



CALIFORNIA INTERSCHOLASTIC FEDERATION – SOUTHERN SECTION

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PRESS RELEASE #31
FOR IMMEDIATE RELEASE

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MEDIA RELEASE

CIF-SS RECOGNIZES MVP AD'S CLASS

LOS ALAMITOS, CA -- The CIF Southern Section is proud to recognize and congratulate the 2016-17 class of MVP AD's for the school year. The MVP AD program was launched in August, 2015 in an effort to offer professional growth and networking opportunities for our section's Athletic Directors.

CIF Southern Section Commissioner Rob Wigod said, "I want to thank and salute our section's athletic directors who achieved MVP AD status in this second year of our MVP AD program. I truly appreciate their hard work, dedication and professionalism in devoting the extra time and effort that was necessary for them to complete this certification. They are outstanding leaders and excellent examples of educators who make a positive impact on the student-athletes that we are all so fortunate to serve. I look forward to continuing this program for many more years to come, where we will hopefully have an even larger class of MVP AD's."

The list of 2016-17 CIF Southern Section MVP AD's and their schools is listed below. Also, information on the MVP AD program for the 2017-18 school year is included as well.

2016-2017 CIF-SS MVP AD'S CLASS

<u>Name</u>	<u>School</u>
Marc Dubuisson	Arlington
Eric Wood	Bishop Montgomery
Wade Ransom	Cate
Don Grable	Corona del Mar
Chuck Shore	Gladstone
Kristina Kalb	La Canada
Dennis Guerra	Mayfair
Michael Pfeiffer	Paloma Valley
Aaron Shires	Roosevelt
Ed Luna	Rubidoux
Nicki Kosik	San Dimas
Brian Walsh	St. Anthony
Monty McDermott	St. John Bosco

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2016-17 CIF-SS MVP AD'S CLASS (Cont.):

SOUTHERN SECTION – MVP AD - YEAR THREE

The CIF Southern Section is pleased to announce Year Three of the Southern Section MVP AD Program. During the 2017-18 school year, we will continue to provide an opportunity for our Athletic Directors to enhance their professional growth while earning the title of MVP AD by accomplishing several tasks this year. Here are the requirements necessary for an Athletic Director to earn this certification:

- 1) August, 2017 – Attend a Southern Section Fall Eligibility Workshop. (Dates, times and locations are now posted on our website – Cost = Free)
- 2) Monday, October 16, 2017 – Attend the CIF-SS Athletic Administrator Summit – Sheraton Hotel and Conference Center, Pomona. (Cost = \$60 per person, includes breakfast and lunch. Signups available on our website beginning Monday, August 1, 2017)
- 3) Achieve a minimum score of 90% on the CIF Southern Section MVP AD Exam.
(The MVP AD Exam will be administered at the CIF-SS Athletic Administrator Summit.)
- 4) Choose ONE of These Two Options:
 - A) April 18-22, 2018 – Attend the CSADA Conference in Burlingame, CA.
(Conference information is available on the CSADA website, www.csadaonline.education)
 - B) June 1, 2018 – Submit an action plan for your athletic department which would include needs assessment, goals for your program, timelines for meeting the identified goals, etc.
(The action plan template will be available on CIFSSHome. in January, 2017.)

New Athletic Directors in 2017-18 can become MVP AD's by completing all of the tasks above, as well as the following...

- Thursday, July 13, 2017 or Thursday, July 20, 2017 – Attend CIFSSHome Training Session.
(Time – 9:00 am – 12:00 Noon, Location – CIF-SS Office – Cost = Free)
- Thursday, September 7, 2017, Thursday, September 14, 2017 or Thursday, September 21, 2017 – Attend New Principal/Athletic Director Workshop. (Specifically designed for New Principals/Athletic Directors. Time – 9:00 am – 12:00 Noon, Location – CIF-SS Office – Cost = Free)

Athletic Directors who complete all of these tasks during the 2017-18 school year will become Southern Section MVP AD's and will receive a certificate, along with a Southern Section Courtesy Card for the 2017-18 school year.

Good luck to our Athletic Directors in their pursuit of becoming Southern Section MVP AD's.

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