -					
Football Playoff Groupings					
MEMBER	YES	NO	ABSTAIN		
Todd Arrowsmith	YES				
Terry Barnum	YES				
Chris Calderwood	YES				
Monica Colunga	YES				
Ann Fitzgerald	YES				
Dave Hess	YES				
Mary Jane Hibbard	YES				
Jeff Jordan	YES				
Ed Kearby	YES				
Nancy Kelly	YES				
Paul Lopez	YES				
Jill Matyuch	YES				
Steve Miller	YES				
Geniel Moon	YES				
David Parkes	YES				
Carter Paysinger	YES				
Jim Perry	YES				
Dave Reid	YES				
Paula Rodas	YES				
Reggie Thompkins	YES				
Mike West	YES				
Jeff Williams	YES				
	22	0	0		

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
leff Jordan	YES		
Ed Kearby		NO	
Nancy Kelly		NO	
Paul Lopez		NO	
lill Matyuch	YES		
Steve Miller		NO	
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger		NO	
lim Perry		NO	
Dave Reid		NO	
Paula Rodas			ABSTAIN
Reggie Thompkins	YES		
Aike West	YES		
eff Williams		NO	
	13	8	1

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith		NO	
Terry Barnum		NO	
Chris Calderwood		NO	
Monica Colunga		NO	
Ann Fitzgerald		NO	
Dave Hess	YES		
Mary Jane Hibbard			
leff Jordan		NO	
Ed Kearby		NO	
Nancy Kelly		NO	
Paul Lopez		NO	
lill Matyuch		NO	
Steve Miller		NO	
Geniel Moon		NO	
David Parkes		NO	
Carter Paysinger		NO	
lim Perry		NO	
Dave Reid		NO	
Paula Rodas		NO	
Reggie Thompkins		NO	
/like West		NO	
eff Williams		NO	
	1	20	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess		NO	
Mary Jane Hibbard			
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	20	1	0

Todd ArrowsmithTerry BarnumYESChris CalderwoodYESMonica ColungaYESAnn FitzgeraldYESDave HessYESMary Jane HibbardYESJeff JordanYESEd KearbyYESNancy KellyYESPaul LopezYESJill MatyuchYESSteve MillerYES	
Chris CalderwoodYESMonica ColungaYESMonica ColungaYESAnn FitzgeraldYESDave HessYESMary Jane HibbardYESJeff JordanYESEd KearbyYESNancy KellyYESPaul LopezYESJill MatyuchYES	
Monica ColungaYESAnn FitzgeraldYESDave HessYESMary Jane HibbardYESJeff JordanYESEd KearbyYESNancy KellyYESPaul LopezYESJill MatyuchYES	
Ann FitzgeraldYESDave HessYESMary Jane HibbardYESJeff JordanYESEd KearbyYESNancy KellyYESPaul LopezYESJill MatyuchYES	
Dave HessYESMary Jane HibbardYESJeff JordanYESEd KearbyYESNancy KellyYESPaul LopezYESJill MatyuchYES	
Mary Jane HibbardYESJeff JordanYESEd KearbyYESNancy KellyYESPaul LopezYESJill MatyuchYES	
Jeff JordanYESEd KearbyYESNancy KellyYESPaul LopezYESJill MatyuchYES	
Ed Kearby YES Nancy Kelly YES Paul Lopez YES Jill Matyuch YES	
Nancy KellyYESPaul LopezYESJill MatyuchYES	
Paul Lopez YES Iill Matyuch YES	
Iill Matyuch YES	
· · · · · · · · · · · · · · · · · · ·	
Steve Miller YES	
Geniel Moon YES	
David Parkes YES	
Carter Paysinger YES	
lim Perry YES	
Dave Reid YES	
Paula Rodas YES	
Reggie Thompkins YES	
Vike West YES	
eff Williams YES	

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Vike West	YES		
leff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Vike West	YES		
eff Williams	YES		
Jeff Williams	YES 22	0	(

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

Todd ArrowsmithYESTerry BarnumYESChris CalderwoodYESMonica ColungaYESAnn FitzgeraldYES	
Chris Calderwood YES Monica Colunga YES	
Monica Colunga YES	
Ann Fitzgerald YES	
8	
Dave Hess YES	
Mary Jane Hibbard YES	
Jeff Jordan YES	
Ed Kearby YES	
Nancy Kelly YES	
Paul Lopez YES	
Jill Matyuch YES	
Steve Miller YES	
Geniel Moon YES	
David Parkes YES	
Carter Paysinger YES	
lim Perry YES	
Dave Reid YES	
Paula Rodas YES	
Reggie Thompkins YES	
Vike West YES	
eff Williams YES	

	arly College		-
MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
L. L	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly	YES		
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	22	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly			
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
Jeff Williams	YES		
	21	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly			
Paul Lopez	YES		
Iill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
lim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins			
Vike West	YES		
leff Williams	YES		
	20	0	0

MEMBER	YES	NO	ABSTAIN
Todd Arrowsmith	YES		
Terry Barnum	YES		
Chris Calderwood	YES		
Monica Colunga	YES		
Ann Fitzgerald	YES		
Dave Hess	YES		
Mary Jane Hibbard	YES		
Jeff Jordan	YES		
Ed Kearby	YES		
Nancy Kelly			
Paul Lopez	YES		
Jill Matyuch	YES		
Steve Miller	YES		
Geniel Moon	YES		
David Parkes	YES		
Carter Paysinger	YES		
Jim Perry	YES		
Dave Reid	YES		
Paula Rodas	YES		
Reggie Thompkins	YES		
Mike West	YES		
leff Williams	YES		
	21	0	0

- Denotes Existing Goals from previous years that continued in 2019-2020

- Denotes New Goals for 2019-2020

- Denotes Responses to 2019-2020 Goals (Existing and New)



To:CIF Southern Section Executive Committee MembersFrom:Rob Wigod, Commissioner of AthleticsSubject:2019-2020 CIF Southern Section GoalsDate:May 1, 2020

- 1. Continue to Enhance Communication Between the CIF Southern Section Office, Member Schools and the Executive Committee
 - a. Expand the use of social media in communications with member schools, the public and media outlets. (Facebook, Twitter and Instagram information below...)
 - Facebook Followers as of April 28, 2020 = 17,864
 Followers in 2018-2019 = 12,153
 Increase = 32.0%
 Twitter Followers as of April 28, 2020 = 41,173
 Followers in 2018-2019 = 35,972
 Increase = 12.6%
 - Instagram Followers as of April 28, 2020 = 22,060 - Followers in 2018-2019 = 9,545
 - Increase = 56.7%
 - b. Continue to develop enhanced mobile version of the website including links with social media platforms. (Consolidated information and reconfigured layout for optimal user experience via desktop and mobile platforms.)
 - c. Initiate Street Team to be present at CIF Southern Section regular season and championship events to promote Southern Section branding through social media.
 (Ongoing, 2019-2020. Initiated, August 16, 2019. As of February 29, 2020, the Street Team has been present at 47 events. The Street Team was not able to continue after February 29, 2020, due to the COVID-19 pandemic. Snapchat numbers from Street Team events through February 29, 2020: Uses = 8,948, Swipes = 16,554, Reach = 544,775, Impressions = 918,522.
 - Publish periodic Messages from the Commissioner on Section website. (Ongoing, 2019-2020. 10 Messages from the Commissioner have been published as of April 28, 2020.)
 - e. Prepare and distribute frequent Executive Committee Updates. (Ongoing, 2019-2020. 15 Executive Committee Updates have been distributed as of April 28, 2020.)
 - f. Utilize CIFSSHome to directly communicate information by email to selected groups. (Ongoing, 2019-2020, on a daily basis.)
 - g. Offer opportunities and conduct personal interviews with media members from throughout the various geographic areas of the section.
 (Completed; September 23, 2019. Conducted 10 individual interviews with various media outlets throughout several geographic areas of our section.)
 - h. Conduct Fall Workshops at various geographic locations throughout the Southern Section. (Completed; September 12, 2019. Conducted 6 Fall Workshops throughout several geographic areas of our section, as well as 2 New Principal/New Athletic Director Workshops in our office.)
 - i. Introduce video tutorials on various subjects utilizing section website and social media platforms. (Partially Completed; As of March 17, 2020, 28 of our planned 43 video tutorials, including topics such as: Sport Previews, Sport Playoff Bulletins, Financial Reports Home/Away, Media Relations, etc., were completed prior to the interruption of Spring Sports, due to the COVID-19 pandemic.)

- j. Launch official's recruitment program utilizing section website and social media platforms. (Ongoing, 2019-2020. Launched, August 1, 2019. As of April 28, 2020, through the efforts of our online outreach effort, we have been contacted, and referred, 475 prospective new officials, across 12 sports, to the appropriate officials' associations throughout every geographic area of our section.)
- k. Incorporate Scorebook Live as Official Digital Media Partner.

(Ongoing, 2019-2020. As of April 28, 2020, 312 CIF Southern Section schools have fully adopted Scorebook Live, representing 55% of our section membership, in the first year of the state-wide partnership.)

2. Implement Year 8 of CIFSSHome for CIF Southern Section Member Schools

- a. Activate CIFSSHome for the 2019-20 school year. (Completed; July 1, 2019.)
- b. Along with staff, facilitate numerous training sessions for member schools. (Completed; August 7, 2019.) (Staff)
- c. Along with staff, provide ongoing training and assistance to member schools on a daily basis. (Ongoing, 2019-2020.) (Staff)
- d. Continue to develop and expand features of CIFSSHome. (Completed; November 1, 2019. The Directory Information Page was updated including a category for schools to enter a Unified Sports contact person. Also, a League Standings web link was created to be used by League Coordinators to assist with playoff entries. Finally, new tutorial videos on the financial links in CIFSS Home were created and updated to assist Athletic Directors and school financial contacts in completing both home and away Playoff Financial Reports.)
- e. Increase mobile version capabilities of CIFSSHome to include Transfers and ScorePoster. (Completed; August 1, 2019. The ability to monitor and track a student's transfer application was created and added to the mobile (app) to make it more user-friendly. ScorePoster is now fully functional allowing users to enter results, either by day across all sports, or for multiple entries within one particular sport. Finally, the ability of the mobile (app) to remember and auto fill usernames was implemented, improving functionality for Athletic Directors to log in quickly.)

3. Launch New Championship Event

a. Inaugural Boys and Girls Lacrosse Championships.

(Boys and Girls Lacrosse Championships were planned for May 16, 2020, and were to be conducted in 6 divisions, 3 for Boys and 3 for Girls. Cancelled on April 3, 2020, due to the COVID-19 pandemic.)

4. Implement New Rules Changes

- Valid Change of Residence Documentation Checklist. (Launched; July 1, 2019. Through March 1, 2020, Valid Change of Residence transfers have been reduced by 42.6%)
- b. Emergency Action Plans and AED's. (Launched, July 1, 2019; Ongoing, 2019-2020.)
- c. Heat Illness Protocols/ Coaching Education. (Launched, July 1, 2019; Ongoing, 2019-2020.)

5. Provide Professional Growth Opportunities for Member Schools

a. Launch Year 5 of the MVP AD Program.

(Completed; August 1, 2019. 48 Athletic Directors took the MVP AD Exam on October 15, 2019. Certifications were to be completed by June 15, 2020, but the program was suspended for 2019-2020, due to the COVID-19 pandemic and the inability for athletic administrators to be able to fulfill the requirements of the MVP AD Program.)

b. Conduct CIF Southern Section Athletic Administrator Summit.

(Completed; October 7, 2019. There were 623 total attendees, with 96 participants in the Leadership Track for Principals, Superintendents and private school Heads of School. Also, we had 79 vendors present on site, who are not counted in the total of 623 attendees.)

6. Financial Matters

a. Expand CIF Southern Section investment opportunities under approved CIF Southern Section Investment Policy.

(Ongoing, 2019-2020. Investments balance, as of April 28, 2020, was \$1,527,488.84. Investments balance, as of June 30, 2019, was \$1,518,791.62, an increase of \$8,697.22 for the 2019-2020 fiscal year.)

- b. Along with CIF Sports Properties, achieve revenue share in Year 3 of the CIF Marketing Plan. (As of April 21, 2020, we are at \$2,104,571 in contracted and committed partnerships, which is \$4,571 above the threshold required for revenue share. At this time, during the 2018-2019 school year, we had \$1,930,499 in contracted and committed sponsorship commitments.)
- c. Increase online ticketing opportunities for Southern Section member schools, including Southern Section special events.

(Through the 2019-2020 Fall and Winter Sports Championships, there have been 33,098 online tickets sold, compared to 9,333 online tickets sold for CIF Southern Section events for Fall and Winter Sports Championships in 2018-2019, an increase of 71.8%. In addition, through the 2019-2020 Fall and Winter Sports Championships, 39 member schools sold 20,391 online tickets over 69 events. In comparison, in 2018-2019, through the Fall and Winter Sports Championships, 27 member schools sold 7,936 online tickets over 37 events, reflecting increases of 30.7% for member schools, 61.0% in total tickets sold and 46.4% in number of events.)

d. Secure additional partnerships for broadcast rights.

(Ongoing, 2019-2020. Completed a four-year agreement with KDOC television, a one-year agreement with ESPN+ for basketball games and signed secondary rights agreements with 5 different production companies to use highlight footage in episodic streaming shows. Also, currently in negotiations with Fox Sports West, ESPN, NFHS Network and Baller TV for broadcast rights agreements commencing with the 2020-2021 school year.)

 e. Secure partnership for a Lacrosse ball. (Completed; November 18, 2019. Signed a 4-year agreement with Champion Sports to be the Official Lacrosse Ball of the CIF Southern Section Boys and Girls Lacrosse Championships, valued at \$36,000 over that time period.

7. Examine and Explore Issues Involving Public and Private Schools

- a. Continue to work with the CIF Southern Section Public/Private Committee on an ongoing basis. (Ongoing, 2019-2020. First meeting held on October 3, 2019, and a second meeting was scheduled to be held on April 2, 2020. Second meeting postponed due to COVID-19 pandemic.)
- b. Continue to work with the Private School Leadership Advisory Committee on an ongoing basis. (Ongoing, 2019-2020. First meeting held on October 5, 2019, and a second meeting was scheduled to be held on April 30, 2020. Second meeting postponed due to COVID-19 pandemic.)
- c. Continue to engage in a constructive dialogue with member schools, both public and private, on public/private issues.
- d. Serve as a resource for member schools, leagues and areas of the CIF Southern Section by attending league meetings, area meetings and athletic director association meetings.
- e. Continue to emphasize adherence to current CIF State Constitution and Bylaws and CIF Southern Section Blue Book rules that apply to <u>all</u> schools.
- f. Implement and evaluate new CIF Bylaw 510 interpretations and recommend modifications, as needed.

(Ongoing, 2019-2020. Public/Private Committee, Private School Leadership Advisory Committee, Superintendent's Advisory Committee, Administrative Staff.)

g. Examine Southern Section Bylaw 510.1 and recommend clarifications/modifications to existing Bylaw, including new Q and A's.
 (Ongoing, 2019-2020. Completed; August 1, 2019. 3 new Q and A's for CIF Bylaw 510 were incorporated into the 2019-2020 CIF Southern Section Blue Book.)

8. Work Cooperatively with the CIF State Office and the Other 9 Sections

- a. Generate a sectional identity that provides leadership, along with being cooperative and sensitive to the needs of the CIF and the other sectional organizations.
- b. Develop strategies that recognize and support the needs of the CIF and the other sections without sacrificing the strengths and interests of the CIF Southern Section.
- c. Serve as a resource, along with members of the CIF Southern Section Staff, to the CIF State Office in the management and conducting of CIF State Regional and CIF State Championship events.
 - Rob Wigod Event Manager, CIF State Football Championships
 - Rob Wigod Member, CIF Constitution and Bylaws Editorial Committee
 - Kristine Palle Member, CIF Constitution and Bylaws Editorial Committee
 - Thom Simmons Director, CIF Southern Regional Basketball Championships

9. Expand Relationships with the National Federation of State High School Associations

- a. Along with staff, serve on various national committees affiliated with the National Federation of State High School Associations.
 - (Ongoing, 2019-2020. During the 2019-2020 school year, the following CIF Southern Section Staff members served in these capacities with the NFHS...
 - Rob Wigod Member, NFHS Network Leadership Circle
 - Kristine Palle Chair, NFHS Water Polo Rules Committee
- Along with Fox Sports, offer increased opportunities for member schools to participate in the NFHS Network Student Broadcast Program.
 (As of April 28, 2020, 67 Southern Section member schools are now participating in the NFHS Network Student Broadcast Program, a 26% increase from the 2018-2019 school year.)
- NFHS Network Increase participation of member schools in the Pixellot program. (As of April 28, 2020, 62 Southern Section member schools have installed one or more Pixellot camera systems on their campuses, a 17% increase from the 2018-2019 school year.)
- d. Serve as presenter/moderator at the NFHS Summer Meeting. (NFHS Summer Meeting, Denver, Colorado – Cancelled, due to COVID-19 pandemic. Rob Wigod – Presenter, NFHS Section 7/8 Meeting, September 15-17, 2019, Seattle Washington, "Competitive Equity Playoffs"

CIF Southern Section



FINANCIAL REPORT MAY 6, 2020 MITCH CARTY, CHIEF FINANCIAL OFFICER

	18-19 Final	19-20 Actual	19-20 Budget	+ / -
Football	\$643,239.48	\$760,926.36	\$640,000.00	\$120,926.36
Girls Volleyball	\$58,399.20	\$73,988.70	\$63,000.00	\$10,988.70
Cross Country	\$43,020.67	\$51,808.74	\$52,000.00	(\$191.26)
Boys Water Polo	\$9,477.89	\$15,468.41	\$10,000.00	\$5,468.41
Girls Golf	(\$764.72)	\$1,514.14	\$3,500.00	(\$1,985.86)
Girls Tennis	(\$7,853.82)	(\$7,260.85)	(\$8,000.00)	\$739.15
FALL SPORTS	\$745,518.70	\$896,445.50	\$760,500.00	\$135,945.50
FALL REVENUE SHARING	\$446,203.22	\$547,985.19		

FALL SPORTS

	18-19 Final	19-20 Actual	19-20 Budget	+ / -
Basketball	\$280,985.33	\$299,478.52	\$339,000.00	(\$39,521.48)
Soccer	\$61,562.51	\$67,719.85	\$41,000.00	\$26,719.85
Wrestling	\$16,050.57	\$25,952.84	\$31,000.00	(\$5,047.16)
Cheer	\$10,965.28	\$15,508.83	\$10,000.00	\$5,508.83
Girls Water Polo	\$9,477.89	\$12,677.06	\$10,000.00	\$2,677.06
WINTER SPORTS	\$379,041.58	\$421,337.10	\$431,000.00	(\$9,662.90)
WINTER REVENUE SHARING	\$184,786.11	\$197,661.21		

WINTER SPORTS

ENTER COVID-19

SPRING SPORTS CHAMPIONSHIPS 2020 AND ALL EVENTS CANCELLED. CIF-SS STAFF MOVED TO REMOTE WORK.

	18-19 Final	19-20 Actual	19-20 Budget	+ / -
Boys Volleyball	\$38,932.80	(\$285.80)	\$42,000.00	(\$42,285.80)
Track & Field	\$26,772.74	(\$3,141.53)	\$35,000.00	(\$38,141.53)
Baseball	\$29,548.18	(\$946.02)	\$21,000.00	(\$21,946.02)
Swimming & Diving	\$14,359.92	(\$548.68)	\$8,000.00	(\$8,548.68)
Softball	\$5,338.39	(\$356.00)	\$2,500.00	(\$2,856.00)
Boys Golf	(\$764.71)	(\$322.32)	\$5,500.00	(\$5,822.32)
Boys Tennis	(\$7,853.82)	(\$5.23)	(\$8,000.00)	\$7,994.77
SPRING TOTALS	\$106,333.50	(\$5,605.58)	\$106,000.00	(\$111,605.58)
SPRING REVENUE SHARING	\$0.00	\$0.00		

SPRING SPORTS

	18-19 Final	19-20 Actual	19-20 Budget	+ / -
ALL SPORT TOTALS	\$1,230,893.78	\$1,312,177.02	\$1,297,500.00	\$14,677.02
			+	1.12%

ALL SPORTS

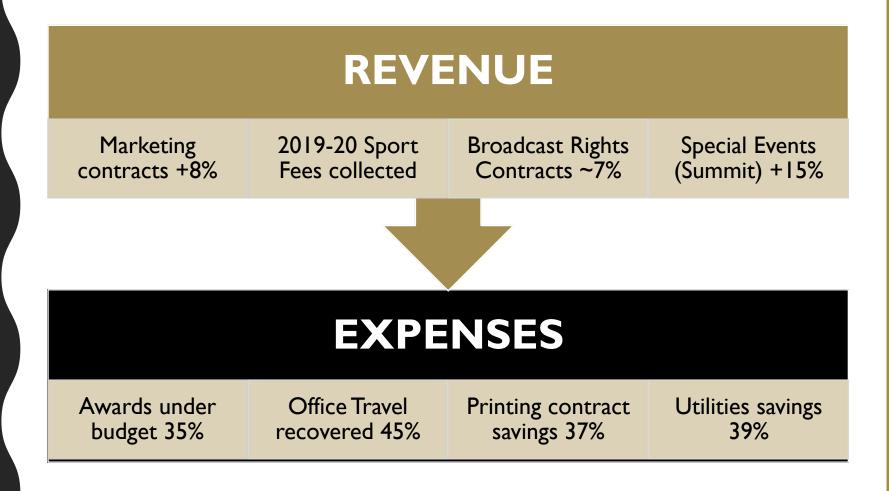
	18-19 Final	19-20 Actual	19-20 Budget	+ / -
REVENUE SHARING TOTAL	<i>\$630,989.33</i>	\$745,646.40		

REVENUE SHARING

WHAT ABOUT THE IMPACT TO THE OTHER 80+ REVENUE & EXPENSE ACCOUNTS P

WHAT ACCOUNTS HELD THEIR OWN AND WHERE DID MANAGEMENT HAVE TO MAKE SOME DECISIONS...

ON THE POSITIVE . . .



CONCERNS AT MARCH 31...

REVENUE

Loss of Spring Apparel (\$53,000). Loss of Champions for Character Golf Tournament (net \$40,000). No State excess income (\$45,000). Investment Income drop (~\$50,000 - \$100,000) ... next page. TOTAL Potential Revenue loss (\$213,000).



Broadcast Rights sharing to distribute (\$134,750). Friends of Golf distributions (\$47,000). Building, Office, IT/Web/Media, Insurance, Utilities (\$24,500 monthly). Salaries, Benefits & Taxes (\$239,500 monthly). TOTAL Operating Expenses ongoing.

INVESTMENT INCOME



ON MARCH 31, POTENTIAL LOSS OF \$250,000 . . .







REVENUE

EXPENSES

NET (\$250,000)

PAYROLL PROTECTION PLAN

- Applied through Pacific Premier Bank as a safeguard.
- Submitted.
- Secured \$456,100.
- Report usage of funds to SBA at 6/30/2020.

STAFF

- Last network transition allows staff to work from anywhere in the world.
- Microsoft Teams, Zoom, Google, etc.
- Implemented mandatory vacation usage.
 - 2,200 total hours across 17 employees.
 - \$80,000 savings to P&L & reduction in vacation liability on balance sheet.

REVENUE

- Collect all receivables (sport, sponsorship & other).
- Challenging with limited school & business workforce.
- Additional Broadcast Rights contracts secured for "Highlights."
- Golf Tournament Corporate Sponsors secured as donations.

EXPENSES

- Every account and transaction scrutinized.
- Refunds secured for events.
- Credits received for cancelled office travel.
- Contracts reviewed and adjusted as necessary.
- Fulfill <u>ALL</u> financial obligations.

RESULTS...

- All 17 employees intact.
- No paychecks lost.
- No furloughs.
- No use of financial reserves.
- No interruption in service provided to members & constituents.
- And FINALLY ...



	Jul 19 - Apr 20	May - Jun 20	Projected	19-20 Budget	+ / -
REVENUE	4,095,0 71.35	221,857.22	4,316,928.5 7	4,684,595.00	-367,666.43
EXPENSE	3,892,157.01	412,540.22	4,304,697.23	4,684,595.00	-379,897.77
Net Income	202,914.34	-190,683.00	12,231.34	0.00	12,231.34
					PROFIT

ACTUALS & Projections 2019-20

QUESTIONS?

FINANCIAL REPORT

MAY 6, 2020 MITCH CARTY, CHIEF FINANCIAL OFFICER







eth



-Academic Awards -Ball Renewals -Athletic Administrator's Summit -Fall Championships Preparation



Academic Awards

Submissions Closed May 1st, 2020

Team Entries: 1,788

-Small Schools (>1,500): 888 -Large Schools (<1,500): 900

Individual Entries: 147 -Male Athlete of the year:69 -Female Athlete of the year: 78

*Academic award winners will be announced no later than May 15, 2020



Ball Renewals

r all

-plac big-c ich l berwe tensi

n p

SPALDING: JUNE 2021

ch ti

ofyc

-BASKETBALL (B&G) -FOOTBALL -SOCCER (B&G) -SOFTBALL -VOLLEYBALL (B&G)

RAWLINGS: JUNE 2021 -BASEBALL

KAP 7: JUNE 2021 -WATER POLO (B&G)

PENN: JUNE 2021 -TENNIS (B&G)





2019-2020 Ball Survey

PAGE TITLE

* 1. Please type the name of the school submitting this Ball Survey - ONLY ONE SURVEY PER SCHOOL

2. Choose the brand of **BASEBALL** your team uses during the **REGULAR SEASON**





Mandatory Ball Survey

MUST COMPLETE BY JUNE 1ST

TO DATE: 186 Responses About 30% of our member schools



PRESENTED BY: ETEAMSPONSOR

Date: Monday, October 5th, 2020

Location: Sheraton Fairplex Conference Center, Pomona

Registration Opens: August 1st (tentative)









Fall Championship Preparation

AWARDS

- -Patches
- -Medals
- -Plaques
- -T-shirts

GATORADE

All product and supplies for championship events

PARTNERSHIP ASSETS

- -Website logos
- -Ads for Programs/Blue Book
- -PA reads

0.0.0.1

-Event signage

APPAREL

-2020-2021 Nike Order -Proofing mock ups -Taking inventory

CHAMPIONSHIP SIGNAGE

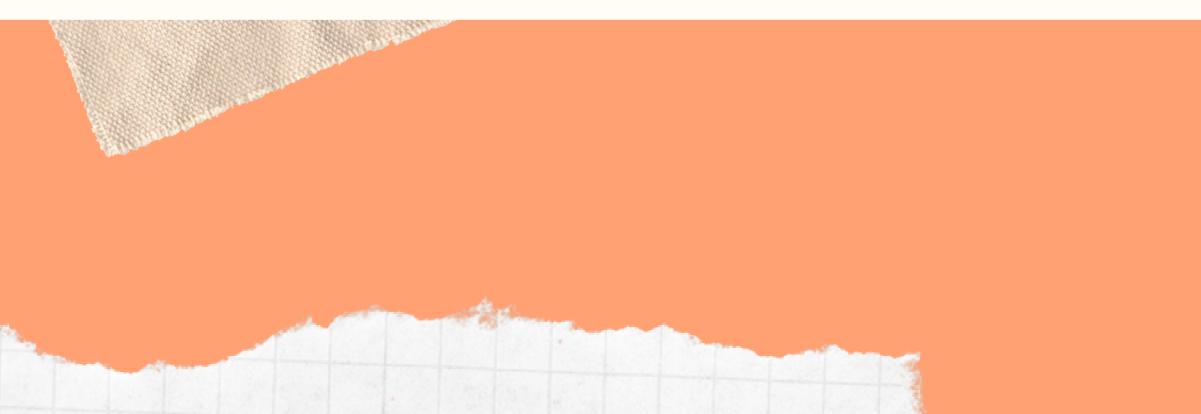
- -Banners
- -A Frames
- -Table Skirts
- -Plastic Flats

CHAMPIONSHIP BALLS

- -Spalding
- -Rawlings

- -Кар 7
- -Penn
- -Champion Sports

QUESTIONS?





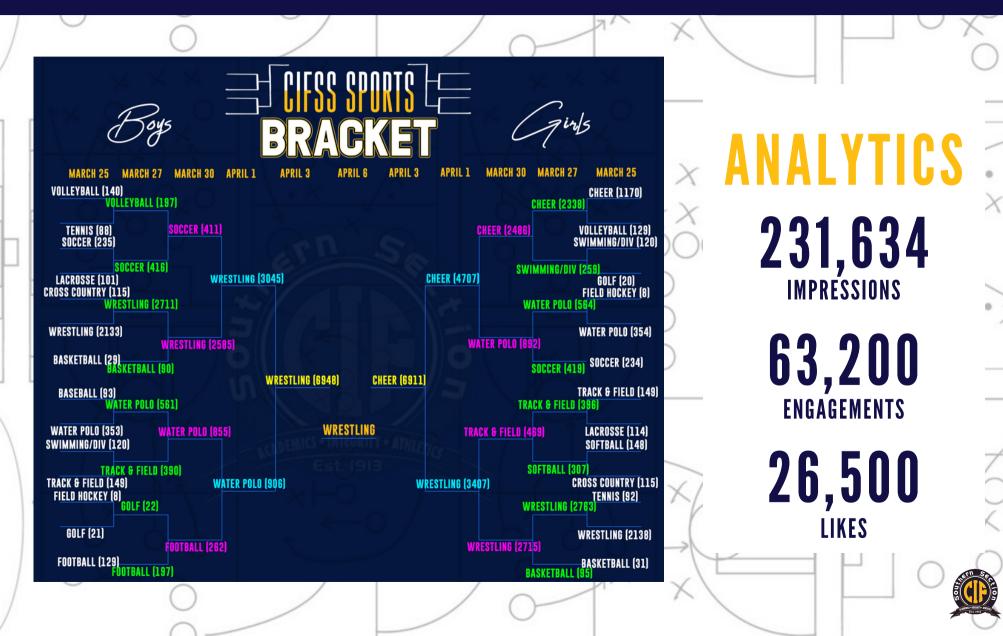
RODOR HOUSK

EXECUTIVE COMMITTEE UPDATE SOCIAL MEDIA

WINTER SPORTS REPORT

	\bigcirc	$\overline{\bigcirc}$			X		JOX	
		0-	TOTAL-WINTER				0-	
_	BENCHM			NCHMARK				
			Engagement Rate		6.57%	6	OF	
_			Follower Growth		7,382		•	
			Reach		1,423,818		X	
	X(Impressions		13,678,141	. D / L L	XX	
-			Top Performing Platform		Twitter	Ó		
-		X			\bigcirc		$() ^{\circ}$	
WINTER SUMMARY								
		BENCHMARK		AUG-APR	FALL	WINTER		
		Engagement Rate		6.05%	4.97%	6.57%		
	1××	Follower Growth		18,862	9,537	7,382		
		Reach		3,773,127	1,797,053	1,423,818		
	$\langle 0 \rangle$	Impressions		30,134,694	12,531,203	13,678,141		
	0	Top Performing Platform		Twitter	Twitter	Instagram		

CIF-SS SPORTS BRACKET



ENGAGING OUR AUDIENCE



C. I. F. SOUTHERN SECTION Treasurer's Report

Executive Committee Meeting

May 6, 2020

I. WRAPPING UP 2018-19 FINALLY

A. Accounting firm Harrington Group and Mitch Carty submitted tax return (990) for 2018-19 on April 9, 2020.

II. FINANCIAL POSITION 2019-20

A. Mitch's Financial Report covered this fiscal year's situation

III.POTENTIAL SILVER LINING OPPORTUNITES FROM COVID-19

- A. DIGITAL TICKETING IS MORE IMPORTANT THAN EVER
 - 1. How do we handle events, crowds, etc?
 - 2. The need for digital ticketing and cashless/touchless entry is HERE!
 - 3. Our CIF-SS partner GoFan is ready to serve our member schools in their transition and adoption of digital ticketing.
 - 4. Please spread the word, attend a webinar or call Mitch for guidance.

B. EVENT CANCELLATION INSURANCE

- 1. CIF State Office has solicited all sections for a list of events to secure a quote for insurance for lost revenue in the case of event cancellations.
- C. PAPERLESS FINANCE
 - 1. Mitch is partnering with Pacific Premier Bank to "onboard" any schools/districts desiring to begin doing ALL financial transactions using ACH or Electronic Funds Transfer.
 - 2. NOTE: Processing a <u>single</u> check from start to finish costs \$7-10 each.
 - **3.** Approvals at school and districts will be a challenge, please provide Mitch feedback and guidance.

IV. PUBLICATIONS (RULES BOOKS) 2020-21

- A. Due to short Spring, 2020 season, the NFHS will NOT create a 2021 issue for the following Rules Books next year.
 - 1. Baseball Rules Book
 - 2. Softball Rules Book
 - 3. Track & Field/Cross Country Rules Book
 - 4. Boys Lacrosse Rules Book
 - 5. Girls Lacrosse Rules Book

Prepared by: MITCH CARTY, Chief Financial Officer