



January 4, 2016

Dear Community Partner,

Every year, talented, young women from all walks of life make the leap from high school to college and begin their professional journey to change the world for the better. In today's workplace, whether women are advancing the course of medicine, business, government, or philanthropy, opportunities have grown exponentially. However, it is up to us to give young women the opportunities, the tools, and the mentoring they need in order to continue to thrive and succeed.

In 2015, KPMG made a powerful stand to elevate the game of women's golf and to reach the next generation of women leaders through the *KPMG Women's PGA Championship* and the *KPMG Women's Leadership Summit*.

We're now proud to introduce a new program to help young women in high school move forward. The KPMG Future Leaders Program will award 16 top, high school senior female students from around the country with a scholarship, three-day leadership retreat, and one-year mentoring program.

The KPMG Future Leaders Retreat will be hosted at Stanford University and provide leadership training and beginning golf instruction as the selected participants transition into college. For three days, these 16 girls will participate in seminars, simulations, and golf activities to help prepare them for the next step in their lives.

We're writing to you today to ask for your help. It is organizations like yours that inspire and help develop young women every day. We'd greatly appreciate your help in identifying outstanding young women who would benefit from the KPMG Future Leaders Program. Attached you will find detailed instructions and an application form for the program. We invite you to share it with qualified young women your organization serves. Applications are due by February 28, 2016, so time is of the essence. If you have any questions, please feel free to reach out to The Office of Condoleezza Rice at [crice\\_futureleaders@stanford.edu](mailto:crice_futureleaders@stanford.edu) and we will be happy to answer your questions.

We look forward to the launch of the KPMG Future Leaders Program! Thank you for your support.

Sincerely,

A handwritten signature in black ink that reads "Condoleezza Rice". The signature is fluid and cursive.

Condoleezza Rice  
66<sup>th</sup> US Secretary of State

A handwritten signature in black ink that reads "Lynne M. Doughtie". The signature is fluid and cursive.

Lynne Doughtie  
Chairman and CEO, KPMG LLP

## **KPMG Future Leaders Program 2016**

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KPMG is deeply committed to the advancement, development and empowerment of women. As women break glass ceilings in the workplace and excel on the international athletic stage, the influence of women will only continue to grow and affect our society for the better.

In 2015 KPMG, in collaboration with the PGA of America, the LPGA, and NBC, hosted the first ever KPMG Women's PGA Championship, to elevate the game of women's golf, and Women's Leadership Summit, to reach the next generation of women leaders to senior leadership positions in business. Accomplished women from around the country participated in Summit discussions about women in the workplace. The 2015 tournament was won by Inbee Park, a 26 year old from South Korea.

The third pillar of the initiative, the KPMG Future Leaders Program in partnership with Dr. Condoleezza Rice, will "pay it forward" to future generations of women leaders by providing leadership training to top high school senior female students from around the country preparing for their college career. The KPMG Future Leaders Program will foster a strong foundation for young women to succeed in college and ultimately in their long-term business career.

The students selected will:

- 1) Receive a **KPMG Future Leaders Scholarship** of \$10,000 per year for 4 years of college
- 2) Attend a three-day **KPMG Future Leaders Retreat** the summer before their freshman year of college, at Stanford University in Stanford, CA with one parent/guardian (July 11-13, 2016)
  - Day 1: Seminars on leadership, developing business skills, public speaking, and social media
  - Day 2: Introduction to golf as a business networking tool
  - Day 3: Seminars on building a network, university resources, internships, and mentorship pairing
- 3) Actively participate in a one year **KPMG Future Leaders Mentoring Program**
  - Each participant will be paired with a Next Generation woman leader mentor from the KPMG Women's Leadership Summit.

## **Eligibility Criteria**

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To participate an applicant must:

- Be enrolled as a high school senior female student (traditional or homeschool), progressing normally toward graduation or completion of high school at the end of the 2015-2016 school year, and planning to enroll in a 4-year undergraduate program at a college or university no later than the 2016 fall semester following the completion of high school.
- Be a citizen of the United States, or be a U.S. lawful permanent resident.
- Maintain a minimum GPA of 3.5 or higher.
- Demonstrate exceptional academic and leadership ability.
- Display an interest in a business or a STEM academic track.
- Exhibit strong community involvement.
- Provide a letter of recommendation from an approved nonprofit organization to be attached to the applicant's application for review. This person must speak to your character and leadership ability.
- Provide a statement of financial need to be attached to the applicant's application for review (household income not to exceed \$75,000 per year).
- Applicant will also need to provide Federal Pell Grant Program application form or University financial aid application form or a reward letter to either program.

**Application Deadline: February 28, 2016**

### **Return the completed application to:**

Attn: Future Leaders Program  
Office of Condoleezza Rice  
Hoover Institution, Stanford University  
Stanford, CA 94305-6003  
[CRice\\_FutureLeaders@Stanford.edu](mailto:CRice_FutureLeaders@Stanford.edu)

### **Include the following in the application packet:**

- Completed application form (Parts I –IV) with signature
- Letter of recommendation from an approved nonprofit organization
- Statement of financial need (*no more than 500 words*)
- A copy of your Federal Pell Grant Program application/reward letter OR a copy of your University Financial Aid application/reward letter

*\*Please note: The complete application packet must be submitted to The Office of Condoleezza Rice at Stanford University by February 28, 2016. An incomplete or late application will not be considered. Students selected for the KPMG Future Leaders Program will be notified by April 30, 2016.*

**Part I: Personal Information**

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First and Last Name: \_\_\_\_\_

Address: \_\_\_\_\_ Home Phone Number: \_\_\_\_\_

Town/City: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Gender: \_\_\_\_\_ Total annual household income: \_\_\_\_\_

Are you a U.S. Citizen, or U.S. permanent resident? \_\_\_\_\_

**Part II: Education Information**

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High School: \_\_\_\_\_ SAT Critical Reading: \_\_\_\_\_

GPA: \_\_\_\_\_ SAT Math: \_\_\_\_\_

Does your high school weight grades? \_\_\_\_\_ SAT Total: \_\_\_\_\_

Graduation Date: \_\_\_\_\_ ACT Score: \_\_\_\_\_

Academic National Honors/Awards (please list): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Have you been accepted to a college or university: \_\_\_\_\_

If yes, please name: \_\_\_\_\_

\_\_\_\_\_

Have you applied early decision or early action to a college or university: \_\_\_\_\_

If yes, please name: \_\_\_\_\_

List colleges and/or universities in which applications have been submitted:

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

Undergraduate degree you are planning to pursue (B.A., B.S. etc.): \_\_\_\_\_

Major/minor you are planning to declare: \_\_\_\_\_

**Part III: Leadership/Service/Extracurricular Activities**

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Activities	Roles and Responsibilities
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____

Have you played golf? \_\_\_\_\_ If so, what is your level of experience? \_\_\_\_\_

Are you interested in learning the game of golf? \_\_\_\_\_

## **Part IV: Essay Questions**

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*Please answer the essay questions below. The final decision as to which students are selected for the KPMG Future Leaders Program will weigh heavily on the answers provided to these questions. Please be as introspective and specific as possible.*

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**Question I:** What specific challenges have you had to overcome to achieve your high school goals and education? What strategies did you use to overcome those challenges and what did you learn about your own unique capabilities? How will you apply the lessons learned to help you achieve your future goals? *(No less than 250 words, no more than 500 words)*

**Question II:** Describe three significant leadership positions that you held during your high school career. These positions can be from several different areas of your life, including but not limited to, community involvement or school services and projects, to personal or family leadership roles. What did you learn about leadership and your own leadership capabilities from each of these experiences?. Prepare approximately one paragraph for each experience. *(No less than 250 words, no more than 500 words)*

**Question III:** Identify one individual who exemplifies outstanding leadership to you. What leadership qualities do you see in them and how have they inspired you in your life? You can select an individual from your personal life, or from a variety of influences, including but not limited to, individuals in business, history, politics, athletics, the sciences or entertainment life. Provide specific examples of how their leadership styles have influenced you your own leadership style. *(No less than 250 words, no more than 500 words)*

**Question IV:** How will this award from the KPMG Future Leaders Program help you achieve your goals?

**Please sign the following statement: I certify my application is complete, accurate and my own work.**

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**Student Name**

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**Student Signature**

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**Date**