



CIF-SS BULLETIN



VOL. 52, NO. 2

NOVEMBER 1990



CORONA DEL MAR'S
KERI PHEBUS
GOES FOR THIRD-STRAIGHT
CIF-SS SINGLES CROWN
see COVER page 5

REEBOK RENEWS STATE-WIDE CIF PACT

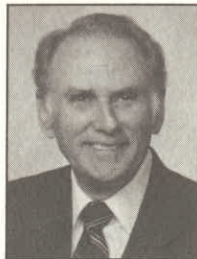
Reebok®



*Serving High School Athletics
Since 1913*

see CORPORATE page 3

COMMISSIONER'S CORNER



WHERE
ARE
WE
GOING?

By Stan Thomas
Commissioner of Athletics

Here we go again, CIF Southern Section . . . The question is, where in the world are we going?

At the time of this writing, three of our early season varsity football contests had to be suspended prior to completion because of bench-clearing brawls.

Is this a prelude to sportsmanship and proper athletic deportment being ignored in the 1990-91 school year? Are we satisfied to allow this kind of behavior to continue? Should interscholastic athletics be tarnished by ongoing reports of player and coach suspensions? Will we be attentive to the warning signs?

Positive steps are being taken to correct the problem. At its September meeting, the Southern Section Council discussed new state-wide legislation regarding violence, which will be voted upon by the State Federated Council. Admirably, a number of our member leagues have already taken it upon themselves to initiate even more restrictive regulations. They have discussed the problem, adopted strong resolutions and will hold their member schools' participants accountable in dealing with violent incidents.

Certainly, I recognize that our member-school principals have concerns about violence and do not condone unsatisfactory behavior in their athletic programs. However, violent acts and poor sportsmanship continue as a major problem in interscholastic athletics, and on an all-too-frequent basis.

Once again, I remind athletic administrators, coaches and student-athletes to maintain the highest level of good sportsmanship during athletic contests. It is of the utmost importance to provide for your team, school and community appropriate competition that adheres to the CIF Southern Section Code of Ethics.

I would also like to take this opportunity to remind athletic directors to extend courtesy, hospitality and personal care to contest officials that work your events. Be

see COMMISSIONER'S CORNER page 8

EXECUTIVE COMMITTEE MINUTES August 18, 1990

The August meeting of the California Interscholastic Federation, Southern Section Executive Committee was called to order by Chairman Dr. Tom Jacobson at 9:05 a.m. on Saturday, August 18, 1990 in Ojai, California. All members were present with the exception of Fr. Brelsford and Cynthia Grennan.

1. PRESIDENT'S UPDATE — President Dr. Tom Jacobson welcomed the Executive Committee to the start of the 1990-91 school year and extended a special welcome to new Executive Committee Members Don Hagen, (Principal, Canyon Springs HS), Edna Herring (Principal, Eisenhower HS), Bill McKinley (Superintendent/Principal, Whittier Christian HS), and Maureen Sanders (Principal, Paramount HS).

Following discussion regarding the status on the Executive Committee of Maureen Sanders and Ken Crowe, it was moved, seconded and passed that both will represent the Coast Area as co-representatives, with one vote only for the area. This action was taken due to Mr. Crowe's leaving Hawthorne High School at the end of the school year. As noted in the June minutes of the Executive Committee, Maureen Sanders was appointed to fill the unexpired term of Ken Crowe. However, Mr. Crowe was appointed Principal of Inglewood High School in late August, necessitating the above action. It should be noted that an election will be held in May of 1991 to determine the Coastal Area Representative.

Additionally, Dr. Jacobson reported to the Committee on a recent meeting of the Administrative Committee, reviewed the issue with reference to Executive Committee limitation as proposed by the Catholic Athletic Association, commended the Office Administrators for the excellent material in the fall sport previews, and noted that negotiations begin next year with the officials regarding fee considerations. It is important that the Executive Committee and the

Officials Fees Committee receive feedback regarding concerns of member schools during the 1990-91 school year.

The proposed State rule on physical assault which will be voted on by the State Federated Council in October was discussed by the Executive Committee and following discussion, it was moved, seconded and passed to support the proposed language as submitted by the State Sub-committee in Article 5, Section 522.

2. COMMISSIONER'S UPDATE — Commissioner Stan Thomas updated the Committee on the Girls' Athletic Training Seminar to be held in Orange County in September, corporate support, Atascadero Unified School District participation question, Executive Committee participation in eligibility hearings, the Office goals and objectives for the upcoming school year, the upcoming Principal/Booster Club meetings to be held as follows: Sept. 11 (Valley Christian HS); Sept. 12 (Glendale HS); Sept. 18 (Santa Maria HS); Sept. 19 (Buena HS); Sept. 25 (Tustin HS); Sept. 26 (Canyon Springs HS); and October 2 (Chaffey HS); and the summer dead period which will begin in August of 1991.

3. GIRLS' A.D. UPDATE — Girls Athletic Director Representative Sheri Ross reported on the National Athletic Directors Conference which will be held in Anaheim on December 16-19, 1990 at the Marriott and Hilton Hotels. Additionally Ms. Ross urged the Office to communicate via league meetings, council meetings and the Monthly Bulletin the rules and regulations with reference to the summer dead period which will begin in August of 1991.

4. BOYS' A.D. UPDATE — Boys' A.D. Representative Rich Ramirez reported on the positive aspects of beginning all fall sports at the same time. Additionally, Mr. Ramirez reported on the number of teams see EXECUTIVE COMMITTEE page 6

CORPORATE

REEBOK RENEWS SPONSORSHIP OF CIF EVENTS THROUGH 1993

The California Interscholastic Federation — including each of the 10 sections state-wide — and Reebok International will continue one of the nation's most progressive and successful high school athletic corporate sponsorship programs ever, with the signing of a three-year extension to the relationship, which originated in 1988.

The new CIF/Reebok contract will amount to \$1.5 million for the state's prep athletic program, effective immediately and continuing through the 1992-93 school year. As in the past three years, Reebok will receive from the CIF state-wide "primary title sponsor status" for all section, regional and state playoff and championship events. Over the six-year period from 1988-93, Reebok will have contributed more than \$2.7 million to the CIF.

"As a member of the State CIF, the Southern Section is once again pleased to be associated with Reebok International," said CIF-SS Commissioner of Athletics Stan Thomas. "Reebok has displayed its support for interscholastic athletics in our state in a very competent and professional manner. From a Southern Section standpoint, we are grateful to Reebok for providing support that allows us to maintain membership dues that are not only the

lowest in the state, but the lowest in the Western United States. We look forward to another three years of providing Reebok the highest level of exposure possible in association with CIF Southern Section activities."

The components of the CIF/Reebok contract include: exclusive name association with all CIF playoff and championship events; display of the Reebok logo on all printed materials associated with CIF/Reebok events; free prime location advertising in all CIF championship-event programs; on-site signage (banners) at events; the opportunity for Reebok to display and/or sell its products at CIF events; public address announcements at events; the CIF's endorsement of Reebok's "primary sponsorship" status; a provision for Reebok to receive two thirty-second commercials in CIF championship-event telecasts; and the right for Reebok to advertise, market and sell merchandising including the joint CIF/Reebok logo at the retail level.

"The renewing of the CIF/Reebok contract further solidifies Reebok's commitment to providing a positive sanctuary for California's student-athletes," notes Dwayne "Peanut" Harms, Reebok Team Services Coordinator.

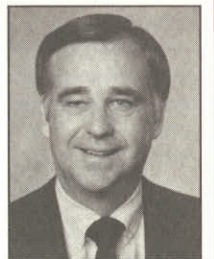
THE COACH'S RESPONSIBILITY FOR TEACHING SPORTSMANSHIP

When all is said and done, the coach bears the greatest burden of responsibility for sportsmanship. He/she has an unequalled influence upon the activities and behavior of players, the student body, and other spectators. The coach's behavior on the bench certainly influences player and spectator actions and reactions to calls and their overall conduct on the field (court) or in the stands.

- Set a good example for players and spectators at all times.
- Instruct the players in their sportsmanship responsibilities
- Discipline student athletes who display poor sportsmanship. If necessary remove them from a game or the team for stipulated periods of time as appropriate.
- Be a good host to opponents. Treat them as guests.
- Show respect for the officials' judgment and their interpretation of the rules. If you must question a call, do it calmly and quietly. All arguments with officials should be held in private, away from fans and players.
- Shake hands with the officials and the opposing coach in public after the contest.

RULE REVIEW

GOOD
ATTITUDE
MAKES
GOOD
SPORTS



By Dean Crowley
Associate Commissioner

The basis for this column, generally, is a straight forward, no-nonsense reminder to member-school administrators, athletic directors and coaches concerning the interpretation of CIF Southern Section rules and regulations. But for this second Bulletin edition of the 1990-91 school year, I'd like to deviate from those confinements, if I may, to share with you an anonymous essay I picked up at the San Gabriel Valley League Sportsmanship Conference in September.

The following piece, concerning sportsmanship and attitude, caught my attention as an outstanding message on a subject that just cannot be overstated in the conduct of interscholastic athletics . . .

The word "sportsmanship" usually has an athletic connotation, but is actually a part of our daily lives in many ways. Some of the qualities embodied in the broad term of sportsmanship include being fair, generous, honest, sincere and acting with candor, free from prejudice or malice. Actually, you might say that sportsmanship is a matter of attitude and we frequently hear that attitude is everything. We have even heard that success in life is based 15 percent on what a person knows and 85 percent on how he feels about it. It's that 85 percent, or a person's attitude that makes him take positive steps toward attaining his goals and relate well with other people.

So, if attitude is that important, and if sportsmanship is a matter of attitude, how do we go about promoting and encouraging good sportsmanship? Ideally, if a person has been taught and exposed to examples of positive attitudes from childhood on, he develops a positive self-image and enjoys good relationships with others.

The importance of our roles as teacher, coach, administrator, parent or fan in exemplifying sportsmanship and positive attitudes cannot be underrated. Our words and actions often make impressions on others when we are least aware of it. And

see RULE REVIEW page 4

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CIF-SS Director of Media and Public Relations

Bulletin Published Six Times Yearly
By CIF-Southern Section

CIF SOUTHERN SECTION COUNCIL MINUTES

September 20, 1990

The September meeting of the CIF-SS Council was called to order by President Dr. Tom Jacobson at 9:05 A.M. on Thursday, September 20, 1990 at the Sequoia Athletic Club in Buena Park. All leagues were present with the exception of the Bay, Garden Grove, Liberty, Valley and Victory.

1. MINUTES — It was moved, seconded and passed to approve the minutes of the CIF-SS Council meeting of April 26, 1990 as mailed to the Council, the minutes of the CIF-SS Executive Committee meeting of June 22, 1990 as mailed to the Council, and the minutes of the CIF-SS Executive Committee meeting of August 18, 1990 as mailed to the Council.

2. PRESIDENT'S UPDATE — President Tom Jacobson introduced the Executive Committee to the Council, which included new members Don Hagen, Citrus Belt Representative and Principal of Canyon Springs HS; Edna Herring, At-large Representative and Principal of Eisenhower HS; Bill McKinley, Private Area Representative and Superintendent/Principal of Whittier Christian HS; and Maureen Sanders, Co-Coast Area Representative and Principal of Paramount HS. Additionally, Dr. Jacobson reviewed with the Council the summer dead period which will begin August 1, 1991; the New Principal/Athletic Director Orientation; the Athletic Administrators Symposium set for Wednesday, February 6, 1991; concerns relating to sportsmanship, alcohol, drugs and the use of profanity and racial remarks. Dr. Jacobson directed the Council to work hard this year to promote sportsmanship and get back to the principles as listed in the Code of Ethics on the inside front cover of the CIF-SS Blue Book and urge all members to emphasize the proper ideals of sportsmanship, ethical conduct and fair play.

3. COMMISSIONER'S UPDATE — Commissioner Stan Thomas provided an overview and update of the AAF Coaching Education Program and introduced the Program Director, Skip Stolley. Additionally, Commissioner Thomas notified the Council that the State Office has notified the Section that the Rotary International and the Pace Institute International are now approved foreign exchange programs under the provisions of Rule 212 (c).

Associate Commissioner Dean Crowley introduced David Diltz, President of the Friends of Golf, Inc., and Board Member Eddie Merrins, currently the Golf Pro at Bel Air Country Club. A check in the amount of \$20,000 was presented to the CIF-SS Office, and a drawing was held whereby 40 schools were awarded checks in the amount of \$500 for their high school golf programs.

Mr. Lyle Porter, Principal of Mater Dei High School, reviewed with the Council the admissions policies and subsequent eligibility granted by the CIF-SS appeals panel to two transfer student-athletes.

4. TREASURER'S REPORT — Ken Gunn, Treasurer, reviewed the recently completed auditor's report and the findings reflected excellent accounting procedures on the part of Budget and Finance Director Shirley Frazier.

5. STATE CIF REPORT — Dr. Robert Packer, President-elect of the State Federated Council, reviewed the Pepsi and Reebok corporate sponsorship; reviewed a proposal for the revision of Article 8, Rule 10 of the State Constitution regarding filling vacancies on the State Federated Council; Orange County Re-sectioning procedures; statewide marketing; Section Relations; State governance; sex equity issues; and the new State liability insurance package.

6. NATIONAL FEDERATION SUMMER MEETING REPORT — Frank Cano and Ken Gunn reported on the National Federation Summer Meetings held in Minneapolis, Minnesota. It should be noted that the 1991 summer meeting will be held in San Diego, hosted by CIF.

7. 1991 SUMMER DEAD PERIOD PROBLEM — Tom Coffey, president of the Southern California Cross Country Coaches Assn. and a member of the Cross Country Coaches Advisory Committee, representing the Sea View League, introduced a proposal to rescind the August 1 Summer Dead Period that will begin August 1, 1991, due to the fact that the rule as currently written does not meet the needs of all athletic programs. It is further suggested that a committee be formed to review the implications of a summer dead period and the impact on all sports sanctioned within the CIF-SS. This is a non-action item and will be voted on by the Council at its meeting of January 17, 1991.

8. CATHOLIC ATHLETIC ASSN. PROPOSAL — Fr. William Brelsford, representing the Catholic Athletic Association, reviewed a proposed amendment to Article 7, Section 70.5 limiting geographic representation on the CIF-SS Executive Committee to no more than two individuals. Due to the fact that this item had been tabled at the Council meeting of April 26, it was not on the agenda for this meeting as an action item. Following discussion, a motion to have the Council consider the proposal as an action item was defeated. Therefore, the proposed amendment will be an action item at the January 17, 1991 meeting of the CIF-SS Council.

9. PROPOSED MODIFICATION OF RULE 205 — Lance Erie, Principal of Thousand Oaks HS and representing the Marmonte League, presented a proposed change in By-law 205 (continuing scholastic eligibility). Due to the ambiguity of the word "promptly" in the request, the Marmonte League was asked to re-write the proposal in order that a clear definition be presented in order that schools would be determining their athletic eligibility in a fair and equitable manner. This is a non-action item and will be voted on by the Council at its meeting of January 17, 1991.

10. FOOTHILL LEAGUE FOOTBALL PROPOSAL — Jim Douglas, Principal of Schurr HS and representing the Foothill League, presented a proposal for the revision of CIF Article 19, Section 1900 with reference to the time limit of junior varsity softball games. The proposed revision would eliminate the words "whichever comes first" from the current language of the rule. This is a non-action item and will be voted on at the January 17, 1991 meeting of the CIF-SS Council.

11. STATE FEDERATED COUNCIL REPORT — Dr. Robert Packer presented the following agenda items for the October 1 State Federated Council meeting, thus requiring action by the Southern Section Council in order to give delegates to the State Federated Council voting direction:

(A) **STATE CIF SPORTSMANSHIP PREAMBLE** — Council voted to support with the following modifications suggested: the use of profanity and racial slurs to be added as behavior unacceptable; that under those expected to be role models, add an addition to Band Directors, all members of the band; in the body of the sportsmanship preamble, change word "recommendations" to "expectations"; and as part of the definitions, define

what is meant by "gloating."

(B) **NATIONAL FEDERATION WRESTLING RULE PROPOSAL BY SAN DIEGO SECTION** — Vote to support

(C) **PROPOSED PHYSICAL ASSAULT LANGUAGE IN STATE CIF RULES** - Vote to support

12. SUNSET LEAGUE PROPOSAL — Mr. Gary Ernst, Principal of Huntington Beach HS and representing the Sunset League, reviewed a proposal changing the current interpretation in the playoff rules and regulations for the filling of playoff byes. The Sunset League is requesting in all TEAM sports, a tie count as a one-half win and a one-half loss as the criteria for a .500 record of better. Following discussion, it was moved, seconded and passed to approve the request.

13. SOUTH COAST LEAGUE FOOTBALL REQUEST — Mr. Tom Anthony, Principal of Capistrano Valley HS and representing the South Coast League, requested that the Council allow the South Coast League to continue a pilot program for freshman football permitting contests to be played in 12 minute quarters for the 1990 season, with a report to be submitted to the CIF-SS at the conclusion of the season. Following discussion, it was moved, seconded and passed to approve the request.

There being no further business to come before the Council, the meeting was adjourned at 12:11 p.m.

Submitted by
DEAN CROWLEY,
ASSOCIATE COMMISSIONER

Approved by
STAN THOMAS
COMMISSIONER OF ATHLETICS

RULE REVIEW

(Continued from page 3)

we hope that our purposeful, positive messages are effective also.

One who complains about an official's call, throws money or debris onto the playing area, makes loud derogatory remarks, attempts to intimidate, does not appreciate sincere effort, removes a team from a contest in progress or in any way fails to act in a fair, generous and positive manner free from prejudice or malice is contributing to poor sportsmanship and making an embarrassing example of himself. Just as good sportsmanship is contagious, unfortunately, a little poor sportsmanship can turn into an epidemic in a hurry. We must be continually teaching good exhibiting examples of positive attitudes and good sportsmanship. We can't ever let up and allow negative attitudes to creep back in and take over. And the important thing to remember is that pursuing this worthy cause must be shared responsibility for all of us.



DO IT RIGHT

PLAYOFF INFORMATION FORMS ARE CRITICAL

Oh, those dreaded CIF Southern Section playoff information forms. Just the slightest thought of the forms — especially as playoff time nears — can strike queasy and uncomfortable feelings for member-school athletic directors and coaches, CIF-SS Administrators, and clerical employees everywhere. The thing is, we may not like dealing with them, but we just can't live without them.

The legal-sized forms, which are MANDATORY for all potential playoff entrants to complete and return, are critical for the smooth operation of an endeavor the size and scope of a CIF-SS championship playoff tournament.

The information provided on these forms will be utilized in all phases of the Southern Section playoff operation. Sport administrators will use the information to develop seedings and pairings; management will use the forms to contact member-school representatives on weekends in securing and approving sites, distributing tickets, etc.; the publicity department will use them for sports information purposes with the media; the marketing department will use them to produce the championship event programs; and — most importantly for coaches — the forms will be made available for exchange among competing schools for scouting and general information purposes.

What's unfortunate, is that all too often, the forms are returned incomplete, incorrect or not at all by some qualifying schools. When this is the case, playoff management efforts are bogged down and the CIF-SS staff is burdened with chasing information piecemeal, adding unnecessary phone traffic during a period when the system is already over-taxed. What's more, in the area of team exchange, the CIF-SS often finds itself in the middle of confrontational situations between competing schools, who may consider themselves short-changed by one another on the forms.

The point being made is simple. The CIF-SS Office asks representatives of member-school playoff participants (athletic directors and/or coaches) to please read carefully and follow all directions on the required playoff information form, fill them in accurately and completely and return promptly.

FALL-SPORT PLAYOFFS 1990: CIF-SS's BIGGEST EVER

A grand total of 42 Southern Section CIF/Reebok divisional team championships — the most ever in the 77-year history of the organization — will be determined in the 1990 fall playoff period, slated to get underway Nov. 8 and conclude Dec. 8. By comparison, the CIF-SS awarded a total of 33 fall-sport divisional champions in 1989.

The team championship plaques up for grabs in the 1990 fall playoff period include: 12 divisional titles in football (10 in 11-man competition, 2 in eight-man); 16 cross country (eight each in boys and girls competition); six in girls volleyball; five in girls team tennis; and three in water polo. In addition, the CIF-SS will crown individual girls tennis champions in both singles and doubles competition.

The 1990 Southern Section CIF/Reebok Fall Sports Playoff Schedule follows:

FOOTBALL

Divisions: I, II, III, IV, V, VI, VII, VIII, IX, X

Prelims: Nov. 16, 23, 30 — Dec. 1

Finals: Dec. 7-8

Divisions: Eight-Man Large, Eight-Man Small

Prelims: Nov. 9, 16

Finals: Nov. 23

CROSS COUNTRY (Boys and Girls)

Divisions: I-AA, I-A, II-AA, II-A, III-AA, III-A; IV-AA, IV-A, V-AA, V-A

Prelims: Nov. 10

Finals: Nov. 17

CIF/Reebok State Meet: Nov. 24

GIRLS VOLLEYBALL

Division: 5-A

Prelims: Nov. 8, 13, 15

Divisions: 4-A, 1-A

Prelims: Nov. 7, 9, 13, 15

Divisions: 3-A, 2-A, Small Schools

Prelims: Nov. 8, 10, 13, 15

All Division Finals: Nov. 17

State CIF/Reebok Prelims: Nov. 20, 24, 27

State CIF/Reebok Finals: Dec. 1

GIRLS TEAM TENNIS

Divisions: 5-A, 4-A, 3-A, 2-A, 1-A,

Small Schools

Prelims: Nov. 8, 10, 13, 15

Finals: Nov. 20

GIRLS INDIVIDUAL TENNIS

Divisions: Combined

Sectional Prelims: Nov. 17

Round of 16 and Finals: Nov. 29, 30

WATER POLO

Division: 4-A

Prelims: Nov. 9, 13, 17

Division: 3-A

Prelims: Nov. 7, 9, 14, 17

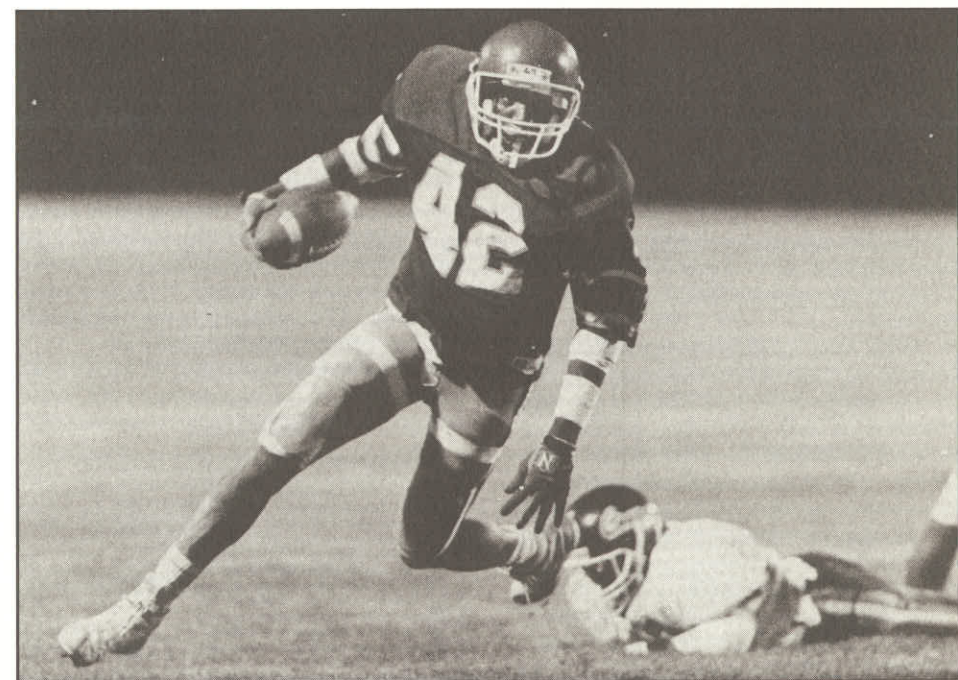
Division: 2-A

Prelims: Nov. 8, 10, 13, 17

All Division Finals: Nov. 21

ON THE COVER

Junior tennis-ace Keri Phebus of Corona del Mar High School will attempt to win her third-straight CIF Southern Section singles title this season. Phebus, 16, who captured back-to-back singles crowns in her freshman and sophomore years, won four national tournaments this past summer and is currently ranked No. 1 among junior players (in the 18-age group) by the United States Tennis Association.



LEADING RECEIVER Tyrone Harts of the highly-regarded Norco grid squad.

CIF-SS, OCADA CO-SPONSORS

FEMALE ATHLETE TRAINING SEMINAR NOVEMBER 17

The CIF Southern Section, working in conjunction with the Orange County Athletic Directors Association, will co-sponsor a seminar entitled "Training the Female Athlete," slated for Saturday, Nov. 17 at Sequoia Athletic Club in Buena Park.

The activity will begin with registration at 8 a.m. and conclude with a buffet luncheon at 12:30 p.m. and is free of charge to all who work directly with girl athletes within the CIF Southern Section.

Girls athletics are the in the spotlight in Southern California. The CIF-SS and the Orange County Athletic Directors Association are moving to meet the increasing demand for better training and conditioning of these athletes with the initiation of this event.

Several expert speakers are featured on the seminar agenda, including: Cynthia Moyneur, R.P.T., current Director of Physical

Therapy at the Sequoia Club; William Shoneberger, M.S., R.P.T., clinical instructor at the USC School of Physical Therapy; Chris Jordan, M.D., Associate Clinical Professor in the Dept. of Orthopaedic Surgery at the USC School of Medicine; Gary Tuthill, D.C., former head trainer of the L.A. Rams and current Medical Director at TARI; Andy Gerisimou, M.S., State and National Body Building Champion; and Susan Magrann, M.S., R.D., radio host and writer with extensive experience in sports nutrition.

The CIF-SS and the OCADA extend their appreciation to the Sequoia Athletic Club for making this seminar and buffet luncheon possible as official host of the event. Coca-Cola and Gold Coast Catering are also supporting sponsors of the activity.

Those interested in attending may pre-register by mail to Dr. Chris Jordan, 1041 E. Yorba Linda Blvd., Suite 8, Placentia, CA 92670.

EXECUTIVE MINUTES

(Continued from page 2)

Participating in tournaments and other athletic activities for both boys and girls in the Palm Springs area during this past summer.

5. SUPERINTENDENTS' UPDATE — Dr. James Fleming reported on the Orange County Area Placement and relegating issues, violence concerns of superintendents who would like to be informed of incidents that occurred within their district schools, the importance of supervision for summer athletics, and the importance of good communications with superintendents which is a major responsibility of principals.

6. TREASURER'S REPORT — Ken Gunn, Treasurer, updated the Committee on income from t-shirt sales, the CIF-SS fund-raising golf tournament and an update on the spring playoff income.

7. NATIONAL FEDERATION SUMMER MEETING REPORT — Frank Cano and Ken Gunn reported on the National Federation Summer Meetings held in Minneapolis, Minnesota. It should be noted that the 1991 summer meetings will be held in San Diego, hosted by the CIF.

8. STATE CIF REPORT — Dr. Robert Packer, State CIF President, updated the Committee on negotiations with regard to the Reebok contract, the new three-year Pepsi contract, State and Section marketing, sex equity concerns and issues, and the new State liability insurance program provided by the National Sports Underwriters.

9. LEGAL UPDATE — Attorney Andy Patterson reviewed with the Committee the resolution of the Victor Valley basketball incident, sex equity issues regarding girls playing on boys' teams, the Atascadero participation issue, and correspondence from a former CIF-SS official requesting reinstatement which had been denied.

10. AMATEUR ATHLETIC FOUNDATION COACHING PROGRAM — Commissioner Stan Thomas reported on the AAF Coaching Education Program in the areas of soccer and track and field.

11. STATE COACHING EDUCATION PROGRAM — Commissioner Stan Thomas reviewed the the committee discussions being held at the State CIF level regarding State support for a State CIF Coaching Education Program concept.

12. SUMMER DEAD PERIOD — Associate Commissioner Dean Crowley updated the Committee on the summer dead period which will begin August 1, 1991 until the official start of fall practice. It should be noted that no association between coaches and

student athletes will be allowed except under the following conditions:

1. Nationally recognized programs such as American Legion Baseball, Mickey Mantle Baseball, Babe Ruth Baseball, Bobby Sox Softball, AYSO, CYSA Soccer that are in state or national playoffs may continue until the start of fall practice.

2. Schools in session during this August 1 period would follow the rules as currently listed under the provisions of the association rule (Rule 310). No coach association, except in one regularly scheduled physical education class.

3. Summer camps that are held during the summer dead period would fall under the provisions of the association rule (Rule 310). No coach association or involvement.

4. An optional weight training program ONLY is allowable in all boys' and girls' sports during the dead period. All other contact with coaches is prohibited.

The office will be providing information through the Council and Monthly Bulletin and other sport publications regarding interpretations with reference to this rule to be implemented next year.

13. RULE 212 FOREIGN STUDENT ELIGIBILITY — Frank Cano discussed with the Committee concerns of Stu Reeder, Principal of La Puente High School, with reference to foreign student eligibility. It should be noted that under the provisions of Rule 212, transfer students that are not in a recognized foreign exchange program are ineligible for a period of one year which is a State CIF Rule.

14. SUMMER SCHOOL PHYSICAL EXAMINATION — Administrator Bill Clark reviewed with the Committee the current CIF-SS interpretation regarding summer physicals. Following discussion, it was moved, seconded and passed to support the present office interpretation that physicals for incoming eighth graders may not be conducted by member schools until after they graduate from the eighth grade.

15. NEW PRINCIPAL/ATHLETIC DIRECTOR ORIENTATION — Administrator Bill Clark announced that the Southern Section annual New Prin-

cipal/Athletic Director orientation will be held at the Sequoia Athletic Club on September 25 from 9:30 a.m. until 12:30 p.m.

16. ATHLETIC ADMINISTRATORS SYMPOSIUM — Associate Commissioner Dean Crowley announced that the Athletic Administrators Symposium for 1990-91 will be held at the Sequoia Athletic Club on Wednesday, February 6, utilizing the theme "Building a Future for the 90s — Rediscovering the Values of Athletics."

17. NEW SCHOOL MEMBERSHIP — It was moved, seconded and passed to approve membership for Westside Prep (Culver City) and to table a membership request for Challenger Center School (Lancaster).

18. PLAYOFF APPEALS PROCESS — Dr. Tom Jacobson reviewed correspondence from Dr. Bill White, Principal, Canyon High School, with reference to playoff game provisions to include an immediate appeals process. The Executive Committee concluded that the current rule as written in the 1990-91 edition of the CIF-SS Blue Book (1107 Appeals Dealing With Interscholastic Contests) has worked well. Should the Golden League wish to propose a modification or change to the present rule, a proposal should be made to the Southern Section Council.

19. STATE CONSTITUTION PROPOSAL — Dr. Tom Jacobson reviewed a proposed change in the State Constitution (Article 8, rule 80) with reference to nomination of Executive Committee members. Following discussion it was moved, seconded and passed to forward this recommendation to the State CIF for consideration.

There being no further business to come before the Committee, the meeting adjourned at 2:45 p.m.

Submitted by
DEAN CROWLEY,
ASSOCIATE COMMISSIONER

Approved by
STAN THOMAS,
COMMISSIONER OF ATHLETICS

Winning is for a day . . .

SPORTSMANSHIP AND ETHICAL CONDUCT

Lasts a Lifetime!

FRIENDS OF GOLF MAKE MAJOR CONTRIBUTION

A most generous donation — \$20,000 to be exact — was presented to the CIF Southern Section and specified for its interscholastic golf program, by the Friends of Golf, Incorporated, at the September meeting of the CIF-SS Council. The donation was made in the name of 1990 U.S. Open Champion Hale Irwin and initiated by Friends of Golf Executive Director Eddie Merrins and President David Diltz.

The CIF Southern Section administration, in turn, passed the money on to 40 of its member schools that field golf teams. Schools receiving the \$500 Friends of Golf grants were selected at random in lottery fashion at the same council gathering.

"Speaking on behalf of all the member schools of the CIF Southern Section, I would like to express our collective appreciation to the Friends of Golf for this most impressive display of support for high school golf," said CIF-SS Associate Commissioner and Golf Administrator Dean Crowley. "Here is an activity with no chance to recoup any of its own expenses. Obviously, the generosity of the Friends of Golf will go a long way in providing many youngsters with the opportunity to participate and pursue excellence in the sport through programs right in their own schools."

The Friends of Golf, Inc., now in its 11th year, has some 600 members world-wide with a common interest: namely, to foster the growth of the sport by supporting golf at its "grass-roots" levels, including junior golf, caddy programs, high school and collegiate programs. The membership participates by playing in an annual golf tournament or by supporting the organization with donations of prizes or cash from individual, company or foundation sources.

Through various additional fund-raising efforts, the Friends of Golf generate revenue to support: 1) High school golf programs through the CIF; 2) Through the Evans Foundation, founded by the Western Golf Association, the FOG helps cover the \$3 million budget required to fund scholarships going to academically qualified caddies at various universities throughout the United States; 3) Junior golf programs throughout the U.S. are supported through the United States Golf Association (USGA), the Professional Golfers Association (PGA) and the American Junior Golf Association (AJGA); 4) Various college golf programs, selected by the Friends of Golf Allocation Committee. Currently 20-25 universities are beneficiaries of this annual support.

The CIF Southern Section salutes the Friends of Golf, Incorporated, as a loyal supporter of interscholastic athletics.



Friends of Golf administrators Eddie Merrins (left) and David Diltz (right) present check to CIF-SS President Tom Jacobson.

FRIENDS OF GOLF
\$500 GRANT — LIST OF WINNERS

SCHOOL

Ayala
Barstow
Bishop Montgomery
Brea Olinda
Buena
Camarillo
Carpinteria
Centennial (Corona)
Century
Chaminade
Chino
Costa Mesa
Crescenta Valley
Dana Hills
Esperanza
Mater Dei
Millikan
Palo Verde
Paraclete
Paso Robles
Pius X
Poly (Riverside)
Redlands
Righetti
Rowland
Rubidoux
Saugus
St. Anthony
St. Francis
Santa Clara
Santa Margarita
Santa Monica
Simi Valley
South Torrance
Tehachapi
Victor Valley
Westlake (Westlake)
West Torrance
Wilson (Long Beach)
Yucca Valley

LEAGUE

Olympic
San Andreas
Mission
Orange
Channel
Marmonte
Tri-Valley
Mountain View
Pacific Coast
Mission
Baseline
Pacific Coast
Pacific
South Coast
Empire
Angelus
Moore
Desert Valleys
Desert-Inyo
Los Padres
Camino Real
Citrus Belt
Citrus Belt
Northern
Sierra
Citrus Belt
Golden
Camino Real
San Fernando
Frontier
Angelus
Bay
Marmonte
Pioneer
Desert-Inyo
San Andreas
Marmonte
Pioneer
Moore
De Anza

SPORTSCHANNEL LOS ANGELES RETURNS AS OFFICIAL CIF-SS CHAMPIONSHIP NETWORK

The CIF Southern Section is pleased to announce that SportsChannel of Los Angeles, Southern California's only all-sports premium cable channel, will again serve as the exclusive network for televising championship events during the 1990-91 school year.

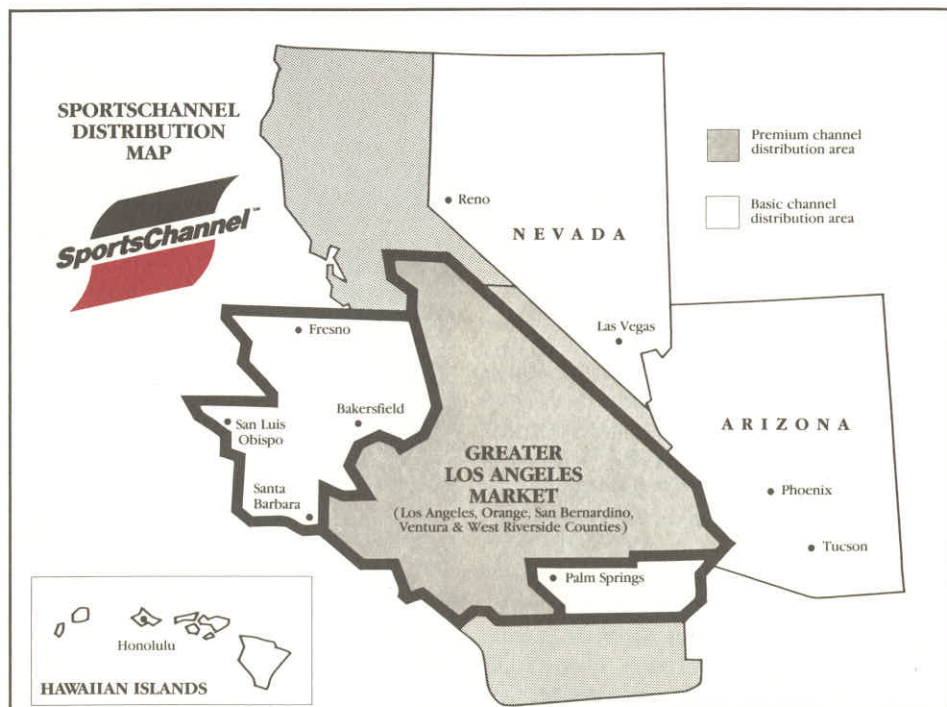
Entering into the second year of a three-year contract, the CIF Southern Section-SportsChannel package calls for exclusive tape-delay coverage of six championship events. The televised events for 1990-91 will include: the Girls 5-A Division volleyball final Nov. 17; the Division I football final at Anaheim Stadium Dec. 7; a second divisional football final (to be determined) scheduled for Dec. 8; the boys and girls major-division basketball finals March 1-2; and the 5-A Division baseball final June 1.

"We are again pleased to work with SportsChannel of Los Angeles in televising our championship events," noted CIF-SS Commissioner of Athletics Stan Thomas. "SportsChannel has displayed a professional manner and unique perspective in its approach to high school sports coverage, which is in tune with the philosophy of the CIF Southern Section. The SportsChannel brand of exposure also provides a positive source of recognition

for our member-school teams and student-athletes."

SportsChannel has over 140,000 pay subscribers in the greater Los Angeles market (Los Angeles, Orange, San Bernardino, Ventura and West Riverside Counties). It

is also available as a basic cable service to all cable subscribers in the SportsChannel outer market (East Riverside, Inyo, Kern, Fresno, San Luis Obispo and Santa Barbara Counties, as well as the states of Arizona, Hawaii and Nevada).



COMMISSIONER'S CORNER

(Continued from page 2)

sure they are greeted when entering your campus, are provided with a safe place to park, are informed where to go, provided with satisfactory locker and shower facilities, are paid the proper game fees at an appropriate time (prior to the contest)

and are escorted to and from the area of play at halftime and at the conclusion of the contest.

The CIF Southern Section must continually reaffirm its commitment to officials, without whose services our programs cannot survive. Collectively, our organization must insure that admin-

istrators be in attendance and contests administrated properly in the areas of crowd control, safety and medical provisions.

In considering the provisions of sportsmanship between two competing schools, allow me to suggest a novel concept. Why not provide ownership to the students themselves? To begin, direct the Associated Student Body of your school to discuss new and creative approaches to develop sportsmanlike relations with competitors. Perhaps, early in the week of a big game against a rival opponent, the officers of the two A.S.B.s could meet with one another to discuss the issues of ethics, fair play and proper deportment. Points of emphasis in these meetings should include the development of acceptable behavior and a demeanor that creates pride within the community, school and athletic program.

Our school membership, working together in a collective spirit for the past 77 years, has built the CIF Southern Section into one of the nation's most innovative and successful organizations of its kind. Where are we going in interscholastic athletics? Only our continued efforts in meeting high personal and organizational standards in the day-to-day management of this most worthwhile endeavor will tell.

OFFICIALS OFFER LEAGUES NEW RULE INTERPRETATIONS

The CIF Southern Section Officials' Liaisons for all geographic areas have expressed an interest in expanding the sphere of communication between member-school athletic departments and their local officials' associations, in the area of interpretations for new playing rules. The associations are willing to furnish representatives at league meetings to update playing rules and answer questions.

Each year, National Federation committees in each sanctioned sport review and authorize changes and/or revised editorial content to the published playing rules. The idea of the CIF-SS Liaisons is to provide — at no cost — presentations to inform on rule changes prior to each season

of sport.

"It is important that everyone get off to a good start, and that we are all clear on new rule interpretations," points out Bill Clark, CIF-SS Administrator in charge of officiating. "This is a positive and worthwhile concept. Potentially, it will provide athletic administrators with an increased ability to accurately transmit new rule information to their coaches and student-athletes."

To request the presence of a rules interpreter in any sport at your next league meeting, please contact your CIF-SS Area Liaison (listed on page 14 of the Blue Book) or a representative of your local officials' association (by sport) directly.