

Meeting of the Executive Committee

January 19, 2019 9:30 a.m.

Hyatt Centric Santa Barbara, California

Minutes

1. OPENING BUSINESS

DISPOSITION

ITEM

A. Call to order by Dr. Monica Colunga, President of the Council - called to order at 9:40 a.m.

Meeting was called to order by Dr. Monica Colunga at 9:40 a.m. Monica Colunga welcomed everyone and thanked the staff for a fantastic location.

- B. Pledge of Allegiance
- C. Roll Call

All members were present except for Terry Barnum, Glenn Martinez, Jill Matyuch, and John Norman.

D. Introduction of Guests

There were no guests present.

E. Adopt Agenda

Adopted 21-0-0

There was a motion and a second to adopt the agenda. There being no discussion, the motion was approved to adopt the agenda.

F. Approval of Minutes

Approved 21-0-0

1F1

There was a motion and a second to approve the minutes of the September 27, 2018 Executive Committee meeting. The minutes were approved.

2. PUBLIC COMMENT

A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

There was no one present to address the Executive Committee.

3. ACTION ITEMS

A. STATE FEDERATED COUNCIL ACTION ITEMS

1. Proposed Revision of Bylaws 22.B.9 and 503.K -Coaching Education and Heat Illness

Approved 21-0-0 STATE 582

Mike West reviewed the proposal that would include Heat Illness in coaching education requirements. There was a motion and a second to approve this proposal. There was no discussion. Motion carried 21-0-0

2. Proposed Revision Bylaw 7.70.D -Terms of Office

Approved 21-0-0 STATE 583

Mike West reviewed the proposal regarding terms of office for CIF Executive Committee members. There was a motion and a second to approve this proposal. There was no discussion. Motion carried 21-0-0

B. SOUTHERN SECTION ACTION ITEMS

1. Proposed Bylaw Elimination 3105.4 -Water Polo Tournaments

Approved 21-0-0

SS 580

Monica Colunga reviewed the proposal. There was a motion and a second to approve this proposal. Kristine Palle reviewed the reasons behind this proposal in helping align water polo with other sports by removing the limitation on individual players participating in tournaments. Motion carried 21-0-0.

2. Proposed Revisions to Summer Dead Period Bylaws

Not Approved 6-13-2 SS 581

Monica Colunga reviewed the proposal. There was a motion and a second to approve this proposal. Dave Reid stated that he was voting no because it does not go far enough. The rule needs to be updated but should eliminate the weightlifting element of the rule. Paul Lopez stated that this rule does not work in his league because of summer school. It is difficult for everyone because of the differences in all schools. Denise Halstead agreed that something needs to be done but to pick a universal dead period is difficult and we should eliminate weight lifting. Sandy Gahring stated there is a problem with summer school, still no family vacations and that twelve days is not enough days. Jeff Williams added that there are start and end dates throughout the summer for summer schools and the updating of facilities during the summer is not under the control of the schools. Paula Rodas agreed with the facilities issue, adding that only one crew is available to work on all facilities in her district. Dick Billingsley said with two weeks off, students will weightlift on their own and that the Northern Area is against this proposal. Jeff Williams stated that his area has a counter proposal, that has not been presented yet, which allows schools to pick their dates and that proposal will be submitted if this proposal fails. Ed Kearby stated that the concerns heard today are not new concerns. There would be a need for summer school regardless and weightlifting is not mandatory. Trying to make an option so the schools can make it work. This is a starting point that can be adjusted in the future. Jim Perry stated this will not pass as written but would like to still have school discretion. The idea is trying to give students rest and a break. Twelve days is not going to make a difference medically. Mike West stated that if the rest period is three weeks then there is a need to build up the strength. Twelve days without deep training is not a factor but if it is longer, it might be a problem. Jeff Williams added that coaches might take more than twelve days and then let students recover before Hell Week. Mike West stated that there are still going

3. ACTION ITEMS (Cont)

B. SOUTHERN SECTION ACTION ITEMS (Cont.)

2. Proposed Revisions to Summer Dead Period Bylaws (Cont.)

to be issues for a couple of sports that run into the start of the fall season. Chris Calderwood stated that his league wanted to change to twenty-one days but have turned that thinking around and are now voting against this proposal while working with a league-wide dead period using two dead periods to pick from. Multi-sport athletes need a full break from all sports at once and the coaches need the break also. Monica Colunga stated that the second time around shows a real interest in changing this, but the real challenge is being responsive to our communities. We are going in the direction to standardize dead periods to help administrators have oversight on their campuses and to see when traveling through the community that everyone is dark at the same time. Carter Paysinger added that there is a belief something needs to happen, and this proposal has forced the conversation. There is the option to table this proposal and look at amendments, counter proposals, etc. Dana Wilkerson mentioned that other states and even sections have their dead periods following seasons of sport: fall, winter, spring. Paul Lopez stated that his school has adopted all sports having two weeks off with one-week carryover and everyone dark at the same time which does not interfere with summer school. Loren Kleinrock added that his coaches work summer school and with this proposal, they would not be able to work with their students. Monica Colunga stated that she is not sure summer school plays a factor in the dead period as going to summer school is a family decision. With athletics, we can control that, as the student attends summer school and is still resting for athletics as they focus on academics in this education-based athletic system. The Inland Empire Area proposed this to get feedback on the concept and even if it passes, it might be tweaked. Chris Calderwood stated that if you eliminate dead period flexibility, there is less chance of students jumping schools because one school goes to a big tournament that another one does not because of time off. Dick Billingsley asked what are other states doing? Jim Perry stated that site control and weight rooms shut down will allow multi-sport athletes to get some rest. Those are all considerations that need to be weighed in working on this proposal. It is only twelve days of 365. Monica Colunga stated that she will put this forward and if there is an amendment, there may vote on that. If there are too many amendments, the proposal may be pulled and restructured before sending it back out. Mike West reminded everyone that this is proposed for this summer, which is too soon. Motion failed 6-13-2. Denise Halstead said that we need to bring back to our constituents what was discussed and encourage vetting of this proposal. Nancy Kelly said it is important to explain that the Executive Committee is in support of something, just not the way this is written.

4. NON-ACTION ITEMS

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

1. Proposed 2019-2020 State Budget - Non-Action STATE 584

(To Be Distributed at State Federated Council Meeting)

Mike West indicated that there is no budget at this time and that the CIF State Budget will be distributed at the February 1, CIF State Federated Council Meeting.

2. CIF State Executive Committee Nominations Non-Action STATE 585

Mike West indicated that there are no nominations from the Southern Section on the ballot and therefore we will recommend that we send our representatives uninstructed.

4. NON-ACTION ITEMS (Cont.)

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS (Cont.)

3. Proposed Bylaw Revision 503.F - Coaching Staff Payments

Non-Action

STATE 586

Mike West reviewed the proposal regarding changing the penalty for schools who violate this rule away from penalizing teams and gives school administrations oversight of this situation. There was no discussion.

4. Proposed Bylaw Revisions 22.B.9 & 503.L - Emergency Action Plans and A.E.D.

Non-Action

STATE 587

Mike West reviewed the proposal which would require schools to have updated Emergency Action Plans in place and AED's accessible on their campuses.

5. Proposed Bylaw Revision 2000.B -

Non-Action

STATE 588

Varsity Football Age Requirement Medical Clearance

Mike West reviewed the proposal that would eliminate the requirement of a licensed medical provider certifying that a 14-year-old student was fit to participate in Varsity Football.

6. Proposed Bylaw Revisions 211 and 303 – Continuation School

Non-Action

STATE 568

Mike West reviewed the proposal and reminded the Executive Committee regarding the updated language with new Q&A's related to students under disciplinary action and defining a semester in good standing. However, even with the new language, there is room for discrepancies in grades and process. Monica Colunga stated this proposal puts more responsibility on the member high school. Carter Paysinger suggested private schools have no incentive to vote for this. Mike West reminded everyone that this came from a CIF Federated Council Roundtable Discussion.

B. SOUTHERN SECTION NON-ACTION ITEMS

1. Proposed 2019-2020 CIF Southern Section Budget

Non-Action

SS 589

Mitch Carty, CIF Southern Section Chief Financial Officer, reviewed the 2019-20 budget of which copies were distributed to the Executive Committee. Mitch Carty highlighted the changes in sports fees, rights fees, and no salary increases. He reminded that in the 2014-15 school year, we returned sports fees to all schools and if things turn around, we would do it again. Mark Edgemon asked do rights fees include the NFHS Network. Mitch Carty answered yes, for regular season broadcasts. Mike West clarified that more than 50% of the budget is based on ticket sales and we are hoping to put the organization on a more solid financial footing. Monica Colunga stated that this is going on throughout the state and the nation. Chris Calderwood stated that it is important that we show how low our fees are compared to the rest of the sections and there is a feeling in his area that competitive equity is why ticket sales have gone down because more fans are staying home and watching on television. Are there statistics to support this theory? Rob Wigod thanked Mitch Carty for his hard work as this was an incredible challenge putting this budget together. One thing that does not seem to resonate with our constituents is that this is a partnership. Host schools need to do more to increase attendance. This is bigger than just this last fall. 50% of our budget is based on ticket sales

4. NON-ACTION ITEMS (Cont.)

B. SOUTHERN SECTION NON-ACTION ITEMS (Cont.)

1. Proposed 2019-2020 CIF Southern Section Budget (Cont.)

and factors such as attendance, weather, match ups, things that are out of our control, directly affect the largest part of our budget. Carter Paysinger reminded everyone that the decline in attendance is everywhere, not just Southern Section. College and professional sports are having the same issue. We need to get in front of it and not have to resort to what the other sections have in place such as playoff entry fees, etc. We need to put our product out there, market our product, and we will continue to grow. Mitch Carty did a great job building this budget and it is customary to pay for services. Nancy Kelly added that with the advancements in technology, we have to advance as well. Monica Colunga said that because there is little longevity in high school administration, we need to provide the story so those that were not here, they know where we were and where we are and where we are going. Thom Simmons stated that we are monetizing all avenues of rights fees since there is increased demand in this area. Paula Rodas added that technology is the way things are moving as you can watch at your own convenience. You can pause when needed and people get everything that way, not just high school sports. Thom Simmons added that when the big college and pro games conflict with our games, we move our games in order to allow for the best possible attendance.

2. CIF Southern Section Executive Committee Nominations

Non-Action

SS 590

Monica Colunga reviewed the nominations located in the agenda.

3. Officials Fees Proposal

Non-Action

SS 591

Monica Colunga asked Rob Wigod to present the Officials Fees Proposal and asked the Executive Committee to refer to their packets. Rob Wigod explained the process to the Executive Committee on how this proposal was created. There is a request for a \$1 increase in each year for the next three years with some specifics in certain sports. This translates to approximately \$1,250 increase each year for a school. Officials groups asked for much more, but the Officials Fees/Relations Committee was able to settle on the \$1 over the next three years. Chris Calderwood talked about the discussion in his area and that they have developed a plan to eliminate transportation fees to raise fees across the board to compensate for travel. There is always an argument about where travel mileage begins in order to calculate mileage costs. Jeff Williams noted that the quality of officials has decreased. Possibly a sliding scale to encourage longevity and retain quality is in order. Rainer Wulf suggested a scale to slide in the opposite direction in order to keep young officials longer and stated that units need to be more active in mentoring younger officials.

4. Proposed Bylaw Revision 504.M - Sunday for Cheer Only

Non-Action

SS 592

Monica Colunga reviewed the proposal asking for an exception to the Sunday Rule for Cheer. This is for one Sunday event, once a year. Ed Kearby voiced concern that if we do this for one sport, we will start the ball rolling for all. Sandy Gahring stated that parents are happy with the practice restrictions. Rob Wigod added that athletes can still compete with outside cheer

4. NON-ACTION ITEMS (Cont.)

B. SOUTHERN SECTION NON-ACTION ITEMS (Cont.)

4. Proposed Bylaw Revision 504.M (Cont.)

teams since there is no season of sport. This is a request for a one-time exception and this one was granted, once last year by the CIF State. Jim Perry acknowledged that they could be videotaped on Saturday for a Sunday competition and that if we allow this for one sport, others will follow, and we need to protect ourselves from ourselves. It is other people making money on our students. Monica Colunga asked what is in the best interests of our students and does this meet that interest?

5. OLD BUSINESS

A. Executive Committee to Visit Probationary Schools

5A

Monica Colunga reminded the Executive Committee of the conversation from previous meetings and yielded the floor to Rob Wigod. It was asked that the Executive Committee review the form contained in their packet and give feedback on any necessary changes. It was asked to add a Not Recommend to the check boxes at the end of the form.

6. NEW BUSINESS

A. Financial Report Mitch Carty

Mitch Carty presented a PowerPoint presentation that appears at the end of minutes. He highlighted the increases, trends and why these increases are necessary with a reminder regarding the redistribution of sports fees in the 2014-15 school year.

1. 2017-2018 CIF Southern Section Audit

Action

6A1

Tabled. The audit was not complete for this meeting and will be carried over to the March Executive Committee Meeting.

Monica Colunga called for a lunch break at 12:00 p.m. for forty-five minutes.

Monica Colunga called the meeting back to order at 12:48 p.m.

B. Marketing Update

Thom Simmons/Jackie Gibson

Jackie Gibson presented a PowerPoint presentation that appears at the end of the minutes. Jackie Gibson spoke on game programs online and then Thom Simmons spoke on the CIF State Marketing Program. Jackie Gibson showed a video of the recent Cheer Championships.

C. Communications Update

Chelsea Heyward

Chelsea Heyward presented a PowerPoint presentation that appears at the end of the minutes. Thom Simmons presented information regarding podcasts which appears at the end of these minutes.

D. Proposed 2019-2020 CIF Southern Section Meeting Dates

6D

Monica Colunga reviewed the meeting dates for the 2019-20 school year.

7. CLOSED SESSION

Monica Colunga called for closed session at 1:05 p.m.

- A. Public Employee Evaluation of Performance (Government Code 54957):
 - 1. Commissioner's Evaluation Process

8. REPORT OF ACTION(S) TAKEN IN CLOSED SESSION

Monica Colunga reconvened the full session at 1:53 p.m. with no action taken in Closed Session.

9. REPORTS

A. President's Report

Dr. Monica Colunga

Monica Colunga was able to attend the Football Championships, Water Polo Championships and Cheer Championships. Staff did a phenomenal job and it was nice to see teams that are not normally there. Sideline music needs to be appropriate for a championship game. The Cheer Championships displayed the best example of sportsmanship amongst schools as this is part of the culture. They helped each other out and cheered for each other. Monica Colunga challenged leaders to talk to parents that are buying tickets to an event and remind them that buying a ticket does not mean you get to belittle the officials and other parents.

B. Treasurer's Report

Dr. Jeff Jordan

Jeff Jordan echoed everyone's praise for the staff's hard work on the budget. It is easy to develop when things are good and difficult when things are down. Your work is greatly appreciated. Then, Jeff Jordan reviewed the numbers for the current school year which appear at the end of these minutes.

C. Commissioner's Report

Rob Wigod

Rob Wigod thanked everyone for taking time out of their busy schedules to join us and thanked Sharon Hodge for her hard work on planning the weekend. He continued with appreciation to those Executive Committee members that were able to attend our fall championships. Many members turned out to the events. The Transfer Rules Committee will be meeting for the first time before the CIF Southern Section Council meeting on January 23, to begin that conversation with the Assistant Commissioners. Looking forward to the winter championship season starting very soon and hope to see you at the events.

D. Executive Committee Member Reports

President-Elect, Mike West — What happens if the budget does not pass at the April Council meeting? Rob Wigod answered that the staff would go back to the drawing board and would have to come back with a balanced budget. Then, we would have to call an emergency CIF Southern Section Council meeting to vote on the revised budget if needed. Mike West continued that the Cheer Championships were on point. The organization of the event from the staff and Varsity very precise. The California Athletic Trainers Association is putting forward another bill shortly. At-Large Representative, Dana Wilkerson — Stated this is her last year on the Executive Committee and that it has been an honor and a pleasure to be here. Has learned a lot by talking to people beyond sports, on a more personal level.

9. REPORTS (Cont.)

D. Executive Committee Member Reports (Cont.)

Orange County Area Representative, Denise Halstead – Thank you for the weekend. I was not able to attend the Cheer Championships, but our squad participated, and they said it was so organized. They had a great time and enjoyed seeing other squads.

Mt. SAC Area Representative, Paul Lopez – Attended the Cheer Championships and they were beyond excited to be there. Their squad finished third and stated it was well organized and had lots of energy. It was fun to present awards at football. Recommended to the Executive Committee to send their Athletic Directors to the national conference. His area has their students reading sportsmanship statements before games, which is being well received by the parents and those in attendance.

Parochial Area Representative, Rita Dever – Thank you for the weekend. This is my last one and I have learned so much in my time here.

Activities Directors Representative, Todd Arrowsmith – This year we started the Activities Director Advisory Committee and had a great discussion on how to get ASB Directors to work with CIF and athletic directors to promote sportsmanship and programs in general as marketing comes from ASB. We will meet again in April. Cheer Championships were amazing.

Northern Area Representative, Dick Billingsley – Thank you for the weekend. The Summit was great. Northern Area voted to do football-only leagues. My area lost a lot of family homes and trying to rebuild. This is my last year and I may be retiring, maybe not.

Assistant Commissioner, Mike Middlebrook – Thank you for helping out with volleyball and making the offsite games great.

Assistant Commissioner, Kristine Palle – Thank you for helping with Water Polo Championships. Assistant Commissioner, Rainer Wulf – This will be our first year of trying a round robin tournament in the Basketball Open Division.

CIF Federated Council President, Jim Perry – Thank you for the weekend. Football was fun and it was standing room only as there are no stands! At the Cheer Championships, not a single boo in the whole day and no one yelled at the judges.

CSADA Representative, Dave Reid – Thank you to the staff and appreciate all you do. Football was so well run. Great to hear the different perspectives and the great conversation.

Small Schools Representative, Mark Edgemon – CSADA Conference is in April in San Diego and for the first time the top two awards are female athletic directors, including our own Sandy Gahring.

Citrus Belt Area Representative, Ed Kearby – Thank you for the weekend. Football Championships were top notch and special. Our section is the best and they want to win our championships. Releaguing is very political in our area.

CADA Representative, Geniel Moon – Thank you for this great weekend and being so professional and welcoming. CADA Conference is in San Diego in March. Looking forward to the State Federated Council Meeting.

Coast Area Representative, Paula Rodas – Thank you staff for everything. The most important thing we do is working to see how we improve the lives of our students. Had the opportunity to work the Cheer Championships and it was all positive and the athletes were very supportive of each other. Handed out trophies at the Football Championships to my own team and that was an amazing experience. We are very close to having full-time athletic trainers on our campuses in the fall.

Desert Area Representative, Jeff Williams – Thank you for the weekend. Appreciate the professionalism in this room. Everyone was very welcoming to us for our first retreat. Had the pleasure of presenting football plaques at two events. District is fighting to get principals to understand the difference between education-based athletics and competitive athletics. Our principals voted to put in character/leadership requirements for all-region, all-league, and all-CIF awards.

9. REPORTS (Cont.)

D. Executive Committee Member Reports (Cont.)

CSADA Representative, Sandy Gahring – The Cheer Championships were the highlight of the season for these students and their parents. It was so successful and amazing to watch the squads come in and out, watching and supporting each other. March 5 is the Foothill Citrus Area's Girls' Got Game event at the University of La Verne.

Boys' Athletic Directors' Representative, Chris Calderwood - Thank you for the weekend.

Superintendent Representative, Nancy Kelly – Thank you for the weekend. The Athletic Trainer Sub-Committee helped draft and send out letters to our schools' Principals, Athletic Directors, and Superintendents expressing the need to have full-time athletic trainers on all campuses. This created a ripple effect, but we had an incident on one of our campuses that I was a part of that allowed us to save this students life because of the trainer. It is very important. Spoke at Girls Got Game event last year and will be speaking at the Orange County event this year. When you share your story, share your struggles. You can help even when you do not think so.

Foothill Area Representative, Loren Kleinrock – This is my last retreat also. The staff has never been less than the best, and the message that we are here is that of helping, they are there to help. I have watched Rob Wigod grow over the years. This is my favorite committee because everyone here wants to make students experiences better.

Executive Assistant, Sharon Hodge – Thank you for all the kind words and gave instructions for the evening events.

Past-President, Carter Paysinger - Thank you for the weekend. Congratulations to Paula Rodas and Lawndale High School on winning their Southern Section and State Football Championships. I have been working with this group over several years and this is the best group of people to meet with. Politics does not play a part in this meeting and we do not have to put guards up because we can have honest conversation knowing we are doing the best for students. Being a leader is sometimes not easy and you have to make the tough decisions. The office staff are leaders and they can make tough decisions.

10. ADVANCE PLANNING

A. DATES

- 1. January 23, 2019 CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.
- 2. March 28, 2019 CIF Southern Section Executive Committee Meeting, CIF Southern Section Offices, Los Alamitos, California, 1:00 p.m.
- 3. April 9, 2019 CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.
- 4. May 8, 2019 CIF Southern Section Executive Committee Meeting, Site TBD, California, 1:00 p.m.

B. SUGGESTED AGENDA ITEMS

There were no suggested agenda items for the next meeting.

11. ADJOURNMENT

There was a motion and a second to adjourn the meeting. By unanimous voice vote, the meeting was adjourned at 2:43 p.m.

Submitted By:

Sharon Hodge

Executive Assistant

Approved By:

Ros Wind

Rob Wigod

Commissioner of Athletics

Adopt Agenda

| Todd Arrowsmith | Yes |
|------------------|-----|
| Monica Colunga | Yes |
| Denise Halstead | Yes |
| Loren Kleinrock | Yes |
| John Norman | |
| Paula Hart Rodas | Yes |

| Terry Barnum | |
|------------------|-----|
| Rita Dever | Yes |
| Jeff Jordan | Yes |
| Geniel Moon | Yes |
| Carter Paysinger | Yes |
| Mike West | Yes |

| Dick Billingsley | Yes |
|------------------|-----|
| Mark Edgemon | Yes |
| Ed Kearby | Yes |
| Paul Lopez | Yes |
| Jim Perry | Yes |
| Dana Wilkerson | Yes |

| Chris Calderwood | Yes |
|------------------|-----|
| Sandy Gahring | Yes |
| Nancy Kelly | Yes |
| Jill Matyuch | |
| Dave Reid | Yes |
| Jeff Williams | Yes |

Approval of Minutes

Minutes of the September 27, 2018 Executive Committee Meeting

| Todd Arrowsmith | Yes |
|------------------|-----|
| Monica Colunga | Yes |
| Denise Halstead | Yes |
| Loren Kleinrock | Yes |
| John Norman | |
| Paula Hart Rodas | Yes |

| Terry Barnum | |
|------------------|-----|
| Rita Dever | Yes |
| Jeff Jordan | Yes |
| Geniel Moon | Yes |
| Carter Paysinger | Yes |
| Mike West | Yes |

| Dick Billingsley | Yes |
|------------------|-----|
| Mark Edgemon | Yes |
| Ed Kearby | Yes |
| Paul Lopez | Yes |
| Jim Perry | Yes |
| Dana Wilkerson | Yes |

| Chris Calderwood | Yes |
|------------------|-----|
| Sandy Gahring | Yes |
| Nancy Kelly | Yes |
| Jill Matyuch | |
| Dave Reid | Yes |
| Jeff Williams | Yes |

STATE 582

Proposed Revision of Bylaws 22.B.9 and 503.K Coaching Education and Heat Illness

| Todd Arrowsmith | Yes |
|------------------|-----|
| Monica Colunga | Yes |
| Denise Halstead | Yes |
| Loren Kleinrock | Yes |
| John Norman | |
| Paula Hart Rodas | Yes |

| Terry Barnum | |
|------------------|-----|
| Rita Dever | Yes |
| Jeff Jordan | Yes |
| Geniel Moon | Yes |
| Carter Paysinger | Yes |
| Mike West | Yes |

| Dick Billingsley | Yes |
|------------------|-----|
| Mark Edgemon | Yes |
| Ed Kearby | Yes |
| Paul Lopez | Yes |
| Jim Perry | Yes |
| Dana Wilkerson | Yes |

| Chris Calderwood | Yes |
|------------------|-----|
| Sandy Gahring | Yes |
| Nancy Kelly | Yes |
| Jill Matyuch | |
| Dave Reid | Yes |
| Jeff Williams | Yes |

STATE 583

Proposed Revision of Bylaw 7.70.D Terms of Office

| Todd Arrowsmith | Yes |
|------------------|-----|
| Monica Colunga | Yes |
| Denise Halstead | Yes |
| Loren Kleinrock | Yes |
| John Norman | |
| Paula Hart Rodas | Yes |

| Terry Barnum | |
|------------------|-----|
| Rita Dever | Yes |
| Jeff Jordan | Yes |
| Geniel Moon | Yes |
| Carter Paysinger | Yes |
| Mike West | Yes |

| Dick Billingsley | Yes |
|------------------|-----|
| Mark Edgemon | Yes |
| Ed Kearby | Yes |
| Paul Lopez | Yes |
| Jim Perry | Yes |
| Dana Wilkerson | Yes |

| Chris Calderwood | Yes |
|------------------|-----|
| Sandy Gahring | Yes |
| Nancy Kelly | Yes |
| Jill Matyuch | |
| Dave Reid | Yes |
| Jeff Williams | Yes |

SS 580

Proposed Bylaw Elimination 3105.4 Water Polo Tournaments

| Todd Arrowsmith | Yes |
|------------------|-----|
| Monica Colunga | Yes |
| Denise Halstead | Yes |
| Loren Kleinrock | Yes |
| John Norman | |
| Paula Hart Rodas | Yes |

| Terry Barnum | |
|------------------|-----|
| Rita Dever | Yes |
| Jeff Jordan | Yes |
| Geniel Moon | Yes |
| Carter Paysinger | Yes |
| Mike West | Yes |

| Dick Billingsley | Yes |
|------------------|-----|
| Mark Edgemon | Yes |
| Ed Kearby | Yes |
| Paul Lopez | Yes |
| Jim Perry | Yes |
| Dana Wilkerson | Yes |

| Yes |
|-----|
| Yes |
| Yes |
| |
| Yes |
| Yes |
| |

SS 581

Proposed Revisions to Summer Dead Period Bylaws

| Todd Arrowsmith | Yes |
|------------------|-----|
| Monica Colunga | Yes |
| Denise Halstead | No |
| Loren Kleinrock | No |
| John Norman | |
| Paula Hart Rodas | Yes |

| Terry Barnum | |
|------------------|---------|
| Rita Dever | Abstain |
| Jeff Jordan | No |
| Geniel Moon | No |
| Carter Paysinger | No |
| Mike West | No |

| Dick Billingsley | Abstain |
|------------------|---------|
| Mark Edgemon | Yes |
| Ed Kearby | Yes |
| Paul Lopez | No |
| Jim Perry | No |
| Dana Wilkerson | No |

| Chris Calderwood | Yes |
|------------------|-----|
| Sandy Gahring | No |
| Nancy Kelly | No |
| Jill Matyuch | |
| Dave Reid | No |
| Jeff Williams | No |

Motion Lost 6 Yes 13 No 2 Abstain

C. I. F. SOUTHERN SECTION

Budget Notes for 2019-20

Executive Committee Meeting January 19, 2019

- I. COLUMN 1: Actual revenue and expenditures in the CURRENT fiscal year (2018-19)
- II. COLUMN 2: Budget target for CURRENT fiscal year (2018-19)
- **III. COLUMN 3:** Budget target for NEXT fiscal year (2019-20)
 - A. Based upon current actuals, forecast and historical trend
- **IV. COLUMN 4-8:** Actual revenue and expenditures over the last 5 fiscal years (2013 2018)

V. REVENUE NOTES (page 1):

- A. Decreasing SPORTS targets by \$332K -- Due to 5 year ticket sales decline
- B. Proposing increase in SPORTS FEES -- \$15 in 19-20 (\$160K), \$10 in 20-21 (\$100K)
 - 1. Note: It has been 10 years since last membership fee change
 - 2. Also note: Sports Fees refunded to schools in 2014-15
- C. Proposing increase in fees for TV/WEB/RADIO RIGHTS FEES -- Demand exists

VI. EXPENSE NOTES (pages 2-3):

- A. Decreasing SPORTS targets by \$40K -- Continuing to move away from large venues
- B. MAJOR MEDICAL
 - 1. July-December 2019 can be predicted to the penny as premiums are on calendar year
 - 2. January-June 2020 is unknown, but projecting 5% increase to active employees, 2.5% to retirees
 - i. Note: One additional full-time staff member added in July 2018
- C. CALPERS contribution rates continue to climb to maintain healthy status of pension fund
 - 1. Tier 1 employees was \$250K in 17-18
- D. SALARIES target up by \$34K
 - 1. 0% COLA proposed
 - 2. Regular staff step/longevity increases included
 - i. Note: One additional full-time staff member added in July 2018
- E. Decreasing TV TO SCHOOLS to match playoff splits (60% CIF-SS, 40% host school)

VII. OVERALL

- A. Balanced budget
- B. No change to TICKET PRICES
- C. No change to PLAYOFF SPLITS
- D. First change to MEMBERSHIP in 10 years
- E. Partnership remains -- "When we succeed financially, we share."
- F. Continued commitment to provide exceptional service and memorable events, while keeping costs at the forefront of our MISSION.

Prepared by: MITCH CARTY, Chief Financial Officer

C.I.F. SOUTHERN SECTION

Budget Proposal 2019 - 2020

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|--|---------------|--------------|--------------|-----------|-----------|------------|-----------|-----------|
| | 1 | | 3 | 0% | +2% & 1% | +5% & 2.5% | +8% & 4% | +10% & 5% |
| | 18-19 To Date | 18-19 Budget | 2019-20 | 17-18 | 16-17 | 15-16 | 14-15 | 13-14 |
| ncome | | | | 17 10 | 10 17 | 10 10 | 1113 | 13 11 |
| BADMINTON | - | - 1 | _ | - | - | - | - | |
| BASEBALL | - | 59,000 | 59,000 | 59,654 | 62,334 | 53,277 | 56,656 | 66,04 |
| BASKETBALL | - | 649,000 | 525,000 | 459,608 | 689,467 | 650,630 | 673,844 | 617,75 |
| CHEER | 23,210 | 10,000 | 25,000 | | | | | |
| CROSS COUNTRY | 93,272 | 99,000 | 99,000 | 102,084 | 98,863 | 91,723 | 95,400 | 87,91 |
| FIELD HOCKEY | - | - | - | · - | · - | · - | - | |
| FOOTBALL | 662,264 | 875,000 | 709,000 | 852,343 | 883,009 | 1,061,636 | 1,138,054 | 860,70 |
| GOLF | 32,080 | 74,000 | 79,000 | 80,030 | 66,595 | 65,665 | 63,875 | 63,28 |
| GYMNASTICS | - | - | - | · - | · - | · - | - | |
| LACROSSE | - | - | - | - | - | - | - | |
| SOCCER | - | 77,500 | 69,000 | 65,019 | 74,022 | 88,687 | 103,996 | 82,3 |
| SOFTBALL | - | 26,000 | 25,000 | 25,395 | 24,450 | 29,035 | 30,715 | 31,3 |
| SWIMMING | - | 59,000 | 57,000 | 53,744 | 60,683 | 54,020 | 54,794 | 53,5 |
| TENNIS | - | - | - | - | - | · - | - | |
| TRACK | 1,000 | 139,000 | 122,000 | 121,641 | 128,150 | 151,043 | 145,404 | 138,6 |
| VOLLEYBALL | 90,836 | 169,000 | 156,000 | 154,112 | 178,950 | 196,570 | 207,691 | 186,0 |
| WATER POLO | 22,401 | 47,000 | 46,000 | 47,869 | 46,394 | 46,713 | 46,851 | 55,1 |
| WRESTLING | - | 149,000 | 129,000 | 113,991 | 151,002 | 135,176 | 142,082 | 128,3 |
| APPAREL (Merchandise, T-Shirts, Patches, etc.) | 37,825 | 139,000 | 139,000 | 140,402 | 142,996 | 140,028 | 136,886 | 132,2 |
| FRIENDS OF GOLF | - | 47,000 | 47,000 | 47,000 | 47,000 | 47,000 | 47,000 | 47,0 |
| INTEREST (on Investments) | (45,749) | 25,000 | 24,000 | 69,799 | 101,969 | 45,521 | 5,455 | 7,2 |
| OTHER INCOME | 56,709 | 35,000 | 45,000 | 73,707 | 22,086 | 23,301 | 57,693 | 8,4 |
| PROGRAM SALES | - | 100 | - | 5 | 28,888 | 31,845 | 33,673 | 34,0 |
| PUBLICATIONS (Rule Books) | 43,954 | 79,000 | 77,000 | 77,473 | 70,422 | 78,790 | 94,862 | 49,1 |
| SPECIAL EVENTS (HOF-DS, Ath Ad Summit) | 74,320 | 49,000 | 65,000 | 65,370 | 48,774 | 28,330 | 4,260 | |
| SPORT FEES (Membership) | 488,500 | 489,000 | 649,740 | 499,800 | 487,490 | 482,800 | 475,250 | 468,8 |
| SUPPORT/MARKETING INCOME | 629,967 | 1,065,100 | 1,023,400 | 1,064,057 | 1,072,534 | 954,679 | 857,659 | 831,1 |
| TV/RADIO/WEB - RIGHTS FEES | 170,025 | 289,000 | 435,455 | 332,967 | 285,975 | 299,225 | 257,996 | 120,1 |
| CHAMPIONS FOR CHARACTER | 10,745 | 74,000 | 79,000 | 86,479 | 76,261 | 69,486 | 60,862 | 55,9 |
| 'otal Income | 2,391,358 | 4,723,700 | 4,684,595 | 4,592,546 | 4,848,314 | 4,825,180 | 4,790,958 | 4,125,4 |
| Cost of Goods Sold | | | | | | | | |
| Publications COGS | 35,999 | 64,470 | 64,000 | 63,595 | 63,804 | 78,091 | 97,797 | 49,1 |
| Total Cost of Goods Sold | 35,999 | 64,470 | 64,000 | 63,595 | 63,804 | 78,091 | 97,797 | 49,1 |
| ss Profit | 2,355,359 | 4,659,230 | 4,620,595 | 4,528,952 | 4,784,510 | 4,747,089 | 4,693,161 | 4,076,25 |
| | | | Prepared by: | | | | | SS 589 |

C.I.F. SOUTHERN SECTION

Budget Proposal 2019 - 2020

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---------------------------------|---------------|--------------|---------|---------|----------|------------|----------|-----------|
| | 18-19 To Date | 18-19 Budget | 2019-20 | 0% | +2% & 1% | +5% & 2.5% | +8% & 4% | +10% & 5% |
| | 16-19 10 Date | 16-19 Budget | 2019-20 | 17-18 | 16-17 | 15-16 | 14-15 | 13-14 |
| Expense | | | | | | | | |
| BADMINTON EXPENSE | 47 | - | - | - | - | 85 | - | - |
| BASEBALL EXPENSE | 654 | 41,000 | 38,000 | 37,273 | 40,768 | 41,972 | 37,948 | 56,926 |
| BASKETBALL EXPENSE | 9,322 | 195,000 | 186,000 | 194,589 | 312,865 | 241,046 | 190,139 | 188,963 |
| CHEER EXPENSE | 7,927 | 15,000 | 15,000 | 1,413 | | | | |
| CROSS COUNTRY EXPENSE | 47,126 | 46,000 | 47,000 | 46,304 | 44,920 | 45,235 | 40,582 | 40,035 |
| FOOTBALL EXPENSE | 78,659 | 50,000 | 69,000 | 76,016 | 127,221 | 118,122 | 147,416 | 148,947 |
| GOLF EXPENSE | 31,485 | 71,000 | 70,000 | 75,694 | 71,829 | 69,160 | 66,241 | 64,540 |
| LACROSSE EXPENSE | 189 | 150 | 200 | - | - | - | - | - |
| SOCCER EXPENSE | 1,421 | 36,000 | 28,000 | 31,722 | 35,537 | 36,300 | 37,834 | 36,550 |
| SOFTBALL EXPENSE | 246 | 23,000 | 22,500 | 21,039 | 21,869 | 22,102 | 30,724 | 22,370 |
| SWIMMING EXPENSE | 559 | 48,000 | 49,000 | 51,768 | 46,717 | 48,269 | 51,510 | 41,344 |
| TENNIS EXPENSE | 7,206 | 16,000 | 16,000 | 15,823 | 15,883 | 15,430 | 13,681 | 14,174 |
| TRACK EXPENSE | 3,606 | 86,000 | 87,000 | 87,496 | 84,847 | 86,476 | 86,240 | 80,817 |
| VOLLEYBALL EXPENSE | 26,958 | 55,000 | 51,000 | 55,605 | 54,152 | 54,614 | 58,759 | 58,701 |
| WATER POLO EXPENSE | 12,201 | 26,000 | 26,000 | 25,767 | 25,919 | 25,531 | 24,570 | 21,608 |
| WRESTLING EXPENSE | (4,569) | 134,000 | 98,000 | 99,669 | 134,105 | 141,446 | 136,688 | 119,908 |
| AREA LIAISONS | 20,981 | 43,000 | 44,000 | 43,241 | 53,514 | 55,457 | 53,039 | 52,294 |
| AUDITOR | 6,000 | 16,000 | 16,000 | 16,000 | 15,500 | 15,500 | 15,556 | 15,500 |
| AWARDS | 24,686 | 57,000 | 58,200 | 57,324 | 54,512 | 51,795 | 58,942 | 66,932 |
| BAD DEBT | - | - | - | 185 | 151 | - | 691 | - |
| BANK SERVICE CHARGES | 1,136 | 2,000 | 2,500 | 2,432 | 3,674 | | | |
| BUILDING MAINTENANCE | 12,881 | 34,000 | 26,000 | 24,584 | 33,721 | 28,256 | 27,263 | 26,135 |
| COUNCIL | 17,271 | 58,000 | 55,000 | 53,523 | 56,174 | 63,022 | 65,237 | 51,831 |
| DEPRECIATION EXPENSE | - | 82,000 | 78,000 | 77,284 | 80,954 | 74,215 | 71,848 | 67,007 |
| DONATIONS | 6,100 | 49,000 | 50,000 | 49,230 | 49,943 | 46,702 | 522,250 | 47,000 |
| GENERAL OFFICE | 20,609 | 28,900 | 28,000 | 33,308 | 26,435 | 28,203 | 35,945 | 22,306 |
| INSURANCE (WC, D&O, Life, Bldg) | 22,343 | 32,000 | 29,000 | 28,723 | 31,309 | 39,736 | 37,830 | 36,770 |
| INTEREST EXPENSE | - | - | - | - | - | - | - | - |
| INVESTMENT EXPENSE | 900 | 3,800 | 3,600 | 3,490 | 3,225 | 3,110 | 3,767 | |
| LEGAL EXPENSE | 1,169 | 5,000 | 3,000 | 2,432 | 2,055 | 1,382 | 2,698 | 61,486 |
| LOSS OR GAIN/ASSETS | - | - | - | - | - | - | - | - |
| MEDICAL | 250,699 | 386,999 | 404,706 | 400,032 | 401,901 | 404,706 | 407,261 | 408,732 |
| MISCELLANEOUS EXPENSE | 53 | 975 | 1,000 | 1,321 | 693 | 660 | 947 | 680 |
| OFFICE SUPPLIES | 20,705 | 35,000 | 29,000 | 28,759 | 31,630 | 45,062 | 51,645 | 42,107 |

C.I.F. SOUTHERN SECTION

Budget Proposal 2019 - 2020

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---|---------------|--------------|-----------|-----------|-----------|------------|-----------|-----------|
| | 18-19 To Date | 18-19 Budget | 2019-20 | 0% | +2% & 1% | +5% & 2.5% | +8% & 4% | +10% & 5% |
| | 18-19 10 Date | 18-19 Budget | 2019-20 | 17-18 | 16-17 | 15-16 | 14-15 | 13-14 |
| xpense (continued) | | _ | | | | | | |
| OFFICE SUPPLIES - SMALL EQUIP. | - | 3,000 | - | - | 518 | 7,622 | 7,631 | 160 |
| OFFICE TRAVEL | 12,889 | 43,500 | 45,000 | 56,589 | 40,242 | 46,644 | 61,561 | 17,24 |
| PAYROLL EXPENSES | - | 96 | - | - | 1 | 543 | 4,856 | 31 |
| PAYROLL TAXES | | _ | | | | | | |
| CALPERS (Tier I, II & III) | 215,626 | 394,086 | 445,066 | 340,832 | 313,390 | 285,727 | 233,721 | 206,97 |
| FICA - SOCIAL SECURITY | 41,137 | 96,698 | 99,462 | 92,363 | 90,885 | 92,195 | 88,288 | 84,49 |
| FICA - MEDICARE | 13,001 | 26,294 | 26,795 | 24,332 | 24,866 | 24,226 | 22,917 | 21,99 |
| Total PAYROLL TAXES | 269,764 | 517,078 | 571,323 | 457,526 | 429,141 | 402,148 | 344,926 | 313,45 |
| POSTAGE | 10,914 | 17,500 | 12,500 | 11,878 | 14,568 | 20,641 | 15,499 | 20,91 |
| PRESS/MEDIA | 4,877 | 7,000 | 8,000 | 7,551 | 8,340 | 4,740 | 5,954 | 6,25 |
| PRINTING/DUPLICATING | 17,384 | 38,500 | 29,000 | 32,745 | 37,599 | 39,288 | 34,946 | 45,30 |
| PROFESSIONAL GROWTH | 360 | 750 | 750 | 720 | 720 | 720 | 300 | 77 |
| PROGRAM EXPENSE | 474 | 500 | 100 | 62 | 50,010 | 53,313 | 47,471 | 49,12 |
| PUBLICATIONS EXPENSE | 24,156 | 25,000 | 24,500 | 23,170 | 25,314 | 25,787 | 26,408 | 36,62 |
| PUBLICATIONS WASTE | - | 3,500 | 3,900 | 4,684 | 3,317 | 3,797 | 6,249 | 5,68 |
| SALARIES (Regular, commission & overtime) | 896,591 | 1,813,182 | 1,847,966 | 1,700,765 | 1,714,246 | 1,681,683 | 1,573,312 | 1,503,76 |
| SALES/USE TAX EXPENSE | 739 | 2,000 | 1,750 | 1,485 | 1,756 | 1,965 | 425 | 4,57 |
| SECRETARIAL/ADMIN. ASSISTANCE | - | 500 | 300 | 158 | 242 | 508 | 3,345 | 1,08 |
| SPECIAL EVENTS (HOF-DS, Ath Ad Summit) | 54,901 | 70,000 | 62,000 | 61,251 | 69,282 | 56,131 | 5,352 | |
| SUPPORT/MARKETING EXPENSE | 35,112 | 175,000 | 175,000 | 190,278 | 180,881 | 106,444 | 71,012 | 48,38 |
| TAXES (Property) | 1,627 | 2,300 | 2,800 | 2,650 | 1,160 | 3,630 | 2,265 | 5,67 |
| TICKETS | - | 1,100 | 300 | 145 | 24,805 | 28,197 | 32,715 | 30,23 |
| TV TO SCHOOLS | - | 135,000 | 66,000 | 117,100 | 121,700 | 128,390 | 130,720 | 69,54 |
| UTILITIES | 9,063 | 18,900 | 18,700 | 18,366 | 18,530 | 15,530 | 22,579 | 25,16 |
| CHAMPIONS FOR CHARACTER EXP | 37,408 | 54,000 | 63,000 | 62,544 | 52,119 | 45,874 | 45,472 | 45,91 |
| WEBSITE TECHNOLOGY | 33,277 | 55,000 | 57,000 | 60,097 | 74,489 | 63,760 | 52,532 | 69,50 |
| otal Expense | 2,038,107 | 4,659,230 | 4,620,595 | 4,413,155 | 4,680,551 | 4,456,537 | 4,650,333 | 3,976,81 |
| ncome/Loss | 317,252 | 0.00 | 0.00 | 115,797 | 103,959 | 290,552 | 42,828 | 99,44 |

C.I.F. SOUTHERN SECTION

FINANCIAL REPORT

Executive Committee Meeting

January 19, 2019

FINANCIAL POSITION 2018-19

• Profit & Loss (1/17/2019)

• Revenue: \$2,391,358 (51% of budget)

• Expenses: \$2,074,106 (44% of budget)

• Net Income/Loss: \$317,252

• Prior Year Comparison: \$561,920

• Difference: (\$244,668)

• NOTE...Fall generally accounts for 50+% of the annual revenue.

FALL SPORTS 2018: \$\$\$

| SPORT | NET | INCOME | BUDGET TARGET | + / - |
|------------------------------------|-----|---------|------------------|-----------------|
| FOOTBALL (1 game outstanding) | \$ | 583,605 | \$ 825,000 | \$ (241,395) |
| G. VOLLEYBALL (1 game outstanding) | \$ | 63,878 | \$ 76,380 | \$ (12,502) |
| CROSS COUNTRY | \$ | 46,146 | \$ 53,000 | \$ (6,854) |
| B. WATER POLO | \$ | 10,200 | \$ 10,500 | \$ (300) |
| G. GOLF | \$ | 595 | \$ 1,500 | \$ (905) |
| G. TENNIS | \$ | (7,206) | \$ (8,000) | \$ 794 |
| TOTALS | \$ | 697,218 | \$ 958,380 | \$ (261,162) |

FALL SPORTS 2018: Tickets

| SPORT | TICKETS SOLD 2018 | TICKETS SOLD 2017 | + / - |
|---------------|----------------------|----------------------|----------|
| FOOTBALL | 199,512 | 223,728 | (24,216) |
| G. VOLLEYBALL | 34,469 | 34,078 | 391 |
| CROSS COUNTRY | 10,009 | 11,126 | (1,117) |
| B. WATER POLO | 2,864 | 3,332 | (468) |
| TOTALS | 246,854 | 272,264 | (25,410) |

REVENUE SHARING 2018-19

- Football
 - \$403,316 to schools
 - \$479,391 prior year
- Girls Volleyball
 - \$43,528 to schools
 - \$40,288 prior year

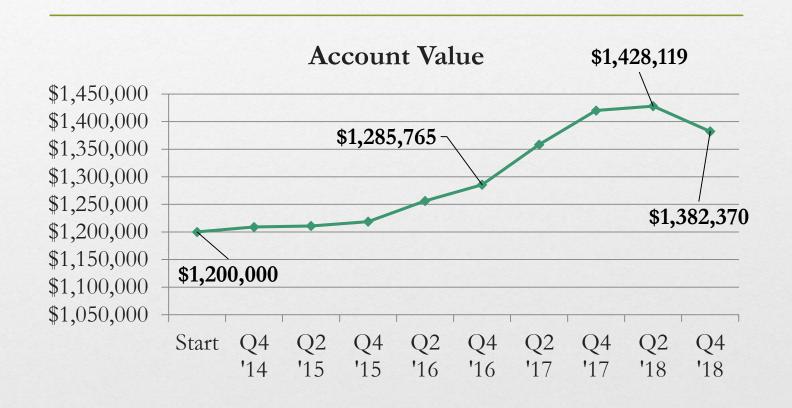
OTHER REVENUE NOTABLES

| ACCOUNT | INCOME | BUDGET TARGET | +/- OR % |
|------------------|---------------|------------------|----------|
| SPORTS FEES | \$ 488,500 | \$ 489,000 | 99.9% |
| MARKETING | \$ 629,967 | \$ 1,065,100 | 59% |
| BROADCAST RIGHTS | \$ 170,025 | \$ 289,000 | 59% |
| APPAREL | \$ 37,825 | \$ 139,000 | 27% |
| SPECIAL EVENTS | \$ 74,320 | \$ 49,000 | 151% |
| OTHER INCOME | \$ 56,709 | \$ 35,000 | 162% |
| PUBLICATIONS | \$ 43,954 | \$ 79,000 | 56% |

EXPENSE UPDATE

| ACCOUNT | EXPENSE | BUDGET TARGET | + / - OR % |
|----------------|---------------|------------------|------------|
| AWARDS | \$ 24,686 | \$ 57,000 | 43% |
| MAJOR MEDICAL | \$ 250,699 | \$ 386,999 | 65% |
| PAYROLL TAXES | \$ 269,764 | \$ 517,078 | 52% |
| SALARIES | \$ 896,591 | \$ 1,813,182 | 49% |
| SPECIAL EVENTS | \$ 54,901 | \$ 70,000 | 78% |
| OFFICE TRAVEL | \$ 12,889 | \$ 43,500 | 30% |
| UTILITIES | \$ 9,063 | \$ 18,900 | 48% |
| TECHNOLOGY | \$ 33,277 | \$ 55,000 | 61% |

INVESTMENTS



JANUARY 19, 2019

MARKETING REPORT

ONLINE PROGRAMS

| | PROGRAMS SOLD FALL 2016 | FALL 2017 (JANUARY 13 TH , 2018) | FALL 2018 PROGRAM VIEWS TO DATE |
|-------------------------------|----------------------------|--|---------------------------------|
| FOOTBALL | 1,577 | 976 | 1,731 |
| GIRLS VOLLEYBALL | 132 | 773 | 790 |
| BOYS WATER POLO | 194 | 632 | 453 |
| GIRLS TENNIS (TEAMS) | 0 | 263 | 198 |
| GIRLS TENNIS (INDIVIDUALS) | 0 | 416 | 245 |

ONLINE PROGRAMS

| | FALL 2017 (JANUARY 13 TH , 2018) | FALL 2018 PROGRAM VIEWS TO DATE | VIEWERSHIP |
|-------------------------------|--|---------------------------------|------------|
| FOOTBALL | 976 | 1,731 | +755 VIEWS |
| GIRLS VOLLEYBALL | 773 | 790 | +17 VIEWS |
| BOYS WATER POLO | 632 | 453 | -179 VIEWS |
| GIRLS TENNIS (TEAMS) | 263 | 198 | -65 VIEWS |
| GIRLS TENNIS (INDIVIDUALS) | 416 | 245 | -171 VIEWS |

ONLINE PROGRAMS

| | FALL 2017 (JANUARY 13 TH , 2018) | FALL 2017 PROGRAM VIEWS TO DATE | FALL 2017 1 YEAR VIEWABILITY |
|-------------------------------|--|---------------------------------|---------------------------------|
| FOOTBALL | 976 | 1,821 | +86.58% |
| GIRLS VOLLEYBALL | 773 | 1,416 | +83.18% |
| BOYS WATER POLO | 632 | 1,457 | +130.54% |
| GIRLS TENNIS (TEAMS) | 263 | 603 | +129.28% |
| GIRLS TENNIS (INDIVIDUALS) | 416 | 1,297 | +211.78% |

STREET TEAM SNAPCHAT NUMBERS

| | FALL 2017 | FALL 2018 | |
|---------------------------------|---|--|---------|
| Number of events | 20 | 17 | -3 |
| Impressions | 1,060,849 | 1,001,624 | -59,225 |
| Average Impressions per event | 53,042 | 58,919 | +5,877 |
| Biggest Single Event Numbers | Division 1 Football Championships 195,991 | Mater Dei vs IMG Academy 294,519 | +98,528 |

CIF SPORTS PROPERTIES

| 2018-2019 Budget | \$2,000,000 |
|---|-------------|
| Total Committed as of 1/15/19 | \$1,833,966 |
| Remaining | \$166,034 |
| 2018-2019 Threshold (Rev Share over Threshold) | \$2,000,000 |



NUMBERS UPDATE

| TOTAL-DECEMBER | | | |
|-------------------------|------------|-----------|-----------|
| BENCHMARK | AUG-DEC | AUG | DEC |
| Engagement Rate | 5.22% | 5.28% | 4.51% |
| Follower Growth | 9,450 | 382 | 2,534 |
| Reach | 2,155,862 | 258,468 | 595,525 |
| Impressions | 10,428,559 | 1,135,155 | 1,674,006 |
| Top Performing Platform | Twitter | Twitter | Twitter |

STRATEGY UPDATE





CHINO HILLS

V.

UC ACADEMY





DAMIEN V. ETIWANDA





MATER DEI V. Santa Margarita





JSERRA CATHOLIC
V.
SERVITE





PALM DESSERT

V.

DANCHO MIDAGI





CHINO HILLS

V.

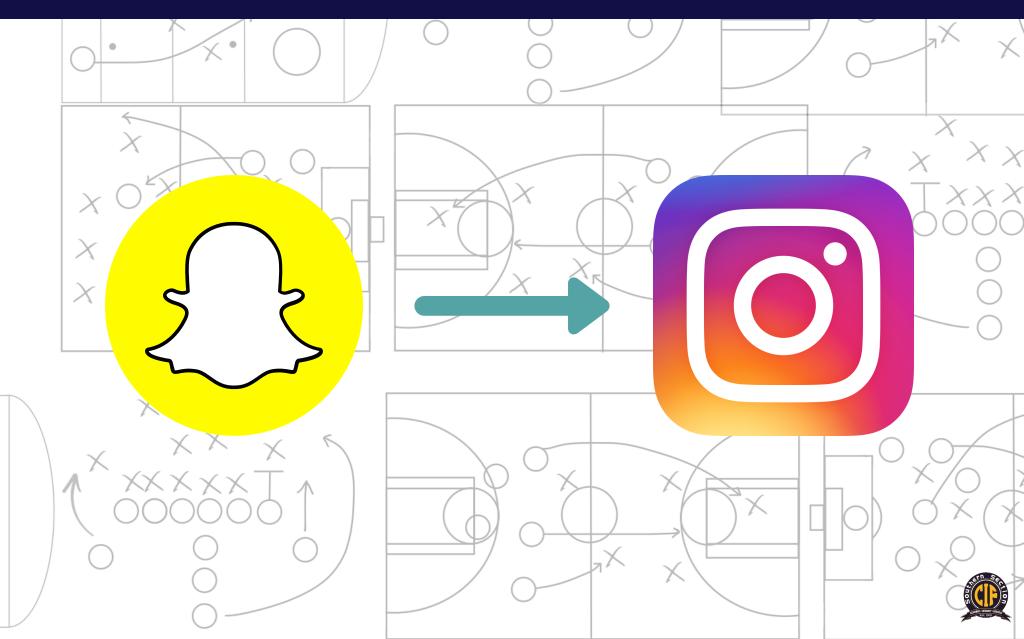
IIC ACADEMY





@CIFSS | #CIFSS BASKETBALL

PLATFORM UPDATE



2018 CIF-SS FALL PODCAST

THOM SIMMONS, ASSISTANT COMMISSIONER

- "A LOOK BACK/A LOOK FORWARD" ST. JOHN BOSCOVS. MATER DEI PREVIEW
- "ALUMNI LOOKBACK" GEORGE DAILY LYLES, LONG BEACH POLY
- "HE'S/SHE'S GONNA GO" GEORGE HOLANI, ST. JOHN BOSCO/DOMINIC TATUM, CULVER CITY
- "COMMISSIONER'S CORNER" ROB WIGOD, "STATE OF THE SOUTHERN SECTION"
- RUNTIME 1:10:33
- 112 LISTENERS

- "A LOOK BACK/A LOOK FORWARD" GIRLS VOLLEYBALL PLAYOFFS PREVIEW
- "COMMISSIONER'S CORNER" MIKE MIDDLEBROOK, "RUN TO THE VOLLEYBALL CHAMPIONSHIPS"
- "HE'S/SHE'S GONNA GO" JULIA CRAWFORD, LAKEWOOD/NATALIE BERTY, MATER DEI
- "ALUMNI LOOKBACK" MATT LOGAN, CENTENNIAL
- "COACHES CORNER" MIKE WADLEY, LAKEWOOD/DAN ODELL, MATER DEI (VOLLEYBALL COACHES)
- "PREP ZONE TIDBITS" VARIOUS FOX SPORTS WEST PREP ZONE PLAY-BY-PLAY ANNOUNCERS
- RUNTIME 52:30
- 82 LISTENERS

- "A LOOK BACK/A LOOK FORWARD" FOOTBALL PLAYOFFS PREVIEW
- "COMMISSIONER'S CORNER" GLENN MARTINEZ, "FOOTBALL FRENZY"
- "COACHES CORNER" JAIME ORTIZ, SAN CLEMENTE/FRANK MAZZOTTA, LA HABRA (FOOTBALL COACHES)
- "PREP ZONE TIDBITS" VARIOUS FOX SPORTS WEST PREP ZONE PLAY-BY-PLAY ANNOUNCERS.
- RUNTIME 45:23
- 170 LISTENERS*
- * MOST LISTENED TO REGULAR PODCAST

- "A LOOK BACK/A LOOK FORWARD" FOOTBALL PLAYOFFS UPDATE
- "COMMISSIONER'S CORNER" KRISTINE PALLE, "WATER POLO WORLD"
- "COACHES CORNER" CHAD JOHNSON, MISSION VIEJO
- "HE'S/SHE'S GONNA GO" WILLIAM NIMMO, MATER DEI
- "ALUMNI LOOKBACK" TAYLOR MARTINEZ, CENTENNIAL
- "PREP ZONE TIDBITS" VARIOUS FOX SPORTS WEST PREP ZONE PLAY-BY-PLAY ANNOUNCERS.
- RUNTIME 50:36
- 100 LISTENERS

- "A LOOK BACK/A LOOK FORWARD" FOOTBALL PLAYOFFS UPDATE
- "COMMISSIONER'S CORNER" RAINER WULF, "CROSS COUNTRY CONVERSATIONS"
- "RECRUIT CORNER" GREGG BIGGINS, FOX SPORTS WEST
- "HE'S/SHE'S GONNA GO" DOHNOVAN WEST, ALEMANY
- "PREP ZONE TIDBITS" VARIOUS FOX SPORTS WEST PREP ZONE PLAY-BY-PLAY ANNOUNCERS
- RUNTIME 43:24
- 75 LISTENERS

- "HOT TOPICS" TRAGEDY & HIGH SCHOOL SPORTS
- "A LOOK BACK/A LOOK FORWARD" FOOTBALL CHAMPIONSHIPS PREVIEW
- "ALUMNI CORNER" MATT BARKLEY, MATER DEI
- "SCRIBES SECTION" ERIC SONDHEIMER, LOS ANGELES TIMES
- "PREP ZONE TIDBITS" VARIOUS FOX SPORTS WEST PREP ZONE PLAY-BY-PLAY ANNOUNCERS
- RUNTIME 48:31
- I 18 LISTENERS

- "FOOTBALL FANTATICS" FOOTBALL CHAMPIONSHIPS PREVIEW
- "COMMISSIONER'S CORNER" THOM SIMMONS
- "SCRIBES SECTION" STEVE FRYER, ORANGE COUNTY REGISTER
- "PREP ZONE TIDBITS" VARIOUS FOX SPORTS WEST PREP ZONE PLAY-BY-PLAY ANNOUNCERS
- RUNTIME 49:43
- I I 3 LISTENERS

- "FALL SPORTS FINALE" WRAP-UP OF THE FALL SEASON
- "COMMISSIONER'S CORNER" ROB WIGOD
- "COACHES CORNER" BRUCE ROLLINSON, MATER DEI (FOOTBALL)
- "FOX SPORTS WEST WING" SARA TAKATA, FOX SPORTS WEST SENIOR PRODUCER
- RUNTIME 48:14
- 115 LISTENERS

FOOTBALL PAIRINGS DAY SPECIAL EPISODE

- FACEBOOK 1,400 VIEWS 3,117 PEOPLE REACHED
- TWITTER 4, 194 VIEWS
- INSTAGRAM 507 VIEWS
- YOUTUBE 100 VIEWS
- 6,194 TOTAL VIEWS

C. I. F. SOUTHERN SECTION

Treasurer's Report

Executive Committee Meeting January 19, 2019

I. WRAPPING UP 2017-18

- A. Revenue = \$4,592,546 (down \$255,768 to fiscal 16-17)
- B. Expenses = \$4,476,750 (down \$203,801 to fiscal 16-17)
- C. Net Profit = \$115,797
- D. BUT...Pension Expense entry still required with Harrington Group
- E. So, overall P&L \$ is pending

II. FINANCIAL POSITION (1st two quarters of fiscal 2018-19)

A. Revenue \$2,318,678 (down \$230,924 to prior year)
B. Expenses \$1,956,332 (up \$99,488 to prior year)
C. Net \$362,347 (down \$330,311 to prior year)

III.MEMBERSHIP SPORTS FEES 2018-19 (due annually on October 1)

- A. 564 total Member schools
 - 1. 560 paid (99.3%)
 - 2. 4 unpaid (0.7%)
 - i. C.S.D.R
 - ii. Eastside Christian
 - iii. Orion International Academy
 - iv. Price

| ALPHA CUT | TOTAL SCHOOLS | PAID | 0/0 |
|---------------------------|------------------|------------------|-------------------|
| A – D (Rainer & Kristine) | 146 | 145 | 99.3% |
| E – L (Mike & Kim) | 129 | 128 | 99.2% |
| M – R (Kristine & Brenda) | 136 | 134 | 98.5% |
| S – Z (Glenn & Susan) | <mark>153</mark> | <mark>153</mark> | <mark>100%</mark> |
| | 564 | 560 | 99.3% |

THE DYNASTY CONTINUES...

Glenn & Susan "Race for the Dues" Champs 2018-19 2017-18 2016-17 2015-16

Prepared by: MITCH CARTY, Chief Financial Officer