



SCOREBOOK

LIVE

Sports Technology and Media Company
serving High School State Associations,
Member Schools and Fans

Topics

- About us
- Admin Product Overview
- Cool features that make a difference
- How to get help with your account

SUPPORT@SCOREBOOKLIVE.COM



About Us

- Management team is from ESPN and The Walt Disney Company
- Offices in San Diego and Spokane
- Lead investor owns newspapers and TV stations. Others are former NBA players and successful business people

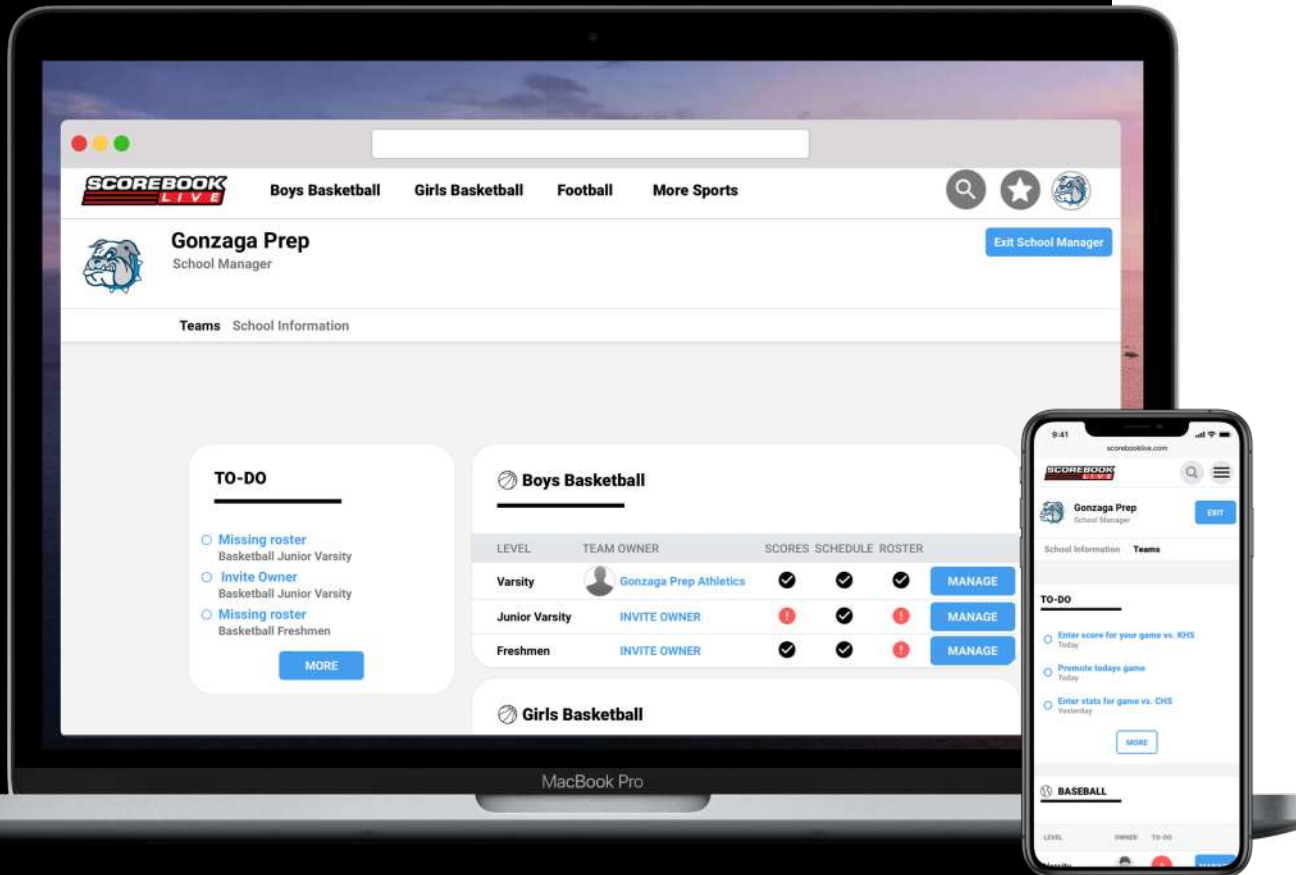
Why did CIF select Scorebook Live?

- Shared vision that today's fan follows sports LIVE & lose interest if content not available
- We are a technology company first
- Willingness to share content and eliminate redundancies that have plagued the high school space for decades

School Manager

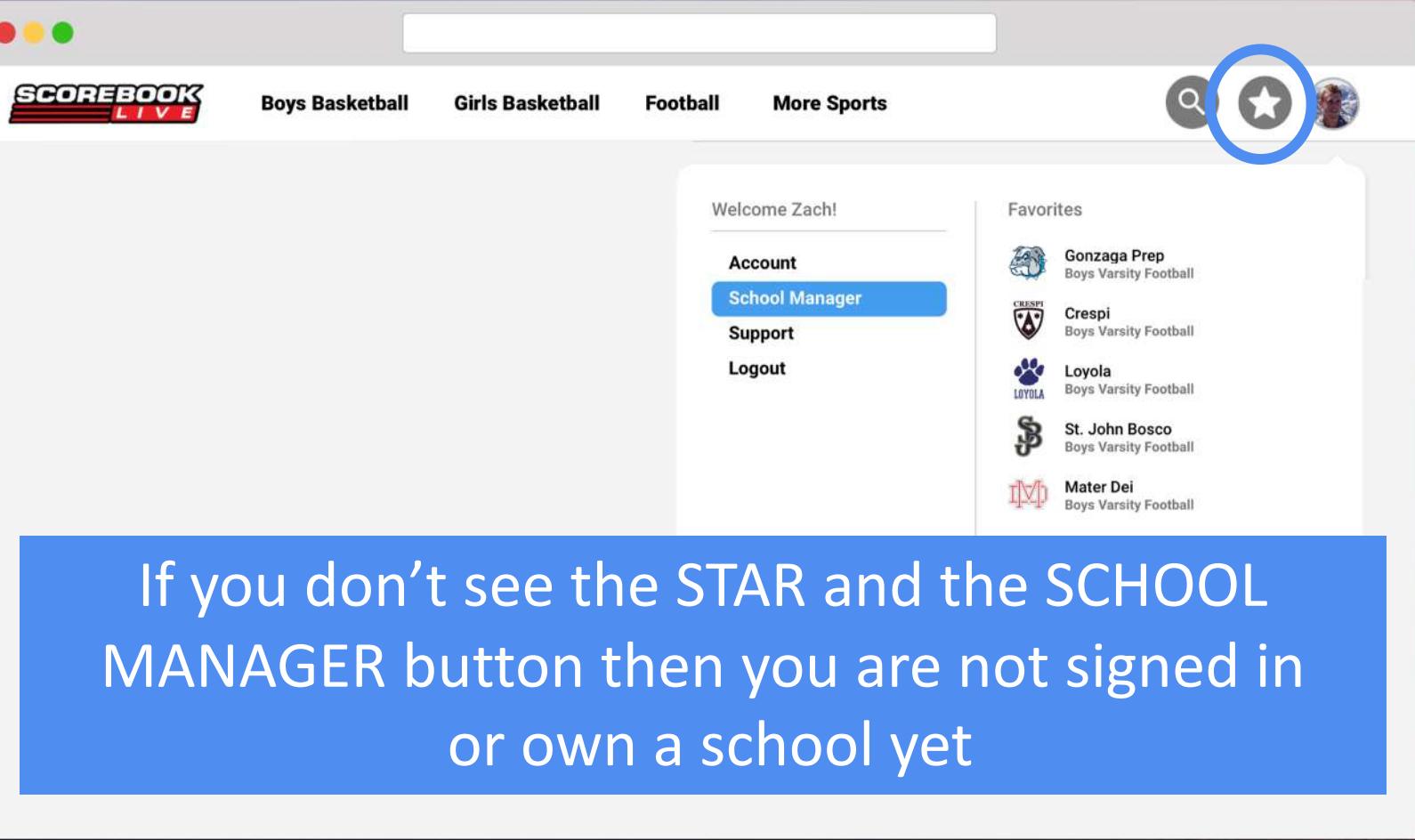
Web based tool designed for Athletic Directors

- Update school information
- Invite team owners (Coaches)
- Manage/Control all teams within a school



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If you don't see the STAR and the SCHOOL MANAGER button then you are not signed in or own a school yet

MacBook Pro



Gonzaga Prep

School Manager

Exit School Manager

Teams School Information

SCHOOL INFORMATION

SCHOOL COLORS

REQUEST SCHOOL INFO UPDATE

CONTACT

Gonzaga Prep

Paul Manfred

Cindy Reopelle

SCHOOL IDENTITY



MacBook Pro

[Boys Basketball](#)[Girls Basketball](#)[Football](#)[More Sports](#)

Gonzaga Prep

School Manager

[Exit School Manager](#)[Teams](#) [School Information](#)

TO-DO

- ☐ [Missing roster](#)
Basketball Junior Varsity
- ☐ [Invite Owner](#)
Basketball Junior Varsity
- ☐ [Missing roster](#)
Basketball Freshmen

[MORE](#)

Boys Basketball

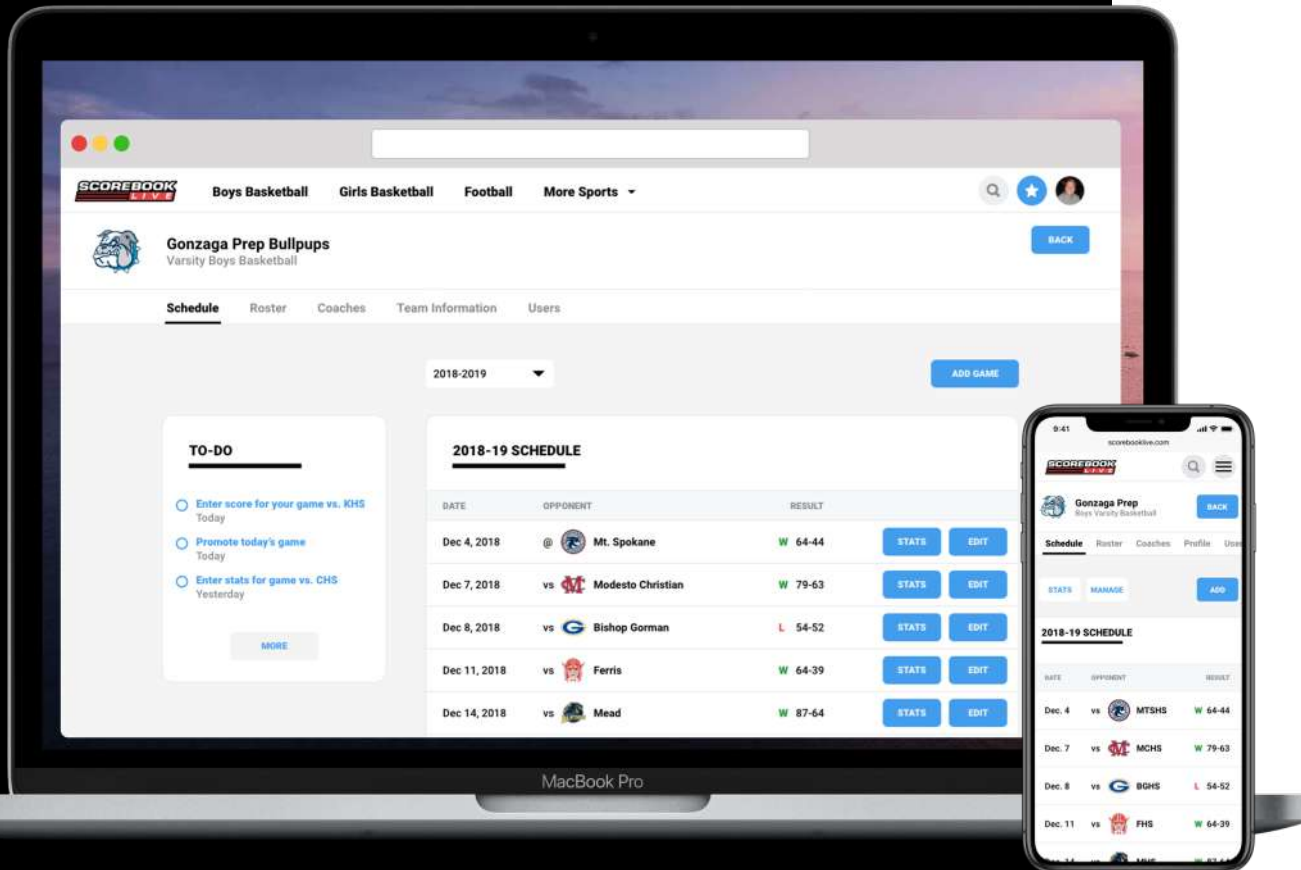
LEVEL	TEAM OWNER	SCORES	SCHEDULE	ROSTER	
Varsity	Gonzaga Prep Athletics	✓	✓	✓	MANAGE
Junior Varsity	INVITE OWNER	!	✓	!	MANAGE
Freshmen	INVITE OWNER	✓	✓	!	MANAGE

Girls Basketball

MacBook Pro

Team Manager

Web based tool
designed for
Coaches & AD's



- Manage schedules, rosters
- Input Scores
- Input Stats

Version 2 will include a new feature for
adding Team Managers and Scorekeepers





Gonzaga Prep Bullpups

Boys Varsity Football

Spokane, WA

Gonzaga Prep

Exit Team Manager

Schedule Roster Coaches Team Information

TEAM INFORMATION

Rival

Add Rival

Team Hashtag

#bullpups

Name of Stadium or Field

Bullpup Stadium

Connect



gonzaga_prep

TEAM IDENTITY



MacBook Pro












2019 ▼

Add Game

TO-DO

- Enter score for your game vs. Loara
Sep 23, 2019
- Enter score for your game vs.
Edgewood
Last Wednesday
- Enter score for your game vs.
Edgewood
Last Wednesday
- Enter score for your game vs.
Cabrillo
Yesterday
- Enter score for your game vs.
Cabrillo
Today
- Enter score for your game @
Saddleback
Today

2019 SCHEDULES

Date	Opponent	Result		
Sep 03, 2019	@  West Covina Bulldo...	W 14-6	STATS	MANAGE
Sep 05, 2019	@  Orange Panthers	L 11-12	STATS	MANAGE
Sep 10, 2019	vs  Magnolia Sentinels	L 13-15	STATS	MANAGE
Sep 12, 2019	vs  Bolsa Grande Mata...	L 2-10	STATS	MANAGE
Sep 17, 2019	vs  Crean Lutheran Sai...	W 13-9	STATS	MANAGE
Sep 19, 2019	@  Santa Ana Saints	L 8-19	STATS	MANAGE
Sep 23, 2019	vs  Loara Saxons	3:15pm PDT	SUBMIT SCORE	MANAGE
Sep 24, 2019	@  Ocean View Seaha...	L 10-12	STATS	MANAGE
Oct 01, 2019	@  Garden Grove Argo...	L 7-17	STATS	MANAGE
Oct 02, 2019	vs  Edgewood Lions	3:15pm PDT	SUBMIT SCORE	MANAGE
Oct 02, 2019	vs  Edgewood Lions	3:15pm PDT	SUBMIT SCORE	MANAGE

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Harvard-Westlake
Wolverines



10

ENTER
SCORE
HERE

0

La Salle
Lancers



BACK

SUBMIT

Boys Junior Varsity Football | November 1, 2019 | Non Neutral Site Game | League

4 QUARTERS



LINE SCORE (OPTIONAL)

TEAM	1	2	3	4
 Harvard-Westlake Wolverines	0 	0 	0 	0 
 La Salle Lancers	0 	0 	0 	0 

MacBook Pro

GameDay



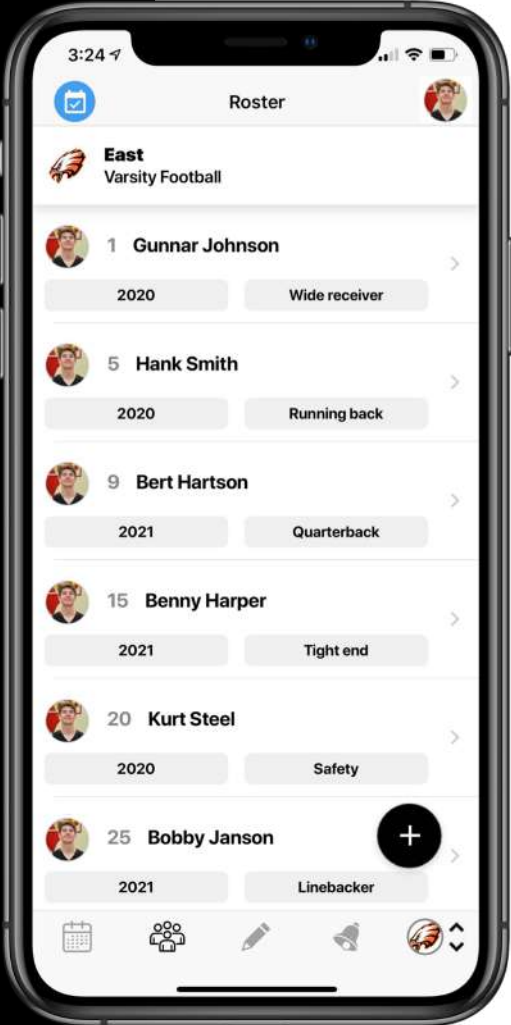
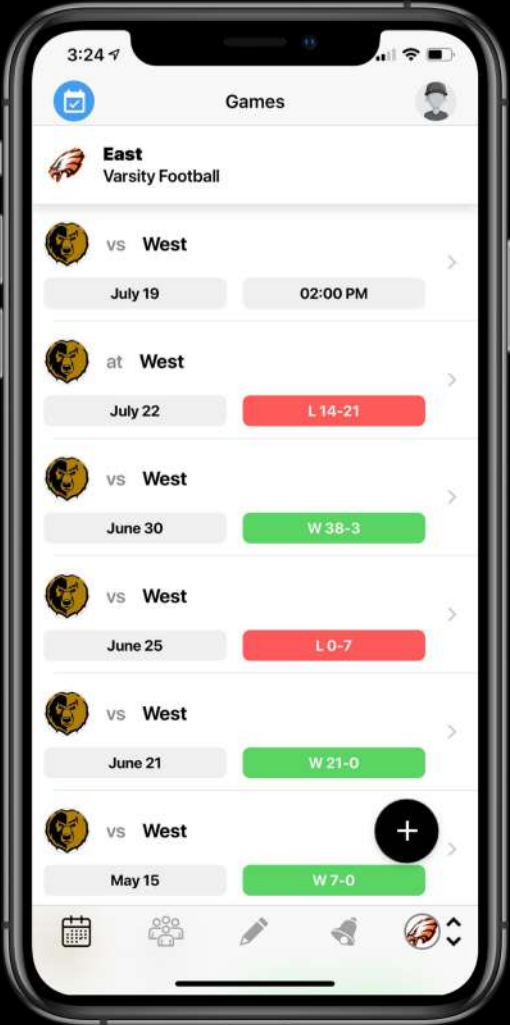
New

iPhone and Android app for LIVE scoring and team management

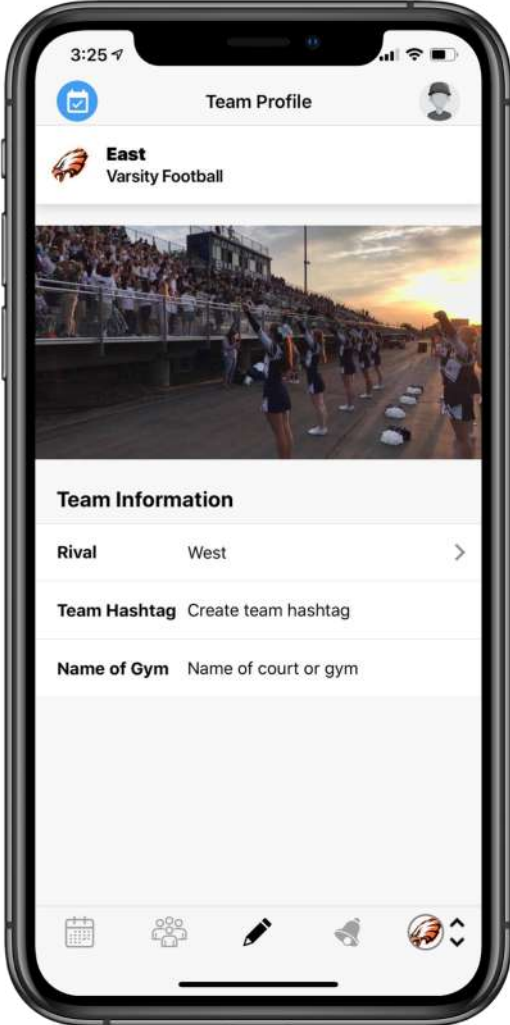
- Team Manager capabilities
- Simple LIVE scoring for an expanded number of sports
- Alerts user to input final scores



GameDay



Team Management



GameDay Scoring



Sports Supported Today

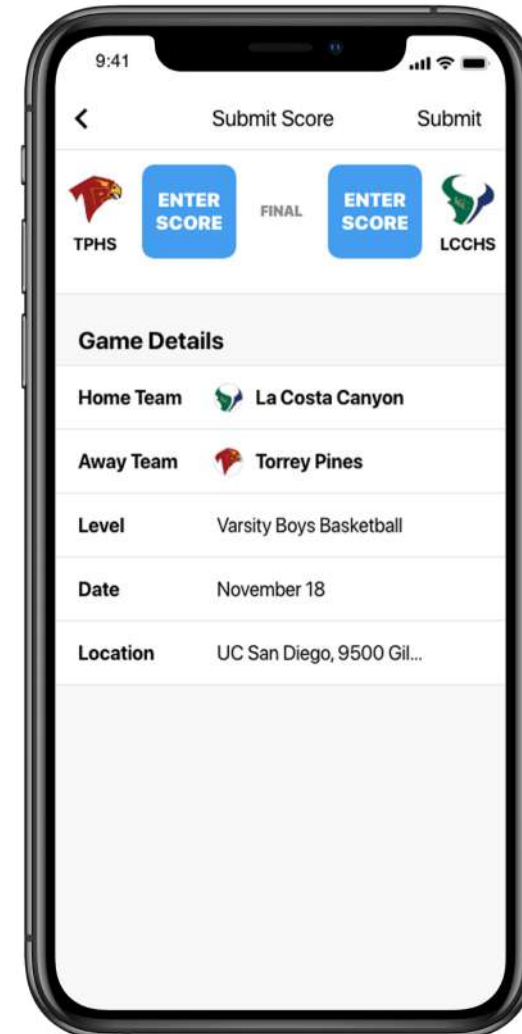
- Volleyball
- Baseball
- Softball
- Water Polo
- Soccer
- Field Hockey
- Lacrosse
- Basketball
- Football



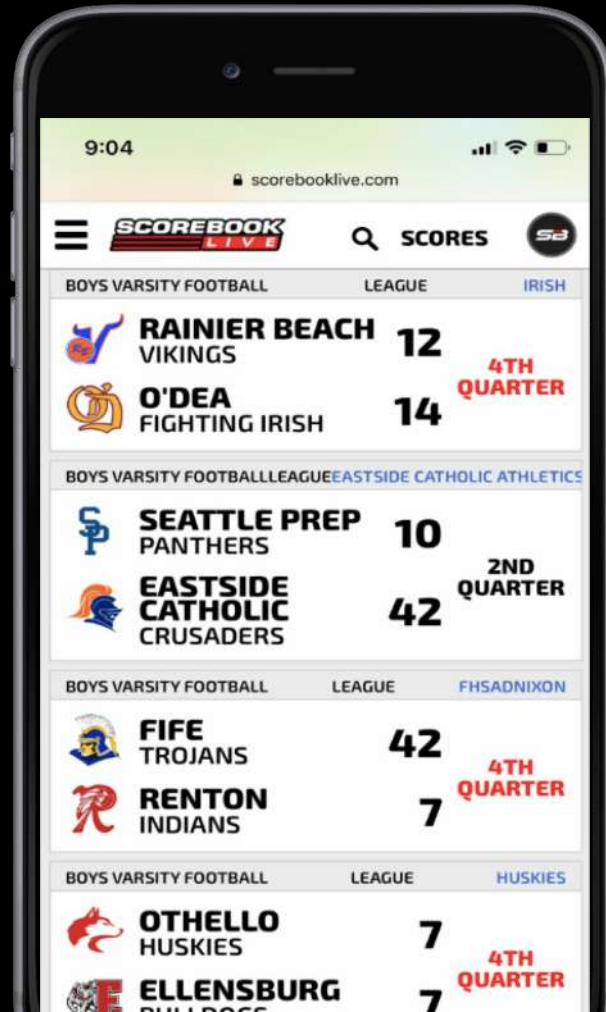
GameDay Alerts



**Making it even easier
to report final scores**



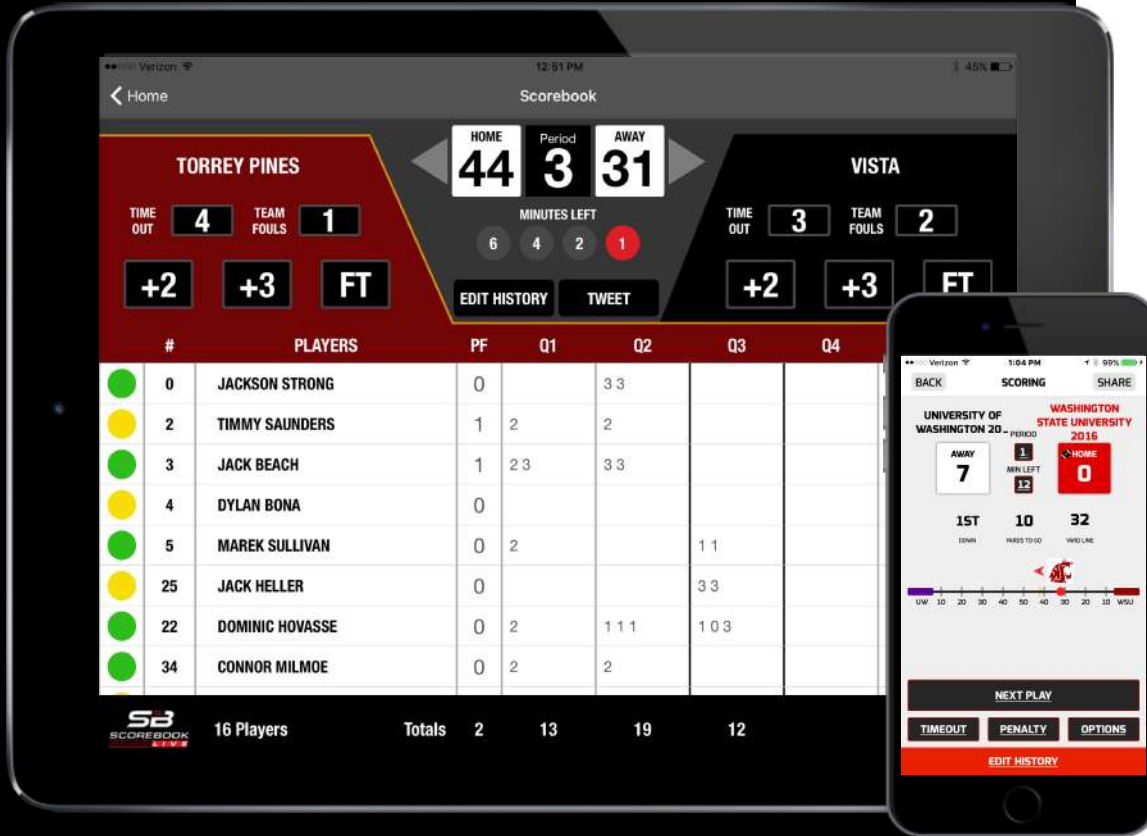
LIVE Scoreboards



Making it easy (and fun) for fans to follow high school sports

- Scores update every 30 seconds
- 40% of users are already at "a game" but checking the other games around the area
- Much easier to follow than Twitter

Digital Scorebook



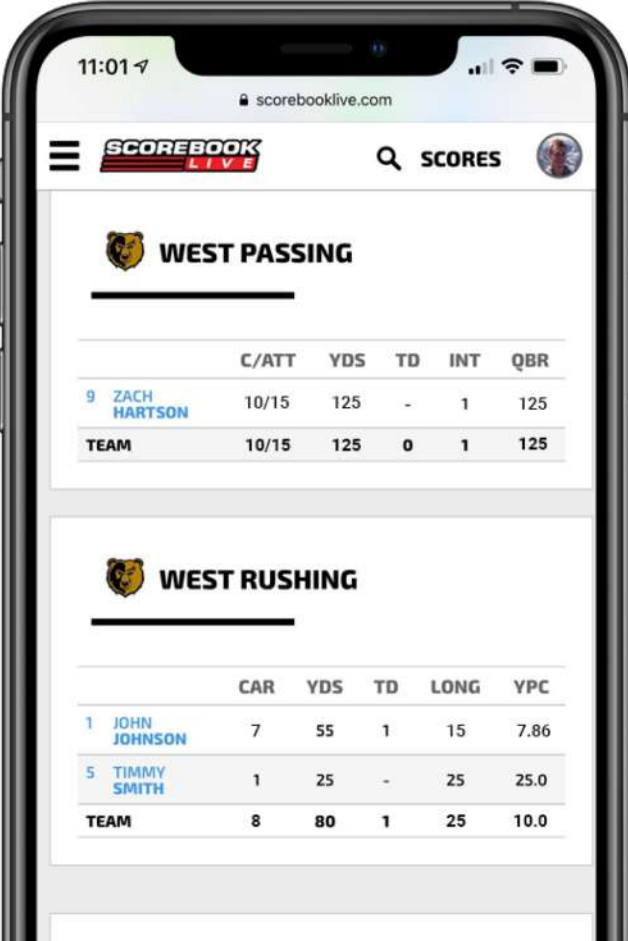
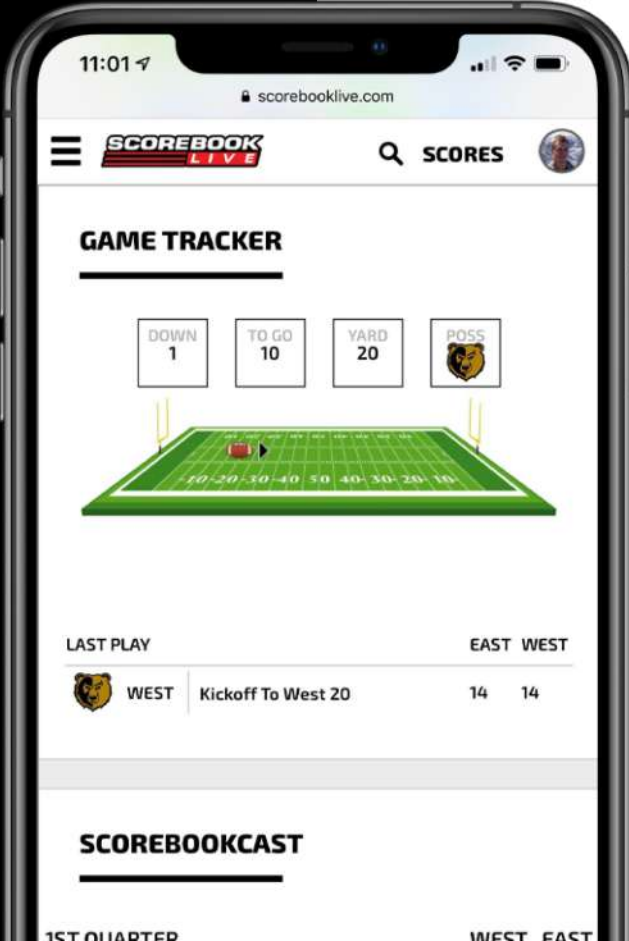
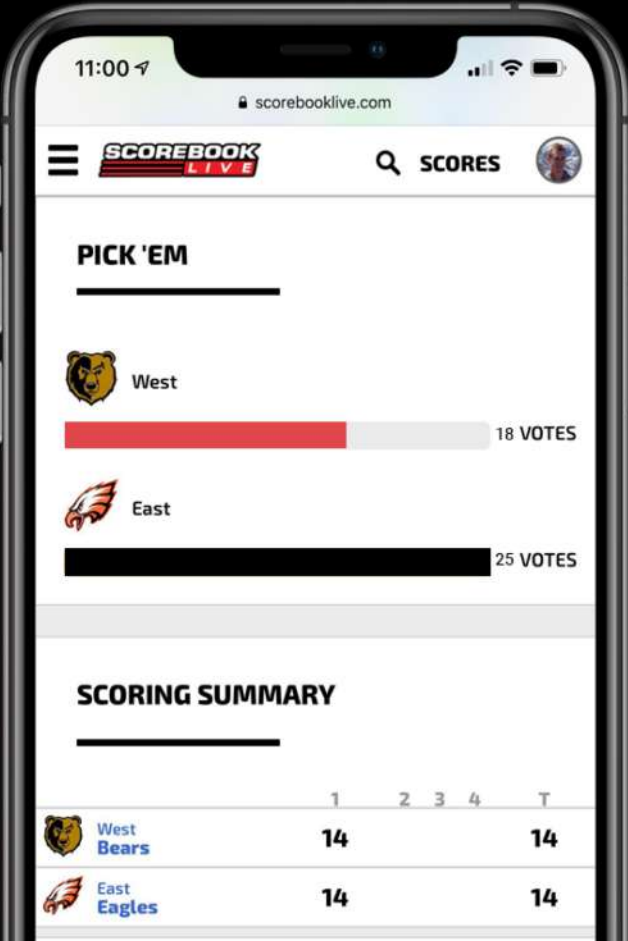
Easy to use

- Easy to learn within 5 minutes
- Does all the math for you
- Streams the score, play by play and stats to multiple apps and websites



Fan Experience

ESPN type fan experience
for Football and Basketball



Widgets

Make it easier for fans and media to follow your teams

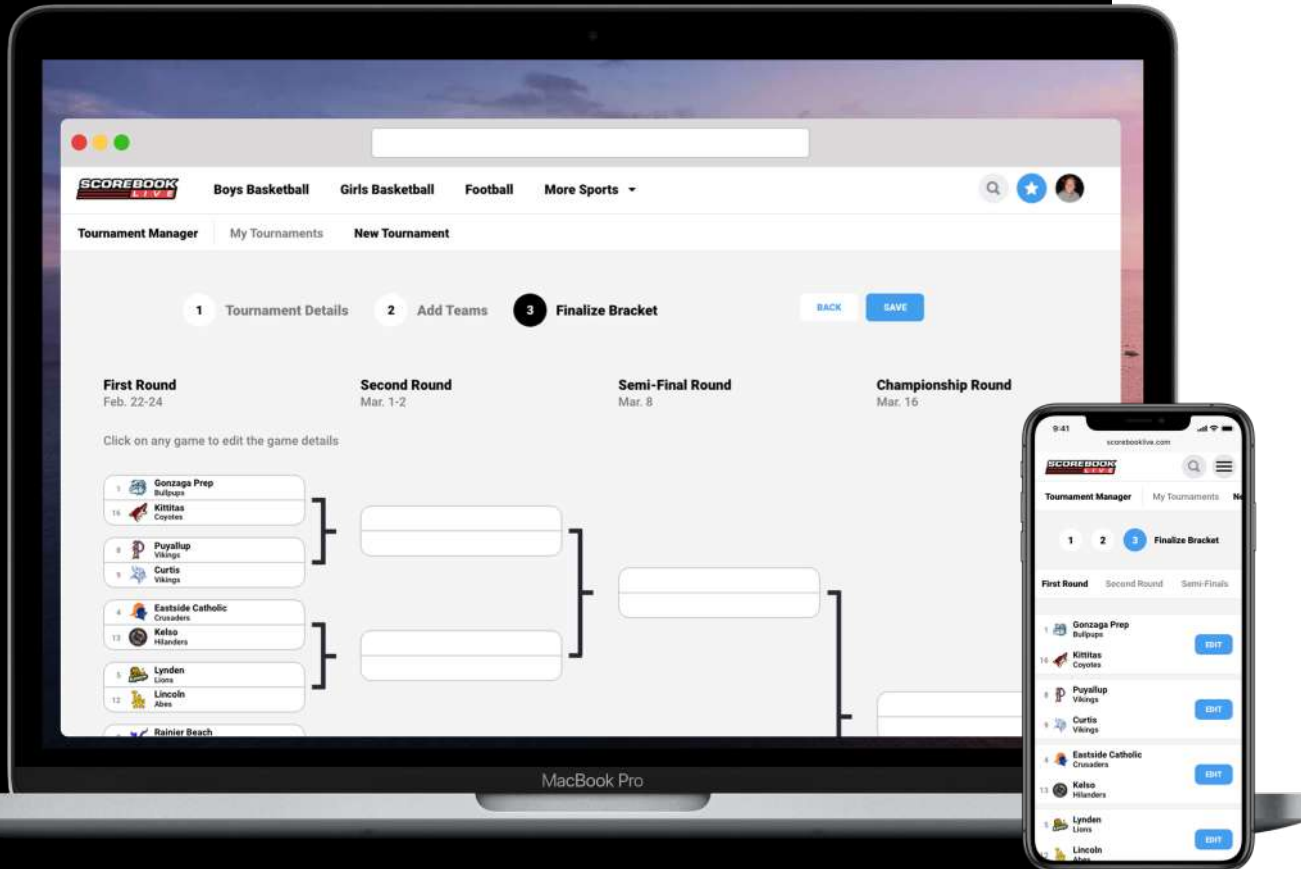
The screenshot shows a web interface for the CIF Southern Section Football II. At the top, there's a navigation bar with links for SCHEDULE, CIF-SS HOME, and social media icons. Below this is a menu for FOOTBALL II with options like SCHEDULE & RESULTS, NEWS, POLLS, BRACKETS, VIDEOS, and PROGRAM. A banner for Ford SoCalFordDealers.com is visible. The main content area features a calendar for September, a search bar, and a section titled 'NEWS, RANKINGS & MORE SCOREBOOK LIVE CALIFORNIA'. This section displays two game summaries: one for the 3rd Quarter between Our Lady of Good Counsel Falcons Boys Varsity (0) and St. John Bosco Braves Boys Varsity (21), and another for the 1st Quarter between Palmdale Falcons Boys Varsity (0) and Canyon Cowboys Boys Varsity (0). Each summary includes a 'Last Play' description and a small field diagram. At the bottom, there's a 'Final' section showing South El Monte Eagles Boys Varsity with a score of 6.

- Put a scoreboard right onto your school's website
- Also available for your local media partners and Section websites

Playoff Manager

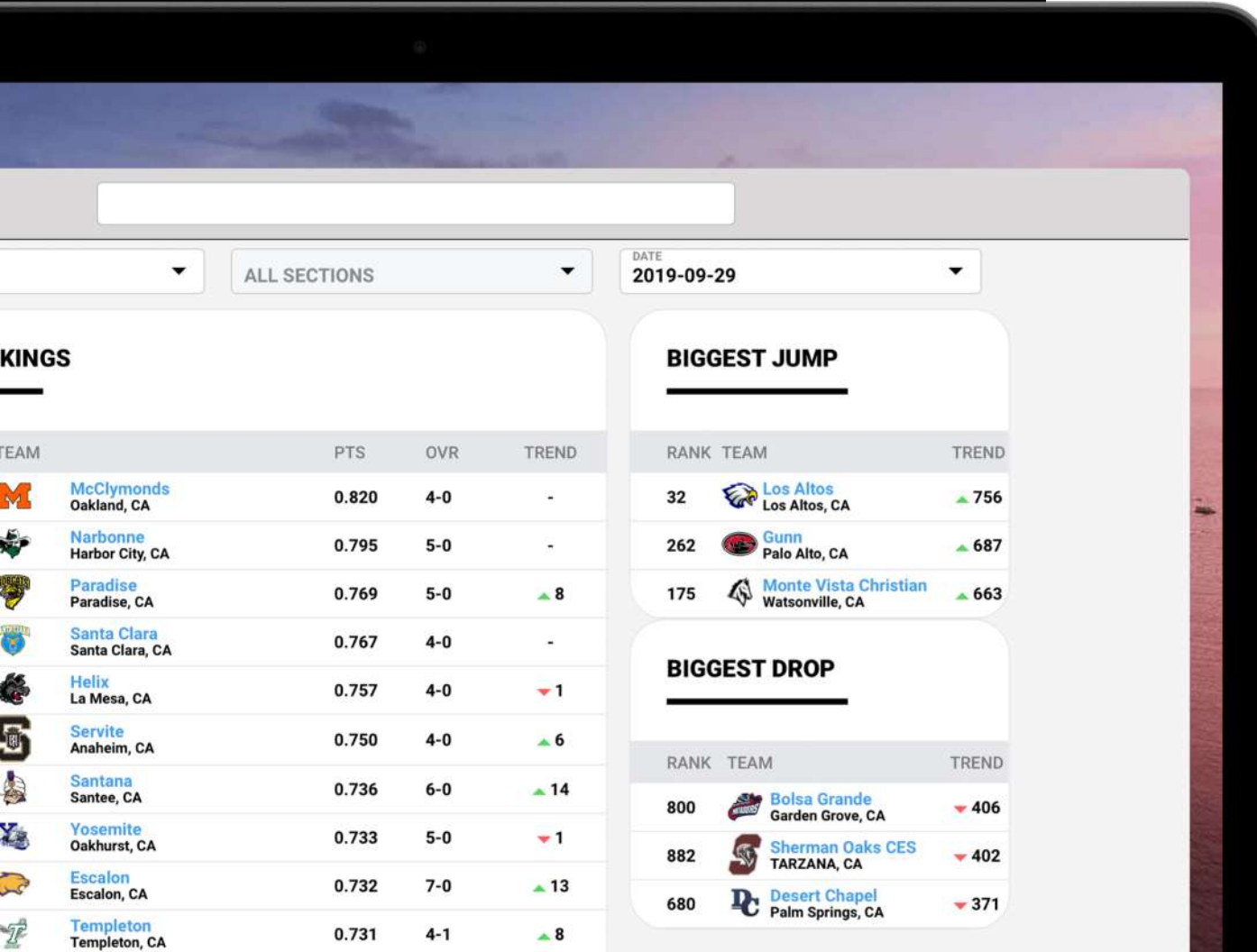
The next generation bracket system

- Self Service Bracket Creator for Section and State Admins
- Can show each game LIVE
- Can auto advance winner to next round
- Fans can click through to see game details and more
















Rankings




Working with the CIF to create the next generation in Power Rankings



The screenshot shows a web interface for CIF Power Rankings. At the top, there's a search bar and a date filter set to "2019-09-29". Below this, there's a dropdown menu labeled "ALL SECTIONS". The main content area is divided into two columns. The left column, titled "KINGS", lists teams with their logos, names, locations, points (PTS), overall record (OVR), and trend. The right column, titled "BIGGEST JUMP", lists teams with their rank, logos, names, locations, and trend. Below this, there's another section titled "BIGGEST DROP" with similar team listings.

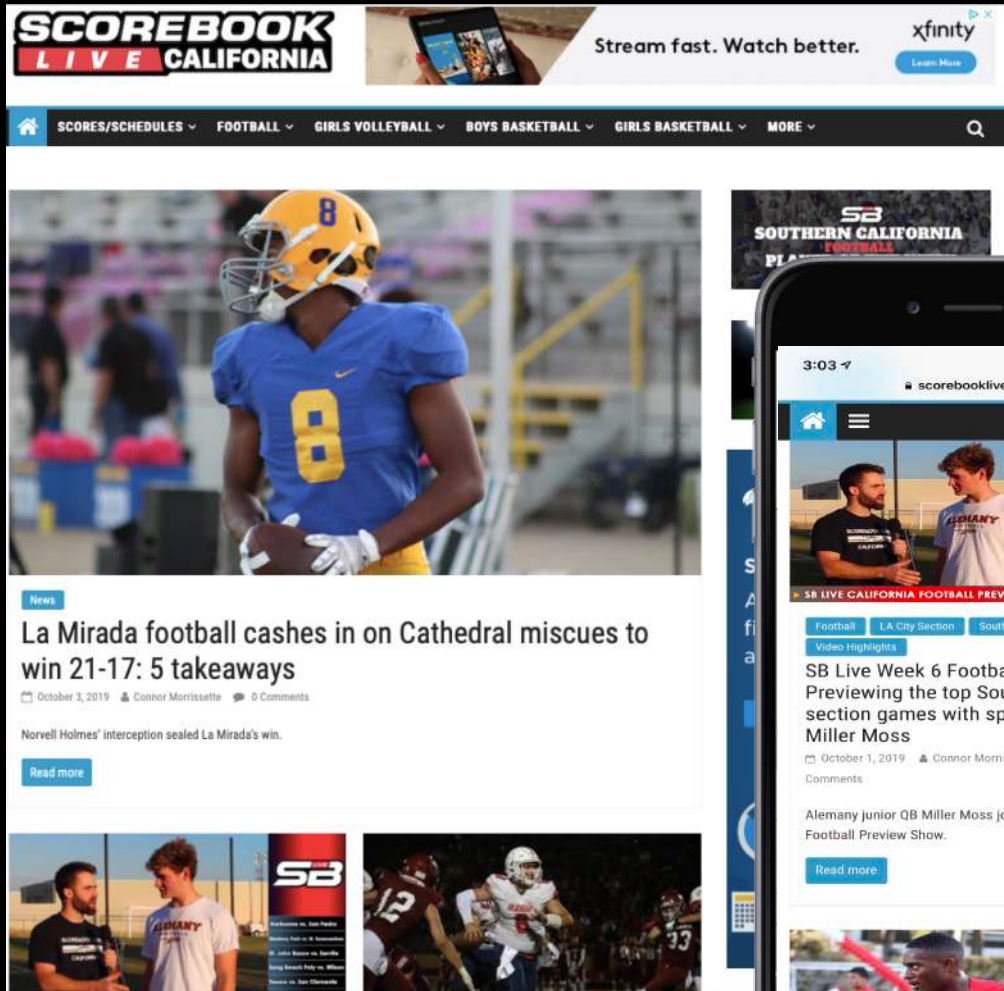
TEAM	PTS	OVR	TREND
 McClmonds Oakland, CA	0.820	4-0	-
 Narbonne Harbor City, CA	0.795	5-0	-
 Paradise Paradise, CA	0.769	5-0	▲ 8
 Santa Clara Santa Clara, CA	0.767	4-0	-
 Helix La Mesa, CA	0.757	4-0	▼ 1
 Servite Anaheim, CA	0.750	4-0	▲ 6
 Santana Santee, CA	0.736	6-0	▲ 14
 Yosemite Oakhurst, CA	0.733	5-0	▼ 1
 Escalon Escalon, CA	0.732	7-0	▲ 13
 Templeton Templeton, CA	0.731	4-1	▲ 8

RANK	TEAM	TREND
32	 Los Altos Los Altos, CA	▲ 756
262	 Gunn Palo Alto, CA	▲ 687
175	 Monte Vista Christian Watsonville, CA	▲ 663

RANK	TEAM	TREND
800	 Bolsa Grande Garden Grove, CA	▼ 406
882	 Sherman Oaks CES TARZANA, CA	▼ 402
680	 Desert Chapel Palm Springs, CA	▼ 371

- Testing a variety of formulas that will be CIF APPROVED
- Filters by sections.. With more filters coming as needed

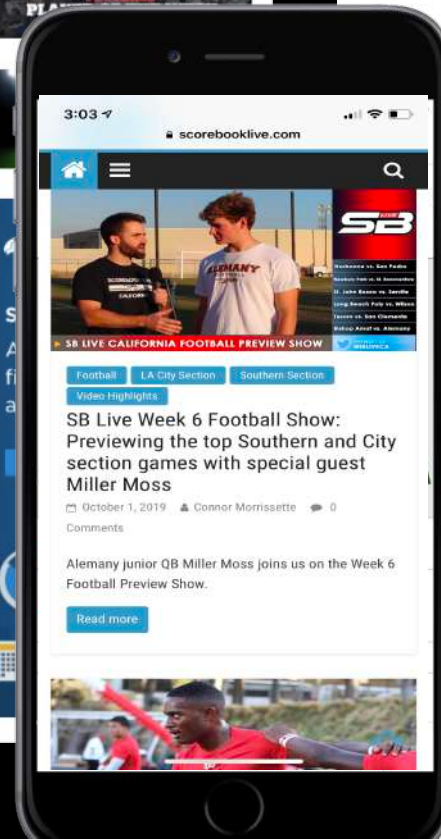
Scorebook Live +



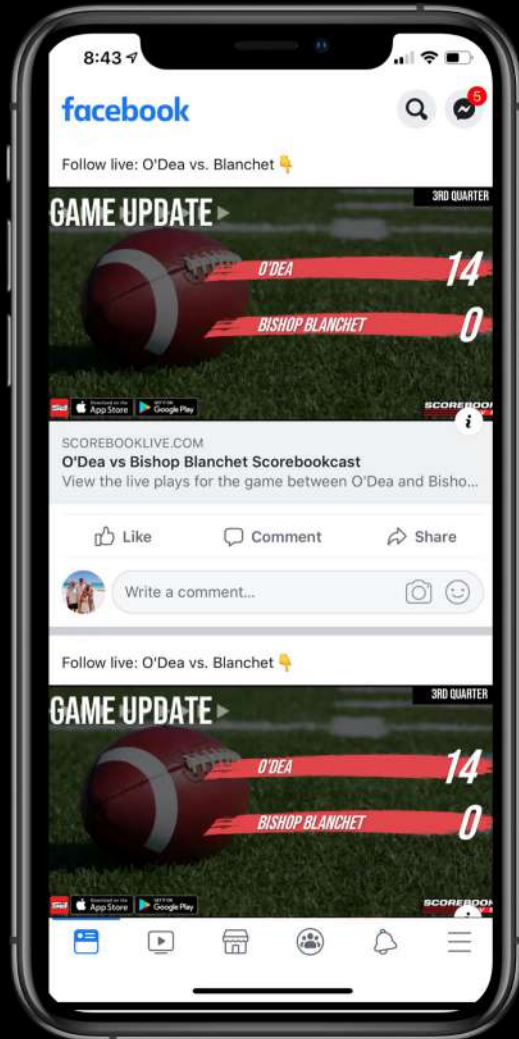
Newspapers can't cover high school sports much longer...

Scorebook Live is stepping up to fill the void

- Coaches Polls
- Articles and Player Rankigs
- Video Highlights, Photos and more...



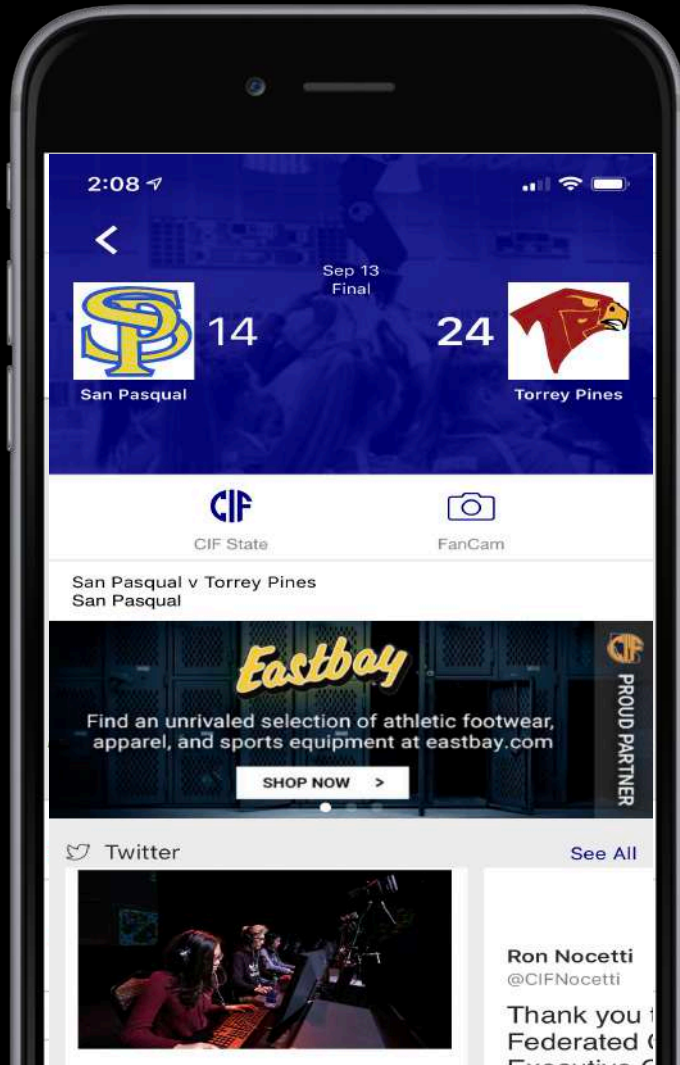
Social Media Posts



Images are re-tweeted and shared 75% more often than text

- Pregame, Game Update and Post Game Graphics
- Anyone can post these graphics, not just the scorekeeper
- Published to Twitter and Facebook from the user's account

CIF Sports App



Scorebook Live is also supplying scores and content to the new CIF Sports App

- Supplying live scores to state branded apps
- Easy for fans to link back to Scorebook Live game details
- As more schools LIVE SCORE their games across different sports, the more interesting this for fans



A background image showing a large crowd of people, likely fans, celebrating. They are wearing orange clothing, and there is a lot of orange and white confetti falling around them. The scene is dark, suggesting it might be nighttime or indoors with low lighting. The text is overlaid on this image.

Working together... CIF, member schools and Scorebook Live will...

- **Eliminate redundant data entry**
- **Thrill fans with pro-like content**
- **Celebrate the efforts & achievements of
our coaches and kids at the level they
deserve**

SCOREBOOK
LIVE

A large crowd of people is shown at a night event, likely a sports game or concert. Many people are wearing orange clothing, and orange confetti is falling all around them. The scene is dark, with some lights visible in the background. The overall atmosphere is one of excitement and celebration.

Need Help?

support@scorebooklive.com

SCOREBOOK
LIVE