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MEDIA RELEASE

SIMMONS NAMED ASSISTANT COMMISSIONER

LOS ALAMITOS – CIF Southern Section Commissioner of Athletics Rob Wigod announced today that CIF-SS Director of Communications Thom Simmons has elevated to the position of Assistant Commissioner of Athletics for the CIF-SS, effective July 1, 2017.

“We are proud to announce that Thom Simmons will become an Assistant Commissioner effective July 1,” stated CIF-SS Commissioner of Athletics Rob Wigod. “Thom’s years of dedication and service to our member schools and organization has been a valuable asset to all,” added Wigod. “We look forward to Thom’s continued contributions to the CIF-SS in his larger role.”

Simmons is in his 20th year at the CIF-SS. Over that time his primary responsibilities have included operation and coordination of all aspects of the 584 school organizations’ media and public relations. His area of responsibility includes all media releases, standings, statistics, polls, master schedules, media credentialing, radio/TV rights and the section website.

In addition to his media responsibilities, Simmons assists in the event management of CIF-SS championships in the sports of football, basketball, baseball, track and field and swimming. He also serves in that same capacity at the CIF State level in football and basketball.

As of 2017, Simmons took on oversight of the CIF-SS in-house marketing department and assumed responsibility of the CIF-SS’ broadcast rights agreements with Fox Sports West, the NFHS Network and all ancillary properties.

Four years ago, he concluded lead responsibility in the planning, coordination and implementation of the organizations centennial celebrations.

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SIMMONS NAMED ASSISTANT COMMISSIONER (Cont.):

Simmons also has administrative responsibility for the sports of boy's and girl's lacrosse and previously served as the administrator for boy's water polo and assistant administrator of boy's and girl's golf.

"I cannot begin to express my gratitude for this wonderful opportunity," said Simmons. "This is a humbling appointment and I appreciate the faith and confidence the Commissioner of Athletics and the CIF-SS organization has in me today and over the past 19 plus years."

Prior to joining the section office Simmons served as the Assistant Sports Marketing Director in the Long Beach State University athletic department in 1997. From 1996 to 1997 he was the editor of the fan publication, USC Report.

Simmons began his career in sports communications while he was still attending Long Beach State University. He was first hired as a paid intern in the sports information office in 1994. He was employed full time during his senior year as an Assistant Sports Information Director in 1996. During the summer of 1995 Simmons also worked as the Director of Media Relations for the Western Baseball League team, Long Beach Barracuda and worked as a "stringer" for the Orange County Register.

Simmons is married and resides in Signal Hill with his wife, Rebecca.

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