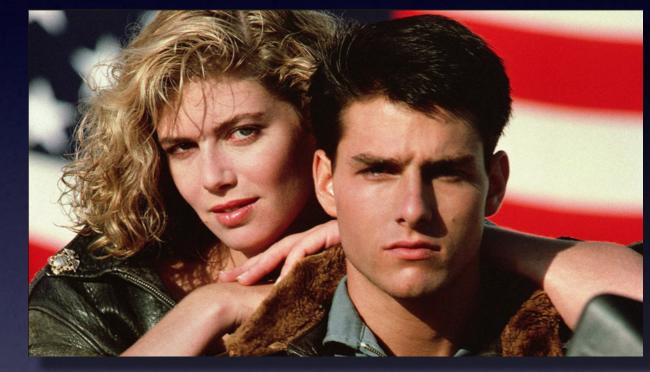
Keeping Good Coaches

Rich Shearer - AP/AD Citrus Hill HS Chris Calderwood - AP/AD Rancho Mirage HS









Over 95% of coaches are teachers

Data 10W.



Only 28% of coaches are teachers

What's the reality at your school?

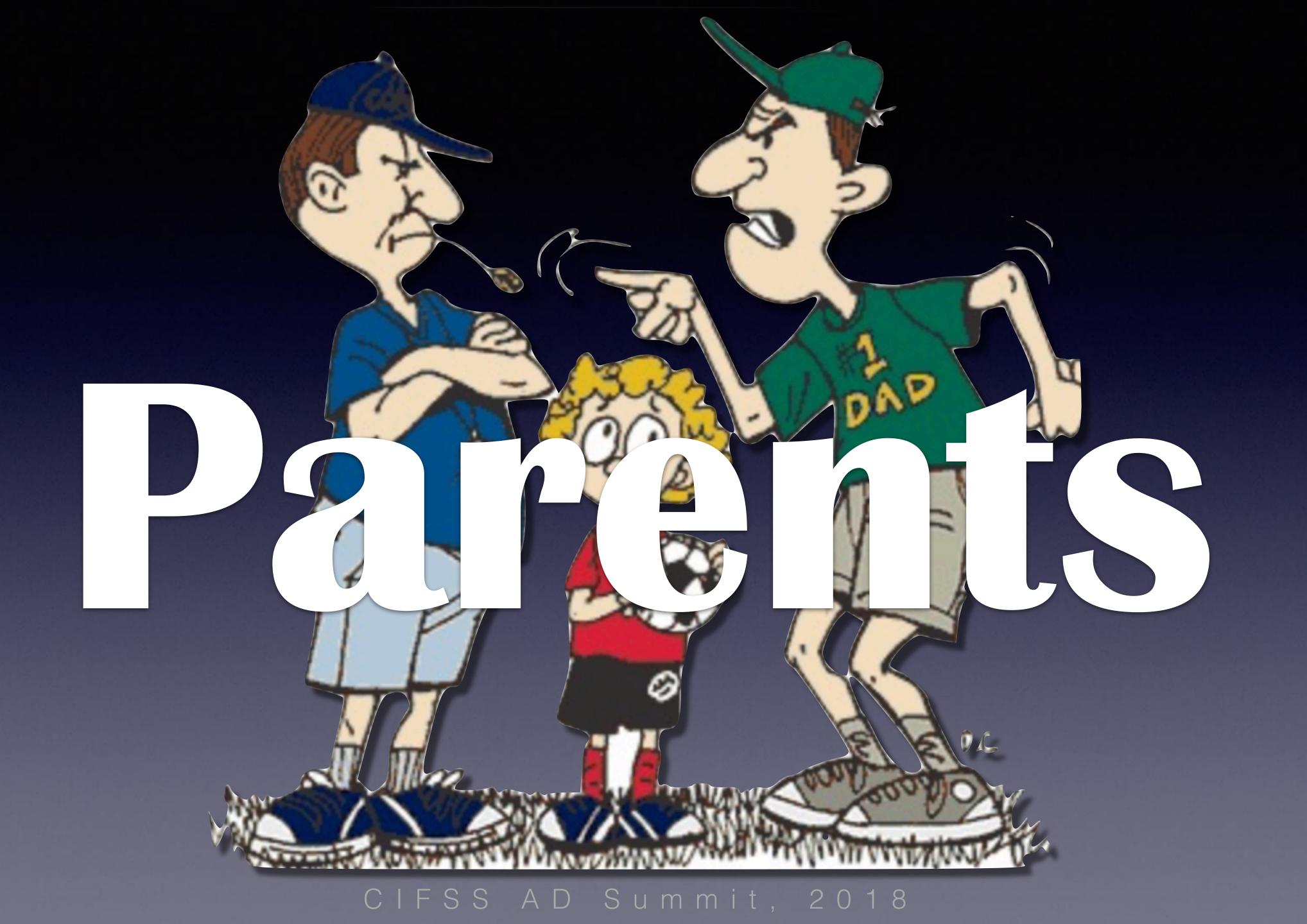
How many of your coaches have YOU hired?



CIFSS AD Summit, 2018

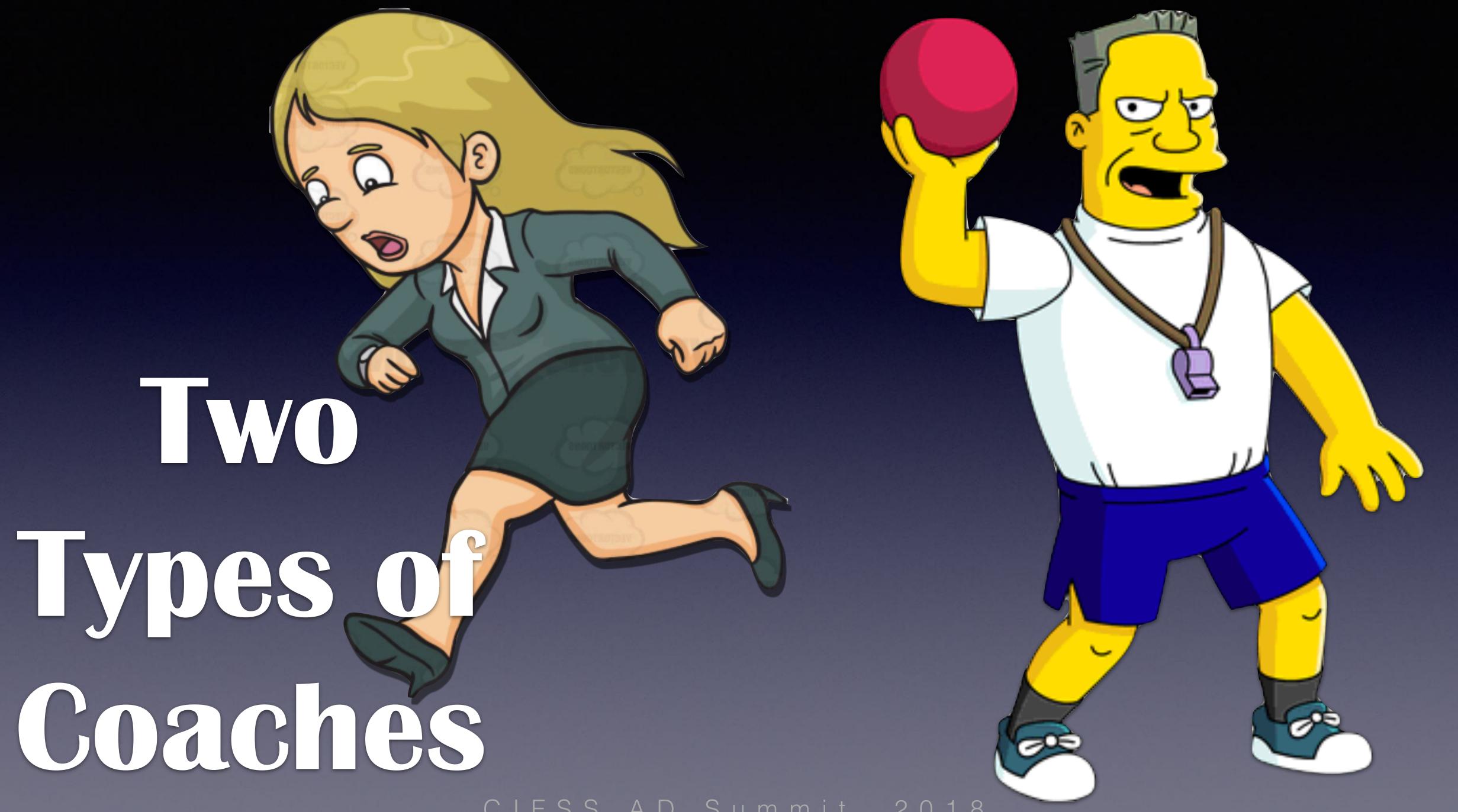








Two Types of Coaches





*All day presence *Role mode *Site leader *Recruit on site *Communication

How do we keep them?



*Teaching assignment *Game/Practice Schedules *Extra compensation









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Do Coaches Want to Work for Me?

Would I Want to Work for Myself?



Rich Shear AP/A Mirage HS