

DEALING WITH SPORTS PARENTS & THEIR CONDUCT

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CIF-SS Administrators Summit

Monday, October 7, 2010



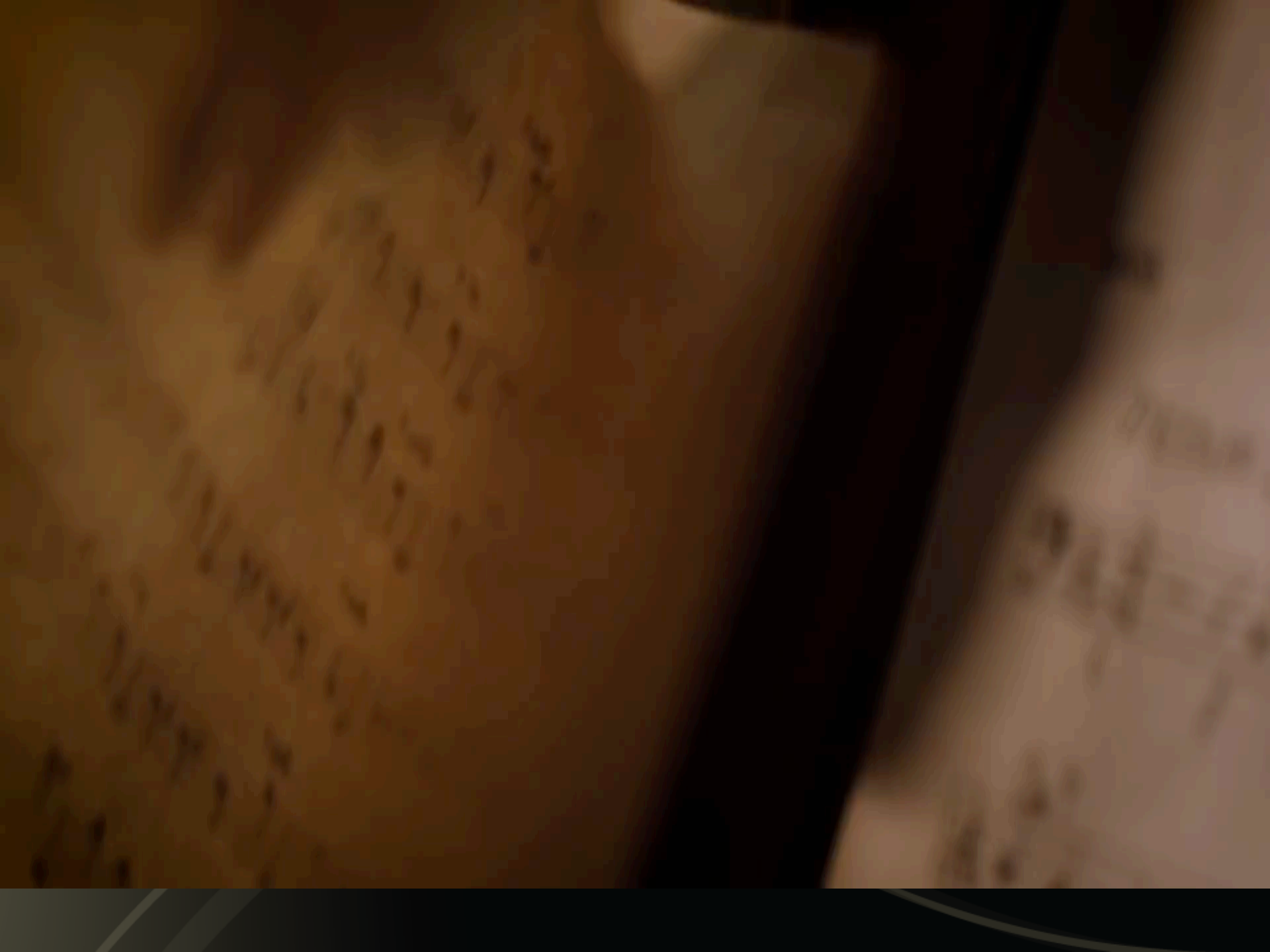
“THIS IS OUR HOUSE”

- Absolute facts of life . . .
Parents, fans and students do not know how to act at an athletic contest.

They are products of professional sports.

They are products of travel/club sports.





“THIS IS OUR HOUSE”

- How do we treat guests that we invite into our house or home?
- How do we expect to be treated when invited into someone's house or home?
- The reflection of who and what we are and stand for.



“THIS IS OUR HOUSE”

- Then why is athletics different?
- The vast majority of parents and fans act like real adults, grown ups and role models.
- Then there is that small percentage of parents and fans that just suck the life out of a great thing.



“THIS OUR HOUSE”

- NFHS & NIAAA survey results:
70% of all high school officials regardless of the sport quit within 3 years .

The reason given is the verbal and physical abuse from adults, parents, fans and students.



“THIS IS OUR HOUSE”

- This begs the question . . .
What are we doing in our house?
- Are we the school that everyone hates to visit because of out of control, rude, abusive and disrespectful adults, parents and students?



“THIS IS OUR HOUSE”

- Are we the school with little or no expectations and education of how to be a great and respectful fan?
- Are we the school that has little or no supervision of our students or adult rooting sections?



“THIS IS OUR HOUSE”

- Are we the school that grows and cultivates our culture, brand and public image to mirror that of the CIFSS and true education based student athletics?
- Are we the school that educates our parents, fans and students to hold true to the highest level of sportsmanship?



“THIS IS OUR HOUSE”

- Are we the school that will tell our parents, fans and students that they are out of line?
- Are we the school that will remove a parent, fan or student if they cross that line?
- Are we the school that will stand up and say “No” to disrespectful actions?



“THIS IS OUR HOUSE”

- Who's house do we hate to visit?
- Who's house do we look forward to visiting?
 - Great atmosphere?
 - Infectious spirit?
 - Respectful fans?
 - Pro active visible and engaged administrations?



“THIS IS OUR HOUSE”

- Our house is a statement and a reflection of our schools core values and education based athletics.
- Our house reflects directly on our students, our future students, our alumni and our community.



“THIS IS OUR HOUSE”

Absolute facts of life . . .

Parents and fans are crazy.

Its not about them.

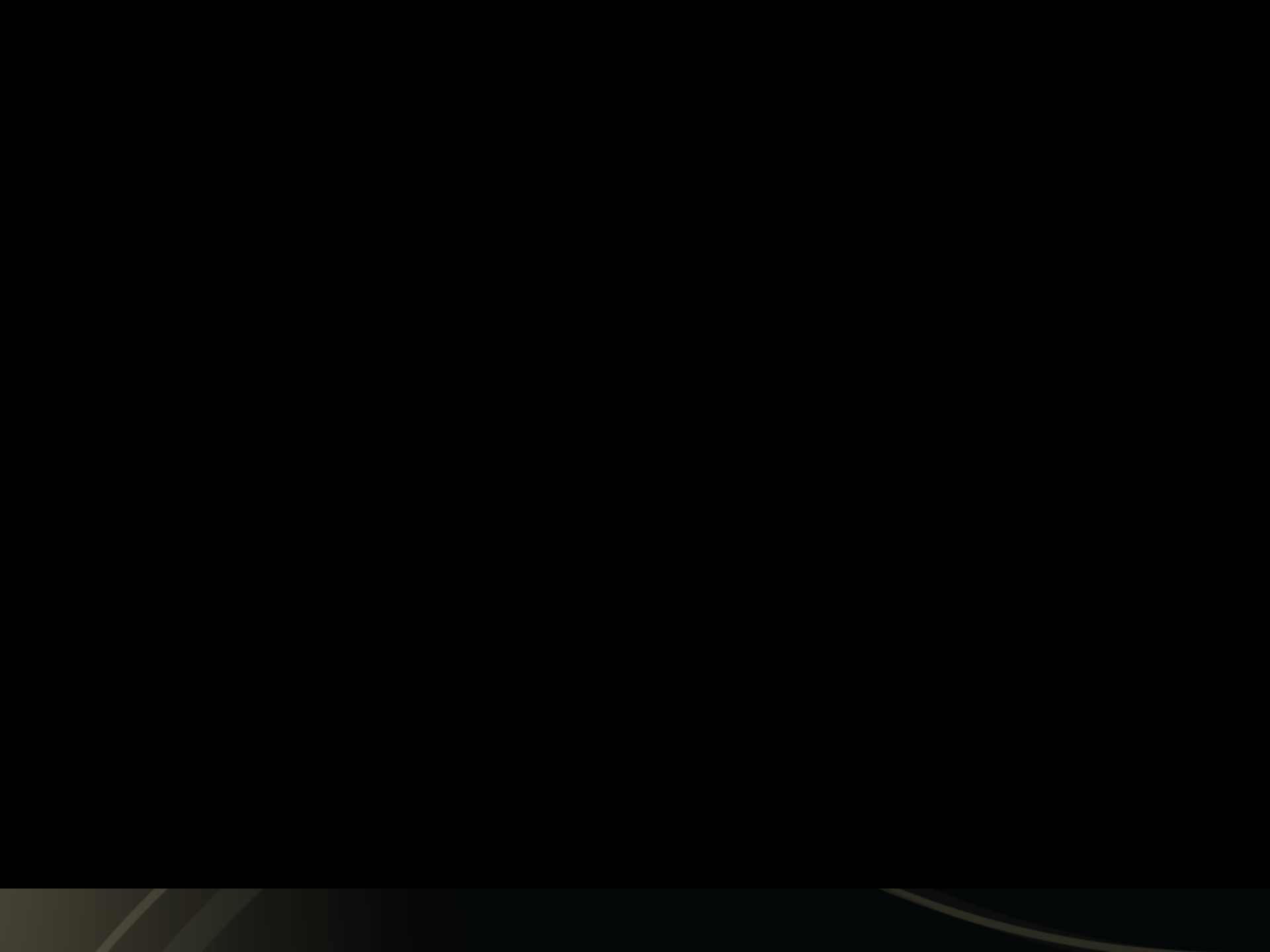
Its all about the students.



“THIS IS OUR HOUSE”

- Here is a group of parents that remind us of the distorted view that many parents live with and push on their student athlete/s.
- “Sport Parent Support Group”
 - By Team Nova Scotia Canada





“THIS IS OUR HOUSE”

- Are we proud of our house and the total experiences that we provide for our parent, fans and students?
- Are we proud of the brand that our house projects to our community?
- The logo never comes off.



“THIS IS OUR HOUSE”

**WHAT WE ALLOW,
IS WHAT WILL CONTINUE.**



“THIS IS OUR HOUSE”

- Thank you for your attendance today.
- Questions?
- Comments?
- Concerns?



THANK YOU & GOOD LUCK

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