



Meeting of the Executive Committee

September 26, 2019

1:00 p.m.

*CIF Southern Section Office
Los Alamitos, California*

Minutes

<u>1. OPENING BUSINESS</u>	<u>DISPOSITION</u>	<u>ITEM</u>
A. Call to order by Dr. Monica Colunga, President of the Council		
Meeting was called to order by Dr. Monica Colunga at 1:05 p.m.		
B. Pledge of Allegiance		
C. Roll Call		
All members were present except for Geniel Moon, John Norman, Carter Paysinger, Mike West, and Jackie Gibson.		
D. Introduction of Guests		
Rob Wigod introduced Sandy Gahring, former Executive Committee member, and brought her forward to present her with a small token of appreciation and to thank her for her service on the Executive Committee.		
E. Adopt Agenda	Adopted 19-0-0	
There was a motion and a second to adopt the agenda. Motion was approved and the agenda was adopted 19-0-0. Rob Wigod announced that Marketing Manager Jackie Gibson was not in attendance as she delivered her baby earlier today.		
F. Approval of Minutes	Approved 18-0-1	
There was a motion and a second to approve the minutes of the August 15, 2019 Executive Committee meeting. The minutes were approved 18-0-1.		

2. PUBLIC COMMENT

- A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

There was no one present to address the Executive Committee.

3. ACTION ITEMS

A. STATE FEDERATED COUNCIL ACTION ITEMS

There are no State Federated Council Action Items at this time.

B. SOUTHERN SECTION ACTION ITEMS

There are Southern Section Action Items at this time.

4. NON-ACTION ITEMS

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

1. Proposed Bylaw Additions 1501 and 2603 - Non-Action STATE 593
Baseball and Softball State Championships

Dr. Monica Colunga reviewed the proposal. The updated version is in the packet indicating dates and that this tournament would be a single elimination, 8-team bracket in five divisions for both Baseball and Softball. Both advisory committees are not in support of this proposal. Chris Calderwood asked why it is a single elimination and not a series. Jim Perry answered that the element of time was a factor and running through pitchers in Baseball. Rob Wigod reported from the Commissioner's Meeting that there are mixed feelings regarding this proposal and the vote will be close. There are concerns regarding the movement of the calendar and the many graduations that take place before the finish of the season.

2. Proposed Bylaw Revision 1703 - Non-Action STATE 596
Traditional Competitive Cheer Regional Championships

Dr. Monica Colunga reviewed the proposal asking for the inclusion of a State Regional Championship scheduled two weeks following the Southern Section Championships. This is an invitational with costs incurred by the schools who choose to attend. Terry Barnum voiced concerns that paying an entrance fee for a championship event may start a trend to add entrance fees in other sports.

3. Weighted Voting Revision 2019-20 Informational Only 4A3

Dr. Monica Colunga reviewed the information provided by the CIF State regarding weighted voting at the CIF State Federated Council meetings.

B. SOUTHERN SECTION NON-ACTION ITEMS

1. Proposed Bylaw Revision 32.B.4.B - Non-Action SS 594
Releaguing Procedures

Dr. Monica Colunga reviewed the proposal. This proposal is requesting the option for athletic conferences/associations to releague every year if desired. The current rule may be out of date since competitive equity is used yearly for the establishment of playoff divisions.

4. NON-ACTION ITEMS (Cont.)

B. SOUTHERN SECTION NON-ACTION ITEMS (Cont.)

2. Proposed Bylaw Revisions Sports Sections - Summer Dead Period Non-Action SS 595

Dr. Monica Colunga reviewed the proposal regarding a 14-day, all sports, all levels, Summer Dead Period. Jeff Williams, who co-authored the proposal, spoke how this plan was put together, stating that of the many different proposals forwarded over the years, this one brought together the best parts of all of them. This has everyone at a school off for 14-days so the multi-sport athlete has time away and facilities across the board can be tended to. There would be no weightlifting allowed at that time either. Chris Calderwood clarified that each school still chooses their own dead period and that the goal was to have all schools on the same schedule. Jeff Williams added that since schools start and end at such different times, this was the factor in allowing schools to decide their own dead period. David Parkes commented that some schools' maintenance crews may be too small to be able to reset all facilities during the dead period. Jeff Williams stated that the rationale is to give students time off which is why it is two consecutive weeks. Terry Barnum asked why enact a rule forcing schools to do something they can do right now and does the timing of the forced, all school dead period put the needs of one school sports program ahead of another because of the timing of their dead period. Jim Perry reminded that years ago, there was a 21-day dead period set for everyone and that everyone set their summer schedules around that 21-day window. Now, there is no more common area. The Dead Period Rule was gone before the Association Rule was voted out in 2008 during the 2008-09 school year. Dr Monica Colunga stated that this is an ongoing conversation and being a large section, this gives us the opportunity for conversation and allows us to have an agreement for what it should look like. Do all principals understand their role and that it is their responsibility? Dave Reid stated that this needs to be done together because one league doing this will not necessarily move enough leagues to follow suit.

3. Proposed Bylaw Revision 3320.2 – Playoff Divisions for Golf Non-Action SS597

Dr. Monica Colunga reviewed the proposal. This would move the Golf Playoff Groupings to a competitive equity model instead of geography-based and could have a financial impact due to travel. Chris Calderwood asked if a similar proposal had just been passed for Wrestling and Rob Wigod answered that it had. Because competitive equity was added to the Blue Book and listed other sports that competitive equity did not affect, this must be done to update the language in the Blue Book and give Golf the opportunity to move toward competitive equity. This proposal will be using two years of championship data for playoff divisions.

4. Proposed Bylaw Revisions Article 5, Section 54 Commissioner Duties Non-Action SS 598

Dr. Monica Colunga reviewed the proposal to clean up the language and update the duties of the Commissioner of Athletics to coincide with the items in the Commissioner's Evaluation.

5. NEW BUSINESS

A. Financial Report

Mitch Carty

Mitch Carty distributed a handout that appears at the end of these minutes and highlighted various items contained within.

5. NEW BUSINESS (Cont.)

B. Marketing Report

Thom Simmons/Jackie Gibson

Thom Simmons updated the Executive Committee on the presentation to Ford and Fox for a 4-year renewal with Ford continuing their title sponsorship. Thom Simmons stated that Jackie Gibson knocked the presentation out of the park and the general feeling is that Ford is happy with us and looking to renew. Ford feels the dealers need to be more involved and we helped with that effort with a halftime event at a Santa Margarita High School football game with the local Ford dealer. Ford has a sweepstakes starting up in which they are giving away a car during the football championships. The Athletic Administrator Summit has 624 attendees registered to date and a big thank you to staff for helping with this project. Raising Canes is a huge supporter of the Southern Section with your lunch today being donated by our local store and the new football season signage being displayed at the local stores. They were in attendance at the Champions for Character Dinner and awarded all the student-athlete winners a free Raising Canes for a year gift card. We are close to signing a contract with Champion to be the official Lacrosse ball, providing balls and t-shirts. NFHS Network and ESPN have a real interest in getting more involved with our Section.

C. Communications Report

Thom Simmons/Chelsea Heyward

Chelsea Heyward reported on the success of the new Champions for Character video process by having the awardees do their videos at school and that it was a great event. Videos of the season previews are up on the website. Our section has been successful in having two Coaches of the Week through the Los Angeles Chargers program.

6. REPORTS

A. Section 7/8 Reports

Dr. Monica Colunga
Mike West
Carter Paysinger
Jill Matyuch

Dr. Monica Colunga attended several workshops which included the NFHS Report discussing their desire to work more closely with the ten California sections and to have more of a presence across the country. They are developing an official's program and performing a technology audit to enhance what they do. They are taking a look at the sport of Football and the decline in enrollment in that sport and the CIF State is putting together a football committee to align with the NFHS. There was a sportsmanship workshop put on by the associations in Wyoming and Utah who provided information on how they try to respond to educating their students and to holding their parents accountable for their actions. Utah schools are working with their officials who are weighing in on the sportsmanship of the schools. Rob Wigod presented a workshop on our competitive equity playoffs, identified why it came about and gave an excellent presentation. Ron Nocetti talked about eSports, the evolution of that activity and building a foundation for future championships. Thank you to Rob Wigod for the opportunity to attend the conference.

Jill Matyuch shared with the committee a yellow card that the Wyoming association uses at their games to give to parents in the stands regarding sportsmanship.

Rob Wigod thanked to those that attended the conference. It is important to represent our section and he is proud of the quality of our representatives.

6. REPORTS (Cont.)

- B. President's Report Dr. Monica Colunga
Attended the Champions for Character Dinner and thanked Chelsea Heyward for the videos, which were great. The event was very classy and efficient. You are encouraged to go if you can next year. Thank you for lunch. Looking forward to the Athletic Administrator Summit. Mike West, Carter Paysinger, and myself are presenting to Principals that morning.
- C. Treasurer's Report Dr. Jeff Jordan
The annual audit will be conducted in October. As we conclude the first quarter, we have \$1.3M dues revenue and \$1M in expenses. Of the 566 member schools, 473 have paid their dues
- D. Commissioner's Report Rob Wigod
Tuesday's Message from the Commissioner discussed the reduction in transfer numbers and the monitoring of the number of ejections. The Assistant Commissioners are attending league meetings and at the Council meeting next week we will continue to discuss the goal of reducing the ejection numbers. The officials recruitment program is progressing with 100 new officials already coming through the program. Soccer has the most prospective new officials followed by Basketball and then Football. Thank you to those that were able to attend the Champions for Character Dinner and thank you to Sharon Hodge for her excellent organization of the event. Thank you to Chelsea Heyward for the videos, they were super. Our first Council meeting of the year is on Tuesday and we hope you will attend. Ron Nocetti will be in attendance and it will be his first meeting with us in his new role as CIF State Executive Director. The Athletic Administrator Summit is on October 7 and you have your credentials so we hope you can attend. Playoffs are coming soon, and you are all invited to enjoy the events and/or present awards. Looking at declining numbers in Football and trying to find a way to reverse the trend, perhaps working with youth programs to help feed our high school programs and getting our professional teams involved as they need the high school programs to increase as well.
- D. Executive Committee Member Reports
CSADA Representative, Dave Reid reported on the CSADA Conference dates of April 16-20, 2020, at the Peppermill in Reno.
Superintendents Representative, Reggie Thompkins reported that he has been given authority to bring together the athletic directors in the Riverside County Office of Education for a conference to discuss what is it that we are focused on and what are the students taking away from our athletic programs.
Boys' Athletic Directors Representative, Chris Calderwood commended Rob Wigod on his most recent Commissioner's Message. Why does soccer have the most ejections? Instead of just saying that is the way soccer is, let's find ways to improve and change it.
Citrus Belt Area Representative, Ed Kearby commended Chelsea Heyward on her work with the social media stating it is phenomenal and everything you need is available on those platforms.

7. ADVANCE PLANNING

A. DATES

1. October 1, 2019 – CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.
2. October 7, 2019 – Athletic Administrators Summit, Pomona Fairplex Sheraton Hotel and Conference Center, Pomona, California, 7:30 a.m.
3. October 16, 2019 – CIF Southern Section Hall of Fame/Distinguished Service Luncheon, The Grand, Long Beach, California, 11:00 a.m.
4. January 18, 2020 – CIF Southern Section Executive Committee Meeting, The Renaissance, Palm Springs, California, 9:30 a.m.
5. January 28, 2020 – CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.

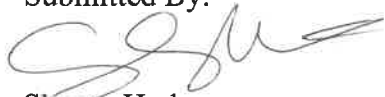
B. SUGGESTED AGENDA ITEMS

There were no suggested agenda items for the next meeting.

8. ADJOURNMENT

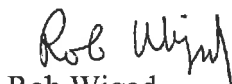
There was a motion and a second to adjourn the meeting. By unanimous voice vote, the meeting was adjourned at 2:28 p.m.

Submitted By:



Sharon Hodge
Executive Assistant

Approved By:



Rob Wigod
Commissioner of Athletics

Adopt Agenda

Todd Arrowsmith	Yes	Terry Barnum	Yes	Chris Calderwood	Yes	Monica Colunga	Yes
Ann Fitzgerald	Yes	Dave Hess	Yes	Mary Jane Hibbard	Yes	Jeff Jordan	Yes
Ed Kearby	Yes	Nancy Kelly	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
Steve Miller	Yes	Geniel Moon		John Norman		David Parkes	Yes
Carter Paysinger		Jim Perry	Yes	Dave Reid	Yes	Paula Rodas	Yes
Reggie Thompkins	Yes	Mike West		Jeff Williams	Yes		

Motion Carried 19 Yes 0 No 0 Abstain

Approval of Minutes

Minutes of the August 16, 2019 Executive Committee Meeting

Todd Arrowsmith	Yes	Terry Barnum	Yes	Chris Calderwood	Yes	Monica Colunga	Yes
Ann Fitzgerald	Yes	Dave Hess	Yes	Mary Jane Hibbard	Yes	Jeff Jordan	Yes
Ed Kearby	Yes	Nancy Kelly	Yes	Paul Lopez	Yes	Jill Matyuch	Abstain
Steve Miller	Yes	Geniel Moon		John Norman		David Parkes	Yes
Carter Paysinger		Jim Perry	Yes	Dave Reid	Yes	Paula Rodas	Yes
Reggie Thompkins	Yes	Mike West		Jeff Williams	Yes		

Motion Carried 18 Yes 0 No 1 Abstain



C.I.F. SOUTHERN SECTION
Sports Playoff ONLY Net Income/Loss
Overall - 2018-19

Summary

	2018-19	2017-18	Diff.
Football	\$604,012.68	\$719,086.58	(\$115,073.90)
Girls Volleyball	\$65,292.90	\$60,431.61	\$4,861.29
Cross Country	\$43,516.99	\$56,476.93	(\$12,959.94)
Boys Water Polo	\$11,727.10	\$15,172.46	(\$3,445.36)
Girls Golf	\$2,118.39	\$7,207.31	(\$5,088.92)
Girls Tennis	(\$5,989.01)	(\$3,399.55)	(\$2,589.46)
FALL TOTALS	\$720,679.05	\$854,975.34	(\$134,296.29)
Boys Basketball	\$199,522.41	\$179,816.39	\$19,706.02
Girls Basketball	\$77,656.75	\$86,371.05	(\$8,714.30)
Soccer	\$64,319.61	\$35,332.54	\$28,987.07
Wrestling	\$13,521.65	\$11,704.38	\$1,817.27
Cheer	\$11,928.63		\$11,928.63
Girls Water Polo	\$9,463.51	\$9,480.37	(\$16.86)
WINTER TOTALS	\$376,412.56	\$322,704.73	\$53,707.83
Boys Volleyball	\$34,265.57	\$40,566.81	(\$6,301.24)
Track & Field	\$26,664.01	\$35,230.48	(\$8,566.47)
Baseball	\$31,404.76	\$25,060.11	\$6,344.65
Swimming & Diving	\$15,789.60	\$2,723.40	\$13,066.20
Softball	\$6,163.23	\$5,659.64	\$503.59
Boys Golf	(\$1,995.43)	(\$1,273.17)	(\$722.26)
Boys Tennis	(\$5,491.61)	(\$5,692.52)	\$200.91
SPRING TOTALS	\$106,800.13	\$102,274.75	\$4,525.38
GRAND TOTALS	\$1,203,891.74	\$1,279,954.82	(\$76,063.08)
			-6.32%
Revenue Sharing with CIF-SS Member Schools	\$653,833.54	\$724,181.63	(\$70,348.09)

PREPARED BY:
MITCH CARTY, CHIEF FINANCIAL OFFICER

C.I.F. SOUTHERN SECTION
Ticket Sales Comparison
2017-18 vs. 2018-19

2018 - 2019	SOLD			PRIOR COMP.	PRIOR COMP.
	GENERAL	STUDENT	OVERALL	% + -	Tix + -
Football	118,331	81,978	200,309	-11.7%	-23,419
Basketball	59,109	56,444	115,553	1.0%	1,200
Girls Volleyball	19,000	15,531	34,531	0.5%	187
Boys Volleyball	10,208	9,490	19,698	-4.6%	-915
Track & Field	9,676	2,492	12,168	-3.2%	-387
Cross Country	7,723	2,286	10,009	-11.2%	-1,117
Boys Wrestling	7,717	2,647	10,364	9.3%	964
Soccer	6,342	4,610	10,952	25.1%	2,750
Baseball	4,404	3,023	7,427	16.4%	1,217
Swimming & Diving	4,400	761	5,161	-3.7%	-189
Boys Water Polo	1,651	1,213	2,864	-16.3%	-468
Softball	1,847	990	2,837	-6.4%	-181
Girls Wrestling	2,185	864	3,049	18.3%	558
Girls Water Polo	1,543	1,013	2,556	-1.7%	-43
Traditional Competitive Cheer	1,761	416	2,177	100.0%	2,177

255,897 183,758
58% 42%

439,655 -17,666 -4.0%

2017 - 2018	SOLD		
	GENERAL	STUDENT	OVERALL
Football	139,111	84,617	223,728
Basketball	62,866	51,487	114,353
Girls Volleyball	19,539	14,805	34,344
Boys Volleyball	11,432	9,181	20,613
Track & Field	9,883	2,672	12,555
Cross Country	8,532	2,594	11,126
Boys Wrestling	7,299	2,101	9,400
Soccer	4,803	3,399	8,202
Baseball	4,099	2,111	6,210
Swimming & Diving	4,404	946	5,350
Boys Water Polo	1,854	1,478	3,332
Softball	2,059	959	3,018
Girls Wrestling	1,941	550	2,491
Girls Water Polo	1,587	1,012	2,599

279,409 177,912
61% 39%

457,321