“THIS IS OUR HOUSE”

• Absolute facts of life . . .

Parents, fans and students do not know how to act at an athletic contest.

They are products of professional sports.
They are products of travel/club sports.
“THIS IS OUR HOUSE”

• How do we treat guests that we invite into our house or home?

• How do we expect to be treated when invited into someone's house or home?

• The reflection of who and what we are and stand for.
“THIS IS OUR HOUSE”

• Then why is athletics different?

• The vast majority of parents and fans act like real adults, grown ups and role models.

• Then there is that small percentage of parents and fans that just suck the life out of a great thing.
“THIS OUR HOUSE”

• NFHS & NIAAA survey results:
  70% of all high school officials regardless of the sport quit within 3 years.

The reason given is the verbal and physical abuse from adults, parents, fans and students.
“THIS IS OUR HOUSE”

• This begs the question . . .
  What are we doing in our house?

• Are we the school that everyone hates to visit because of out of control, rude, abusive and disrespectful adults, parents and students?
“THIS IS OUR HOUSE”

• Are we the school with little or no expectations and education of how to be a great and respectful fan?

• Are we the school that has little or no supervision of our students or adult rooting sections?
“THIS IS OUR HOUSE”

• Are we the school that grows and cultivates our culture, brand and public image to mirror that of the CIFSS and true education based student athletics?

• Are we the school that educates our parents, fans and students to hold true to the highest level of sportsmanship?
“THIS IS OUR HOUSE”

• Are we the school that will tell our parents, fans and students that they are out of line?

• Are we the school that will remove a parent, fan or student if they cross that line?

• Are we the school that will stand up and say “No” to disrespectful actions?
“THIS IS OUR HOUSE”

• Who's house do we hate to visit?

• Who's house do we look forward to visiting?
  Great atmosphere?
  Infectious spirit?
  Respectful fans?
  Pro active visible and engaged administrations?
“THIS IS OUR HOUSE”

• Our house is a statement and a reflection of our schools core values and education based athletics.

• Our house reflects directly on our students, our future students, our alumni and our community.
“THIS IS OUR HOUSE”

Absolute facts of life . . .

Parents and fans are crazy.

Its not about them.

Its all about the students.
“THIS IS OUR HOUSE”

• Here is a group of parents that remind us of the distorted view that many parents live with and push on their student athlete/s.

• “Sport Parent Support Group”

-- By Team Nova Scotia Canada
“THIS IS OUR HOUSE”

• Are we proud of our house and the total experiences that we provide for our parent, fans and students?

• Are we proud of the brand that our house projects to our community?

• The logo never comes off.
“THIS IS OUR HOUSE”

WHAT WE ALLOW, IS WHAT WILL CONTINUE.
“THIS IS OUR HOUSE”

• Thank you for your attendance today.

• Questions?

• Comments?

• Concerns?
THANK YOU & GOOD LUCK

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