

# THE EASIEST FUNDRAISER EVER



eTeamSponsor.com

# MEET YOUR CIF SS ETEAM



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Sr. Director of  
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Orange County



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Los Angeles



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Inland Empire



# TRUSTED FUNDRAISING PARTNERS



Over \$22,000,000 raised with the CIF



# WHO IS ETEAMSPONSOR?



## Founders

40+ yrs. High School & Collegiate Athletics/Administration



## Developers

20+ yrs. of pioneering WEB & MOBILE fundraising app's



## The eTeam

Dedicated staff former College Student Athletes & Coaches





A person is lifting a barbell in a gym. The person's arms are visible, holding the barbell. The barbell has large black weights on both sides. The background is slightly blurred, showing gym equipment and a person in a blue shirt.

## Insufficient Budgets:

✓ *Requires fundraising*

## Forced to Expand Reach:

✓ *Competition for support locally*

## Time Constraints:

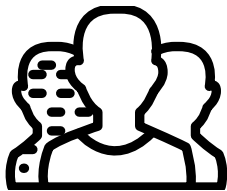
✓ *No time to fundraise, multiple responsibilities*

## Lack of Transparency:

✓ *Admin/Foundation/Boosters require inclusion*

# THE PROBLEM

# THE SOLUTION



***Raises Thousands, Quickly & Efficiently***



***Automates System Completes 95% of the Work***



***Eliminates all Financial Risk***



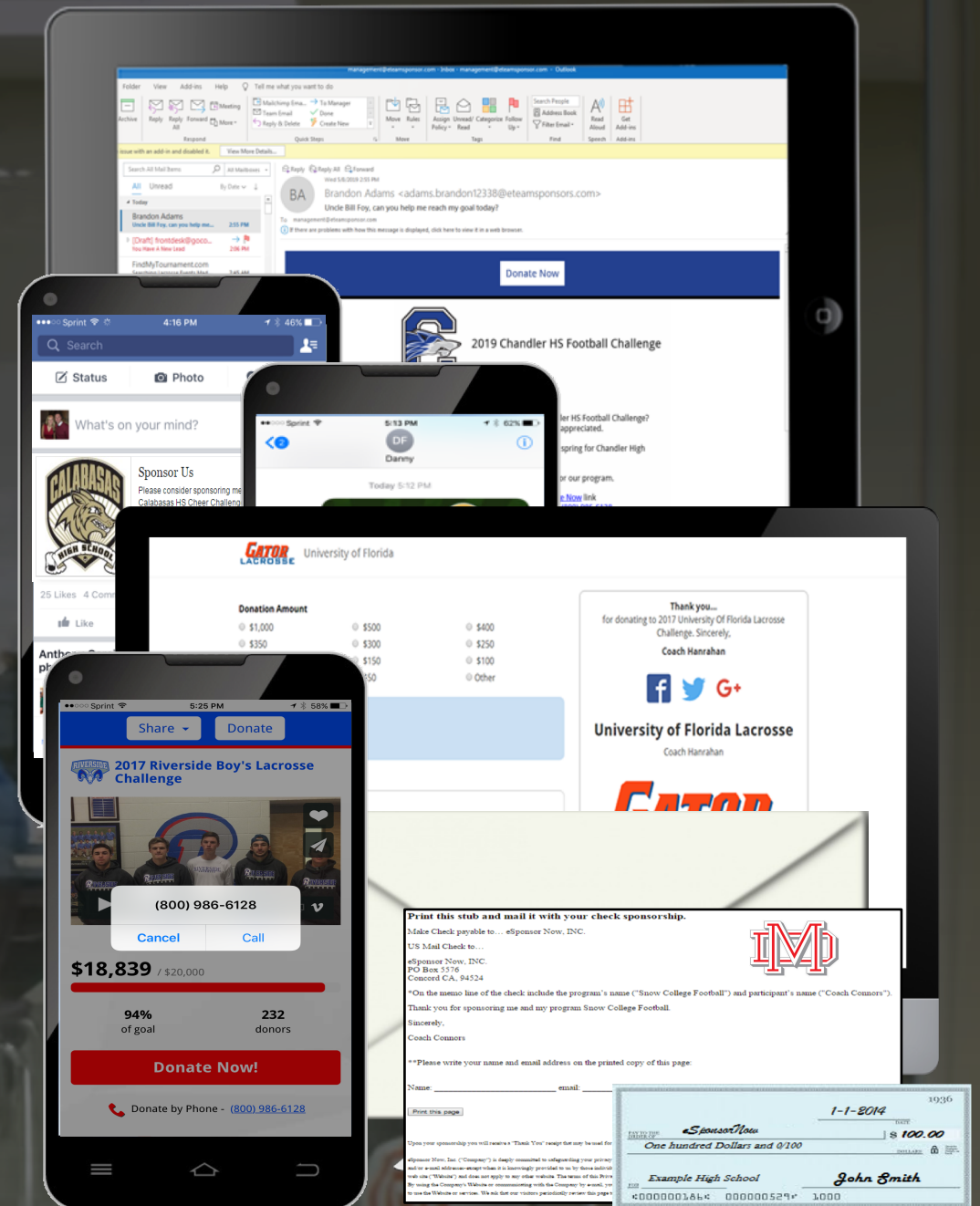
# HOW OUR SYSTEM WORKS

## 3 ways to ask supporters for help:

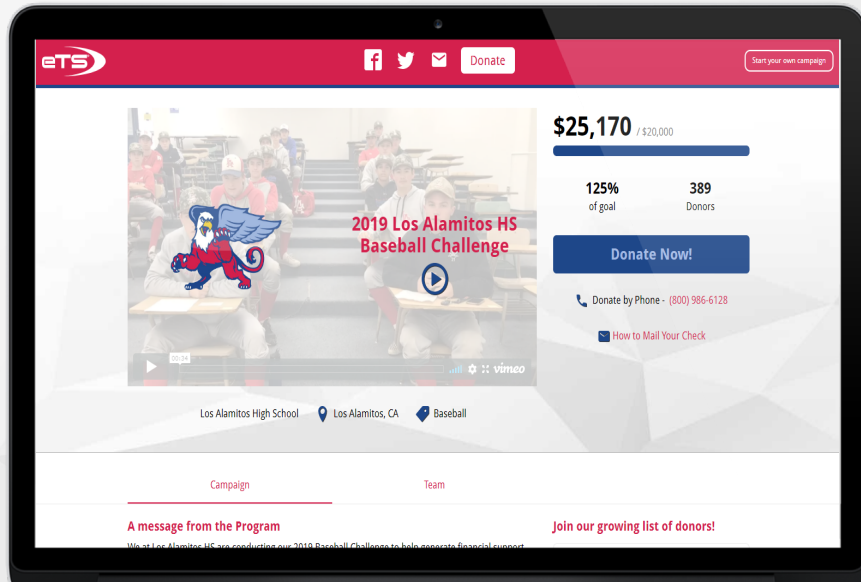
1. *Receive a personalized dynamic Email*
2. *View campaign on Social Media*
3. *Receive campaign link via Text Message*

## 3 options for supporters to give:

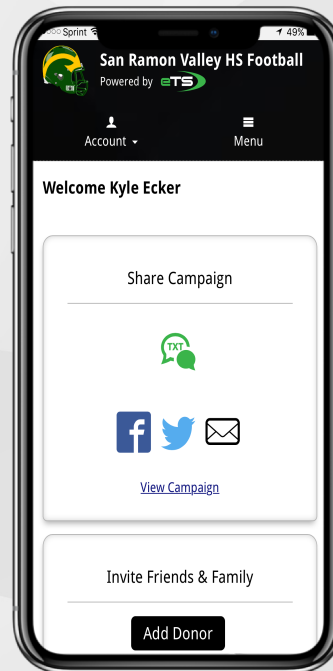
1. *Online, 24/7/365*
2. *Offline, Mail a check*
3. *by Phone, helps fringe donors commit*



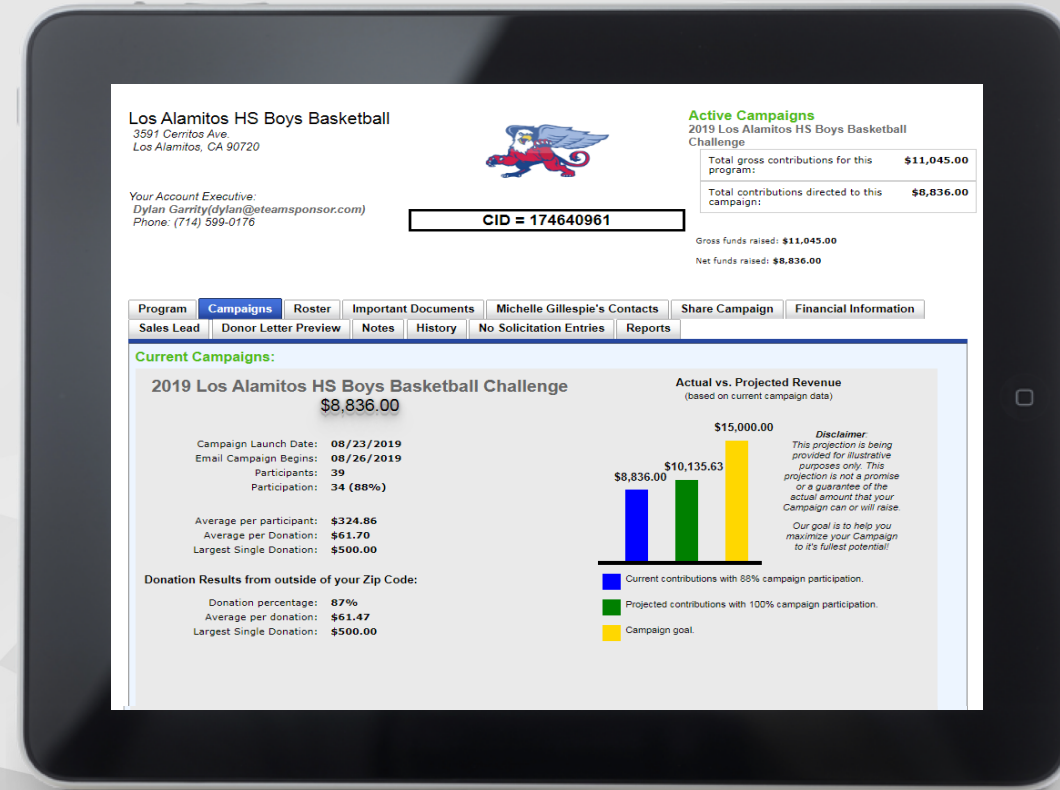
# PROCESS & TECHNOLOGY



## 1. Create Campaign & Video



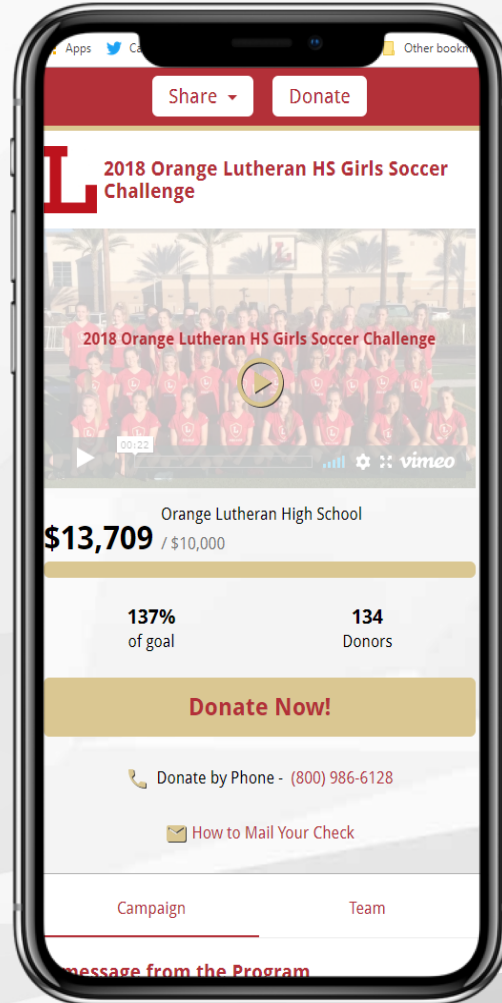
## 2. Participation



## 3. Launch & Follow Campaign



# Orange Lutheran High School (Orange)



## Goal:

- ✓ *Increase Athletic Department Revenue*
- ✓ *Improve Student-Athlete participation in fundraising*

**Raised Over *\$396,000***

➤ **16 Programs**



Donate

Start your own campaign



Orange Lutheran High School

Orange, CA

Baseball

Campaign

Team

#### A message from the Program

We at Orange Lutheran HS Baseball are conducting our 2018 Orange Lutheran HS Baseball Challenge to help generate financial support for our program. Our participants spend many long hours preparing to

\$24,665 / \$20,000

123%  
of goal

270  
Donors

Donate Now!

Donate by Phone - (800) 986-6128

How to Mail Your Check

#### Join our growing list of donors!

Bob M. - \$100

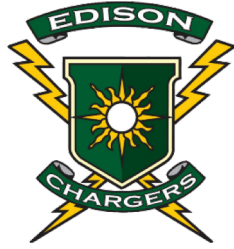
\$601

Average Per Participant

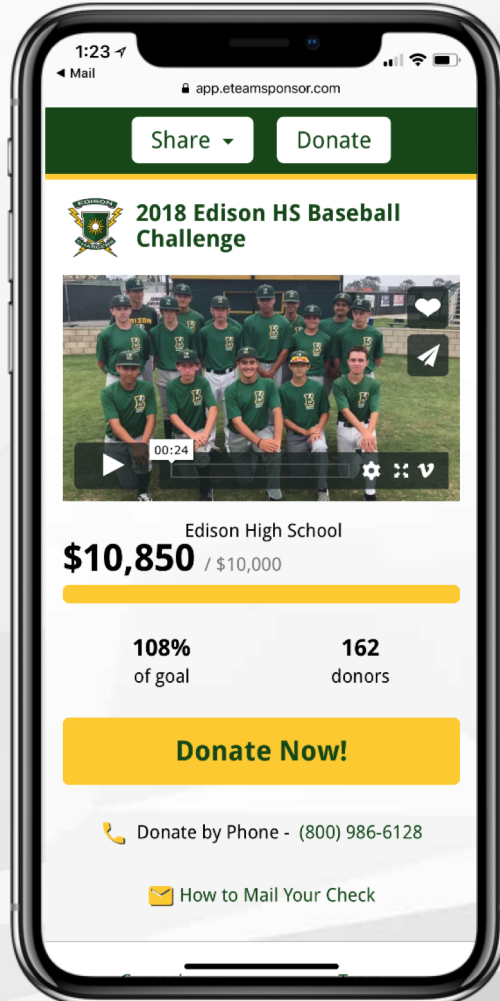
99%

Donations from outside zip  
code





# Edison High School (Huntington Beach)



## Goal:

- ✓ *Increase Athletic Department Revenue*
- ✓ *Improve Student-Athlete participation in fundraising*

**Raised Over *\$105,000***

➤ **18' partnered with eTeamSponsor**

- ✓ *15 Programs*



Donate

Start your own campaign



Edison High School



Huntington Beach, CA



Volleyball

Campaign

#### A message from the Program

We at Edison HS Girls Volleyball are conducting our 2019 Edison HS Girls Volleyball Challenge to help generate financial support for our program. Our participants spend many long hours preparing to be the best they can be and are very deserving of your support. We appreciate any amount you can give

\$14,661 / \$15,000

97%  
of goal

215  
Donors

Donate Now!

Donate by Phone - (800) 986-6128

How to Mail Your Check

#### Join our growing list of donors!

Concepcion O. - \$50

Inglewood, CA

\$357

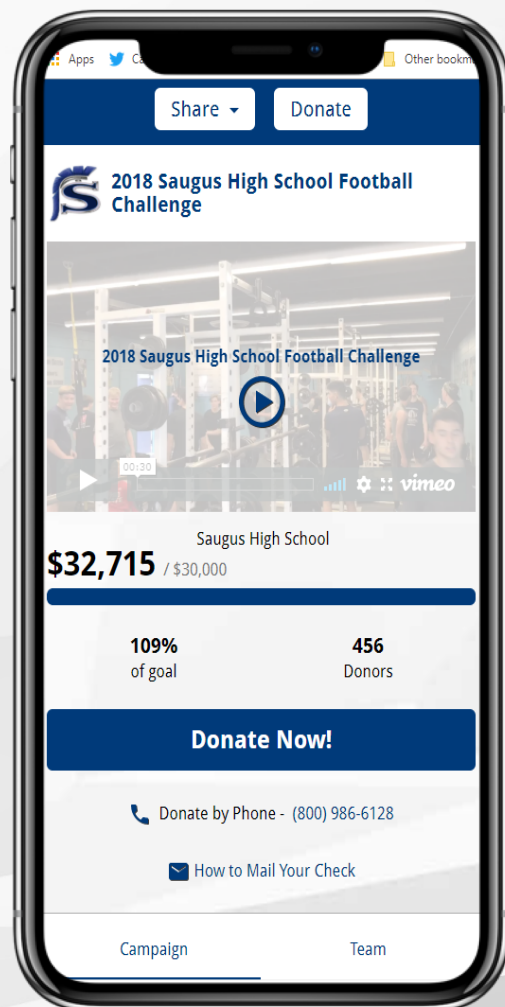
Average Per Participant

75%

Donations from outside zip  
code



## Saugus High School (Saugus)



### Goal:

- ✓ *Increase Athletic Department Revenue*
- ✓ *Improve Student-Athlete participation in fundraising*

**Raised Over *\$200,000***

➤ **5 Programs**



Donate

Start your own campaign



**\$15,537** / \$15,000

**103%**  
of goal

**323**  
Donors

**Donate Now!**

📞 Donate by Phone - (800) 986-6128

✉️ How to Mail Your Check

Saugus High School   📍 Saugus, CA   ⚽ Soccer

Campaign

Team

#### A message from the Program

We at Saugus High School Girls Soccer are conducting our 2018 Saugus High School Girls Soccer Challenge to help generate financial support for our program. Our participants spend many long hours preparing to be the best they can be and are very deserving of your support. We appreciate any amount

#### Join our growing list of donors!

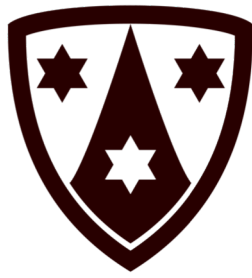
**Susie G. - \$100**

Travis, CA

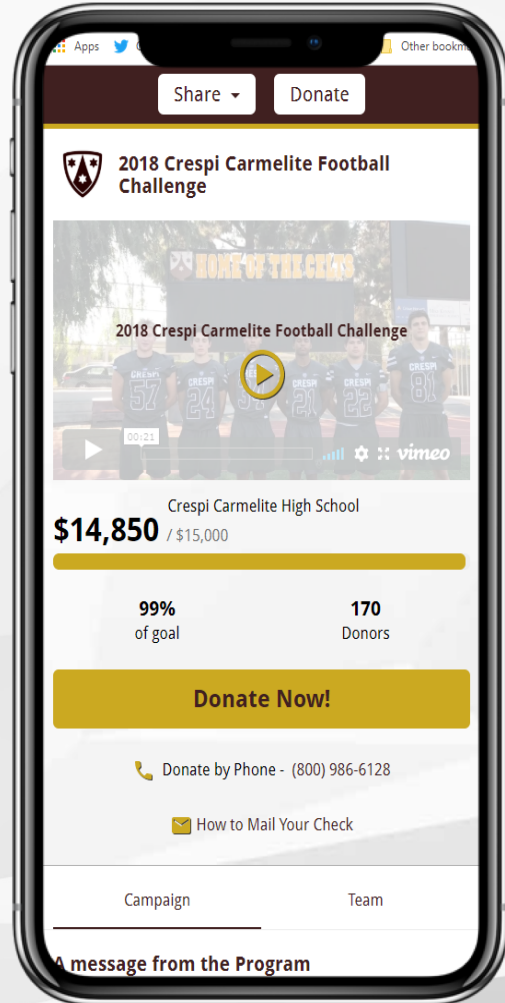
**88%**  
Participation

**81%**  
Donations from outside zip  
code





# Crespi Carmelite High School (Encino)



## Goal:

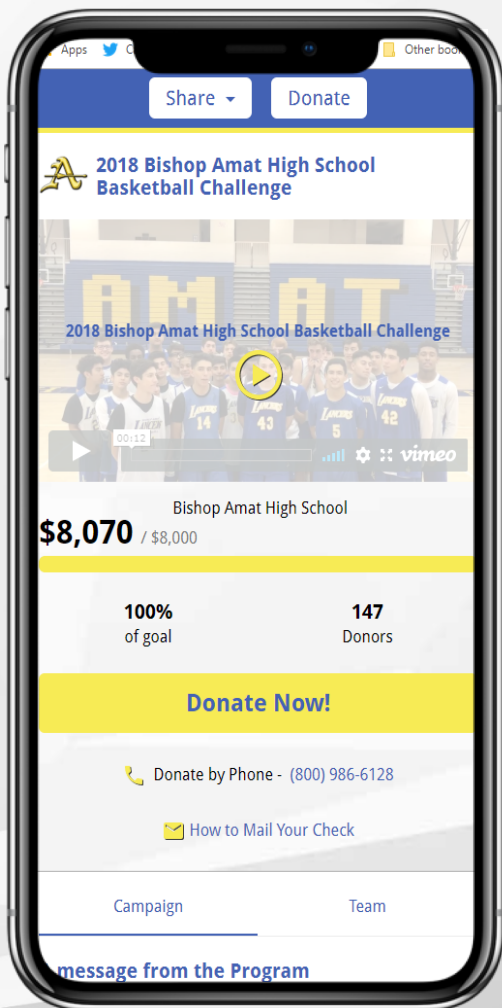
- ✓ *Increase Athletic Department Revenue*
- ✓ *Improve Student-Athlete participation in fundraising*

**Raised Over *\$162,000***

➤ **5 Programs**



## Bishop Amat High School (La Puente)



### Goal:

- ✓ *Increase Athletic Department Revenue*
- ✓ *Improve Student-Athlete participation in fundraising*

**Raised Over *\$206,000***

➤ **12 Programs**



Donate

Start your own campaign



Bishop Amat High School



La Puente, CA



Baseball

Campaign

Team

\$17,256 / \$15,000

115%  
of goal

305  
Donors

Donate Now!



Donate by Phone - (800) 986-6128



How to Mail Your Check

80%  
Participation

97%  
Donations from outside zip  
code



TEAM**FUNDER**

# Los Alamitos High School (Los Alamitos)



## Goal:

- ✓ *Increase Athletic Department Revenue*
- ✓ *Improve Student-Athlete participation in fundraising*

**Raised Over** **\$114,000**

➤ **7 Programs**





Donate

Start your own campaign



Los Alamitos High School

Los Alamitos, CA

Football

Campaign

Team

A message from the Program

Join our growing list of donors!

\$30,355 / \$30,000

101%  
of goal

447  
Donors

Donate Now!

Donate by Phone - (800) 986-6128

How to Mail Your Check

**\$374**  
Average Per Participant

**87%**  
Donations from outside zip  
code

# PRICING MODEL



## **TeamFunder = Revenue Sharing Model**

- No Financial commitment upfront
- 75%/25% base
- Can earn 1% more per additional referred program up to 5% (80%/20%)
- “WYSWYG” – no other fees or charges



## **FundRaker = Software As A Service (SAAS)**

- 1<sup>st</sup> Year Software License fee
- Renewal based on % of GFR previous 12 months

# PROVEN SUCCESS NATIONWIDE

...over \$65,000,000





# THANK YOU!



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