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PRESS RELEASE #2
FOR IMMEDIATE RELEASE

EMAILED P.M. JULY 19, 2017
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MEDIA RELEASE

CIF-SS/HEAD PENN ANNOUNCE NEW PARTNERSHIP

LOS ALAMITOS - The California Interscholastic Federation-Southern Section (CIF-SS) and HEAD Penn Racquet Sports have announced the signing of a four-year agreement that names Penn as the Official Tennis Ball and HEAD as the Official Tennis Supplier of the CIF-SS.

The partnership is effective immediately for the next four boys and girls tennis seasons through 2021.

"The Southern Section is proud to welcome Penn to our family and we are excited to have this excellent company join our team," stated CIF-SS Commissioner of Athletics Rob Wigod. "We look forward to a long and mutually beneficial relationship in support of our Boys and Girls Tennis programs."

Penn ATP World Tour—Penn's long-lasting premium tennis ball specifically designed for durability, longevity, and visibility—will be the exclusive tennis ball for the CIF-SS, CIF SoCal and NorCal Boys and Girls Regional Tennis Championships. Its proprietary rubber core technology retains the pressure inside the ball for a prolonged period of time, while the extremely durable high-visibility LongPlay felt extends the overall life, making it a popular choice for varsity tennis.

"Penn is thrilled to partner with the CIF Southern Section," said Jeff Ratkovich, Senior Business Manager of Penn balls at HEAD Penn Racquet Sports.

"We are fully committed to supporting high school tennis with our comprehensive selection of HEAD racquets and equipment, and with this new multi-year partnership agreement with the CIF Southern Section, California high school tennis players can look forward to using Penn balls throughout all post season playoffs at both the section and state levels" added Ratkovich.

"These student athletes represent the future of our sport, and we are extremely pleased to join the CIF Southern Section to promote and support high school tennis in California."

About HEAD Penn Racquet Sports

HEAD Penn Racquet Sports is a division of HEAD BV which is organized into five divisions: Winter Sports, Racquet Sports, Diving, Sportswear and Licensing. We sell products under the HEAD (alpine skis, ski bindings, ski boots, snowboard and protection products, tennis, racquetball, paddle and squash racquets, tennis balls and tennis footwear, sportswear and swimming products), Penn (tennis balls and racquetball balls), Tyrolia (ski bindings), Mares and SSI (diving) brands. Penn holds the status of America's #1 selling tennis ball. Penn is the official ball of the ATP World Tour, representing 4 of the top 5 tournaments in North America. For more information, please visit www.head.com or www.pennracquet.com.

About CIF Southern Section

The CIF Southern Section is comprised of 586 member schools and is one section in the 10-section California Interscholastic Federation, the largest state association in the country. The Southern Section, if it were its own state association, would rank No. 10 (behind Texas, California, Ohio, Illinois, New York, Michigan, Pennsylvania, Florida, and Missouri).

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