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## **CALIFORNIA INTERSCHOLASTIC FEDERATION-SOUTHERN SECTION**

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### **MEDIA RELEASE**

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FOR IMMEDIATE RELEASE

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## **RAWLINGS AND CIF SOUTHERN SECTION ANNOUNCE FIVE-YEAR PARTNERSHIP EXTENSION**

*Rawlings will continue to be the Official Baseball Provider of the CIF Southern Section*

**Los Alamitos, CA** – Today the CIF Southern Section and Rawlings Sporting Goods Company, Inc. announced a five-year partnership extension for Rawlings to be the Official Baseball for all championship events.

The CIF Southern Section boasts more than 580 member schools and more than 2,700 championship playoff events. 502 varsity baseball teams compete within the CIF-SS. Rawlings will be the mandatory baseball played in all rounds of the CIF-SS baseball playoffs.

“Rawlings is excited to renew our partnership and ball adoption with the CIF Southern Section,” said Dave Bracci, Rawlings West Region Director of Sales. “We look forward to the continued support from the Southern Section and their coaches to bring the very best product to the athletes.”

“The CIF Southern Section is pleased and excited to continue our relationship with Rawlings,” stated CIF-SS Commissioner of Athletics Rob Wigod. “We continue to believe in providing our member schools the best balls in all athletic competition and with Rawlings we continue that commitment,” added Wigod.

The five-year agreement will run through June 2021.

### **About Rawlings Sporting Goods, Inc.:**

Rawlings Sporting Goods Company, Inc., a subsidiary of Jarden Corporation (NYSE: JAH), is a leading manufacturer and marketer of sporting goods in the United States. Since the company’s inception in 1887, Rawlings’ mission has always centered on enabling participation by developing and producing innovative, high-performance equipment and protective apparel for the professional, amateur and entry-level player.

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**RAWLINGS** (Cont.):

Rawlings' advisory players – from yesterday's heroes such as Roberto Clemente, Mickey Mantle, Stan Musial and Sadaharu Oh to today's stars of Bryce Harper, Giancarlo Stanton, Yadier Molina and Kris Bryant – embody these five core values through their play and dominance in all aspects of the game and their character and integrity off-the-field as well.

With an assortment of baseball game-related product lines, Rawlings is present everywhere baseball games are played. Leagues and conferences of all skill levels integrate Rawlings' unparalleled product portfolio into their sports: as the Official Baseball Supplier and Official Helmet of Major League Baseball®, the official baseball for the NCAA®, and as an approved baseball of the National High School Federation®.

Through its products, players and partnerships, Rawlings is unquestionably The Mark of a Pro™.

[www.rawlings.com](http://www.rawlings.com)

**About CIF Southern Section:**

CIF Southern Section is the organizing and governing body for 582 public and private high schools located in the expansive Southern California region. Ranging from Avalon to Big Bear, San Clemente to Paso Robles, and Temecula to Mammoth, the CIF-SS makes up the 10<sup>th</sup> largest high school state association in the nation. The CIF-SS conducts 24 championship sports in support of 9,300 varsity teams and 815,000 students.



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