



FOR IMMEDIATE RELEASE

**KAP7 INTERNATIONAL, INC. AND CIF SOUTHERN SECTION
ANNOUNCE FIVE-YEAR PARTNERSHIP EXTENSION**

KAP7 International, Inc. will be the Official Water Polo Ball Provider of the CIF Southern Section

Los Alamitos, CA – Today the CIF Southern Section and KAP7 International, Inc. announced a five-year partnership extension for KAP7 International, Inc. to be the Official Water Polo Ball for all championship events.

The CIF Southern Section boasts more than 580 member schools and more than 2,700 championship playoff events. 265 boys and 254 girls' varsity water polo teams compete within the CIF-SS. KAP7 International, Inc. will be supporting the CIF-SS with championship product for championship water polo events.

"We are extremely excited to extend our partnership with a great organization like the CIF Southern Section for another 5 years," said Bradley Schumacher, KAP7 President. "Our passion is water polo. With a tremendous partner like CIF we have the opportunity to support the development of high-level competition through the use of our world-class K7 Hydrogrip ball. We look forward to an increase in the number of participants in the CIF Southern Section through our direct support."

"The CIF Southern Section is pleased and excited to continue our relationship with KAP 7," stated CIF-SS Commissioner of Athletics Rob Wigod. "We continue to believe in providing our member schools the best balls in all athletic competition and with KAP 7 we continue that commitment," added Wigod.

The five-year agreement will run through June 2021.

About KAP7 International, Inc.:

KAP7 was formed to design and build innovative world-class products for the water polo community. The company's products are "Built by Water Polo Players, For Water Polo Players".

KAP7 is committed to growing the sport of water polo around the world. A portion of every sale goes back to the sport. We are club athletes. We were collegiate athletes. We are Olympians. We are fans. We are coaches. We love providing the best products. We love water polo. We are water polo.

Founders: Bradley Schumacher (2 x Olympic Gold Medalist) & Wolf Wigo (3 x Olympian)

www.kap7.com

About CIF Southern Section:

CIF Southern Section is the organizing and governing body for 582 public and private high schools located in the expansive Southern California region. Ranging from Avalon to Big Bear, San Clemente to Paso Robles, and Temecula to Mammoth, the CIF-SS makes up the 10th largest high school state association in the nation. The CIF-SS conducts 24 championship sports in support of 9,300 varsity teams and 815,000 students.

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