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Wilson & The Finals
(Continued from page 13)

15. EMERGENCY RESERVE FUND - Treasurer Bruce Kounting reviewed concerns relative to a projected deficit in this year's football playoffs due to rain on the initial weekend. As a result, this would have a direct impact of the working budget of the organization in that the present reserves are working reserves which the organization utilizes in the months of July, August, September and October until income is generated by dues and playoffs and then the working reserves are replaced.

Thus, there is a necessity to develop an emergency reserve fund in the event rain or any other unforeseen emergencies arise from which to draw. By doing this, the member schools are not being affected in any manner.

Following discussion, it was moved, seconded and passed, that beginning with the 1985-86 school year, an emergency reserve fund be established and that income for same be generated from the championship finals only, which are managed by the CIF-SS Office. Further, this is to be accomplished by $.25 (25 cents) surcharge from each ticket sold to be placed in the fund. By this method, no monies will be derived from school sources or share of gate receipts.

There being no further business to come before the Committee, the meeting was adjourned at 4:15 p.m.

Respectfully submitted,
DEAN CROWLEY
Administrator

Approved by:
RAY PLUTKO
Commissioner of Athletics

CIF-SS MARKET PROMOTION: SUPPORT HIGH SCHOOL ATHLETICS

Two members of the CIF Southern Section corporate support program have joined forces in challenging Southern Californians to support high school athletics. Carl's Jr. and Dr Pepper have produced a poster promoting "The Road to Long Beach CIF-SS Basketball Championships. This poster will be displayed at Carl's Jr locations, Southern Section High Schools and local Albertsons, Alpha Beta, Lucky, Safeway and Yoma markets. The Sports Marketing and Promotion Department of CIF-SS developed the concept of this poster promotion as a way for CIF-SS sponsors (Carl's Jr & Dr Pepper) to increase their visibility and yet still provide a service to section high schools.

"It's very important for people in Southern California to identify our sponsors with high school athletics. This is a way for companies to be involved with the CIF-SS." said Blake Cummings, CIF-SS Director of Promotion.

SUPPORT HIGH SCHOOL ATHLETICS

YOU CAN TOO!

THE ROAD TO LONG BEACH
CIF-SS BASKETBALL CHAMPIONSHIPS
MARCH 6-9, 1985

CHAMPIONSHIP BASKETBALL ACTION

Want to see high school basketball action at its best? Then you won't want to miss the CIF Southern Section Tournament of Champions. The line-up for this week-long event will feature the finest boys' and girls' prep basketball teams as they vie for nine respective championshipships. This championship tournament, sponsored by the CIF Southern Section, Carl's Jr and The Ford Motor Company begins Wednesday, March 6 and culminates Saturday, March 9 at the Long Beach Arena. For more information call the CIF Southern Section Office.
MINUTES OF CIF-SS EXECUTIVE COMMITTEE
January 19, 1985

The January meeting of the Executive Committee of the California Interscholastic Federation, Southern Section was called to order by President-Elect Pat Macchi at 8:10 a.m., Saturday, January 19, 1985 at Arcadia High School. All members were present.

1. MINUTES: The meeting moved, seconded and passed to approve the minutes of the CIF-SS Executive Committee meeting of December 6, 1984 as mailed to the Committee.

2. RELEAGUING APPEAL: The Committee reviewed an appeal from Palm Springs High School relative to its inclusion in the Citrus Belt League and considered a request from Coach Bob Runkle to transfer the school to the Menifee League term. Following discussion, it was moved, seconded and passed to deny the appeal.

3. 14 YEAR OLD FOOTBALL RULE: Commissioner Plutko reviewed correspondence from the State CIF Office relative to the 14 year old rule and the variance level in the sport of football. After careful review, it was the decision of the State CIF Committee that the rule remains appropriate for the sport of football, and no additional action will be taken at this time.

4. BASEBALL HELMET QUESTION: Commissioner Plutko and Attorney Andy Patterson, reviewed correspondence from the State CIF Office and the National Federation relative to the certification (NOCSAE) of baseball and softball helmets, effective for the 1985 season. In discussing the issue, it was the decision of the Committee to direct the Southern Section Office to distribute all pertinent information to member schools for their review and implementation.

5. NEW SCHOOL MEMBERSHIP: It was moved, seconded and passed to approve membership of Wilmington Christian High School (Wilmington) and Temecula Valley High School (Temecula), this date.

6. SAN GABRIEL VALLEY LEAGUE UPDATE: Mr. Moé Chavez reviewed a letter from Doug Rozelle, President of the San Gabriel Valley League, relative to the winter sports season which has been revised since implementation by Dominguez High School. The plan has been accepted by the league and no incident of non-compliance has occurred since implementation by Dominguez High School.

7. PUBLIC / NON-PUBLIC REPORT: Tom Jacobson, Commissioner-Chairperson, gave a brief overview of the “Equity of Competition Between Public and Non-Public Schools” which will be presented in its entirety at the January meeting of the CIF Southern Section Council.

8. STATE RULE 205: Commissioner Plutko reported to the Committee on the implementation of State Rule 205, requiring school districts to file with the State CIF a copy of their district policy statement delineating the academic eligibility standards as prescribed under the provisions of Section 205.

9. COMMISSIONER’S UPDATE: Commissioner Plutko reviewed with the Committee the upcoming Coaches Orientation Workshops for spring sports, the January Council meeting and the Season of Sport Football session which will have a major proposal at the January meeting of the Council. Additionally, Commissioner Plutko reported that there have been only eight incidents reported in the sport of soccer and that incidents in all sports are down. Administrative recommendations are being made to be conferred for their efforts in improving the image of soccer in the Southern Section.

10. TREASURER’S REPORT: Bruce Keuning, treasurer, provided an update of the 1984-85 working budget and the fall playoff incomes.

11. SUPERINTENDENT’S UPDATE: Cynthia Green reviewed with the Committee the walk-on coaches legislation and the upcoming State Board of EducationMeetings to be conducted in Orange County.

12. NATIONAL FEDERATION UPDATE: Commissioner Plutko reported on the National Federation Winter Meeting held in early January. A proposal, dealing with the implementation of new rules, was defeated. Additionally, highlights to the 1985-86 Football Playing Rules were reviewed.

There being no further business to come before the Committee, the meeting was adjourned at 10:30 a.m.

Respectfully submitted,
DEAN CROWLEY
Administrator

CARL’S JR & THE SOUTHLAND CORPORATION SPONSOR MARCH CHAMPIONSHIPS

Carl’s Jr., a returning corporate sponsor and The Southland Corporation, a new member of the CIF Southern Section corporate program will sponsor this year’s CIF-SS basketball and soccer championships respectively. Carl’s Jr. enters its second year as the sponsor of the basketball championships and will co-sponsor this year’s event with the Ford Motor Company. The Southland Corporation (7-11 Stores & Adolph Farms) will sponsor the soccer championships.

With the Southland Corporation is well-known for its involvement in the local communities it serves and joined the CIF-SS family as another way of providing support to young student-athletes.

“We at The Southland Corporation are involved in many different things,” says Adolph Farms President, “we are very excited about our new relationship with the CIF-affiliated school system, said GlennWaslien — Division Manager of 7-11 Western Pacific Division.

Carl’s Jr. and The Southland Corporation (7-11 & Adolph Farms) join hands with the California Angels, Los Angeles Dodgers, Dr Pepper, The Finals Swimwear, Ford, Gatorade, Pizza Hut, Secorony/SpotSafe, Wilson Sporting Goods and WB Moody Company in supporting high school athletics through the CIF Southern Section’s corporate support program.

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1985 HIGH SCHOOL FOOTBALL RULE CHANGES ANNOUNCED

In addition to the free kick change, the enforcement of several other fouls were also modified at the national rules gathering and the state commissioner added a penalty for an ineligible receiver downfield to five yards and a loss of down. Previously, the foul called for a 15-yard penalty. The penalty for illegal use of hands/tackles to 10 yards. Eight additional fouls were added to the list, among the past, infractions for holding and illegal use of hands were 15 yards. Additionally, the re-entry of a disqualified player will become an illegal participation foul (instead of an unsportsmanlike foul as previously specified). Consequently, the infraction is now a live ball foul, and penalty yardage of 15 yards will be assessed as part of the play instead of from the succeeding snap as in the past.

In addition to the rules changes, four areas of emphasis were identified during the 1984 season and continued for 1985. Although no measures were taken by the committee to change rules in the emphasis areas, coaches and officials are urged to practice and enforce the rules as written. The “Points of Emphasis” include:

1. (delay) follows the extra point attempt and prior to the kickoff; (2) piling on and out-of-bounds contact; (3) emer拆除 action; (4) illegal helmet contact.

The National Federation Rules Committee consists of a voting representative from 48 member associations, a National Federation voting member, and representatives from the National Federation Interscholastic Coaches Association and National Federation Interscholastic Officials Association. The committee is responsible for the development of new rules for all high schools and many junior high schools in 47 states and the District of Columbia.
WE’VE COME A LONG WAY, BABY!!!

The following article has been reprinted from the March 1945 Monthly Bulletin.

A BASKETBALL ASSEMBLY

Beverly Hills and Inglewood High Schools have tried an experiment this basketball season that is interesting. We hope other schools may see fit to try like experiments in coming basketball seasons.

In the first round of the season the two teams met at Inglewood. The double header games, Classes B & A, were started at 10:00 a.m. Half of the Inglewood student body was to see the Class B game and the other half was to see the Class A game. The Inglewood gymnasium would seat only about one-half of the 2,100 student body. Some difficulty was experienced in synchronizing the school periods and the game periods, and the result was that the audience had to be changed during the fourth period of the Class B game.

The second assembly period ended before the Class A game had been finished and a large part of the audience seemed to be more interested in lunch than in the basketball game and left the gymnasium.

These disturbances detracted from the game and probably confused the players to some extent. The games were close and well played and deserved the best support possible.

During the second round of league play, the teams met in a double header at Beverly Hills. The Beverly Hills gymnasium is large enough to care for the entire 4,100 student body. At Beverly Hills the Class B game was played, starting at 9:30 a.m. with only the basketball squads, coaches, administrators, etc., present. By 11:00 a.m. the Class B game was finished and the Class A teams were warmed up and ready to go. The Class A game was finished during the one-hour period allotted to Assembly. The student body all stayed until the end of the game which was close and exciting throughout. Inglewood won 36 to 35.

The Commissioner of Athletics of the CIF was present at both contests. At Beverly Hills, he spoke briefly to the student assembly at the intermission in the Class A game. To test the sentiment of the student body as to such games he said to the students, “If you like this arrangement for your basketball games, give it a good hand.” The applause was vigorous and universal.

In evaluating this type of interscholastic basketball there are numerous questions to be considered.

Is the use of ‘school time justified?’

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1985-86 CIF-SS SPORTS CALENDAR

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**CIF-SS or game option**

SPORTSMANSHIP – WHOSE RESPONSIBILITY?

In our society the ideal of sportsmanship pervades virtually every aspect of our culture. This ethic of “fair play” can be seen in every facet of modern life: business, commerce, law, education — in all human interaction. It seems to be a code of expected behavior originating in sport which requires that its definition be explicit for the high ideal which it demands and implicit for the breadth and magnitude of its scope. Therefore, sportsmanship is defined as that quality of responsible behavior characterized by a spirit of generosity and a genuine concern for an opponent.

Because of the responsibility for the development of sportsmanship involves many persons, the contribution of educational athletics are of great importance. Within the framework of the school athletic program, the responsibility for good sportsmanship is vested in all of those who are in any way associated with the program; coaches, players, administrators, officials and spectators each has his share of the responsibility.

In recent years, the ideal of sportsmanship in school, community and professional sport has been severely challenged by increasingly numerous examples of unsportsmanlike behavior. Incidents involving coaches, players and spectators have occurred in ever increasing numbers. The gravity of the situation has been pointed up by wide press, television, and magazine coverage. Writings in professional journals have discussed the seriousness of簧flagrant abrogation of the code. It appears that many of the educational objectives of competitive athletics, including sportsmanship, are not being optimally met. These unfortunate examples of poor sportsmanship have done much to spoil this once-great tradition.

What has led to the deterioration of values and the decline of morality in contemporary sports? Numerous explanations could be offered but probably the most plausible is simply that sports are reflecting the values of the larger unsettled and heterogeneous society. Through the years there has been developed in this country a mania for success — both social and monetary. Winning has become so important that frequently players and spectators care little of the manner in which victory is attained. There is therefore, an immediate need to restore balance and proper perspective to educational athletics. The “end justifies the means” philosophy, a common example of misplaced values, has no place in the school athletic program. The continued obsession with winning is a frustration with disaster.

The great questions with which we are now confronted are not can we, but how we accept the challenge of preserving the high moral and ethical qualities which are intrinsic to the ideals of sportsmanship. And will we educate sport-oriented individuals to revitalize the integrity of competitive athletics? The answers to these questions must of necessity be in the affirmative. For without the ethic of sportsmanship operating realistically in the control of player and spectator behavior, sport will not only lose its integrity as an educational instrument but may degenerate into a device actually subversive to the best interests of our society and education.

It has been suggested that sports competition may be one of the last bastions of decency in our society. With the decline in the influence of the home and the church, sports may be called...
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Promotion

poster promotion encourages people to support high school athletics wherever they go. They’ll see the poster when they eat (Carf’s Jr), when they go to buy groceries (Albertsons, Alpha Beta, Lucky, Safeway and Vons) and when they visit their local high schools. Carf’s Jr and Dr. Pepper are important supporters of high school athletics and of the CIF-SS, and we want people aware of their support. said Ray Puflik, CIF-SS Commission of Athletics.

You’ve Come a Long Way Baby

The visiting team plays without bleach er support. Is this fair?

At an assembly of the student body an admittance fee cannot be charged to the games. Should the Board of Educ an pay all expenses?

How can we measure the effect, emotionally, on the student who under the usual way of conducting inters choolastic contests never goes to games?

We recommend the experiment tried by Beverly Hills and Inglewood to the careful consideration of other schools of the CIF Southern Section. The best way we think, to arrive at a just estimate of its value is for other schools to give it a try, and weigh results carefully and with an open mind.

Sportsmanship

upon to assume more of the responsibility for the teaching of basic humanistic values. To make such an important contribution to the development of the individual, positive programs must be initiated. The efficiency of these pro grams will be dependent upon a solid foundation which is well conceptualized and clearly defined.

(Reprinted from Montana High School Association Bulletin, by Delbert Gobert, Don R. Behe and Joe D. Walts. The Ohio State University. Columbus, Ohio)

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WOMEN’S SMALL BASKETBALL APPROVED STATEWIDE FOR 1985-86 SEASON

The State CIF Federated Council at their February 1, 1985 meeting, acted to approve the use of the smaller sized women’s basketball for all California schools, beginning with the 1985-86 school year. The new basketball, which is lighter and smaller than the men’s ball, was used by the NCAA this year. The approved ball is 28 1/2 to 29 inches in circumference, weighs 16 to 20 ounces, and has narrow (3/8) seams.

“Extensive high school experimentation and the use of the smaller ball on the collegiate level this year both strongly support the rule change,” commented Dick Schindler, assistant director of the National Federation and liaison to the basketball rules committee. “There’s no question that the smaller ball enhances ball handling, rebounding and shooting skills, and consequently effects of the flow of the game in a positive manner.”

GATORADE: THE NO. 1 THIRST QUENCHER

Returns for Second Year as Sponsor

Gatorade, the best known and No. 1 selling thirst quencher in America, is actively concluding its second year as the CIF Southern Section’s official electrolyte drink. Gatorade has also continued its popular practice of donating its coolers filled with product at most Southern Section championship events to the participating teams. Gatorade’s Manager of Sports Promotion, Jeff Krueger, oversees the CIF-SS agreement.

“Gatorade Thirst Quencher is committed to supporting athletics in every form and at every level of play. Our commitment to the California Interscholastic Federation, Southern Section is to support high school athletics and all those who participate. We are pleased to be a part of this well-organized program in Southern California and look forward to future years with this fine athletic organization.”

Los Angeles Dodgers, Dr Pepper, The Finals Swimmer, Ford, Pizza Hut, Wilson Sporting Goods Company and the WR Moody Trophy Company in supporting high school athletics through the CIF Southern Section’s corporate support program.