CIF-SS SIGNS TELEVISION PACT WITH PRIME TICKET NETWORK

In an effort to establish increased exposure for the teams and athletes of its member schools, the California Interscholastic Federation Southern Section has entered into an agreement with the Prime Ticket Network for cablecasts of major championship events. Prime Ticket opened its CIF Southern Section coverage during the Football playoffs in December, with delayed telecasts of the Big Five title game at Anaheim Stadium and the Southern Conference final at Orange Coast Coliseum. The announcers for the games included Rich Marotta and Jeff Severn at the Big-Five final, and Bill MacDonald and Jack Snow at the Southern Conference championship game.

“We at the CIF-SS feel this is the beginning of a new frontier in regards to media coverage,” said Tom Thomas, CIF-SS Commissioner of Athletics. “We recognize Prime Ticket as a leader in regional sports programming and are impressed by its growing subscriber base, which is now at 1.5 million viewers.”

The agreement between the CIF-SS and Prime Ticket calls for a three-to-five year option and includes coverage of the section’s football, basketball and girls volleyball championships. Future events may also include the CIF-SS track and field championships and extended basketball coverage.

“We look forward to a long and lasting relationship, and anticipate expanded coverage with Prime Ticket in the years to come,” added Thomas. “Prime Ticket’s professional coverage will give our outstanding teams and student-athletes the kind of exposure they truly deserve.”

Future event coverage will include the boys 5-A Division basketball championship (March 7), an option for the boys and girls 4-A Division basketball finals (March 6-7), the 1987 girls 5-A Division volleyball finals, and an option on the 1987 CIF-SS Masters’ Track and Field Championships.

“The most fertile area for high school athletics in the nation is right here in Southern California,” pointed out Prime Ticket President Tony Ariote. “And thanks to our agreement with the CIF-SS, we will be able to spotlight and give wide-spread exposure to the finest student-athletes in the area.”

Components of the agreement provide for Prime Ticket to pay each school a $250 fee for each team sport televised. All non-option games are guaranteed to be televised, regardless of advertising sales considerations. Prime Ticket will also produce a 30-second public service announcement for the CIF-SS as part of the agreement.

The CIF-SS agrees that Prime Ticket will be the exclusive television network for the games noted above and will not be in competition with delayed or live telecasts being done by other television entities.
ELIGIBILITY AND GOOD CITIZENSHIP

Traditionally, one of the basic standards of eligibility for the privilege of representing the school in interscholastic competition is good citizenship. This is especially true when one considers that a student participating in interscholastic activities represents not only him or herself, but his or her school and community as well. The conduct of an individual team member is a reflection on all those he or she represents.

A major goal of the California Interscholastic Federation is the development of good citizenship among our student athletes. Certainly, no one would question the validity of this objective, but it would become a farce if there were no citizenship standards that students had to meet in order to participate in interscholastic activities.

If winning a basketball game or tennis match becomes so important that an outstanding athlete who has not practiced good citizenship is permitted to compete, there is no justification for interscholastic competition. It would, in effect, tell our students that winning is more important than being a good citizen.

Requiring good citizenship among student-athletes who will be representing their school and community is in the best interest of all concerned. Many of our student athletes have turned the corner and made a positive contribution to their school because it was required of them to demonstrate good citizenship. Everyone benefits when this rule is applied and enforced.

Remember that no worthwhile program is any better than the standards it represents and upholds. Please continue to stress this important point in athletics. Our student-athletes, member schools and the institution of high school athletics itself will be better for it.

Portions of this article are credited to Jack Miles.
CIF-SS EXECUTIVE COMMITTEE MINUTES
January 17, 1978

The January meeting of the California Interscholastic Federation, Southern Section, Executive Committee was called to order by Chairman Pat Mauch at 7:45 a.m. in the Pasadena Room of the Embassy Suites Hotel in Arcadia. All members were present except the exception of Bruce Keenan. Also in attendance was guest Tom Byrnes, State CIF Commissioner.

1. MINUTES - It was moved, seconded and passed to approve the minutes of the CIF Southern Section Executive Committee meeting of December 4, 1986 as mailed to Committee.

2. PRESIDENT'S UPDATE - Mr. Pat Mauch reviewed with the Committee correspondence and meetings held with the Amateur Athletic Foundation of Los Angeles with regard to the Southern Section's interest in submitting a grant proposal. Following discussion, it was moved, seconded and passed to allow the CIF Office Staff an expenditure from the general budget not to exceed $4,000 to explore avenues of funding by the Amateur Athletic Foundation.

3. COMMISSIONER'S UPDATE - Commissioner Stan Thomas updated the Committee on the progress of the office construction donated by Paddock Construction Company which is well under way; announced the hiring of Paula Alvarez to serve as receptionist; the Athletic Administrator's Symposium; a new data base computer program being utilized for recording scores and standings; the success of the fall playoffs activities of the CIF Southern Section Alumni Committee and re-enrolling.

In addition, concerns relative to the proliferation of the early starts in football by CIF Southern Section member schools was discussed, and a concern from Bruce Kitchen, Gary Sniderdke, Joe Rotcher and administrator Dean Crowley was appointed to review the situation, with a report to the next Executive Committee at their February meeting.

4. BOYS' A.D. UPDATE - Mr. Mike Moropoulos, Boys' Athletic Directors' Representative, reported on liability concerns, school drug testing programs, concerns relative to lack of on-site trainers, and athletic eligibility requirements.

5. SUPERINTENDENTS' UPDATE - Ms. Cynthia Grenan, Superintendents' Representative, reviewed with the Committee.

Karen Hellyer updated the Committee on concerns of the coaches' advisory committee with the recently-adopted outside competition rule.

14. CIF STATE CORPORATE SPONSORSHIP PROPOSAL - Dr. Robert Packer reviewed with the Committee the recently-proposed State corporate support program. Following discussion, it was moved, seconded and passed to support the recommendation of Commissioner Stan Thomas in that the Southern Section support the State corporate sponsorship proposal as presented in the correspondence from Commissioner Stan Byrnes of January 12, 1987, and that the Council review and study the issues and take action at their meeting set for March 19, 1987.

There being no further business to come before the Committee, the meeting was adjourned at 11:50 a.m.

Respectfully Submitted,
DEAN CROWLEY, ADMINISTRATOR
Approved by:
STAN THOMAS
COMMISSIONER OF ATHLETICS

HOW TIMES HAVE CHANGED
The top seven discipline problems in public schools in 1940 and the top seven problems in 1982:
1948
1. Talking
2. Chewing gum
3. Making noise
4. Running in the halls
5. Getting out of turn in line
6. Wearing improper clothing
7. Not putting paper in wastebaskets

1982
1. Drug abuse
2. Violence
3. Pregnancy
4. Suicide
5. Rape
6. Robbery
7. Assault
8. Burglary
9. Arson
10. Bombings
11. Murder
12. Abortion
13. Vandalism
14. Extortion
15. Gang warfare
16. Mumps
17. Veneral disease

RECRUITMENT OF ATHLETIC OFFICIALS REMAINS A HIGH PRIORITY

Monday, May 23, 1988 - First day of allowable practice for various sports
* Scrimmage or game optional
# Conditioning - Aug. 24, 25, 26

A key issue which has always been a concern for the member schools of the California Interscholastic Federation Southern Section is the recruitment of officials in all sports. The CIF-SS Office encourages athletic-minded men and women—particularly school personnel—to become involved in interscholastic athletics through officiating.

"Officials contribute greatly to the athletic programs fostered by the CIF Southern Section," notes Bill Clark, CIF-SS Administrator in charge of officiating.

Local assigns for the section are in constant need of new officials. The current needs include increase range from 10 to 40 percent depending upon the sport and assignment area. Of particular note this spring is the immediate need for baseball umpires throughout the season.

"A key source of new officials are recent high school graduates who participated in sports as students and would like to maintain ties to athletics," says Clark. "There is need for our coaches and athletic administrators to identify these people, inform them of the opportunities available and get them pointed in the direction of officiating.

The rewards of officiating are not only financial, they can be fulfilling to sports-minded people from all walks of life. Potential officials must meet just two criteria in order to qualify: they must be 18 years of age and out of high school. The see ATHLETIC OFFICIALS page 8.
BASEBALL RULE REVISIONS FOR 1987

The 1987 prep baseball schedule, scheduled to open for member schools on March 6, will accommodate a number of rule revisions initiated at both the CIF-SS and National Federation levels.

By action of the CIF-SS Council at its Jan. 22 meeting, the scrimmage date for both baseball and softball was rolled back to Saturday, February 28 from Tuesday, March 3. By moving the scrimmage date to the weekend, coaches have been afforded an opportunity to observe a greater number of players in game situations, allowing for better preparation for the opening of the season. A further consideration for the schedule is that it allows for one less day that students would have to miss class periods for travel and actual scrimmage time.

In another key issue, baseball coaches need to be reminded that the use of metal cleats has not been adopted for the upcoming season. The State CIF and the National Federation is currently reviewing this matter, but for the 1987 season, base players must use non-metal cleats in all inter-scholastic contests.

At a January meeting of the CIF-SS Baseball Advisory Committee and the Southern California Baseball Officials Association, Rule 4-3-2 was the major topic of discussion. This rule allows leagues to adopt a 10-run rule for contests (an alternate number of runs could be determined by the league or school in non-league games). The committee asked the officials to have a greater awareness of game control and the enforcement of such. The committee concurred that a 10-run rule could eliminate problems with game control during lop-sided contests.

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(Continued from page 2)

legislation and the impact on union high school districts is a major reference to incoming eighth grade students.

7. TREASURER’S UPDATE - Mr. Bruce Konrad, Treasurer, provided an update of the 1986-87 budget and a projected income from the fall playoff activities. Additionally, concerns were expressed relative to legislative acts that would diminish the amount of funds for the 1986-87 school year.

8. STATE REPORT - Mr. Tony Balsamo reviewed background information relative to a recent meeting with the State Department of Education, and the baseball metal cleat proposal that has been presented by the State Federation Council due to safety concerns, the State Volleyball Championships, and the proposed 32-team draw for the State Wrestling Championships. Additionally, Mr. Balsamo updated the Committee on the National Federation meeting with reference to a recent publication dealing with graduation status of foreign exchange students, problems with foreign exchange programs and a master listing of all foreign exchange programs that have been approved by the National Federation of State High School Associations.

9. LEGAL UPDATE - Mr. Andy Paterson, CIF-SS Attorney, provided an overview of the Demetres Ganz litigation case.

10. CONDOR LEAGUE UPDATE - Administrator Karen Huyler provided background information with reference to fall soccer and participation with non-member schools involving Cate, Taft, La Serna and Bonita Prep, foreign exchange programs and a master listing of all foreign exchange programs that have been approved by the National Federation of State High School Associations.

11. RULE 214/NO JV TEAM UPDATE - Mr. Bob Puisot, Chairperson of the EXECUTIVE MINUTES page 8 through May 16. A total of 344 member schools will field teams in the new six division alignment (4-A, 3-A, 2-A, 1-A, Small Schools/Large, Small Schools/Small). The CIF-SS Playoffs will open with wild-card round games in all divisions where necessary on Wednesday, May 20. The championship finals are slated for Friday and Saturday, June 5 and 6.

Following is a list of major rule revisions for the 1987 season from the National Federation of State High School Associations (see box below).

1987 MAJOR BASEBALL RULE REVISIONS

**RULE DESCRIPTION**

1-2-1

On deck circle shall be placed 37 away from home plate if space permits. Otherwise, it should be a safe distance to the side and away from home plate. If no fence or barrier exists, the on deck circle shall be placed within 200 feet of the foul lines of the playing field.

1-4-3

If a throw or faired batted ball is caught with an illegal glove or mitt, the team at bat has the choice of taking the result of the play or the penalty.

3-3-1-a

A careless throw shall result in the umpire issuing a warning to the coach of the team involved, which shall cause the next offender on that team to be ejected.

3-3-1-m

A player discovered wearing anything shall result in the umpire issuing a warning to the coach of the team involved, which shall cause the next offender on that team to be ejected.

6-1-1

Pitching restrictions begin as soon as the pitcher intentionally contacts the pitcher’s plate.

6-2-4-d NOTE:

The ball always remains alive and shall be called a strike if a pitcher delivers a pitch when a batter steps out of a batter’s box without being granted time.

8-1-1-e

When a batter is obstructed, if each runner and the batter do not advance to at least one base, the team at bat has the choice of taking the result of the play or the penalty.

10-2-2 NOTE:

The umpire’s jurisdiction begins with the pre-game conference.

BOMBS AWAAY

THREE-POINT SHOT A HIT IN SUNSET, FREeways LEAGUE

By Scott Catcath, CIF-SS Media and Public Relations Director

With just 2:20 remaining in a January 23 Freeway League game between Fullerton and Troy, the Indians hold what seems an insurmountable 3-point lead. Just yet a minute later, the scoreboard reads: TROY 52, FULLERTON 51.

What is happening here? The Warriors have called in the heavy artillery, that’s what. They’ve dropped some 19-foot-9-inch bombs from Forward Mark Badenskein and guard Jeff Ferren each bury a pair of three-point shots in the 60 second span, and wallah—Troy’s suddenly got the lead. But it doesn’t last long. Fullerton’s Greg Wilbur answers with his fifth three-pointer of the night, leading to a heart-stopping 57-55 win for the Indians. In all, 11 three-point baskets highlight the contest.

With the approval of the National Federation of State High School Associations, the origin of official high school rules for all sports, and the CIF-SS Executive Committee, three-point basket, a maximum of three three-pointers is played in Freeway and Sunset League basketball games in the 1986-87 season.

Last spring, the National Federation saw fit to allow state associations to adopt the three-point play for boys basketball on an experimental basis, if approved by the state association. The Sunset and Sunset leagues requested approval of the rule (Number 5-2 in the National Federation book for their league games and with CIF-SS approval, it became reality.

Basketball fans nationwide are becoming more familiar with the three-point shot, which has been adopted for full time use in the NCAA and has been in effect for several years in the high school basketball Association. In conversations with the National Federation, a number of other states have adopted the rule state-wide and have even been in effect for one year,” says Dean Crowley, CIF-SS Basketball Administrator. “The only concern we have is the coverage by the Association (outside of the state) court official. With two officials, the trail needs to work more to the center of the court in order to judge where shots originate, rather than from his normal position close to the sideline. As a result, more pressure will be put on the lead (baseline) official to control the action beneath the basket.

The NCAA provides three officials to insure court coverage for all of its Division I games, but the NCAA still adheres to the two officials set up, even though it has in the rule has in the past a longer period.

“We haven’t had any arguments on three-point shot calls,” points out Matt Kernen, head coach of Sunset and Sunset leagues and Sunset and Sunset commissions.

As for the coaches, positive responses have greatly outweighed the negative. “I think the three-point shot is great,” says Troy Coach Ed Graham. “It has about the same effect on the team and the crowd as a slam dunk. When one of our guys takes a long shot, the place comes to its feet and gives the three-point ‘touchdown’ signal (both arms extended). It can swing momentum instantly. I also like the fact that it gives smaller kids who can develop the long range shot a chance to be key players on the team.”

At Huntington Beach, Coach Roy Miller has mixed feelings toward the rule, but his overall reaction is positive. “It definitely adds another dimension and can make the game more exciting,” says Miller. “I think it has helped us some and hurt us some. Most of our offensive game is from the outside because we’re a small team, but our guys have gotten into the habit of passing up the 15-17-foot shot and stepping back for the 19-20-footers trying to get that bonus point. It changes the game and forces defenses to protect the perimeter.”

And what of the 19-foot-9-inch distance? “It’s not as easy of a three-point shot for high school players as it is in college,” says veteran prep reporter Tom Hamilton of the Los Angeles Times Orange County Edition. “Judging from the games I’ve seen, the distance is perfect for high school players.”

The National Federation has set its three-point arc at 19-feet-9 inches, which is in line with the NCAA. Where does it go from here? Judging from the early reviews, three-point playing may be the wave of the not-to-distant future in high school basketball.

“I foresee the three-point play as the next big rule change in high school basketball,” notes Crowley. “And I believe it can happen within the next two years.”
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a special committee appointed to study the issues relative to the impact of Rule 214 when a student athlete is restricted to non-varsity competition and the school does not field a junior varsity team, reviewed a questionnaire sent to all league representatives and the findings of the committee. Following discussion, it was the decision of the Executive Committee to maintain the present interpretation of Rule 214 that athletes transferring under the provisions of Rule 214 will not be granted varsity eligibility, even though the school does not field a junior varsity team.

12. MEDIA/PRESS RELATIONS - Mr. Scott Cuthbert, Director of Media and Public Relations for the CIF Southern Section, presented to the Executive Committee an overview of media and press relations with a major function to provide the media, schools and the general public with the needed information concerning activities and affairs of the CIF Southern Section.

13. WRESTLING UPDATE - Administrator Bill Clark provided an overview of the proposed team draw for the State Wrestling Tournament and concerns relative to equity with reference to the number of entries per Section.

14. AREA REPRESENTATIVES MEETING - Joe Rotcher, Bay area executive committee representative, updated the Committee on his meeting with representatives of his area prior to the recent realigning meeting, the purpose of which was to build relationships, air concerns, share information and develop a feeling of understanding within the South Bay area.

15. RECOMMENDATION OF THE OFFICIALS' FEES COMMITTEE - Mr. Gary Smither reviewed a recommendation of the Officials’ Fees Committee relative to doubleheader fees for football, boys’ and girls’ basketball, and baseball officials. Following discussion, it was moved, seconded and passed to place the items on the agenda for the January 22, 1987 Council meeting.

16. ST. BERNARD VS QUARTZ HILL HIGH SCHOOL GAME VIOLATION - Administrator Bill Clark reviewed background information relative to a game film violation by St. Bernard High School. Following review of all correspondence by both principals, it was the decision of the CIF Southern Section Office to consider the incident closed on the records.

17. AMATEUR ATHLETIC FOUNDATION UPDATE - Pat McQuaid reviewed with the Committee a recent meeting with the Amateur Athletic Foundation and representatives of the Olympic Committee, the purpose of which was the development by the CIF Southern Section of a proposal to train walk-on coaches, with funding from Olympic grant funds. Following discussion, it was the decision of the Committee to explore the concept of funding and the utilization of a consultant to write and assist in the project.

18. MEMBERSHIP APPLICATION - It was moved, seconded and passed to defer membership for Colton Christian School, pending further review. There being no further business to come before the committee, the meeting was adjourned at 5:28 p.m.

Respectfully Submitted,
DEAN CROWLEY,
ADMINISTRATOR

Approved by:
STAN THOMAS,
COMMISSIONER OF ATHLETICS

ATHLETIC OFFICIALS NEEDED

(Continued from page 5)

current fees paid to CIF-SS Officials range from $26 to $64 per contest, depending on the sport and level of competition.

Sports administered by the CIF Southern Section requiring officials (by season) are:

Fall - football, girls volleyball, and water polo;
Winter - basketball, wrestling, soccer and field hockey;
Spring - baseball, softball, track & field, boys' volleyball, swimming and diving and gymnastics.

Interested persons should contact their local area assigners for further information: Long Beach/Whittier - Russ Fendley (213) 594-8254; Lower Desert - Bob Morrow (619) 347-8631; Orange County - Darol Roundy (714) 962-5599; San Fernando Valley/Pasadena - Bob McQueen (818) 285-6608; Brawley/Calexico/Central - Dr. George Blek (619) 352-5341; San Luis Obispo - John Iribarren (805) 543-4454; South Bay - John Barr (213) 377-4061; Upper Desert - Bob Murray (805) 943-3241 ext. 209; Channel Coast - Cal Houston (805) 649-2841.