

**BRING IT ON!**  
**TRADITIONAL COMPETITIVE  
CHEER**

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# CIF-SS CHAMPIONSHIPS

- January 11<sup>th</sup> and 12<sup>th</sup>, 2019
- Cal Baptist University  
(Riverside) Events Center



# DIVISIONS

	<b>Coed</b>	<b>AA</b>	<b>A</b>	<b>Level</b>
<b>1</b>	5-36 members	16-36 members	5-15 members	Advanced
<b>2</b>	5-36 members	16-36 members	5-15 members	Intermediate
<b>3</b>	5-36 members	16-36 members	5-15 members	Novice
<b>4</b>	5-36 members	N/A	5-36 members	Non-tumbling

# COMPETITIVE CHEER VS. SIDELINE CHEER

Competitive Cheer	Sideline Cheer
CIF-recognized sport(s)	Spirit-related activity in support of athletics – not regulated by CIF
Same eligibility requirements as all other CIF sports	Eligibility determined by district / school site
18 hour rule applies	No limits to participation

# YEAH... BUT ARE THEY REALLY DIFFERENT?

- Coach vs. advisor
  - Re-learn what we think we know
  - A coach coaches... an advisor is a director for the program
    - Some advisors are qualified to coach
- Overlap of kids
  - There will likely be significant overlap of students
- Who may compete that doesn't cheer at games?

# CHALLENGE: SEPARATING WHAT IS NOT EASILY SEPARATED

## Your School Already Competes

- Costs associated with competing have been absorbed by the program

Decision of how much to support financially

- Tryouts?
  - Most schools hold tryouts in spring
  - Competition tryouts (if applicable) will need to move to after May 1

Transfer rules now apply... eligibility rules still apply

## Your School Does not Compete yet

- Start up costs
  - Uniforms, mats, practice space
- Recurring Costs
  - Coaching, Choreography, music, signs, competition registration
- Qualified Coaches

# WHAT MAKES A QUALIFIED COACH?

- Do not assume your Pep Squad Advisor is a coach.
- Your current clearance/certification process can also be applied to Cheer
  - CDE requirements
- Certifications to look for...
  - AACCA
  - NFHS
  - USASF Certifications
- How to find a Coach
  - CIF Website
  - Cheer Companies, like United Spirit Association, Universal Cheerleaders Association may be able to assist

# WHAT TO LOOK OUT FOR...

- 18 hour-rule
  - Practice for sideline cheer and games involving sideline cheer do not apply to the 18 hours, but many programs are used to exceeding this for competition.
- No Sunday-rule
  - Most California competitions have already made this adjustment
  - Outside of California? – no waivers will be granted
- All-Stars
  - This is considered a different activity... athletes can do it, but coaches cannot work with their same kids
- Use of outside facilities
  - Cost? Insurance?



# CHEER-YEAR TIMELINE

Item	\$ Approximate Cost \$	Timeframe
Skill Development	Coaching stipends/fees	Ongoing
Choreography	\$1000 - \$3000	August – October
Music editing	\$450	August – October
Cheer Floor (7 or 9 strips)	\$4500 - \$6000	One-time purchase
Uniforms?	\$350 each	One-time purchase

**QUESTIONS?**