



CIF-SS BULLETIN



VOL. 46, NO. 4

MARCH 1985

CIF-SS MARKET PROMOTION: SUPPORT HIGH SCHOOL ATHLETICS

Two members of the CIF Southern Section corporate support program have joined forces in challenging Southern Californians to support high school athletics. Carl's Jr and Dr Pepper have produced a poster promoting The Road to Long Beach (CIF-SS Basketball Championships). This poster will be displayed at Carl's Jr locations, Southern Section High Schools and local Albertsons, Alpha Beta, Lucky, Safeway and Vons markets. The Sports Marketing and Promotion Department of CIF-SS developed the concept of this poster promotion as a way for CIF-SS sponsors (Carl's Jr & Dr Pepper) to increase their visibility and yet still provide a service to section high schools.

"It's very important for people in Southern California to identify our sponsors with high school athletics. This

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Carl's Jr.



SUPPORT HIGH SCHOOL ATHLETICS



YOU CAN TOO!

**THE ROAD TO LONG BEACH
CIF-SS BASKETBALL CHAMPIONSHIPS
MARCH 6-9, 1985**

CHAMPIONSHIP BASKETBALL ACTION

Want to see high school basketball action at its best? Then you won't want to miss the CIF Southern Section Tournament of Champions. The line-up for this week long event will feature the finest boys' and girls' prep basketball teams as they vie for nine respective championships. This championship tournament, sponsored by the CIF Southern Section, Carl's Jr and The Ford Motor Company begins Wednesday, March 6 and culminates Saturday, March 9 at the Long Beach Arena. For more information call the CIF Southern Section Office.



THE SOUTHLAND CORPORATION

Carl's Jr.



See story
on page 3



CHAMPIONSHIP PLAYOFFS 1985

MINUTES OF CIF-SS EXECUTIVE COMMITTEE

January 19, 1985

The January meeting of the Executive Committee of the California Interscholastic Federation, Southern Section was called to order by President-Elect Pat Mauch at 8:10 a.m., Saturday, January 19, 1985 at Arcadia High School. All members were present.

1. **MINUTES:** It was moved, seconded and passed to approve the minutes of the CIF-SS Executive Committee meeting of December 6, 1984 as mailed to the Committee.

2. **RELEAGUING APPEAL:** The Committee reviewed an appeal from Palm Springs High School relative to its placement in the Citrus Belt League and consideration of movement from same for the 1985-86 school term. Following discussion, it was moved, seconded and passed to deny the appeal.

3. **14 YEAR OLD FOOTBALL RULE:** Commissioner Plutko reviewed correspondence from the State CIF Office relative to the 14 year old rule and the varsity level in the sport of football. After careful review, it was the decision of the State CIF committee that the rule remains appropriate for the sport of football, and no additional action will be taken at this time.

4. **BASEBALL HELMET QUESTION:** Commissioner Plutko and Attorney Andy Patterson, reviewed correspondence from the State CIF Office and the National Federation relative to the certification (NOCSAE) of baseball and softball helmets, effective this year. Following discussion, it was the decision of the Committee to direct the Southern Section Office to distribute all pertinent information to member schools for their review and implementation.

5. **NEW SCHOOL MEMBERSHIP:** It was moved, seconded and passed to approve membership of Wilmington Christian High School (Wilmington) and Temecula Valley High School (Temecula), this date.

6. **SAN GABRIEL VALLEY LEAGUE UPDATE:** Mr. Moe Chavez reviewed a letter from Doug Rozelle, President of the San Gabriel Valley League, relative to the winter sports security plan adopted by Dominguez High School. The plan has been accepted by the league and no incidents have been reported since implementation by Dominguez High School.

7. **PUBLIC / NON-PUBLIC REPORT:** Tom Jacobson, Committee Chairperson, gave a brief overview of the "Equity of Competition Between Public and Non-Public

Schools" which will be presented in its entirety at the January meeting of the CIF Southern Section Council.

8. **STATE RULE 205:** Commissioner Plutko reported to the Committee on the implementation of State Rule 205, requiring school districts to file with the State CIF, a copy of its district policy statement delineating the academic eligibility standards as prescribed under the provisions of Rule 205.

9. **COMMISSIONER'S UPDATE:** Commissioner Plutko reviewed with the Committee the upcoming Coaches Orientation Workshops for spring sports, the January Council meeting and the Season of Sport Committee meeting which will have a major proposal at the January meeting of the Council. Additionally, Commissioner Plutko reported that there have been only eight incidents reported in the sport of soccer and that incidents in all sports are down. Administrators, coaches and players are to be commended for their efforts in improving the image of soccer in the Southern Section.

10. **TREASURER'S REPORT:** Bruce Keuning,

treasurer, provided an update of the 1984-85 working budget and the fall playoff incomes.

11. **SUPERINTENDENT'S UPDATE:** Cynthia Grennan reviewed with the Committee, walk-on coaches legislation and the upcoming State Board of Education hearings to be conducted in Orange County.

12. **NATIONAL FEDERATION UPDATE:** Commissioner Plutko reported on the National Federation Winter Meeting held in early January. A proposal, dealing with the implementation of new rules, was defeated. Additionally, highlights to the 1985-86 Football Playing Rules were reviewed.

There being no further business to come before the Committee, the meeting was adjourned at 10:30 a.m.

Respectfully submitted,
DEAN CROWLEY
Administrator

APPROVED BY:
RAY PLUTKO
Commissioner of Athletics

California Interscholastic Federation Southern Section

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CARL'S JR & THE SOUTHLAND CORPORATION SPONSOR MARCH CHAMPIONSHIPS

Carl's Jr, a returning corporate sponsor and The Southland Corporation, a new member of the CIF Southern Section corporate program will sponsor this year's CIF-SS basketball and soccer championships respectively. Carl's Jr enters its second year as the sponsor of the basketball championships and will co-sponsor this year's event with the Ford Motor Company. The Southland Corporation (7-11 Stores & Adohr Farms) will sponsor the soccer championships.

Carl's Jr continues to be one of the CIF-SS' most popular sponsors with its ticket-back promotion. All playoff tickets for football and basketball feature a coupon offer which can be redeemed at any Carl's Jr for a special discount. Carl's Jr, in conjunction with Dr Pepper, also provide posters promoting the football and basketball championships to all member schools as well as to local market chains (See article on cover).

"We at Carl's Jr are proud of our association with the CIF-SS for the second consecutive year. It is our company's philosophy to give back to the local communities we serve. The CIF-SS relationship is one of the many special ways of saying, 'Thank

You' while providing opportunities for these student-athletes to showcase their talents while obtaining the education needed to succeed within our society," explained Roy Cowan — Manager of Marketing Services at Carl's Jr.

The Southland Corporation is well known for its involvement in the local communities it serves and joined the CIF-SS family as another way of providing support to young student-athletes.

"We at The Southland Corporation are involved in many types of athletic sponsorships, ranging from being an official sponsor of the 1984 Summer Olympics to sponsoring individual youth sports teams, and we are very excited about our new affiliation with the CIF-SS," said Glenn Waslien — Division Manager of 7-11 Western Pacific Division.

Carl's Jr and The Southland Corporation (7-11 & Adohr Farms) join hands with the California Angels, Los Angeles Dodgers, Dr Pepper, The Finals Swimwear, Ford, Gatorade, Pizza Hut, Saucony/Spot-bilt, Wilson Sporting Goods and WR Moody Company in supporting high school athletics through the CIF Southern Section's corporate support program.

1985 HIGH SCHOOL FOOTBALL RULE CHANGES ANNOUNCED

The National Federation of State High School Associations has announced several rule changes that will be evident next season as the result of action taken by the National Federation Football Rules Committee.

One of the changes most obvious to fans will be a rule pertaining to free kicks (kickoffs). The new rule specifies that free kicks out-of-bounds between the goal lines and untouched by a receiver will be a foul that carries a five-yard penalty if accepted. Previously, kicks going out of bounds beyond the receiving team's 40-yard line without being touched by the receiving team were spotted on the receiving team's 40-yard line. With the new rule, the receiving team has the option of taking the ball at the inbounds spot or having the ball re-kicked following a five-yard penalty.

Another of the most significant changes for '85 restricts the offensive player-in-motion from blocking below the waist in the free-blocking zone (a rectangular area extending four yards laterally on either side of the spot of the snap and three yards behind the scrimmage line). Previously, a player-in-motion in the free-blocking zone at the time of the snap could block an opponent below the waist.

The national rules committee also addressed the often confusing issues of "motion" and "shifting," and took measures to standardize the procedures for game officials and coaches by revising the definition of a "shift." A shift now includes any movement of one or more players to a new position. Previously, the movement of one player to a new position did not always constitute a shift, and the ball could be snapped immediately upon the player assuming a motionless position. A legal shift now requires that the player or players be motionless for a full second prior to the snap.

Going hand-in-hand with the shift modification was a

change which now permits "motion" by a player parallel to the line of scrimmage. In the past, motion was required to be "clearly backward" by definition.

In addition to the free kick change, the enforcement of several other fouls were also modified at the national rules gathering. The committee changed the penalty for an ineligible receiver downfield to five yards and a loss of down. Previously, the foul called for a 15-yard penalty. The penalty for illegal use of hands and holding fouls were reduced to 10 yards as well. In the past, infractions for holding and illegal use of hands were 15 yards. Additionally, the re-entry of a disqualified player will become an illegal participation foul instead of an unsportsmanlike foul as previously specified. Consequently, the infraction is now a live ball foul, and penalty yardage of 15 yards will be assessed as part of the play instead of from the succeeding spot as in the past.

In addition to the rules changes, four areas of emphasis were identified by the rules committee for 1985. Although no measures were taken by the committee to change rules in the emphasis areas, coaches and officials are urged to practice and enforce the rules as written. The "Points of Emphasis" include: (1) delays following the extra point attempt and prior to the kickoff; (2) piling on and out-of-bounds contact; (3) re-emphasizing the legal blocking rules; (4) illegal helmet contact.

The National Federation Rules Committee consists of a voting representative from 48 member associations, a National Federation voting member, and representatives from the National Federation Interscholastic Coaches Association and National Federation Interscholastic Officials Association. The committee governs football competition for all high schools and many junior high schools in 47 states and the District of Columbia.

WE'VE COME A LONG WAY, BABY!!!

The following article has been reprinted from the March 1943 Monthly Bulletin.

A BASKETBALL ASSEMBLY

Beverly Hills and Inglewood High Schools have tried an experiment this basketball season that is interesting. We hope other schools may see fit to try like experiments in coming basketball seasons.

In the first round of the season the two teams met at Inglewood. The double header games, Classes B & A, were started at 10:00 a.m. Half of the Inglewood student body was to see the Class B game and the other half was to see the Class A game. The Inglewood gymnasium would seat only about one-half of the 2,100 student body. Some difficulty was experienced in synchronizing the school periods and the game periods, and the result was that the audience had to be changed during the fourth period of the Class B game.

The second assembly period ended before the Class A game had been finished and a large part of the audience seemed to be more interested in lunch than in the basketball game and left the gymnasium.

These disturbances detracted from the game and probably confused the players to some extent. The games were close and well played and deserved the best support possible.

During the second round of league play, the teams met in a double header at Beverly Hills. The Beverly Hills gymnasium is large enough to care for the entire 1,400 student body. At Beverly Hills the Class B game was played, starting at 9:30 a.m. with only the basketball squads, coaches, administrators, etc., present. By 11:00 a.m., the Class B game was finished and the Class A teams were warmed up and ready to go. The Class A game was finished during the one-hour period allotted to Assembly. The student body all stayed until the end of the game which was close and exciting throughout. Inglewood won 38 to 36.

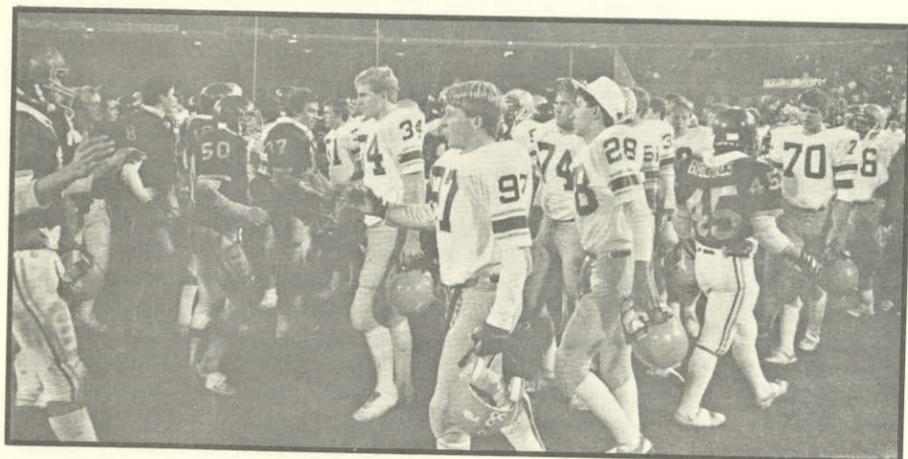
The Commissioner of Athletics of the CIF was present at both contests. At Beverly Hills, he spoke briefly to the student assembly at the intermission in the Class A game. To test the sentiment of the student body as to such games, he said to the students, "If you like this arrangement for your basketball games, give it a good hand." The applause was vigorous and universal.

In evaluating this type of interscholastic basketball there are numerous questions to be considered.

Is the use of school time justified?

(Continued on page 6)

SPORTSMANSHIP — YOU CAN'T WIN



WITHOUT IT!!



SOUTHERN SECTION

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1985-86 CIF-SS SPORTS CALENDAR

SPORT	PRACTICE BEGINS	FIRST SCRIMMAGE	DATE FIRST CONTEST	DATE LAST CONTEST	NUMBER OF SCRIMMAGES	NUMBER OF CONTESTS
Football	Aug. 26	Sept. 12	Sept. 12	Nov. 16	0 or 1*	9 or 10*
B/G Cross Country	Sept. 2	N/A	Sept. 6	Nov. 2	0	11
Girls' Tennis	Sept. 2	Sept. 5	Sept. 6	Nov. 9	1	20
Girls' Volleyball	Sept. 2	Sept. 5	Sept. 6	Nov. 2	1	20
Water Polo	Sept. 2	Sept. 5	Sept. 6	Nov. 2	1	18
B/G Basketball	Nov. 4	Nov. 16	Dec. 2	Feb. 15	1	20
B/G Soccer	Nov. 4	Nov. 16	Dec. 2	Feb. 15	0 or 1*	18 or 19*
Field Hockey	Nov. 4	Nov. 16	Dec. 2	Feb. 8	1	20
Wrestling	Nov. 4	N/A	Nov. 23	Feb. 15	0	18
Baseball/Softball	Feb. 10	Feb. 21	Feb. 24	May 10	1	20
Golf	Feb. 10	N/A	Feb. 17	May 3	0	18
Boys' Tennis	Feb. 10	Feb. 15	Feb. 20	May 3	1	20
B/G Swimming and Diving	Feb. 10	N/A	Feb. 20	May 3	0	12
B/G Track	Feb. 10	N/A	Feb. 20	May 10	0	13
B/G Gymnastics	Feb. 17	N/A	Feb. 24	May 3	0	12
Boys' Volleyball	Feb. 17	Feb. 22	Feb. 24	Apr. 26	1	20
Coed Badminton	Feb. 17	N/A	Feb. 24	Apr. 26	0	16

*Scrimmage or game optional

SPORTSMANSHIP — WHOSE RESPONSIBILITY?

In our society the ideal of sportsmanship permeates virtually every aspect of our culture. This ethic of "fair play" can be seen in every facet of modern life; business, commerce, law, education — in all human interaction. It seems to be a code of expected behavior originating in sport which requires that its definition be explicit for the high ideal which it demands and implicit for the breadth and magnitude of its scope. Therefore, sportsmanship is defined as that quality of responsible behavior characterized by a spirit of generosity and a genuine concern for an opponent.

Because of the responsibility for the development of sportsmanship involves many persons, the contribution of educational athletics are of great importance. Within the framework of the school athletic program, the responsibility for good sportsmanship is vested in all of those who are in any way associated with the program; coaches, players, administrators, officials, and spectators: each has his share of the responsibility.

In recent years, the ideal of sportsmanship in school, community and professional sport has been severely challenged by increasingly numerous examples of unsportsmanlike behavior. Incidents involving coaches, players and spectators have occurred in ever increasing numbers. The gravity of the situation has been pointed up by wide press, television, and magazine coverage. Writings in professional journals have discussed the seriousness of flagrant breaches of the code. It appears that many of the educational objectives of competitive athletics, including sportsmanship, are not being optimally met. These unfortunate examples of poor sportsmanship have done much to spoil this once-great tradition.

What has led to the deterioration of values and the decline of morality in contemporary sports? Numerous explanations could be offered but probably the most plausible is simply that sports are reflecting the values of the larger unsettled and heterogeneous society. Through the years there has been developed in this country a mania for success — both social and monetary. Winning has become so important that frequently players and spectators care little of the manner in which victory is attained. There is therefore, an immediate need to restore balance and proper perspective to educational athletics. The "end justifies the means" philosophy, a common example of misplaced values, has no place in the school athletic program. The continued obsession with winning is a flirtation with disaster.

The great questions with which we are now confronted are not can we, but will we accept the challenge of preserving the high moral and ethical qualities which are intrinsic to the ideals of sportsmanship. And will we educate sport-oriented individuals to revitalize the integrity of competitive athletics? The answers to these questions must of necessity be in the affirmative. For without the ethic of sportsmanship operating realistically in the control of player and spectator behavior, sport will not only lose its integrity as an educational instrument but may degenerate into a device actually subversive to the best interests of our schools and communities.

It has been suggested that sports competition may be one of the last bastions of decency in our society. With the decline in the influence of the home and the church, sports may be called

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NOTE: Complimentary copies of the CIF-SS Bulletin will continue to be sent to member schools.

1. Subscriptions are now on sale. Issued 6 times yearly for only \$10.00.
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CIF-SS Market Promotion

(continued from page 1)

poster promotion encourages people to support high school athletics wherever they go. They'll see the poster when they eat (Carl's Jr), when they go to buy groceries (Albertsons, Alpha Beta, Lucky, Safeway and Vons) and when they visit their local high schools. Carl's Jr and Dr Pepper are important supporters of high school athletics and of the CIF-SS, and we want people aware of their support" said Ray Plutko, CIF-SS Commissioner of Athletics.

You've Come a Long Way Baby

(continued from page 4)

The visiting team plays without bleacher support. Is this fair?

At an assembly of the student body an admission fee cannot be charged to the games. Should the Board of Education pay all expenses?

How can we measure the effect, emotionally, on the student who under the usual way of conducting interscholastic contests never goes to games?

We recommend the experiment tried by Beverly Hills and Inglewood to the careful consideration of other schools of the CIF Southern Section. The best way, we think, to arrive at a just estimate of its value is for other schools to give it a try, and weigh results carefully and with an open mind.

Sportsmanship

(continued from page 5)

upon to assume more of the responsibility for the teaching of basic humanistic values. To make such an important contribution to the development of the individual, positive programs must be initiated. The efficiency of these programs will be dependent upon a solid foundation which is well conceptualized and clearly defined.

(Reprinted from Montana High School Association Bulletin, by Delbert Oberteuffer, Don R. Bethe and Joe D. Willis, The Ohio State University, Columbus, Ohio.)