



CIF SOUTHERN SECTION PLAYOFF/CHAMPIONSHIP REQUIREMENTS - ALL TEAMS AND HOST SITES 2021-2022



Rosters & Scores:

- Complete schedules are to be submitted to CIFSSHOME prior to each season.
 - Update scores following every contest direct to CIFSSHOME
- Additional directions on accessing CIFSSHOME are included in this document.

TV/Web/Radio Rights:

Any TV or streaming webcast (video or audio) or radio transmission of a CIF-SS playoff or championship event requires a contract and rights fees through the CIF-SS office prior to the contest. The only 'exceptions' are: Games broadcast via Bally's Sports West, Bally's SoCal, PrepZone or The NFHS Network.

'Official' Championship Souvenirs:

The exclusive vendor for CIF Southern Section Championship souvenirs (t-shirts, scarfs, pins, beanies, hats, etc...) is our long-time partner *CIF T-shirts*. These are the official items sold each year per sport. You are likely familiar with their annual shirts at the finals. You can order team and individual items through them at www.ciftshirts.com.

Official Ball Required:

Only the approved official ball in each ball sport may be played by either school during CIF-SS playoff contests. Violation of this rule will result in loss of your next home playoff game. The current Official Ball list for each sport is included and available at www.cifss.org in the "Resources" drop down. This policy has been in effect since 2002.

Gatorade Only:

Only Gatorade jugs, cups, bottles, ice chests may be used or visible during any CIF-SS playoff contest. (No Powerade, Body Armor, etc). The only acceptable alternative is a plain-wrap or Igloo labeled products. This rule does not apply to the actual liquid distributed to athletes. This policy has been in effect since 1995.

CIF-SS on Souvenirs:

The 'CIF Southern Section', 'CIF-SS', 'Southern Section' and 'CIF' marks and logos are registered trademarks with the State of California. Schools may only use the CIF Southern Section marks on rings, patches and banners, by doing business with a CIF-SS licensed vendor. **Schools may only use the CIF Southern Section marks on apparel and other souvenir items exclusively through ciftshirts.com. Schools creating items with CIF-SS registered marks from a non-licensed vendor will face sanction and/or will be required to purchase any unsold shirts/items at the Championship Final.** A list of the currently licensed vendors for these products is included and regularly updated on www.cifss.org.

Please note: The use of only "CIF" is strictly prohibited per the State CIF registered trademark. The "CIF", is not just the CIF Southern Section. Only those teams in State regionals, bowl games and individual sport finals actually qualify to use CIF without Southern Section attached. Any such use must be approved in advance by the CIF State office.

Host Site Requirements:

- Playoff Tickets:** (This pertains to revenue sports of basketball, football and volleyball): It is mandatory to sell tickets for admission to all CIF-SS playoffs and championship contests. Through the CIF-SS partnership with GoFan, all playoff tickets will be made available online for digital purchase and presented electronically at the event gate for entry. Patrons can purchase in advance via gofan.co, via private links made available by the participating schools or via QR code at the entry gate of the playoff event. All playoff revenue will be sent directly to CIF-SS. Both the host and visiting schools will be required to submit a financial/expense report following each playoff game in an effort to receive reimbursement for game expenses and revenue share split in the case of a profit game.
- CIF-SS/FORD Banner:** It is a requirement of each host school (including off-site) that the CIF-SS/Ford Championship banner be displayed at every playoff home game in football and the gymnasium sports post football season (or on the electronic signage where schools/venues do not display banners). If you need a banner please contact jackieg@cifss.org
- Gatorade:** It is a requirement of each school use only Gatorade product/jugs/cups/squeeze bottles during CIF-SS championship events. No other competitive product shall be used. Water can be placed in Gatorade merchandise.
- PA Announcements:** As a host of a CIF-SS playoff contest, the CIF-SS announcements take precedence over the host school's messaging and must be read in entirety at each playoff contest. Home schools are the host of a CIF-SS event in the playoffs. For contractual requirements, please read all the provided PA's each contest.
- Media Credential Access:** Accredited working media should be given admission to all playoff games by showing their CIF-SS Media credential.



**CIF SOUTHERN SECTION PLAYOFF/CHAMPIONSHIP
ADDITIONAL/CUSTOM POST SEASON AWARDS
2021-2022**



PARTICIPATION CERTIFICATES: Each member of a team participating in the CIF-SS playoffs can receive a Participation Certificate. These certificates will be downloaded and printed solely by your school. The certificate is in a 'Type-In' format and may be downloaded from the CIFSSHOME website under **AWARDS**.

NEED ADDITIONAL AWARDS: Feel free to order directly.

Medals and Plaques: If your team won or was a runner-up in a CIF-SS championship and you need to purchase any additional champion/runner-up plaques and runner-up medals contact **All American Trophy by contacting Paul Purdum at (323) 725-1962.**

Patches: "Champion", "Runner Up" "ALL-CIF" Team Patches Schools may order additional CIF-SS Team Champion & Runner Up patches (Octagon Red or Football shaped) "exclusively" ordered through **JL Custom Jackets and Patches at www.jlcustomjackets.com, (951) 867-3200, or email lindseyjlcustomjackets.com.**

CUSTOM AWARDS/ RINGS/BANNERS/APPAREL SOUVENIRS USING CIF-SS:

Schools often seek to create custom patches, gym banners and championship rings that include both the school and CIF-SS marks/logos/names. Example: 'ACME BOYS BASKETBALL 2019 CIF-SS CHAMPIONS'. Schools may create these items using CIF-SS marks only through a CIF-SS licensed vendor.

CIF-SS 'registered' trademark: The "CIF Southern Section", "CIF-SS", "Southern Section" and "CIF" marks and logos are registered trademarks with the State of California. Schools may only use the CIF Southern Section marks on rings, patches and banners by doing business with a CIF-SS licensed vendor. Schools creating items with CIF-SS registered marks from a non-licensed vendor will face sanction and/or will be required to purchase any unsold shirts/items at the Championship final if similar non-licensed items appear at the contest. A list of the currently licensed vendors for these products is included and regularly updated on www.cifss.org.

Please note: The use of only "CIF" is strictly prohibited per the State CIF registered trademarks. Only those teams in State regionals, bowl games and individual sport finals actually qualify to use CIF without Southern Section attached. Any such use must be approved in advance by the CIF State office.

CIF-SS vendors who are licensed to create custom items for schools that include CIF-SS:

Championship Patches (circle shape) Playoffs or Prelims, Finals Patches (shape of a shield) for participation in Cross Country, Track & Field or Swimming Finals, Masters Patches (oval shaped) for participation in a Masters Track & Field or Wrestling event and Wrestling Dual Meet (rectangle shaped) are sold "ON-SITE" by the CIF-SS vendor. Additional patches post event can be ordered through any of the licensed CIF-SS patch vendors:

•Chenille Patches

JL Varsity Jackets & Patches	www.jlcustomjackets.com	(951) 867-3200
CIF Tshirts	www.cifsstshirts.com	(951) 789-5858
C&L Custom Jackets	www.cljackets.com	(714) 828-6900
Embroidery & More	www.embroideryandmoredesign.com	(951) 471-5200
Fancy Stitchin'	www.fanceystitchin.com	(951) 656-6505
Sports Jackets Unlimited	www.sportsjacketsunlimited.com	(562) 693-9894
We Got 'Em Tees	www.wegotemtees.com	(760) 983-6087
TAS - The Advertising Specialists	www.tassigns.com	(626) 966-4770

- **Custom Banners/Souvenirs** Your school may now create custom items that include the CIF-SS mark or logo (championship banner, banners for your gym, etc...) through a licensed CIF- SS vendor (and their specialty).

C&L Varsity Jackets	www.cljackets.com Larry Westbrook	(714) 828-6900
Integrity Design	www.IntegrityDesignUSA.com Larry Shoppa	(855) 341-8817
Cabana Banners	www.cabanabanners.com Mike Cook	(800) 697-3139

• Rings

J. Lewis Small	www.jlewissmall.com
Jostens	www.jostens.com
Signature Style Jewelry	www.signaturestylejewelry.com
Baron Championship Rings	https://baronrings.com/
Herff Jones	https://www.herffjones.com/

PROTECT YOUR SCHOOL TRADEMARKS: The CIF Southern Section strongly suggests you double-check the status of *your school* licensed/registered marks and logos now. Some schools have permanently lost control of others selling their merchandise with no royalty or approvals because the proper State of California licensing/registering process had not previously occurred or been enforced.

For additional vendors licensing information, please contact CIF Southern Section, Director of Marketing, Jackie Gibson at jackieg@cifss.org or 562-493-9500.