



Greetings,

California Interscholastic Federation (CIF) is launching its Leadership Initiative with this first video on Sportsmanship. CIF has listened to Athletic Directors, Executive Committee, Federated Council, and Commissioners speak about the importance of a connection between site administrators and athletic directors. This connection will enhance athletic events and experiences for our student athletes. CIF's goal is to elevate the information to site administrators, athletic directors, central office staff, coaches, and parents, to enlist their continued support for safe environments and experiences for our student athletes.

We will complete four videos that cover **SPORTSMANSHIP, HEALTH AND SAFETY, ADMINISTRATOR ROLES AND RESPONSIBILITIES, AND ADMINISTRATOR RELATIONSHIPS**. Our goal is to elevate the information to site administrators, athletic directors, central office staff, coaches, and parents, to enlist their continued support for safe environments and experiences for our student athletes.

Please click the following link, complete the short request for information, and view the video on SPORTSMANSHIP.

[https://cifstate.org/forms/CIF\\_Leadership\\_Initiative](https://cifstate.org/forms/CIF_Leadership_Initiative)

Thank you for your continued service to our student athletes,

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