

**What Athletic Directors Should  
expect from their Principals**

**AND**

**What Principals Should expect from  
their Athletic Directors**

Paul Lopez & Rod Tilton  
Glendora High School



# Building Teams

Jamie Norell - Assistant Principal (Cross country, Track)

Sean Diaz- Assistant Principal (Football, Softball)

Eric Bondurant - Assistant Principal (Football, Baseball)

Rod Tilton - Athletic Director (Football, Baseball, Softball)

Rene Gonzalez - Activities Director (Volleyball & Golf)

Luz Lozano- Tartan Leadership

Teachers as Coaches



# What do you want out of your Athletic Program

- Philosophy of what you want out of your athletic program.
  - Athletic programs are important of the culture of your campus.
- Student participation- Tartan Leadership
  - Game/VAPA of the Week (giveaways)
  - Game/VAPA previews
- Staff participation- MIS



# What AD's should expect from their Principal

- Time- Always need more (get off your campus for away games)
- Communication- Find the time to talk (daily)
- Hiring- AD knows the culture of the program
- Firing- Principal is the boss of all on campus
- Professional development- CSADA & NIAAA
- Coaches PD and Certifications
  - Boosters \$
- Fundraising- System for variety/timing



# Mindset

- Embrace Challenges
- Persist in the face of setbacks
- Effort is the path to mastery
- Learn from criticism
- Find lessons and inspiration in the success of others



# Social Media

- Twitter
- Facebook
- Instagram
- Snapchat



# Making History

- Volleyball
- Girls Golf
- Girls Basketball
- Boys and Girls Soccer



# Questions/Other Topics



# Notes