

The CIF Southern Section's official digital ticketing partner, GoFan, is a free and easy digital ticketing solution for schools. For your convenience, GoFan is hosting three webinar overviews on Tuesday, May 5<sup>th</sup>, Wednesday, May 6<sup>th</sup> and Thursday, May 7<sup>th</sup> to provide our member schools with details and benefits of using digital ticketing. GoFan can be used for athletic events, athletic passes, fine arts, tournaments, registration, prom and more.



Join us next week for live discussions about how high schools are preparing to manage their ticketing this fall. Learn how to easily implement social distancing practices, limit person-to-person contact, and manage your staff more efficiently. Our webinars on Tuesday, May 5<sup>th</sup>, and Thursday, May 7<sup>th</sup> will serve as a "How to Guide" based on conversations with high schools and professional teams across the country. As a bonus, we've secured 4 "Pros" to learn how they're operating during this unprecedented time.

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# A NEW REALITY: HOW TO MANAGE TICKET SALES THIS FALL

Tuesday, May 5th at 11:00AM ET



**JIM INSKEEP**  
CARMEL HIGH SCHOOL, IN



**JEFF SEGARS**  
VESTAVIA HILLS HIGH SCHOOL, AL



**PRESENTER: BJ PILLING**

Tuesday, May 5<sup>th</sup>  
11AM ET | 8AM PT

Learn how to easily prepare your ticket and event management operations for a new reality.

[Register](#)

# LEARN FROM THE PROS: TICKETING & EVENT MANAGEMENT

Wednesday, May 6th at 11:00AM ET



**PAUL ADAMS**  
SVP, TICKET SALES & SERVICES



**DYLAN GANNON**  
SOCIAL MEDIA SPECIALIST



**DENNETE THORNTON**  
DIRECTOR, GROUP SALES & STADIUM TOURS



**JOHN SODINI**  
DIRECTOR OF BALLPARK OPERATIONS

Wednesday, May 6<sup>th</sup>  
11AM ET | 8AM PT

How are professional teams and organizations preparing for fans' return?

[Register](#)



# A NEW REALITY: HOW TO MANAGE TICKET SALES THIS FALL 2.0

Thursday, May 7th at 2:00PM ET



**DON BAKER**  
COBB COUNTY SCHOOLS



**MITCH CARTY, CFO**  
CIF SOUTHERN SECTION



**PRESENTER: BJ PILLING**

Thursday, May 7<sup>th</sup>  
2PM ET | 11AM PT

Learn how to easily prepare your ticket and event management operations for a new reality.

[Register](#)

Here are examples of the types of webinars they are hosting...

**AD Roundtable: Cashless Athletic Events: The New Norm?** | [\[Click Here\]](#)

**AD Round Table: Best of High School Ticketing** | [\[Click Here\]](#)

As the CIF-SS continues to expand usage of digital ticketing at post-season events and with the new reality we face on social distancing, schools are encouraged to consider implementing GoFan's free solution to avoid lines at ticket booths once we get back to education-based athletics.

Thanks!