



HISTORY OF THE CALIFORNIA INTERSCHOLASTIC FEDERATION SOUTHERN SECTION



Note date of 1913

51st historical "tidbit."
Dr. John S. Dahlem

Early logo of the CIFSS
(no founding date on the logo)

THE CIF SOUTHERN SECTION LOGOS

The official date of the first CIF-SS logo is not known. The first logo found was 1927 on a medal...which is the same one that appeared on the official CIF-SS letterhead stationary in 1934. The original logo appeared on all the awards given to CIFSS athletes in the 1930's and still appeared in that format until the 1990's. Prior to the inception of the logo, the CIFSS just used the name of the organization for specific sporting. The initial CIF-SS logo was copied from the State CIF logo with SO. SECTION added to the logo.

First appearance of a State logo in 1917

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Secretary-Treasurer, C. L. BIEDENBACH, Berkeley

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J. W. Douglass, Red Bluff

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May 23, 1917.

The use of the term C.I.F. did not become popular until around 1920, as indicated in this "Los Angeles Times" article dated November 27, 1920:

ARRANGE PREP GRID COMBATS.
PAUL LOWRY.
Los Angeles Times (1886-Current File); Nov 27, 1920;
pg. 17

ARRANGE PREP GRID COMBATS.

*C.I.F. Holds Its Semiannual
Meeting at L.A.A.C.*

*Play Championship Game at
Pasadena December 24.*

*Southern Man Elected Head of
the State Body.*

BY PAUL LOWRY.

The California Interscholastic Federation held its semiannual meeting at the L.A.A.C. yesterday. Officers were elected for the ensuing year, the schedule of games in the play-off for the prep football championship was arranged and the date set for the State track meet next spring.

The eligibility of certain athletes also came in for considerable discussion.

Harry J. Moore of Long Beach High School was elected president of the organization and C. L. Biedenbach of Berkeley High School was re-elected secretary-treasurer.

BERKELEY GETS IT.

Berkeley was awarded the annual track and field championships, the date being set for April 30.

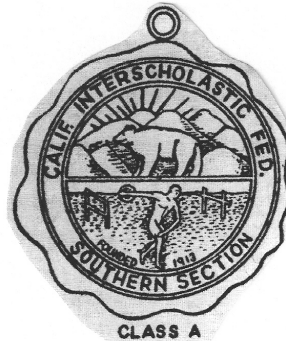
Most of the all-day session was devoted to the football situation, the eight delegates present finally working out a schedule that appears to be perfectly sound from top to bottom.

The finals will be played at Tournament Park as was one last year and will be handled by the Tournament of Roses Association. The C.I.F. members met with the Pasadena folks last night to go into details concerning the contest.

It had been planned by the Pasadena committee to hold the game on Christmas Day, but there is a rule in the C.I.F. that prohibits the staging of any high school athletic contests on either Christmas Day or Memorial Day. The date suggested in its place, is December 24, which falls on a Friday.

EARLY CIF SS MEDALS

(note the founding date of 1913)



The first CIFSS logo was very similar to the State CIF logo:

State CIF logo (note 1913 date)

CIF-SS 1931
(added word
Founded)



Letterhead from 1934

ROBERT H. BLEE
BISHOP HIGH SCHOOL
PRESIDENT OF THE COUNCIL

SETH F. VAN PATTEN
COMMISSIONER OF ATHLETICS



EXECUTIVE COMMITTEE

JOHN ALMAN, PRINCIPAL
SOUTH PASADENA HIGH SCHOOL

H. J. MOORE, PRINCIPAL
WOODROW WILSON HIGH SCHOOL

E. W. OLIVER, PRINCIPAL
LOS ANGELES HIGH SCHOOL

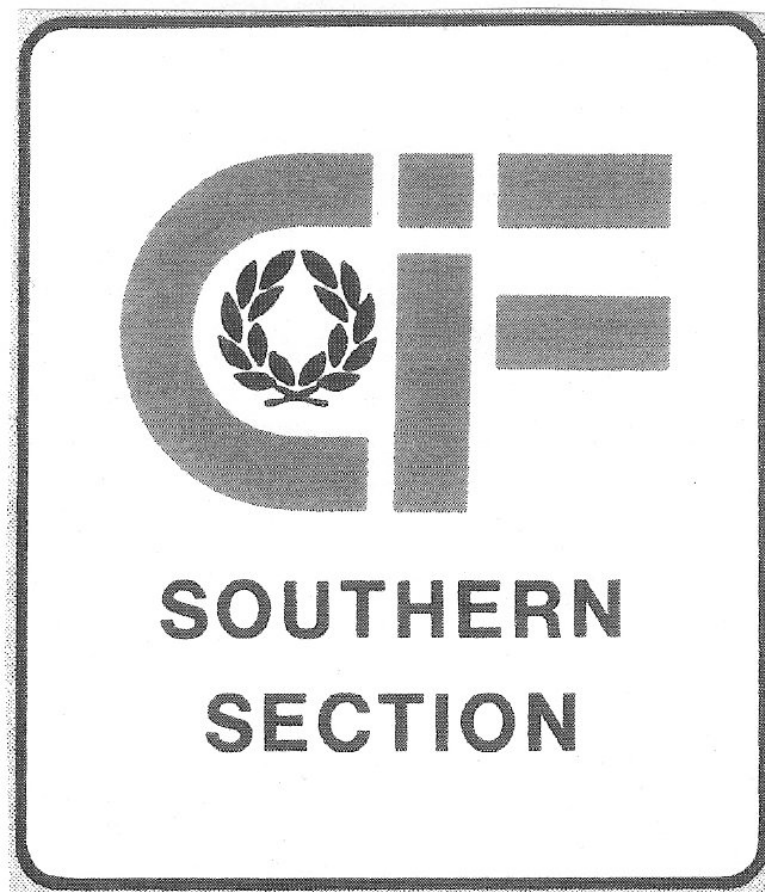
CENTRAL JUNIOR HIGH SCHOOL
451 N. HILL STREET, LOS ANGELES, CALIFORNIA
PHONE: MUTUAL 7586

There have been many different styles of medals, but they all basically used a form of the original design with the mountains, sun, bear, hurdle, high jump bars and discus thrower.



A modernization in 1974 occurred where the logo was now different from that found on medals. The new logo was underwritten by Bruce Hopping of the Kalos Kagathos Foundation. That logo was finally registered with the Federal Trade Commission in October, 1987.

CIFSS logo from 1975 to 1997



In 1987-1988, a special logo was prepared for the 75th Anniversary of the CIFSS:



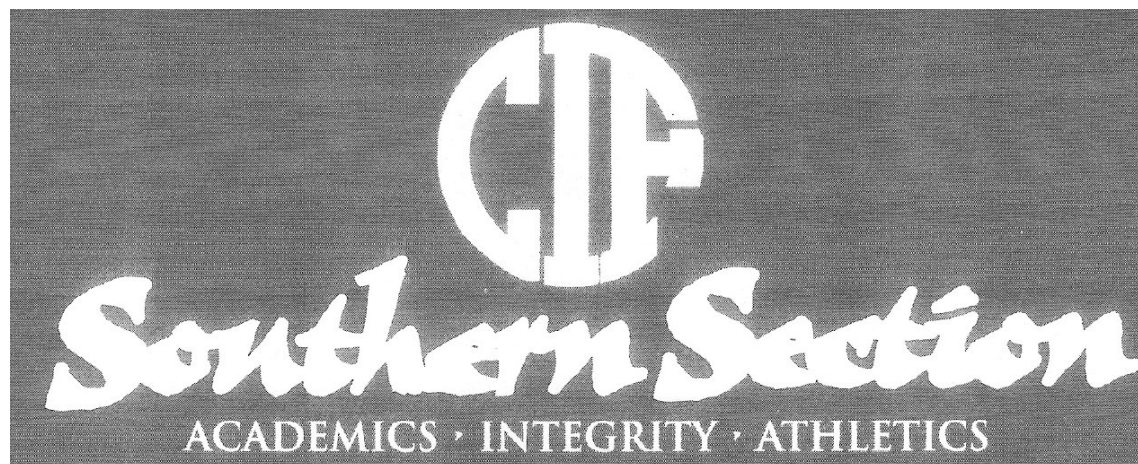
EVOLUTION OF THE CIF-SS LOGO



The original CIF Southern Section Logo (left), which depicts the California Bear and a track and field athlete, was first used on office stationery in the mid 1930's. A bronzed medallion of the original logo still appears on all CIF-SS awards. Development of the modern version (center) was underwritten by Mr. Bruce Hopping of the Kalos Kagathos Foundation in 1970. The logo was registered with the Federal Trade Commission in October, 1987. The 75-Year Anniversary version is at right.

In 1998, the CIFSS decided on a new logo:

CIFSS logo from
1998 to 2000



Sponsorships became an important factor for the CIFSS from the 1980's on and it was the belief that the logo had to be changed. The following logo came on board in 2001:

CIFSS logo from
2001 to 2004



The current logo was created in 2005 and often is depicted in different colors:

CIFSS logo
2005 to present



The (2007-2008) CIF State logo:



The (2007-2008) CIFSS logo found on the web page in color:



(2007-2008) sport specific logos that include corporate sponsorship:



Logos for the 100th Anniversary



Collection of logos





OFFICIAL CIF-SS MERCHANDISE



California Interscholastic Federation

Southern Section

10932 Pine Street, Los Alamitos CA 90720-2428

ADDRESS SERVICE REQUESTED



Southern Section

Academics / Integrity / Athletics



CALIFORNIA
INTERSCHOLASTIC FEDERATION
SOUTHERN SECTION



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SUNDAY, NOVEMBER 14, 2010 - PAIRINGS DAY

