

Meeting of the Executive Committee

October 1, 2015 1:00 p.m.

CIF Southern Section Office Los Alamitos, California

Minutes

1. OPENING BUSINESS

DISPOSITION

ITEM

- A. Call to order by Reggie Thompkins, President of the Council Meeting was called to order at 1:17 p.m.
- B. Pledge of Allegiance
- C. Roll Call
 All members were present.
- D. Introduction of Guests

Rob Wigod introduced the CIF-SS Administrative Assistants observing the meeting from the back of room. Rob formally thanked the staff for all they do and for their assistance with the new voting system.

E. Adopt Agenda

Adopted -23-0

CIF-SS Administrative Assistant Jackie Gibson walked the committee through the new electronic voting system and ran several tests before actual voting could begin. There was a motion and a second to adopt the agenda. The motion was approved and the agenda was adopted without revision.

F. Approval of Minutes

Approved – 22-0-1

1F1

A motion and second were made to approve the minutes of the August 13, 2015 Executive Committee meeting. The minutes were approved.

2. PUBLIC HEARING SESSION

A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

There was no one present to address the Executive Committee.

3. ACTION ITEMS

- A. STATE FEDERATED COUNCIL ACTION ITEMS
 - 1. Proposal Recommendation Change to Bylaws 1606, 2401, 2902, 2903

Approved 23-0

STATE520

Carter Paysinger reviewed the proposal. There was a motion and a second to approve this proposal. There was no discussion and the Executive Committee approved the motion unanimously.

3. ACTION ITEMS (Cont.)

B. SOUTHERN SECTION ACTION ITEMS

- 1. Proposal Recommendation Change to Bylaw 1607 Approved 23-0 SS519 Reggie Thompkins reviewed the proposal. There was a motion and a second to approve this proposal. There was no discussion and the Executive Committee approved the motion unanimously.
- 2. Proposal Recommendation Change to Bylaw 2502 Not Approved 10-13-0 SS521 Reggie Thompkins reviewed the proposal. There was a motion and a second to approve this proposal. Nancy Kelly asked for clarification of the wording, is the difference recommended not required. Mike West asked for clarification, is this just for softball, not baseball. Loren Kleinrock asked if a school chooses to use students as base coaches, why are they not required to wear a helmet and it was stated that they are required, this proposal only involves adult base coaches. The Executive Committee did not approve the motion.

4. NON-ACTION ITEMS

A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

- 1. Process and development of Bylaws for AB949 Non-Action **STATE 524** Carter Paysinger reviewed the proposal which is laying out the timeline for instituting cheerleading as an approved CIF sport. Loren Kleinrock asked if the proposal requires the sport of cheerleading to be on all campuses as the other approved sports are not required. Reggie Thompkins commented that this movement is showing more respect for cheerleading but the question remains, what is competitive cheerleading? Rob Wigod stated that this new Bylaw is coming from State Legislators and the CIF has been enlisted so that CIF can write the rules, rather than legislators. As of this meeting, the Governor of California has not signed this bill into law. There are many decisions that need to be made that may not have been considered when this bill was brought before the legislators. Mike West brought forth information from the athletic trainers association and Terry Orabona asked if USA Cheerleading was in favor of this and apparently they are not. Terry Orabona also voiced the concern that leagues would put too much focus on the competition and lose focus on sideline cheerleading. Mike West recommended this bylaw reflect only stunt competition with a spring season of sport. Debi Weiss felt that schools may make a choice between competition and non-competition and not field a competition team. Jim Perry asked about our regulations as it relates to some basic aspects of this situation: number of contests, transportation, uniforms, athletic motivation. Dave Reid commented on the number of competitions already taking place and how that would influence participation at the high school level. Sandy Gahring brought up that the rules will be in the Blue Book and once instituted, cannot be argued. Dick Billingsley stated that the institution of cheerleading would help in equalizing the numbers of boys and girls for schools struggling with Title IX issues. Rob Wigod reminded the Executive Committee that this proposal is informational in relation to the timeline for next steps.
- 2. Proposed Recommendations for Change to Bylaws 204, 207, 213 Non-Action STATE525 Carter Paysinger reviewed the proposal regarding the language relating to homeless students. Rob Wigod stated this proposal came from legal counsel as it was felt we needed this additional language in our bylaws. Terry Barnum asked what a local school agency is and was told it is a public school district and he further asked what a local school agency would be for a private school with the response being it is those who have oversight of private schools: Archdiocese or Board of Trustees. Loren Kleinrock asked if there were any age limits. These cases would be ruled on in a case by case manner with a defined hardship related to the Age Requirement Bylaw. Monica Colunga stated this is only for the public schools and that the wording may need to be changed for private and charter schools

4. NON-ACTION ITEMS (Cont.)

B. SOUTHERN SECTION NON-ACTION ITEMS

Proposal Recommendation Change to Bylaw 3219 Non-Action SS522
Reggie Thompkins reviewed the proposal. Rob Wigod presented a PowerPoint presentation regarding
the proposal for Playoff Groupings by Competitive Equity. The PowerPoint will be posted on the
CIF-SS website after the October 6, 2015 Southern Section Council Meeting.

Mark West asked for a way to receive a confirmation from CIFSSHOME when all game scores are entered into the system. There was a discussion regarding having all of the assigning of games done through CIFSSHOME in order to guarantee that all games are entered into the system. Since all games will need to have officials, if they are not entered into the system, they will not have officials assigned. This system is based on the requirement that all schools enter complete and accurate data. Jeff Jordan asked if the Assistant Commissioners will be investigating and following up with those schools that are missing games and Rob Wigod said yes. Missing one or two games might not have the impact as many games missing. Terry Barnum asked about how much involvement the advisory committees will have and it was stated it would still be the same. Mike West wondered why Dual Wrestling is not involved in this new structure. Rob Wigod stated that there is no way to get regular standard scoring and in turn, cannot get them ranked. Dick Billingsley asked if forfeit is a loss and was told yes. Rainer Wulf stated that this is an evolution and that the formulas will be changing from year to year as we work on making this process more accurate. In comparing it to the basketball model, the formulas have shifted four times over the past eight years. Terry Barnum voiced that transparency throughout this process will be a key part of it being accepted. Jim Perry stated that the Basketball Advisory Committee has been very transparent about their evolution involving Playoff Groupings. Glenn Martinez wanted to make sure schools do not focus on who is in their division and that schools still need to make the playoffs. Also, schools need to be accurate in their inputting of scores, i.e. non-CIF schools. Reggie Thompkins sees beauty in this, overall, and is in favor of trying it.

Proposal Recommendation Change to Sports Calendar Non-Action SS523
Reggie Thompkins reviewed the proposal regarding sport calendar changes. Rob Wigod reviewed the
proposed sports calendar from the packet. This proposal is targeting sports that do not have State
Championships to get in line with our school calendars. Administrators are working with their advisory
committees.

5. NEW BUSINESS

A. Acceptance of 2014-15 Audit

Mitch Carty reviewed the audit. He thanked Shirley Frazier, Dave Reid, Rob Wigod, Reggie Thompkins, and Erin Crenshaw for their help and support. Mitch Carty presented a PowerPoint highlighting parts of the audit for the 2014-15 school year. Reggie Thompkins shared that the Audit Committee voted to accept the audit. There was a motion and a second to accept the audit. The motion was approved unanimously.

Reggie Thompkins left the meeting at 2:50 p.m. and left Carter Paysinger in charge. Carter Paysinger gave a 10 minute break at 2:50. The Committee returned from break at 3:02 p.m.

B. Financial Report Mitch Carty Mitch Carty gave A Financial Report. There has been a 30% staff turnover in the last year. The office is utilizing three people to cover the front desk through the end of the calendar year. Third quarter was difficult in relation to investment revenue. There are still ongoing projects: the storage units behind the building and the use of some of that space as possible office space in future. Thom Simmons talked about getting ready for the document scanning and how that process will generate space as we dispose of paper in addition to making all items searchable. Mitch Carty appreciates everything the leadership has done and we are in a good place.

5. NEW BUSINESS (Cont.)

C. Marketing Report

John Costello

John Costello reported a 20% drop in revenue from the State Office. In spite of the drop, we are 9% up in sponsorship revenue and over \$900,000 in total sponsorship revenue for the first time in our history. Jack in the Box has returned and we have also signed a new agreement with Golds Gym. This is a renewal year with Ford and they seem happy. Working on promotions to make Ford more visible with things like pep rallies and test drive incentives. Working on licensing as CIF Southern Section is a registered trademark with the State of California and it needs to be protected. This means items are not to be made through non-licensed companies and we are now licensing with a variety of companies throughout the Section to allow some flexibility for consumers to purchase desired items. Licensing has generated \$14,000 in income so far. We have renewed all of our ball agreement sponsors in the last three weeks and have signed for \$505,000, a 31% increase from last year. We have been able to write these contracts to place a cap to what the companies can charge for their products to our schools and we are 20% lower than the rest of the nation. Debi Weiss asked about how to get involved in the rivalry games being sponsored by Ford.

6. REPORT SESSION

A. NFHS Section 7/8 Report

Jeff Jordan, Carter Paysinger, Reggie Thompkins

Jeff Jordan enjoyed the 3-4 days Newport Beach, networking with the other 12 states that were represented at the meeting. He walked out of there thinking we do things really well. Attendance and contracts with TV appear to be bringing down attendance in the other states, which is something we are not experiencing. Jim Perry enjoyed the conference and retold a story about a rare bird on one of the Hawaiian Islands that forced a change in playing their high school football games from Friday nights to Thursday afternoons because of the lights interfering with the migration pattern of the birds. Carter Paysinger said he came away with the feeling that we are so far out in front of the states around us and that we see issues before they do. Let's keep moving forward and stay out in front. Jim Monico stated that the other states are amazed at how large our numbers are with issues like transfers, misconducts, sanctions, etc. Reggie Thompkins ran a workshop on how to evaluate the Commissioner including our process for hiring new assistants and negotiating salary. It was very well received.

B. President's Report

Reggie Thompkins

Reggie Thompkins had to leave early so there was no President's Report.

C. Treasurer's Report

Jeff Jordan

Jeff Jordan stated that Mitch Carty did a great job going over the budget and the audit. Our net income is a negative \$80,000 right now but that is typical for this time of year as sports fees are the only revenue coming in at this time. The office has received 503 sports fees payments of the 582 sports fees due as of this date. Jeff Jordan also commented on each department in the office and how well they do. It is pretty impressive and kudos to the office staff.

D. Commissioner's Report

Rob Wigod

Rob Wigod is proud of the office staff. He gave a thank you to all those that attended the Section 7/8 Conference. The whole staff was there with it in our own backyard. It went very well and Roger Blake, Executive Director of the CIF appreciated everything that was done. He thanked Sharon Hodge for the great work on the Champions for Character Dinner. It was the biggest and best one to date. He is excited with the discussions that are coming about regarding the things the office is bringing forward. The Executive Committee Meeting to be held on April 5, 2016 meeting is a set date and time but details will be announced at a later date. Please let us know what we can do to serve you and our Section better and thank you all for being here. We had perfect attendance.

E. Executive Committee Member Reports

President-Elect – Carter Paysinger – The Office was able to replace 30% of staff seamlessly and that is a tremendous feat. It was done without missing a beat.

Treasurer/Mt. SAC Area Representative – Jeff Jordan – The Champions for Character Dinner was really well done

CSADA Representative – Sandy Gahring – CSADA meeting in San Diego will see a change in format.

6. REPORT SESSION (Cont.)

E. Executive Committee Member Reports (Cont.)

Foothill Area Representative - Loren Kleinrock - Is amazed by work of this group. Our current bylaws do not specify what can be done after an athletic event is concluded. With the incident that occurred this past week, it seemed the officials should have been able to do something to keep it from happening again and that some penalty should have been able to be applied.

CSBA Representative - John Norman - Kudos for Monday night's event, it was really well done and well attended. We had a cheerleader issue last May and it was talked about at length. Will bring information as it is received.

At-Large Representative - Dana Wilkerson - Thanks to Sharon Hodge for the blue blazer. She was the Toastmaster at Long Beach State Basketball this evening.

Coast Area Representative – Paula Hart Rodas – Sorry she missed the Champions for Character Dinner. Sounds like it was amazing.

Citrus Belt Area Representative – Mike West – Sorry missed his first meeting. The Champions for Character Dinner was fantastic.

Activities Directors Representative – Debi Weiss – Having a good start to the year and is in full Homecoming mode. Is hosting the CADA Conference for the students.

CAPHERD Representative - Jim Perry - At the Section 7/8 Conference, Rob Wigod's presentation caused a real stir and was the best of the conference to get people talking about competitive equality. All 6 of his area schools are signed up for the Athletic Administrator Summit.

Director of Marketing - John Costello - Good.

Director of Communications – Thom Simmons – Westminster High School has invited to him speak on social media. There are many scholarships lost because of social media. He will do giving a similar workshop to the athletic directors at the Athletic Administrator Summit and invited the Executive Committee to sit in if they would like.

Assistant Commissioner – Glenn Martinez – You have the schedule and a credential to attend the Athletic Administrator Summit in front of you and you are invited to attend. Thank you to the speakers in the room. 345 registered at this time. Finished all workshops and thanks to my colleagues. Football season upon us. He will be in contact with those wishing to present awards at the championships.

Assistant Commissioner – Rainer Wulf – He appreciates the words of supports. This is a great group to work with. Public/Private is meeting tomorrow. Now is the time look at rules and see if they need to be revamped or are still relevant. Cross Country at Riverside is the biggest challenge this year. Everyone out there has pitched in to make a viable cross country course. We will probably be out of Mt. SAC completely next year.

Chief Financial Officer – Mitch Carty – Gave everything in his report.

Assistant Commissioner - Kristine Palle - Has been out talking to student groups. If you have contacts and need us to, we can come out. Looking forward to Fall Playoffs. Enjoy your fall and holiday.

Assistant Commissioner – Mike Middlebrook – Thanks to everyone as he steps into this new position. Volleyball venues are set and will spend this first year watching, tweaking, and improving.

Northern Area Representative – Dick Billingsley – Thank you for the new shirt. Congratulation on the Champions for Character Dinner to Rob Wigod and Sharon Hodge. Watch for a group of lawyers that are on the prowl to see that districts are in compliance with Title IX issues.

CADA Representative – Todd Arrowsmith – Thank you for the shirt and Debi Weiss is a rock star with all she is doing. Friday Night Lights is a lot of fun. Looking forward to helping Glenn Martinez.

Small Schools Area Representative – Mark Edgemon – Banquets at CSADA are going to be different in time management. Working hard to get information out to our schools.

CAPSO Representative - Terry Barnum - Nothing major. Fun to share information with you.

Parochial Area Representative – Rita Dever – Thank for all the cool stuff and being part of this committee. Great to work with all of you.

Orange Country Area Representative - Monica Colunga - Thank you for everything.

Superintendent Representative – Nancy Kelly – Thanks to Rob Wigod for coming out to talk to the Baseline League at their recent meeting.

CSADA Representative - Dave Reid - Thanks to the staff. Impressed with the staff and what they do. Mitch Carty is incredible in his position. Thanks for the shirt and the sunglasses. He was at the Champions for Character Dinner and it was well run and moves quickly.

Boys' Athletic Director Representative – Chris Calderwood – Sorry he had missed the last two meetings. Welcome to new Assistant Commissioner Mike Middlebrook.

REPORT SESSION (Cont.)

E. Executive Committee Member Reports (Cont.)

Executive Assistant - Sharon Hodge - Happy with a very successful Champions for Character Dinner. Now on to the Hall of Fame/Distinguished Service Awards Luncheon. Has completed her first 6 months and is enjoying serving the office and the organization in this capacity. Golf is right around the corner and then supporting the staff in their playoffs. If you haven't RSVP'd for the retreat, please do so quickly. The ffice is need of the information to get the room and golf reservations to the site. If you need the link, email the office and it will send it to you. Will be out of the office next week till Friday taking my dad to Laughlin. Thank you.

Past-President - Jim Monico - Rob Wigod, the Champions for Character dinner was unbelievable. He has been at the last seven and this was a great evening. Welcome to the new people.

7. ADVANCE PLANNING

A. DATES

- 1. October 6, 2015 CIF Southern Section Council Meeting, The Grand, Long Beach, California, 9:00 a.m.
- 2. October 9, 2015 State Federated Council Meeting, Ontario Airport Hotel & Conference Center, Ontario, California, 11:00 a.m.
- 3. October 14, 2015 CIF Southern Section Hall of Fame/Distinguished Service Luncheon, The Grand, Long Beach, California, 11:30 a.m.
- 4. October 19, 2015 Athletic Administrators Summit, Sheraton Fairplex Hotel and Conference Center, Pomona, California, 7:30 a.m.
- 5. January 15-17, 2016 Executive Committee Meeting/Retreat, Temecula Creek Inn, Temecula, California
- 6. January 27, 2016 CIF Southern Section Council Meeting, The Grand, Long Beach California, 9:00 a.m.

B. SUGGESTED AGENDA ITEMS

There were no suggested agenda items for the next meeting.

8. ADJOURNMENT

A. Time of Adjournment

A motion and second for adjournment were made and a unanimous vote to adjourn was made at 3:55 p.m.

Submitted by:

Sharon Hodge

Executive Assistant

Approved by:

Commissioner of Athletics