

Thom Simmons
Assistant Commissioner
thoms@cifss.org



Anita Fopma
Program Coordinator
anitaf@cifss.org

CALIFORNIA INTERSCHOLASTIC FEDERATION - SOUTHERN SECTION

10932 Pine St., Los Alamitos, CA 90720

(562) 493-9500

(562) 493-6266 - Fax

www.cifss.org



MEDIA RELEASE

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CONTACT: THOM SIMMONS

CIF-SS PARTNERS WITH KDOC-TV FOR PACIFIC SURFLINER GAME OF THE WEEK

The California Interscholastic Federation (CIF) Southern Section is pleased to announce a new partnership with KDOC-TV, channel 56. The agreement between the CIF-SS and KDOC involves an initial nine broadcasts during the winter and is expected to increase with more sports coverage in the fall. This partnership is due, in large part, to the local support of KDOC game of the week title sponsor Amtrak Pacific Surfliner®, resulting in the Pacific Surfliner-CIF Southern Section Game of the Week.

This agreement provides CIF-SS member schools another broadcast platform to highlight some of the best high school athletics in the country. KDOC's partnership further provides the organization with coverage over another major service provider to join Fox Sports West and the NFHS Network. The CIF-SS is the only state association to boast this level and amount of coverage.

"We are excited to have KDOC join the CIF Southern Section Family as our newest broadcast partner," stated CIF-SS Commissioner of Athletics Rob Wigod. "We appreciate their strong commitment in showcasing our outstanding product to high school sports fans all over Southern California. We sincerely thank John Manzi and everyone at KDOC for their support."

KDOC adds CIF-SS coverage to their expanding sports portfolio. They currently carry Atlantic Coast Conference basketball and football (syndicated by the ACC Network) as well as select UC Irvine basketball games.

"The overall talent level of CIF-SS basketball is unmatched around the country. KDOC-TV is thrilled to be able to display the talents of SoCal H.S. athletes to the 5.3+ million homes in the Los Angeles TV market," said KDOC President and General Manager John Manzi. "I want to thank The CIF SS and Pacific Surfliner for helping KDOC make this local content available for our growing viewing audience".

The Pacific Surfliner title sponsorship of the KDOC production supports local Southern California athletics and gives KDOC the ability to highlight CIF-SS student athletes and schools through the Pacific Surfliner Game of the Week. The partnership provides KDOC the opportunity for increased viewership due to their full LA TV market coverage.

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CIF-SS-KDOC PARTNERSHIP (Cont.):

Games scheduled to be broadcast include the following*:

Fri., January 25	Oak Hill vs. Santa Margarita	7:30 p.m. at Mater Dei HS
Fri., January 25	Rolling Hills Prep vs. Mater Dei	9:00 p.m. at Mater Dei HS
Fri., February 1	Etiwanda vs. Chino Hills	7:30 p.m. at Chino Hills
Sat., February 2	Sierra Canyon vs. Rancho Christian	7:30 p.m. at Pasadena City College
Fri., February 8	Basketball Playoffs-TBD	7:30 p.m. TBD
Fri., February 15	Boys Open Div. Basketball Playoffs-TBD	7:30 p.m. TBD
Fri., February 15	Boys Open Div. Basketball Playoffs-TBD	7:30 p.m. TBD

* - Additional games TBD

About CIF Southern Section

The CIF Southern Section is comprised of 569-member schools and is one section in the 10-section California Interscholastic Federation, the largest state association in the country. The Southern Section, if it were its own state association, would rank No. 10 (behind California, Texas, Ohio, Michigan, New York, Illinois, Pennsylvania, Florida and Missouri).

About KDOC-TV

KDOC-TV, channel 56, is an independent television station licensed to Anaheim, California, and serves the Los Angeles television market. KDOC-TV is owned by Ellis Communications and operated by Titan TV Broadcast Management. The station is carried by all cable and satellite operators and is available to all 5.3+ million households in the LA DMA. For information on how to watch KDOC-TV, visit KDOC.TV.

About the Amtrak Pacific Surfliner®

The Pacific Surfliner travels along a 351-mile coastal rail route through San Diego, Orange, Los Angeles, Ventura, Santa Barbara and San Luis Obispo counties, serving 27 stations. It is the busiest state-supported intercity passenger rail route in the United States with 24 daily trains and annual ridership of nearly 3 million. To learn more and plan a trip, visit PacificSurfliner.com.

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