



# *Meeting of the Executive Committee*

*March 28, 2019*

*1:00 p.m.*

*CIF Southern Section Offices  
Los Alamitos, California*

## *Minutes*

<b>1. OPENING BUSINESS</b>	<b>DISPOSITION</b>	<b>ITEM</b>
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A. Call to order by Dr. Monica Colunga, President of the Council – called to order at 1:02 p.m.

B. Pledge of Allegiance

C. Roll Call

All members were present except for Todd Arrowsmith, Terry Barnum, Chris Calderwood, Chelsea Heyward, and John Norman.

D. Introduction of Guests

There were no guests present.

E. Adopt Agenda	Adopted	20-0-0
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There was a motion and a second to adopt the agenda. There being no discussion, the motion was approved to adopt the agenda.

F. Approval of Minutes	Approved 19-01	1F1
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There was a motion and a second to approve the minutes of the January 19, 2019 Executive Committee meeting. The minutes were approved.

## **2. PUBLIC COMMENT**

A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

Dion Lee, Head Coach, Bonanza High School in Las Vegas, Nevada made a presentation to the Executive Committee regarding the benefits of adding Girls Flag Football to CIF Southern Section sports. Florida, Nevada and Alaska sanction Girls Flag Football. San Francisco also fields Girls'

## **2. PUBLIC COMMENT (Cont.)**

Flag Football. It is a Winter sport in Nevada, a Fall sport in San Francisco and a Spring sport in Florida. It is his goal to uniform it throughout the country and would like to see it start out as a club sport on campuses to get started. Mr. Lee was involved in creating the playing rules and is now spending all his time promoting this sport.

## **3. ACTION ITEMS**

### **A. STATE FEDERATED COUNCIL ACTION ITEMS**

1. Proposed 2019-2020 CIF State Budget Approved 20-0-0 STATE 584

Mike West reviewed the proposed budget. There is a 10% increase in PERS, steps plus 2% for staff. Overall balanced budget. There was a motion and a second to approve this proposal. There was no discussion. Motion carried 20-0-0.

2. CIF State Executive Committee Nominations Approved 20-0-0 STATE 585

Mike West reviewed the nominees. Traditionally, the vote is in support of candidates from our section and uninstructed for all others. There was a motion and a second to approve the proposal. There was no discussion. Motion carried 20-0-0.

3. Proposed Bylaw Revision 503.F - Approved 20-0-0 STATE 586  
Coaching Staff Payments

Mike West reviewed the proposal. The Commissioner's Committee is recommending this change. This asks to penalize the coach and not the team for violations of this bylaw. There was a motion and a second to approve this proposal. There was no discussion. Motion carried 20-0-0.

4. Proposed Bylaw Revisions 22.B.9 & 503.L - Approved 20-0-0 STATE 587  
Emergency Action Plans and A.E.D.

Mike West reviewed the proposal. This bylaw is required due to passage of a State bill. There was a motion and a second to approve this proposal. Mike West reiterated a story regarding an incident at a baseball game with a baseball umpire. Jeff Williams asked if you have an A.E.D. is there more certification needed for use? Mike West stated anyone can operate an A.E.D. if they follow the instructions on the device but most have this certification. Motion carried 20-0-0.

5. Proposed Bylaw Revision 2000.B - Approved 20-0-0 STATE 588  
Varsity Football Age Requirement Medical Clearance

Mike West reviewed the proposal. Sports Medicine Advisory Committee supports this update. There was a motion and a second to approve this proposal. Mike West continued that there was discussion at the State level, and this is only removing the one section of this bylaw. Loren Kleinrock asked if this puts the coach at a greater liability for the student. Mike West answered maybe, maybe not, as there is the same liability of any student. Paula Rodas clarified that students must get cleared to participate in athletics in general and the doctor needs to know it is for Football. Motion carried 20-0-0.

### 3. ACTION ITEMS (Cont.)

#### A. STATE FEDERATED COUNCIL ACTION ITEMS (Cont.)

6. Proposed Bylaw Revisions 211 and 303 – Failed 1-19-0 STATE 568  
Continuation School

Mike West reviewed the proposal. The Commissioner's Committee recommended this proposal go forward for consideration. There was a motion and a second to approve this proposal. Rob Wigod clarified that the Commissioner's Committee is supportive of this concept being considered and moved forward. Mike West said it was sent back asking for clarification of a semester in good standing and other issues, which have now been covered in the Q&A's. Motion failed 1-19-0.

#### B. SOUTHERN SECTION ACTION ITEMS

1. Proposed 2019-2020 CIF Southern Section Budget Approved 20-0-0 SS 589

Monica Colunga reviewed the proposal. A balanced budget was presented with a sport fees increase, no price increases in tickets, or changes to revenue splits. There was a motion and a second to approve the proposal. There was no discussion. Motion carried 20-0-0.

2. CIF Southern Section Executive Committee Nominations Approved 19-0-1 SS 590

Monica Colunga reviewed the nominations. There was a motion and a second to forward the slate of candidates to the Southern Section Council. There was no discussion. Motion carried 19-0-1.

3. Officials Fees Proposal Approved 19-1-0 SS 591

Monica Colunga reviewed the proposal. The request is to raise fees \$1 a year for the next three years plus additional changes which are in the proposal. There was a motion and a second to approve the proposal. There was no discussion. Motion carried 19-1-0.

4. Proposed Bylaw Revision 504.M - Failed 2-18-0 SS 592  
Sunday for Cheer Only

Monica Colunga reviewed the proposal. There was a motion and a second to approve the proposal. Jill Matyuch is in full support of this proposal. Those who have written this proposal and are backing it are the only people it affects, and they will lose their most competitive events if they are unable to compete on Sundays. There is a claim that Cheer did not want to be part of this organization. Mike West clarified that as this is written, they can choose which event per year they will participate on a Sunday. Jill Matyuch reminded everyone that it included CIF Office approval. Monica Colunga added that it is unfortunate that Cheer did not ask to be a sport, but accommodations have already been made for them and that there is a larger audience that needs to be considered. Mike West commented that if the event was an NFHS approved event and this bylaw was just for that one event, he would be more likely to approve the change, but not if individual schools have the option to choose any event throughout the year, including events similar to the Sharps event that are not NFHS regulated. Jill Matyuch added that California is the only state that does not allow cheer on Sundays. This is for Traditional Competitive Cheer. Rob Wigod stated that these competitions do not allow teams to compete if they are not representing a high school. Dana Wilkerson asked if there are any other sports that want to play on Sunday? Rob Wigod answered that it has come up but mostly is the question of travel. Motion failed 2-18-0.

#### **4. NON-ACTION ITEMS**

##### **A. STATE FEDERATED COUNCIL NON-ACTION ITEMS**

1. Proposed Bylaw Additions 1501 and 2603 - Non-Action STATE 593  
Baseball and Softball State Championships

Mike West reviewed the proposal. This is a request to establish a State Regional Championship the week following the Section Championships. Not every section is on the same sports calendar. Rob Wigod mentioned this step needs to happen first in order to bring about the details of the events. This is a Central Section proposal. Dick Billingsley voiced concern as Volleyball Championships were after graduation and with schools moving their calendars earlier, it becomes a problem once students have graduated. Mike West agreed as his school's graduation is right after Memorial Day. Jim Perry stated that this proposal would be the same as Water Polo and Soccer with eight team brackets in multiple divisions. More details are needed to see what the Central Section is trying to work toward with this proposal. Carter Paysinger brought up the fact that with some schools being in session and some schools being out that this is an unlevel playing field.

##### **B. SOUTHERN SECTION NON-ACTION ITEMS**

There are no Southern Section Non-Action Items at this time.

#### **5. NEW BUSINESS**

- A. 2017-2018 CIF Southern Section Audit Accepted 19-0-1 5B1

Monica Colunga stated that the Audit Committee met this morning and accepted the audit. Mitch Carty reviewed aspects of the audit which showed a \$115,000 profit from the 2017-2018 school year. It was a good year considering where we were with the decline in ticket sales. Staff did a good job in cutting costs. There was a motion and second to accept the audit. The motion carried 19-0-1.

- B. Financial Report Mitch Carty

Mitch Carty distributed a handout that appears at the end of these minutes. He highlighted several items. Dick Billingsley stated that the Football Advisory Committee had a discussion regarding money coming in and may make changes to bring more in next year.

- C. Marketing Update Thom Simmons/Jackie Gibson

Jackie Gibson reviewed a handout that was distributed to the Executive Committee and appears at the end of these minutes. Outfront Media Sports has committed \$1.9M which is close to the revenue share threshold at \$2.0M. Tik-a-Tap cost the state an opportunity at reaching revenue share when they filed bankruptcy. Thom Simmons commended Rob Wigod for leading the section into the OMS agreement and it is paying off.

## **5. NEW BUSINESS (Cont.)**

### D. Communications Update

Chelsea Heyward

Thom Simmons gave the report as Chelsea Heyward was not present. The office is ahead of budget in rights fees this year. There was a deal for Basketball with KDOC and this relationship has now turned into a contract for the 2019-20 school year. Talking with Baller TV to be our number three network. In social media, Instagram is performing better than expected. The playoff brackets garnered 10,200 likes which is ahead of where we wanted to be. Soccer received twice as many views as all other Winter Sports.

### E. 2018-19 Southern Section Goals

Rob Wigod

Rob Wigod distributed the section goals and they appear at the end of these minutes. He highlighted several accomplishments to the Executive Committee. Loren Kleinrock mentioned that he appreciated the tone that the Transfer Rules Committee is taking. Rob Wigod continued that it is time to see exactly what we are looking at, for example, the SOP dates at the end of the season instead of at the beginning, a type of first-time transfer rule in an environment where valid change of residence and hardships have been tightened up. Monica Colunga requested that at the Council Meeting, Council members sit in their geographic areas to allow members to meet with their area representative from the Transfer Rules Committee and ask for input.

Monica Colunga called for Closed Session at 2:20 p.m.

## **6. CLOSED SESSION**

### A. Public Employee Evaluation of Performance – (Government Code 54957):

#### 1. Commissioner's Evaluation

## **7. REPORT OF ACTION(S) TAKEN IN CLOSED SESSION**

The meeting reconvened at 2:28 with no action taken in Closed Session.

## **8. REPORTS**

### A. President's Report

Dr. Monica Colunga

Monica Colunga discussed calls that she has received as President of the section. The principals and school administrators need to be educated on the process and procedures of the organization. There needs to be a way to get that message out. Rob Wigod did a great job in his message on loyalty. Changing clubs when they do not like what is going on is happening at the high school level and we need to send the message of loyalty. Attended Glenn Martinez' memorial and a thank you to Rob Wigod for the eulogy. Finally, thank you to the staff for your reliance through this difficult time.

### B. Treasurer's Report

Dr. Jeff Jordan

The auditors were very complimentary of the organization. Please refer to the Treasurer's Report at the end of these minutes that Jeff Jordan reviewed with the Executive Committee. At Walnut Valley Unified, they are rolling out A.E.D.s throughout the district. It is fun to get to work with school sites.

## **8. REPORTS (Cont.)**

### C. Commissioner's Report

Rob Wigod

This has been a difficult time and I appreciate everyone's support. The search for a new Assistant Commissioner will begin April 8, with applications closing on May 3. Interviews will be conducted in the middle of May, with a selection at the end of month and the new person starting on July 1. We will be asking for your involvement in the process. Dana Wilkerson will term out at the end of this school year, so we need a new At-Large Representative to be appointed. Would like to hear from you any nominations you might have for this position at our May meeting and the new person will be appointed at the August meeting. The new school's application deadline is Monday, April 1. Emails were sent to the Probationary schools for their evaluations of this school year and we will be asking you to revisit them. Along with staff, will be attending the CSADA Conference in San Diego next weekend with a session just for Southern Section Athletic Directors and then will be attending the CIF Federated Council Meeting the following Friday in Burlingame. Champions for Character, Hall of Fame, and Distinguished Service Award nominations are due May 1. The Champions for Character Golf Tournament is Monday, June 17, at Alta Vista Country Club in Placentia. Please be part of the day and we will have the In-N-Out truck on site for lunch.

### D. Executive Committee Member Reports

President-Elect, Mike West – AB 1592 is in legislature. For this bill, we are going to ask the schools to send their logo to be placed on one letter to show support. Roger Blake will send out the request to all schools. Glenn Martinez' primary goal was to create the Athletic Trainers Committee and has helped the community to have a voice and be able to provide feedback.

Mt. SAC Area Representative, Paul Lopez – Talked about the impact Glenn Martinez had on the section. His area is in the middle of Relegating. Asked if 16 games are too many for high school football players.

Girls' Athletic Directors Representative, Jill Matyuch – It was great to be at the Women in Sports conference with the CIF-SS Street Team. There were excellent speakers and Nancy Kelly was great and authentic.

Foothill Area Representative, Loren Kleinrock – This is an amazing group and my time with it is coming to an end. I am grateful to have been able to a part of it and it has been a rewarding experience.

Small Schools Area Representative, Mark Edgemon – Promoted the CSADA Conference happening next weekend. There are 600 signed up and looking forward it. Thank you to staff.

Orange County Area Representative, Denise Halstead – Was not able to attend the CIF-SS Cheer Championships but our squad participated, and the students were in awe of what they were seeing. Will be retiring next year so will be stepping down from this position. This experience was awesome and high school athletics is in great hands.

At-Large Representative, Dana Wilkerson – Sending thoughts and prayers to the office staff and the Martinez family. Thank you, Sandy Gahring, for allowing me to speak at the Girls Got Game event and to share my story. It was a cleansing for me and it was a great event.

Citrus Belt Area Representative, Ed Kearby – The Citrus Belt Area is in their Relegating cycle with 88 schools that are all unique in their own way. Attended the Basketball Finals at CBU and the venue was awesome for our kids. I agree with the question, is 16 games too many for these football players?

CIF State Federated Council President, Jim Perry – Thank you to the office staff for the grace they have shown in handling this difficult time. The posting for Roger Blake's position closes tomorrow at 4:00 pm. Screening is April 4, interviews are May 6, with the announcement of a new Executive Director shortly thereafter.

## **8. REPORTS (Cont.)**

### D. Executive Committee Member Reports (Cont.)

Northern Area Representative, Dick Billingsley – We will miss Dana Wilkerson. Retiring from teaching but still going to be an Assistant Athletic Director at Oak Park so I hope to stay on board. Congratulations to Rainer Wulf on the Basketball Playoffs, they were awesome. We played at Azusa Pacific and it was a great venue. The Northern Area is also in Relegating, and they are going to do Football only leagues. 8-Man teams will not vote on the 11-Man Relegating.

Marketing Manager, Jackie Gibson – Have enjoyed seeing you outside of this meeting. Great to see Nancy Kelly and Dana Wilkerson at the Women in Sports conferences and it was so inspiring as they touched so many lives.

Assistant Commissioner, Thom Simmons – Went to all three Women in Sports conferences and they were all great. Sandy Gahring, thank you for honoring Glenn Martinez the way you did at the Girls Got Game event.

Assistant Commissioner, Rainer Wulf – We need to work at better educating our clients. The club influence in Basketball, pulling teams from courts, parents crazy on refs, coaches in flip flops and shorts is working its way down to the high school level. Our standards are what separates us from the club system. We need to continue to educate our schools on how we are different from that culture.

Chief Financial Officer, Mitch Carty – Appreciates everyone's support.

Assistant Commissioner, Kristine Palle – Thank you for the help with the new format for Soccer and presenting awards at the various sites. Teams were excited and it was successful.

Assistant Commissioner, Mike Middlebrook – Boys Soccer had a spike in red cards and six schools are on probation for it. The revenue was positive for the Finals and we sent money back to the schools that hosted as thanks for a job well done.

CSADA Representative, David Reid – Championships were run so well. Our area is Relegating with 29 proposals to vote down to one, with that vote taking place on April 22. Credit to Ray Plutko as he set the rules that we still follow for Relegating and they have worked for the past 15 years. The Audit Committee and our CFO do a wonderful job and is always done very well. Auditor says we are well run.

CADA Representative, Geniel Moon – CADA Conference was held a couple weeks ago at the same site as CASSA. CSC is so great, and our coach has brought them to a great level. Activities Directors meeting here on April 11 with Todd Arrowsmith as the chair. We will be discussing leadership building.

Superintendent Representative, Nancy Kelly – Rob Wigod's eulogy for Glen Martinez was perfect. Glad to have spoken at the Women in Sports Conference. Not comfortable doing this but worth it if I can help one person. My brother was there, which was a nice surprise.

Desert Area Representative, Jeff Williams – This group is into doing things the right way, with an emphasis and commitment to education-based athletics. We have an impact on people that will last a lifetime and doing it the right way has its benefits.

Coast Area Representative, Dr. Paula Rodas – Rob Wigod did an amazing job at the funeral. Thank you for letting me part of the Soccer Championships. Stands were packed and the move to local areas was a good move. We have too many red cards and have taken steps to remedy and not let it happen again. Flying positions next week for full time athletic trainers on all of our high school campuses.

CSADA Representative, Sandy Gahring – Had 773 students at our Girls Got Game event. Baseball coaches donated \$1,000 for cheerleading mats.

Executive Assistant, Sharon Hodge – Thank you for your continued support.

Past President, Carter Paysinger – Rob Wigod did a great job at Glen Martinez' service. We need to get principals and superintendents involved. You can put rules in place, people will still figure a way to cheat. When many make transfers, need to be involved to better serve the communities and help the kids that have worked their way up.

## **9. ADVANCE PLANNING**

### **A. DATES**

1. April 9, 2019 – CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.
2. May 8, 2019 – CIF Southern Section Executive Committee Meeting, CIF Southern Section Offices, Los Alamitos, California, 1:00 p.m.

### **B. SUGGESTED AGENDA ITEMS**

There were no suggested agenda items for the next meeting.

## **10. ADJOURNMENT**

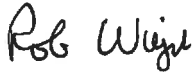
There was a motion and a second to adjourn the meeting. There being no discussion, the motion passed unanimously, and the meeting was adjourned at 3:22 p.m.

Submitted by:



Sharon Hodge  
Executive Assistant

Approved by:



Rob Wigod  
Commissioner of Athletics



# Adopt Agenda

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      20 Yes      0 No      0 Abstain**

# Approval of Minutes

## Minutes of the January 19, 2019 Executive Committee Meeting

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Abstain
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      19 Yes      0 No      1 Abstain**

# STATE 584

## Proposed CIF State Budget 2019-2020

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      20 Yes      0 No      0 Abstain**

# STATE 585

## CIF State Executive Committee Nominations

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      20 Yes      0 No      0 Abstain**

# STATE 586

## Proposed Revision of Bylaw 503.F Coaching Staff Payments

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      20 Yes      0 No      0 Abstain**

# STATE 587

## Proposed Revision of Bylaws 22.B.9 & 503.L Emergency Action Plans and A.E.D.

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      20 Yes      0 No      0 Abstain**

# STATE 588

## Proposed Revision of Bylaw 2000.B Varsity Football Age Requirement Medical Clearance

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      20 Yes      0 No      0 Abstain**

# STATE 568

## Proposed Revision of Bylaws 211 & 303 Continuation School

Todd Arrowsmith		Terry Barnum		Dick Billingsley	No	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	No	Mark Edgemon	No	Sandy Gahring	No
Denise Halstead	No	Jeff Jordan	No	Ed Kearby	No	Nancy Kelly	No
Loren Kleinrock	No	Geniel Moon	No	Paul Lopez	No	Jill Matyuch	No
John Norman		Carter Paysinger	No	Jim Perry	No	Dave Reid	No
Paula Hart Rodas	No	Mike West	No	Dana Wilkerson	No	Jeff Williams	No

**Motion Lost    1 Yes    19 No    0 Abstain**



# SS 589

## Proposed CIF Southern Section Budget 2019-2020

Todd Arrowsmith	
Monica Colunga	Yes
Denise Halstead	Yes
Loren Kleinrock	Yes
John Norman	
Paula Hart Rodas	Yes

Terry Barnum	
Rita Dever	Yes
Jeff Jordan	Yes
Geniel Moon	Yes
Carter Paysinger	Yes
Mike West	Yes

Dick Billingsley	Yes
Mark Edgemon	Yes
Ed Kearby	Yes
Paul Lopez	Yes
Jim Perry	Yes
Dana Wilkerson	Yes

Chris Calderwood	
Sandy Gahring	Yes
Nancy Kelly	Yes
Jill Matyuch	Yes
Dave Reid	Yes
Jeff Williams	Yes

**Motion Carried      20 Yes      0 No      0 Abstain**

# SS 590

## CIF Southern Section Executive Committee Nominations

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Yes	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Abstain

**Motion Carried    19 Yes    0 No    1 Abstain**

# SS 591

## Officials Fees Proposal

Todd Arrowsmith	
Monica Colunga	Yes
Denise Halstead	Yes
Loren Kleinrock	Yes
John Norman	
Paula Hart Rodas	Yes

Terry Barnum	
Rita Dever	Yes
Jeff Jordan	Yes
Geniel Moon	Yes
Carter Paysinger	Yes
Mike West	Yes

Dick Billingsley	Yes
Mark Edgemon	Yes
Ed Kearby	Yes
Paul Lopez	Yes
Jim Perry	Yes
Dana Wilkerson	Yes

Chris Calderwood	
Sandy Gahring	No
Nancy Kelly	Yes
Jill Matyuch	Yes
Dave Reid	Yes
Jeff Williams	Yes

**Motion Carried    19 Yes    1 No    0 Abstain**

# SS 592

## Proposed Revision of Bylaw 504.M Sunday for Cheer Only

Todd Arrowsmith		Terry Barnum		Dick Billingsley	No	Chris Calderwood	
Monica Colunga	No	Rita Dever	No	Mark Edgemon	No	Sandy Gahring	No
Denise Halstead	No	Jeff Jordan	No	Ed Kearby	No	Nancy Kelly	No
Loren Kleinrock	No	Geniel Moon	No	Paul Lopez	No	Jill Matyuch	Yes
John Norman		Carter Paysinger	No	Jim Perry	No	Dave Reid	No
Paula Hart Rodas	No	Mike West	No	Dana Wilkerson	Yes	Jeff Williams	No

**Motion Lost    2 Yes    18 No    0 Abstain**

# Item 5B1

## 2017-2018 CIF Southern Section Audit

Todd Arrowsmith		Terry Barnum		Dick Billingsley	Yes	Chris Calderwood	
Monica Colunga	Yes	Rita Dever	Yes	Mark Edgemon	Yes	Sandy Gahring	Yes
Denise Halstead	Yes	Jeff Jordan	Yes	Ed Kearby	Yes	Nancy Kelly	Yes
Loren Kleinrock	Yes	Geniel Moon	Yes	Paul Lopez	Yes	Jill Matyuch	Yes
John Norman		Carter Paysinger	Yes	Jim Perry	Yes	Dave Reid	Yes
Paula Hart Rodas	Abstain	Mike West	Yes	Dana Wilkerson	Yes	Jeff Williams	Yes

**Motion Carried      19 Yes      0 No      1 Abstain**

**C.I.F. SOUTHERN SECTION**  
**Profit & Loss Budget vs. Actual/Forecast**  
 July 2018 through June 2019

	As of 3/27/19	Forecast 6/30/19	Budget	\$ + - Budget
<b>Income</b>				
BASEBALL	0.00	60,000.00	59,000.00	1,000.00
BASKETBALL	273,565.79	396,000.00	649,000.00	-253,000.00
CHEER	23,210.00	23,210.00	10,000.00	13,210.00
CROSS COUNTRY	93,272.00	93,272.00	99,000.00	-5,728.00
FOOTBALL	723,063.05	723,913.05	875,000.00	-151,086.95
GOLF	31,800.00	77,000.00	74,000.00	3,000.00
SOCCER	92,021.00	92,021.00	77,500.00	14,521.00
SOFTBALL	0.00	24,000.00	26,000.00	-2,000.00
SWIMMING	0.00	52,000.00	59,000.00	-7,000.00
TRACK & FIELD	1,000.00	122,000.00	139,000.00	-17,000.00
VOLLEYBALL	93,635.00	155,000.00	169,000.00	-14,000.00
WATER POLO	42,896.00	42,896.00	47,000.00	-4,104.00
WRESTLING	115,810.00	122,721.00	149,000.00	-26,279.00
APPAREL	84,678.75	139,000.00	139,000.00	0.00
FRIENDS OF GOLF	47,000.00	47,000.00	47,000.00	0.00
INTEREST INCOME	37,226.55	50,000.00	25,000.00	25,000.00
PROGRAMS	0.00	0.00	100.00	-100.00
PUBLICATIONS	43,953.58	75,000.00	79,000.00	-4,000.00
SPORTS FEES	491,400.00	491,400.00	489,000.00	2,400.00
SUPPORT INCOME	1,092,721.52	1,100,000.00	1,065,100.00	34,900.00
TV -WEB - RADIO RIGHTS	310,650.00	325,000.00	289,000.00	36,000.00
CHAMPIONS FOR CHARACTER	26,234.00	75,000.00	74,000.00	1,000.00
SPECIAL EVENTS	74,845.00	74,845.00	49,000.00	25,845.00
OTHER INCOME	56,708.80	56,708.80	35,000.00	21,708.80
<b>Total Income</b>	<b>3,755,691.04</b>	<b>4,417,986.85</b>	<b>4,723,700.00</b>	<b>-305,713.15</b>
<b>Cost of Goods Sold</b>				
Cost of Goods Sold	35,998.85	64,470.00	64,470.00	0.00
<b>Total COGS</b>	<b>35,998.85</b>	<b>64,470.00</b>	<b>64,470.00</b>	<b>0.00</b>
<b>Gross Profit</b>	<b>3,719,692.19</b>	<b>4,353,516.85</b>	<b>4,659,230.00</b>	<b>-305,713.15</b>
<b>Expense</b>				
BADMINTON EXPENSE	47.31	47.31	0.00	47.31
BASEBALL EXPENSE	654.45	40,000.00	41,000.00	-1,000.00
BASKETBALL EXPENSE	87,081.90	101,000.00	195,000.00	-94,000.00
CHEER EXPENSE	12,153.72	11,992.72	15,000.00	-3,007.28
CROSS COUNTRY EXPENSE	50,326.33	50,326.33	46,000.00	4,326.33
FOOTBALL EXPENSE	79,121.24	79,046.24	50,000.00	29,046.24
GOLF EXPENSE	32,157.03	75,000.00	71,000.00	4,000.00
LACROSSE EXPENSE	188.71	188.71	150.00	38.71
SOCCER EXPENSE	30,458.49	30,458.49	36,000.00	-5,541.51
SOFTBALL EXPENSE	246.00	24,000.00	23,000.00	1,000.00
SWIMMING EXPENSE	1,159.02	50,000.00	48,000.00	2,000.00
TENNIS EXPENSE	7,446.44	16,000.00	16,000.00	0.00
TRACK & FIELD EXPENSE	19,606.00	88,000.00	86,000.00	2,000.00

**C.I.F. SOUTHERN SECTION**  
**Profit & Loss Budget vs. Actual/Forecast**  
 July 2018 through June 2019






	As of 3/27/19	Forecast 6/30/19	Budget	\$ + - Budget
VOLLEYBALL EXPENSE	30,212.50	55,000.00	55,000.00	0.00
WATER POLO EXPENSE	23,783.64	23,783.64	26,000.00	-2,216.36
WRESTLING EXPENSE	105,605.53	107,000.00	134,000.00	-27,000.00
AREA LIAISONS	41,090.93	41,090.93	43,000.00	-1,909.07
AUDITOR	6,000.00	16,000.00	16,000.00	0.00
AWARDS	24,844.24	58,000.00	57,000.00	1,000.00
BANK SERVICE CHARGES	1,942.26	2,500.00	2,000.00	500.00
BUILDING MAINTENANCE	20,714.84	25,000.00	34,000.00	-9,000.00
COUNCIL	49,786.51	55,000.00	58,000.00	-3,000.00
DEPRECIATION EXPENSE	0.00	61,530.69	82,000.00	-20,469.31
DONATIONS	8,540.00	49,000.00	49,000.00	0.00
GENERAL OFFICE	23,653.96	29,000.00	28,900.00	100.00
INSURANCE	26,088.76	29,000.00	32,000.00	-3,000.00
INVESTMENT EXPENSE	1,750.00	3,500.00	3,800.00	-300.00
LEGAL EXPENSE	1,168.73	2,500.00	5,000.00	-2,500.00
MAJOR MEDICAL	313,239.02	375,955.00	386,999.00	-11,044.00
MISCELLANEOUS EXPENSE	53.48	975.00	975.00	0.00
OFFICE SUPPLIES	28,338.83	31,000.00	35,000.00	-4,000.00
OFFICE SUPPLIES - SMALL EQUIP.	0.00	0.00	3,000.00	-3,000.00
OFFICE TRAVEL	16,672.90	40,000.00	43,500.00	-3,500.00
PAYROLL EXPENSES	0.00	0.00	96.00	-96.00
PAYROLL TAXES	381,657.27	512,140.00	517,078.00	-4,938.00
POSTAGE/UPS	12,153.28	15,500.00	17,500.00	-2,000.00
PRESS/MEDIA	7,632.85	9,000.00	7,000.00	2,000.00
PRINTING/DUPLICATING	23,906.34	33,000.00	38,500.00	-5,500.00
PROFESSIONAL GROWTH	539.91	750.00	750.00	0.00
PROGRAM EXPENSE	474.00	474.00	500.00	-26.00
PUBLICATIONS EXPENSE	24,991.62	26,000.00	25,000.00	1,000.00
PUBLICATIONS WASTE	0.00	3,500.00	3,500.00	0.00
SALARIES	1,352,133.25	1,812,858.00	1,813,182.00	-324.00
SALES/USE TAX EXPENSE	944.80	1,200.00	2,000.00	-800.00
SECRETARIAL/ADMIN. ASSISTANCE	0.00	200.00	500.00	-300.00
SPECIAL EVENTS EXPENSE	54,901.33	56,000.00	70,000.00	-14,000.00
SUPPORT/MARKETING EXPENSE	44,491.04	52,000.00	175,000.00	-123,000.00
TAXES - GENERAL	1,626.83	2,500.00	2,300.00	200.00
TICKETS	0.00	0.00	1,100.00	-1,100.00
TV TO SCHOOLS	0.00	135,000.00	135,000.00	0.00
UTILITIES	13,536.13	19,000.00	18,900.00	100.00
CHAMPIONS FOR CHARACTER EXPENS	37,536.07	60,000.00	54,000.00	6,000.00
WEBSITE TECHNOLOGY	40,095.59	55,000.00	55,000.00	0.00
<b>Total Expense</b>	<b>3,040,753.08</b>	<b>4,366,017.06</b>	<b>4,659,230.00</b>	<b>-293,212.94</b>
<b>Net Income</b>	<b>678,939.11</b>	<b>-12,500.21</b>	<b>0.00</b>	<b>-12,500.21</b>

# ONLINE CHAMPIONSHIP PROGRAMS

## WINTER 2019

### All Publications

Click on the the title to see the detailed statistics of an individual publication

	Title	Reads	SOLD	Impressions	Avg. Time Spent	Orig. Publish Date ▼
	<a href="#">2019 CIF-SS Ford Boys Soccer Champions...</a>	762		3,254	3:41	Feb 14, 2019
	<a href="#">2019 CIF-SS Ford Girls Soccer Champions...</a>	683	437	4,150	2:45	Feb 14, 2019
	<a href="#">2019 CIF-SS Ford Girls Basketball Champi...</a>	1,048		71,997	2:38	Feb 14, 2019
	<a href="#">2019 CIF-SS Ford Boys Basketball Champi...</a>	1,140	578	2,969	3:15	Feb 14, 2019
	<a href="#">2019 CIF-SS Ford Girls Water Polo Champ...</a>	643	180	3,282	3:25	Feb 14, 2019



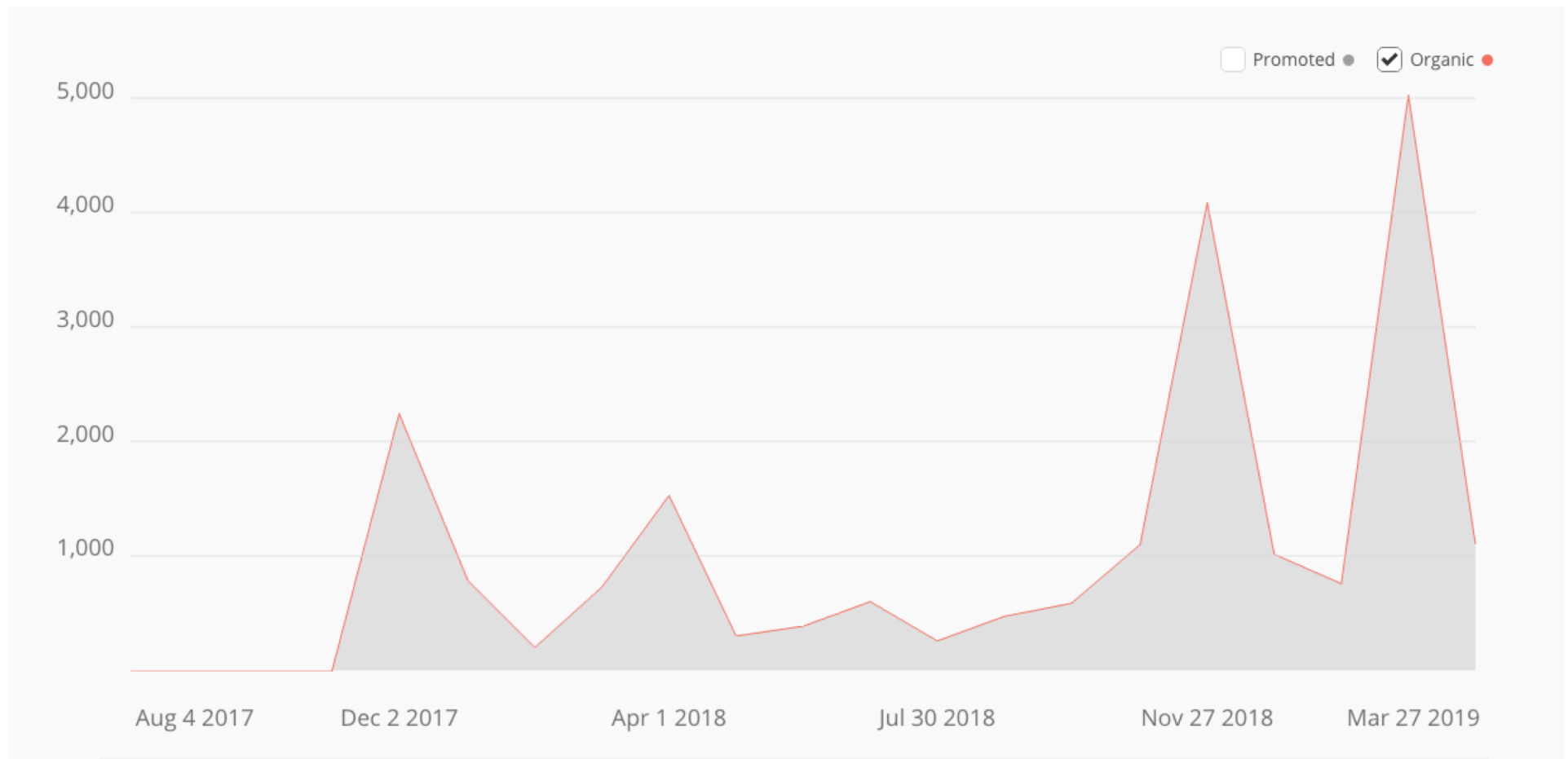
# ONLINE CHAMPIONSHIP PROGRAMS TWO YEAR SPREAD

Explore all your data below

Aug 1 2017 - Mar 27 2019 ▾

## Publication Performance

Reads Read Time Average Time Spent Impressions



# SNAPCHAT GEOFILTER ANALYTICS-WINTER 2019

Name	Amount	Swipes	Uses	Views
<b>Girls Got Game</b>	\$24.32	635	169	15092
<b>CIF-SS Soccer Championships</b>	\$45.73	827	336	23716
<b>CIF-SS Basketball Championships Godinez</b>	\$16.69	354	225	16711
<b>CIF-SS Basketball Championships Colony</b>	\$15.88	206	108	9591
<b>CIF-SS Basketball Championships APU</b>	\$30.70	734	444	44898
<b>CIF-SS Basketball Championships CBU</b>	\$19.46	655	131	10701
<b>CIF-SS Girls Water Polo Championships</b>	\$38.79	372	222	24429
<b>CIF-SS Wrestling Masters Meet</b>	\$39.80	810	370	36517
<b>CBAADA WIS Conference</b>	\$12.16	400	146	19568
<b>2019 Cheerleading Championships</b>	\$57.72	1068	560	56711
<b>Totals</b>	<b>\$301.25</b>	<b>6,061</b>	<b>2,711</b>	<b>257,934</b>

# SNAPCHAT GEOFILTER ANALYTICS – TO DATE

Girls Got Game	\$24.32	635	169	15092
CIF-SS Soccer Championships	\$45.73	827	336	23716
CIF-SS Basketball Championships Godinez	\$16.69	354	225	16711
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CIF-SS Wrestling Masters Meet	\$39.80	810	370	36517
CBAADA WIS Conference	\$12.16	400	146	19568
2019 Cheerleading Championships	\$57.72	1068	560	56711
D2 Championship Game	\$63.37	164	14	1565
D1 Football Championships	\$32.82	2862	2013	216028
Centennial Corona v. Mater Dei	\$6.55	948	374	38938
Cross Country Finals	\$14.31	1253	429	42132
San Clemente v. St. John Bosco	\$13.87	369	147	15415
BWP Championships	\$48.98	1134	406	41071
Cross Country Prelims	\$47.67	2126	1012	87292
Volleyball Finals	\$27.18	644	306	27622
Murrieta Valley v. San Clemente	\$15.91	317	136	10966
Rancho Verde v. Heritage	\$13.52	313	139	9229
Calabasas v. Oaks Christian	\$24.60	531	217	21430
St. John Bosco v. Mater Dei	\$5.54	1104	389	48765
St. John Bosco v. JSerra	\$34.16	916	516	41379
IMG Academy v. Mater Dei	\$9.91	4635	2806	294519
Serra @ LB Poly	\$15.70	700	416	22616
Centennial (Corona) v. Chandler (Arizona)	\$8.90	443	237	26201
<b>TOTALS</b>	<b>\$684.24</b>	<b>24,520</b>	<b>12,268</b>	<b>1,203,102</b>

**THE TOTAL FOR 2017-2018 SCHOOL YEAR WAS 1,420,179. ONLY 200,000 AWAY WITH SPRING TO GO!**

# WINTER CHAMPIONSHIP HOSPITALITY

EVENT	COMPANY	\$\$\$
CHEER CHAMPIONSHIPS	OLD SPAGHETTI FACTORY	\$600
WRESTLING MASTERS MEET	OLD SPAGHETTI FACTORY	\$300
WRESTLING MASTERS MEET	RAISING CANES	\$400
WATER POLO CHAMPIONSHIPS	OLD SPAGHETTI FACTORY	\$150
BASKETBALL – COLONY HS	RAISING CANES	\$200
<b>TOTAL SAVINGS</b>		<b>\$1,650</b>







## RAISING CANE'S EVENT EXPOSURE





**KEY**

- Denotes Existing Goals from previous years that continued in 2018-2019

- Denotes New Goals for 2018-2019

- Denotes Responses to 2018-2019 Goals (Existing and New)

**To: CIF Southern Section Executive Committee Members**  
**From: Rob Wigod, Commissioner of Athletics**  
**Subject: 2018-2019 CIF Southern Section Goals**  
**Date: March 28, 2019**

**1. Continue to Enhance Communication Between the CIF Southern Section Office, Member Schools and the Executive Committee**

- a. Expand the use of social media in communications with member schools, the public and media outlets.

**1) Incorporate Digital Media Coordinator into all aspects of online content and messaging.**

(Ongoing, 2018-2019; Digital Media Coordinator began July 2, 2018.)

(New – Initiated Podcasts on section website. As of March 28, 2019, there have been 10 Podcasts produced and made available on the section website.)

(Facebook, Twitter and Instagram information below...)

- Facebook - Followers as of March 25, 2019 = 12,153

- Followers in 2017-2018 = 5,845

- **Increase = 52.0%**

- Twitter - Followers as of March 25, 2019 = 35,972

- Followers in 2017-2018 = 32,743

- **Increase = 9.0%**

- Instagram - Followers as of March 28, 2019 = 9,545

- Followers in 2017-2018 = 3,765

- **Increase = 60.6%**

- b. Continue to develop enhanced mobile version of the website that includes links with social media platforms.

(Completed; August 1, 2018. Added enhancements to the mobile version of our website that includes direct links to social media platforms and easier dropdown menus for individual pages.)

- c. Initiate Street Team to be present at approximately **40** CIF Southern Section regular season and championship events to promote Southern Section branding through social media.

(Ongoing, 2018-2019. Initiated, August 17, 2018. As of March 28, 2019, the Street Team has been present at 23 events and will be continuing through May 17, 2019. Snapchat numbers from Street Team events through March 28, 2019: Uses = 12,268, Swipes = 24,520, Impressions = 1,203,102.)

- d. Publish periodic Messages from the Commissioner on Section website.

(Ongoing, 2018-2019. 9 Messages from the Commissioner have been published as of March 28, 2019.)

- e. Prepare and distribute frequent Executive Committee Updates.

(Ongoing, 2018-2019. 10 Executive Committee Updates have been published as of March 28, 2019.)

- f. Utilize CIFSSHome to directly communicate information by email to selected groups.

(Ongoing, 2018-2019, on a daily basis.)

- g. Offer opportunities and conduct personal interviews with media members from throughout the various geographic areas of the section.

(Completed; August 29, 2018. Conducted 7 individual interviews with various media outlets throughout several geographic areas of our section.)

## **2. Implement Year 7 of CIFSSHome for CIF Southern Section Member Schools**

- a. Activate CIFSSHome for the 2018-19 school year.  
(Completed; July 1, 2018.)
- b. Along with staff, facilitate numerous training sessions for member schools.  
(Completed; July, 2018.)
- c. Along with staff, provide ongoing training and assistance to member schools on a daily basis.  
(Ongoing, 2018-2019.) (Staff)
- d. Continue to develop and expand features of CIFSSHome.  
(Ongoing, 2018-2019. Improved log-in process and password security.)
- e. **Increase mobile version capabilities of CIFSSHome.**  
(Ongoing, 2018-2019. Increased ability to examine and review transfer paperwork.)

## **3. Launch New Championship Events**

- a. **Inaugural Traditional Cheer Championships**  
(Completed; January 12, 2019.)
- b. **Inaugural Southern Section Unified Sports Track and Field Championships.**  
(Will be completed; May 11, 2019.)

## **4. Implement New Rules Changes**

- a. **2018-2019 Sports Calendar.**  
(Launched, July 1, 2018; Ongoing, 2018-2019.)
- b. **Maximum Number of Allowable Contests.**  
(Launched, July 1, 2018; Ongoing, 2018-2019.)
- c. **SOP Dates for 2018-2019.**  
(Launched, July 1, 2018; Ongoing, 2018-2019.)
- d. **International Student Bylaw Revision.**  
(Launched, July 1, 2018; Ongoing, 2018-2019.)

## **5. Provide Professional Growth Opportunities for Member Schools**

- a. Launch Year 4 of the MVP AD Program.  
(Completed; August 1, 2018. 83 Athletic Directors took the MVP AD Exam on October 15, 2018. Certifications will be completed June 15, 2019.)
- b. Conduct CIF Southern Section Athletic Administrator Summit.  
**1) Introduce Leadership Track, to include Superintendents and Private School Presidents.**  
(Completed; October 15, 2018.)

## **6. Financial Matters**

- a. Expand CIF Southern Section investment opportunities under approved CIF Southern Section Investment Policy.  
(Ongoing, 2018-2019. Investments balance, as of February 28, 2018, was \$1,418,385.00  
Investments balance, as of March 22, 2019, is \$1,479,159.00, an increase of \$60,774.00 from the 2017-2018 school year.)
- b. **In conjunction with CIF Sports Properties, work toward revenue share in Year 2 of the CIF Marketing Plan.**  
(As of March 28, 2019, we are at \$1,930,499 in sponsorship commitments, which is \$69,501 away from revenue share.)
- c. **Increase online ticketing opportunities for Southern Section member schools.**  
(Through the 2018-2019 Fall, and Winter Sports Championships, there have been 9,333 online tickets sold for CIF Southern Section events, an increase of 25.5% from 2017-2018, when that number was 6,961. In addition, through the 2018-2019 Fall Sports Championships, 27 member schools sold 7,936 online tickets over 37 events. Winter Sports Championships numbers are not complete at this time.)
- d. **Secure additional partnership for broadcast rights.**  
(Ongoing, 2018-2019. As of March 28, 2019, with Spring Championships still to come, broadcast rights income is \$21,650 over budget projections for 2018-2019.)

## **7. Examine and Explore Issues Involving Public and Private Schools**

- a. Continue to work with the CIF Southern Section Public/Private Committee on an ongoing basis.  
(Ongoing, 2018-2019. First meeting held on September 28, 2018, and second meeting to be held on March 29, 2019.)
- b. Continue to work with the Private School Leadership Advisory Committee on an ongoing basis.  
(Ongoing, 2018-2019. First meeting held on November 7, 2018, and second meeting to be held on May 7, 2019.)
- c. Continue to engage in a constructive dialogue with member schools, both public and private, on public/private issues.
- d. Serve as a resource for member schools, leagues and areas of the CIF Southern Section by attending league meetings, area meetings and athletic director association meetings.
- e. Continue to emphasize adherence to current CIF State Constitution and Bylaws and CIF Southern Section Blue Book rules that apply to all schools.
- f. Implement and evaluate new CIF Bylaw 510 interpretations and recommend modifications, as needed.  
(Ongoing, 2018-2019. Public/Private Committee, Private School Leadership Advisory Committee, Superintendent's Advisory Committee, Administrative Staff.)
- g. **Initiate discussion/examination of current CIF Transfer Bylaws.**  
(Ongoing, 2018-2019. In August, 2018, conducted survey of member schools regarding current transfer rules. In September, 2018, established Transfer Rules Committee to examine current transfer bylaws and explore options for potential changes. Transfer Rules Committee met for the first time on January 23, 2019, and will meet again on April 9, 2019.)

## **8. Work Cooperatively with the CIF State Office and the Other 9 Sections**

- a. Generate a sectional identity that provides leadership, along with being cooperative and sensitive to the needs of the CIF and the other sectional organizations.  
1) Initiate discussion/examination of current CIF Transfer Bylaws.  
(Initiated September 12, 2018, CIF Section Commissioner's Meeting, Sacramento.)
- b. Develop strategies that recognize and support the needs of the CIF and the other sections without sacrificing the strengths and interests of the CIF Southern Section.
- c. Serve as a resource, along with members of the CIF Southern Section Staff, to the CIF State Office in the management and conducting of CIF State Regional and CIF State Championship events.  
1) **Rob Wigod - Event Manager – CIF State Football Championships.**  
(Completed; December 14, 2018.)  
2) **Thom Simmons – Tournament Director – CIF Southern Regional Basketball Tournament**  
(Completed; March 5, 2019.)

## **9. Expand Relationships with the National Federation of State High School Associations**

- a. Along with staff, serve on various national committees affiliated with the National Federation of State High School Associations.  
(Ongoing, 2018-2019. During the 2018-2019 school year, the following CIF Southern Section Staff members served in these capacities with the NFHS...  
- Rob Wigod - Member, NFHS Network Leadership Circle  
- Kristine Palle - Chair, NFHS Water Polo Rules Committee)
- b. Along with Fox Sports, offer increased opportunities for member schools to participate in the NFHS Network Student Broadcast Program.  
(As of March 28, 2019, 53 Southern Section member schools are now participating in the NFHS Network Student Broadcast Program, an increase of 83% from the 2017-2018 school year.)
- c. Serve as presenter/moderator at the NFHS Summer Meeting.  
- Thom Simmons - Presenter, "Responding to Trolls and Comments on Social Media" (July 1, 2018)  
NFHS Summer Meeting, Chicago, Illinois
- d. **NFHS Network – Increase participation of member schools in the Pixellot program.**  
(As of March 28, 2019, 43 schools have Pixellot systems in place, an increase of 26.5% from the 2017-2018 school year.)



**C. I. F. SOUTHERN SECTION**  
**Treasurer's Report**  
Executive Committee Meeting  
March 28, 2019

**I. INVESTMENTS IN FISCAL 2018-19**

- A. Interest income: \$37,227 in 18-19 (\$1,465,345 balance)
  - i. Weathered the October & December 2018 market storm
    - a. October = (\$46,523)
    - b. December = (\$51,735)
  - ii. January & February recovery = \$82,975
  - iii. Still up \$265K since account inception in May, 2014

**II. SPORT FEES**

- A. Last year (17-18): \$499,800
- B. This year (18-19): \$491,400
- C. Why? Loss of Northern schools...

**III. BROADCAST RIGHTS FEES (TV, Radio & Web)**

- A. Last year (17-18): \$332,967
- B. This year (18-19): \$310,650 (thus far...)
- C. Exclusive contracts (Fox & NFHS) up \$5K
- D. Playoff season Rights down \$17K
- E. Regular season Rights FLAT
- F. Highlights category down \$11K

**IV. PLAYOFF REVENUE TO SCHOOLS**

- A. As a result of CIF-SS playoff revenue sharing, MEMBER SCHOOLS received the following amounts per sport...
  - i. Football: \$401,199
  - ii. Girls Volleyball: \$43,529
  - iii. Boys Basketball: \$134,038...so far
  - iv. Girls Basketball: \$51,679...so far
  - Total: \$630,445**

**V. BUILDING MAINTENANCE**

- A. Looking ahead (1-3 years)
  - 1. Large Format printer (SECURED)...\$3500 depreciate over 3 years
  - 2. New 5-year lease on 2 copiers (SECURED)
  - 3. Network transition (computers and phone system (JULY))...\$70K depreciate over 3 years
  - 4. Roof and HVAC system (hopefully in 19-20 or 20-21)

Prepared by:  
*MITCH CARTY, Chief Financial Officer*